



"If entrepreneurship is pursued strategically, success in business is within your grasp. First, one needs to understand the significance of extensively researching the business opportunity that they opt for, to fit it in the economic scenario. Trained entrepreneurs realise how not to shelve plans in crises but begin small on a small budget, move up step by step, capitalising on creative

and innovative thinking, strong networking and on the study of the diverse options and demands of the consumer market. So go ahead and make it big."

Dr. Sunil Shukla, Director - EDII

About Us

The Entrepreneurship Development Institute of India (EDII), Ahmedabad was, set up in 1983 as an autonomous and not-for-profit Institute with support of apex financial institutions - the IDBI Bank Ltd., IFCI Ltd., ICICI Bank Ltd. and State Bank of India (SBI). The Government of Gujarat pledged twenty-three acres of land on which stands the majestic and sprawling EDII Campus. EDII began by conceptualising Entrepreneurship Development Programmes (EDPs), and subsequently launched a fine tuned and a tested training model for New Enterprise Creation, popularly known today as EDII-EDP model. EDII moved on to adopt the role of a National Resource Institute in the field of entrepreneurship education, research, training and institution building. Today, the Institute conducts a variety of programmes and projects under the Departments of Policy Advocacy, Knowledge and Research; Entrepreneurship Education; Projects; Business Development Services & National Outreach and Developing Economy Engagement. EDII has successfully brought about a change in the way entrepreneurship is perceived. It has boosted the start-up wave by intermediating creatively among stakeholders such as; new age potential entrepreneurs, existing entrepreneurs, incubation centres, and venture capitalists.

Achievements

- ◆ The world's largest study in entrepreneurship, 'Global Entrepreneurship Monitor' for its India chapter, is being led by the institute since 2012.
- ◆ EDII has assisted in setting up twelve state-level Entrepreneurship Development Institutions in the country.
- ◆ 'EDII has set up Entrepreneurship Development Centres (EDCs) in Cambodia, Lao PDR, Myanmar, Vietnam and Uzbekistan. The Institute is currently working on establishing such centres in select African countries.
- ◆ The first Gujarat State Institutional Ranking Framework (GSIRF) on the lines of National Institutional Ranking Framework (NIRF) has ranked EDII as the second best institute in Gujarat.
- ◆ Govt. of Gujarat has designated EDII as the Nodal Institute for Promoting Start-ups.



Greatness Quotient

Acclaimed flagship programme : The EDII flagship programme – Post-Graduate Diploma in Entrepreneurship – Business Entrepreneurship (PGDM-BE) offers specialisation in new venture creation, family business management and social entrepreneurship.

Modern infrastructure and pedagogy: The campus is equipped with a variety of modern infrastructure facilities. Students find it an ideal place for study and repose. The pedagogy of programmes is such that students learn within and outside of the classroom.

EDII Launchpad : This co-working space enables student entrepreneurs to work individually or in a team to gain entrepreneurial experience and understand the market pressures and demands in the early stages of a start-up.

EDII Gurukul : EDII Gurukul has been launched to provide mentoring and networking support to students and professionals who are passionate about starting new ventures. It has also introduced milestone-based learning as a stepping stone in their entrepreneurial journey.

Empresario : Empresario has emerged as one of the largest entrepreneurship fests in India. Held for two days every February or March, the fest witnesses thousands of participants from every part of the country.

Technology business incubator : A landmark initiative by EDII, this incubator ensures germination and nurturing of innovative technology-based start-ups. The institute also provides funding to successful milestone bonus point-achievers to set up new ventures.



Gaurav Parmar
Owner of Rintex Industries

ALUMNI SPEAK

"EDII was the first business pad for me and the wisdom that I have earned here will always guide me. I am so grateful to the mentors for literally holding my hand and giving me the confidence, which I consider the biggest success tool in business. After joining RIMTEX, I had the courage to think bigger and the confidence to make changes in the technology. EDII helped me imbibe the trait of never giving up and always moving ahead."

