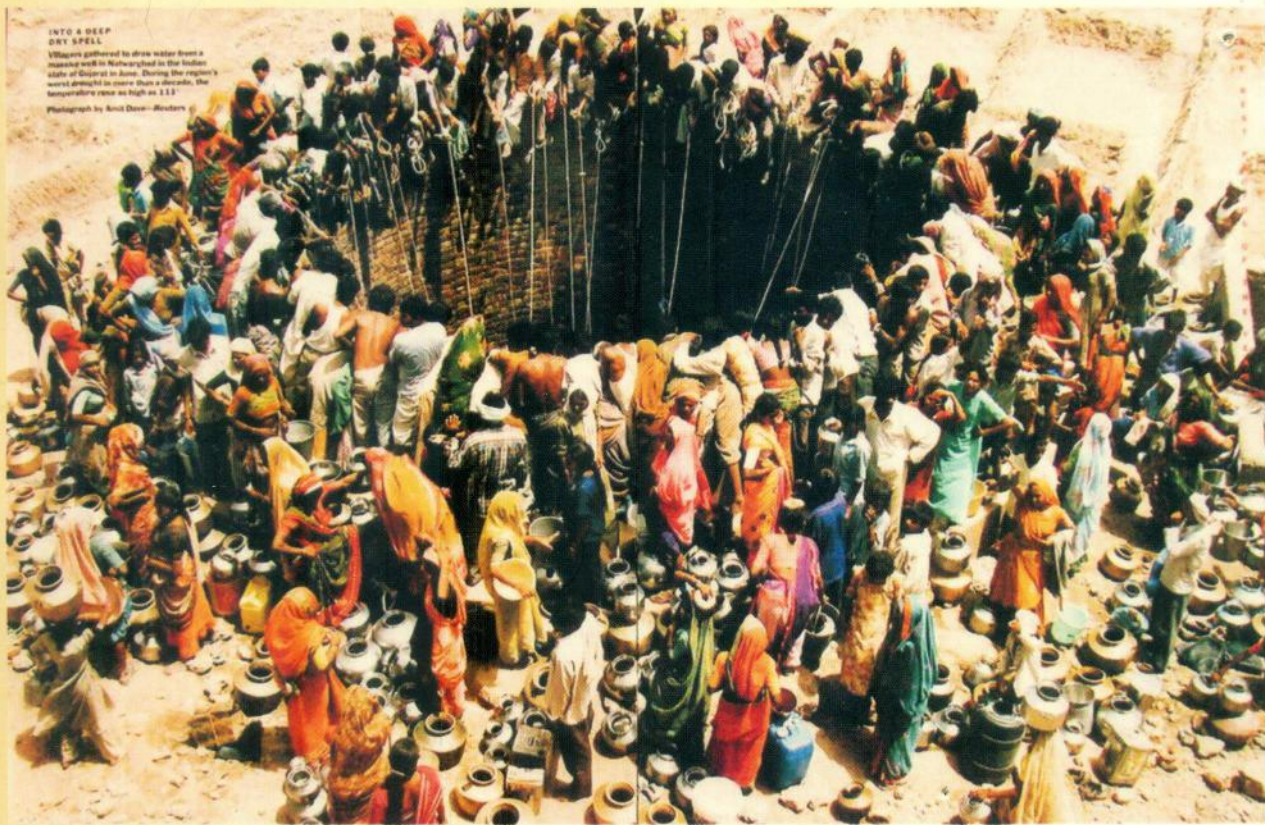


Scam

**CENTRE FOR SOCIAL ENTREPRENEURSHIP &
CORPORATE SOCIAL RESPONSIBILITY**

**SIX - MONTH
DISTANCE LEARNING
DIPLOMA IN SOCIAL ENTREPRENEURSHIP**

(Through Correspondence, Contact Sessions & Personal Counseling)



Offered by



Entrepreneurship Development Institute of India
Ahmedabad, Gujarat

The Centre for Social Entrepreneurship and Corporate Social Responsibility, at the Institute, serves as an oversight and implementing agency for social projects. It grooms professionals to set up their own social enterprises, besides taking up social development projects that offer solutions for existing social challenges. The Centre has announced the programme, **Diploma in Social Entrepreneurship** to train potential social entrepreneurs to set up own for-profit and self sustaining social enterprises.

FOR WHOM:

This unique course is for those who wish to:

- Change the world because they think that they can.
- Identify and apply practical solutions to social problems through innovations, networking and new business opportunities.
- Innovate new products, new services or a new approach to a social problem.
- Show a strong determination which inspires them to take calculated moderate risks by starting their own 'for-profit social enterprise.'

OBJECTIVE:

The main objective of this course is to train potential social entrepreneurs acquire competencies in creating social enterprises which address the issues related to social development. This course is mainly focused on various aspects of starting and managing for-profit social enterprises.

THRUST AREA:

- The course would help you to develop required traits and competencies to become successful social entrepreneur.
- Provide a basket of opportunities to start your own for-profit social enterprise to serve a social cause.
- Impart necessary knowledge, information and skills to plan and manage profitable social enterprise successfully.
- Equip you to prepare a suitable business plan and provide assistance in obtaining required funds from financial institutions/banks.

UNIQUE FEATURES:

This course has unique features such as;

- First-of-its-kind program on Social Entrepreneurship in India.
- Six months diploma will result into establishment of social enterprise and thereby create very powerful impact in the social development sector.
- Field project/ assignments during the course provide practical exposure to similar social enterprises to increase the confidence level of potential social entrepreneur.
- Assistance in obtaining financial support for setting up social enterprise.
- Contact Sessions at EDI Campus will provide necessary motivation in addition to professional counseling to each individual.
- A unique opportunity for NGOs to convert their not for-profit organization into **for-profit social enterprise**.

EXPECTED OUTCOME:

On successful completion of the course, the student will be in a position to start his/her '**for-profit social enterprise**', able to manage it successfully and over a period of time, scale it up so that its '**social returns**' motivate others to become social entrepreneurs. It will be an endorsement to the fact that it is possible to serve the society and earn simultaneously.

SYLLABUS:

The syllabus is in the form of self – instructional study material and personal counseling. The learners will acquire necessary knowledge, information, skills and motivation in setting up and managing his/her own social enterprise successfully.

STUDY MATERIAL:

The study material is divided into **six modules** covering critical areas such as:

M-1 Introduction to Social Entrepreneurship

M-2 Traits and Characteristics of a Successful Social Entrepreneur

M-3 Business Opportunity Identification and Selection

M-4 Entrepreneurial Motivation, Extension Motivation and Soft Skill Competency Development

M-5 Planning and Managing a Social Enterprise

M-6 Business Plan Preparation and Obtaining Finance

(Module No: 4 & 6 will be taught during the contact sessions at EDI. However, ***International participants are exempted from visiting EDI to attend contact sessions***).

METHODOLOGY:

The inputs will be imparted through self-instructional study material, assignments, field visit and one contact session (of 6 days- non-residential) at EDI Campus, Ahmedabad during the course. An additional feature is the follow-up support for six months, besides regular professional business counselling and mentoring support to each individuals for continuous guidance and motivation, after completion of the course to those who proposed to launch their social enterprise.

For International Participants separate arrangement for mentorship will be created on case-to-case basis.

DURATION:

The duration of this diploma course is six months, which includes; one month of actual field study to familiarize the learners with existing for-profit social enterprises.

MEDIUM OF INSTRUCTION:

The medium of instruction is English.

ADMISSION:

The course will begin in the months of April and October every year. The learners will have the opportunity to enroll in any one of the batches. For admission, fill up the application form placed on Institute's website **www.ediindia.org** and send the same to the Institute or contact Centre for Social Entrepreneurship at EDI.

ELIGIBILITY:

Graduate in any discipline or technical diploma holder who has a strong desire to set up for-profit social enterprise can join this course. It is open for all those who are keen to make reasonable profit in the business and also interested in social development work.

NGO SPONSORSHIP:

NGOs can sponsor their employees and convert their not-for-profit organization into a **for-profit social enterprise**.

FEES:

Fee for six - month Diploma course is **Rs.7000.00** to be paid at the time of registration.

For International Participants, fee is US \$700 only.

AWARD OF DIPLOMA:

The award of diploma is based on the assessment of the field work report, assignments and copy of the business plan submitted by the learner.

LAST DATE:

- Last date for April batch is 15th March
- Last date for October batch is 15th September
(Every year, as applicable)



For further details, contact:

Mr. Ajay Dixit

Sr. Faculty

Centre for Social Entrepreneurship & CSR

Entrepreneurship Development Institute of India

P.O. Bhat 382 428, Dist. Gandhinagar, Gujarat, India

Tel : +91-79-23969161, 23969162, 23969163, Fax : +91-79-23969164

E-mail : dse@ediindia.org, Website : www.ediindia.org

