



Entrepreneurship  
Development  
Institute of India,  
Ahmedabad

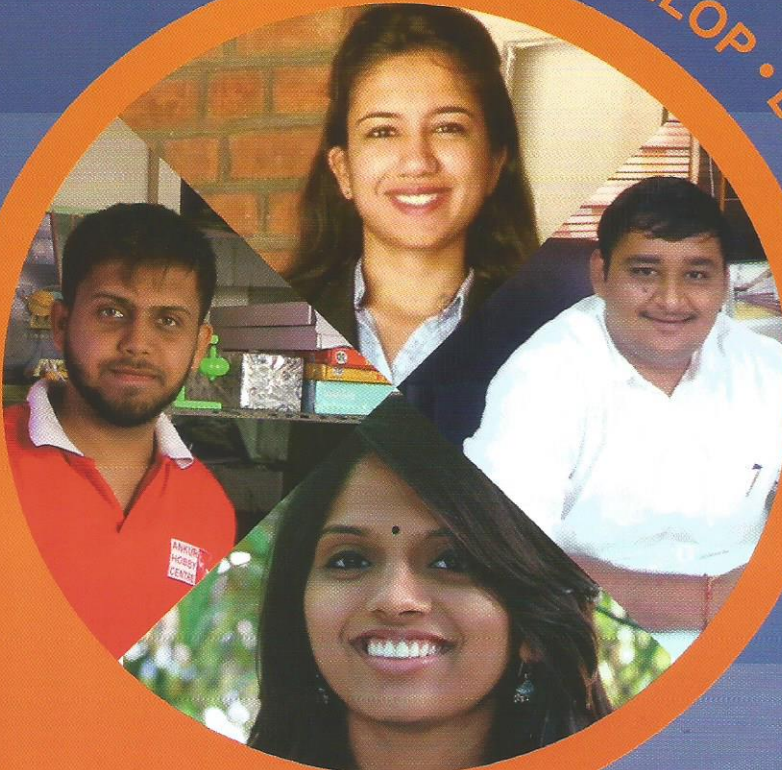
**AICTE Approved, TWO-YEAR**

**PGDM (INNOVATION, ENTREPRENEURSHIP &  
VENTURE DEVELOPMENT)**

**PGDM-IEV**

**2021-2023**

**DESIGN • DEVELOP • DISRUPT**



Two-year, full-time, AICTE approved

## PGDM (Innovation, Entrepreneurship & Venture Development)

### PGDM-IEV 2021-23

Technology and innovations have facilitated revolutionary breakthroughs that have significantly impacted lives, and behind every such radical origination, is an entrepreneur who thought different and out of the box. Tech startups have created unique and creative solutions by application of big data, analytics platforms and artificial intelligence. The objective of this programme is to train aspiring and existing entrepreneurs on developing ventures at an early stage of opportunity life cycle. The programme is offered through EDII's Technology Business Incubator and fosters technology innovation in business in keeping with the Government of India's Startup Initiative. The curriculum is outcome-oriented and enables students to validate ideas, innovate test markets and build a successful technology driven startup.

#### OBJECTIVES

- Provide an immersive learning environment to drive dynamic ideas, leading to true change and lasting impact.
- Provide students the opportunity to test theories, models, and strategies learnt in the classroom by creating real business models.

- Promote new technology/ knowledge/ innovation-based startups.

#### PROGRAMME HIGHLIGHTS

- Experiential learning through Technology based incubator at EDII, the Centre for Advancing and Launching Enterprises (CrAdLE)
- Exposure to innovation and technology commercialization & development of Innovative Business Model
- Core and elective courses, skill certification, capstone projects, and action learning segments.
- Training & exposure through innovators, investors and startup evangelists

#### PROGRAMME ARCHITECTURE

The first term is focused on the ideation process. The second term encompasses concepts on business foundation process and the third term aids in the process of business model development. The students are imparted learning on the basics of new venture development by means of concept-based action learning modules.

Learn essential skills for Innovative and Entrepreneurial Businesses

Benefit from our Technology Based Incubator

Construct new pathways to innovation & entrepreneurship

The programme has been designed in a way that all the subjects fall within one of the following four core elements - Entrepreneurship, Venture Fundamentals, Startup & Innovation and Project.

**For Programme Architecture, Fee & Fellowship details visit our website: [www.ediindia.ac.in](http://www.ediindia.ac.in)**

### **ADMISSION ELIGIBILITY & PROCEDURE**

The programme is beneficial to a variety of stakeholders in the startup ecosystem, including:

- Founders of Startups
- Innovators who wish to work for or supply specialized services to founders of new companies or new lines of business of existing companies
- Ecosystem enablers who wish to support technology entrepreneurship

#### **Eligibility Criteria Include :**

- Graduation (any discipline from university recognized by the University Grants Commission (UGC)/ Association of Indian Universities (AIU) / AICTE) with aggregate 50% minimum marks along with the management test score (CAT/MAT/XAT/ATMA/C-MAT).
- Final year graduates can also apply for this programme.

#### **Preference will be given to candidates who**

- have established tech startups
- have applied for patents/

technology commercialisation/ startup certification under the Govt. of India Startup scheme

- are from a Science and Technology educational background

#### **How to Apply**

- Visit us online - [www.ediindia.ac.in](http://www.ediindia.ac.in)
- Fill the application form
- Apply for eligibility tests viz. CAT, MAT, XAT, ATMA, CMAT (if you have not scored yet)
- Get in touch with us for counselling

#### **EDII's Technology Business Incubator**

##### **Centre for Advancing and Launching Enterprises (CrAdLE)**

Centre for Advancing & Launching Enterprises (CrAdLE), hosted by EDII, is catalysed and supported by the National Science and Technology Entrepreneurship Development Board, DST, Govt. of India. Eligible students can work on their business ideas individually or in teams in the co-working space at CrAdLE and interact with various industry experts and government officials, banks and financial agencies, to convert their ideas into a viable venture.

1730 Students have so far graduated from EDII's Post Graduate Programmes in Management

Sustainability & Growth

Business Model & Fund Raising

Training and mentoring to help conceive an Innovative Business Idea in POCs

Exposure to Entrepreneurial Culture and facility of on-campus Incubator

Industry integrated learning

LEARNING OUTCOMES

## ABOUT EDII

The Entrepreneurship Development Institute of India (EDII), Ahmedabad was set up in 1983 as an autonomous and not-for-profit Institute with support of apex financial institutions- the IDBI Bank Ltd., IFCI Ltd., ICICI Bank Ltd. and State Bank of India (SBI). The Government of Gujarat pledged twenty-three acres of land on which stands the majestic and sprawling EDII Campus. EDII began by conceptualising Entrepreneurship Development Programmes (EDPs), and subsequently launched a fine tuned and a tested training model for New Enterprise Creation, popularly known today as EDII-EDP model. Gradually EDII moved on to adopt the role of a National Resource Institute in the field, broadbasing its efforts internationally too, with the setting up of Entrepreneurship Development Centres in Cambodia, Laos, Myanmar, Vietnam and Uzbekistan.

Pioneering the launch of first-of-its-kind structured educational Post Graduate Programme in entrepreneurship to train students in New Enterprise Creation, Family Business Management and Social Entrepreneurship, EDII made a conspicuous impact in the field of education and research. EDII is also working closely with regulatory bodies, like the Central Board of Secondary Education. The Institute has earned regional, national and international recognition for boosting entrepreneurship and start-ups across segments and sectors through innovative models and by intermediating creatively among stakeholders such as; new age potential entrepreneurs, existing entrepreneurs, incubation centres, and venture capitalists.



## Entrepreneurship Development Institute of India

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