



**Entrepreneurship  
Development  
Institute of India  
Ahmedabad**

# PROGRAMME CALENDAR

**2021-2022**



# EDII Governing Board

as on 06th March, 2021



**Shri Rakesh Sharma**  
President-EDII &  
Managing Director  
and Chief Executive Officer  
IDBI Bank Limited



**Shri Sunil Kumar Bansal**  
Deputy Managing Director  
IFCI Limited



**Shri Subhash Chand Joinwal**  
Chief General Manager  
(SME & Supply Chain Finance)  
State Bank of India



**Shri M.K. Das, IAS**  
Additional Chief Secretary  
Industries & Mines Department  
Govt. of Gujarat



**Dr. Amarlal H. Kalro**  
Former Director, IIMK  
Professor Emeritus -  
Ahmedabad University  
Academic Advisor -  
Ahmedabad Education Society



**Dr. Sailendra Narain**  
Former Chairman and  
Managing Director  
Small Industries Development  
Bank of India (SIDBI)



**Shri B. B. Swain, IAS**  
Secretary (MSME)  
Ministry of Micro, Small & Medium  
Enterprises  
Government of India

**Chairman and Managing Director**  
Small Industries Development Bank of  
India (SIDBI)



**Shri Milind Kamble**  
Founder Chairman  
Dalit Indian Chamber of Commerce &  
Industry (DICCI)



**Dr. Achyuta Samanta**  
Founder & Mentor  
Kalinga Institute of Industrial  
Technology (KIIT), KIIT University



**Ms. Rajshree Paatil**  
Executive Director (Business  
Development), Surya Group



**Shri Anil Bhardwaj**  
Secretary (General)  
Federation of Indian Micro &  
Small and Medium Enterprises (FISME)



**Dr. Sunil Shukla**  
Director General  
Entrepreneurship Development  
Institute of India



## The Institute

**An Acknowledged National Resource Institute  
for Entrepreneurship Education, Research,  
Training & Institution Building**



**T**he Entrepreneurship Development Institute of India (EDII), Ahmedabad was set up in 1983 as an autonomous and not-for-profit Institute with support of apex financial institutions - the IDBI Bank Ltd., IFCI Ltd., ICICI Bank Ltd. And State Bank of India (SBI). The Government of Gujarat pledged twenty-three acres of land on which stands the majestic and sprawling EDII Campus.

EDII began by conceptualising Entrepreneurship Development Programmes (EDPs), and subsequently launched a fine tuned and tested training model for New Enterprise Creation, popularly known today as EDII-EDP model. Gradually EDII moved on to adopt the role of a National Resource Institute in the field, broadbasing its efforts internationally too, with the setting up of Entrepreneurship Development Centres in Cambodia, Laos, Myanmar, Vietnam and Uzbekistan.

EDII works with the Central Government and various State Governments in a collaborative

frame. EDII has been appointed/nominated as a knowledge and implementation partner by various departments of state (Gujarat, Karnataka, Madhya Pradesh, Tamil Nadu, Jammu & Kashmir, Andhra Pradesh, West Bengal, Uttarakhand, Punjab, etc) and central ministries (Ministry of Rural Development; Ministry of External Affairs; Ministry of Micro, Small & Medium Enterprises; Ministry of Textile; Ministry of Food Processing Industries; Ministry of Science & Technology, etc).

The Institute has established that entrepreneurs can be developed through well-conceived interventions and training; latent entrepreneurial potential is widespread among people and both rural and urban areas abound in opportunities.

The first national resource institute in entrepreneurship training, research, education and institution building, EDII has successfully brought about a change in the way entrepreneurship is perceived.



## DIRECTOR GENERAL'S MESSAGE

“ 2020 was not an easy year. COVID 19 touched and impacted every sector, field and person. Our strategies got affected and operations were obstructed. But we were determined to overcome the skepticism that was fast permeating the system. We reinvented our strategies, explored new ways and even experimented with novel approaches to ensure that entrepreneurship remained a significant development strategy.

2021 thus began amidst a new environ. The entire planning process underwent a sea change with setting our new goals and objectives and weighing the merits and demerits of our strategies in the light of new normal amidst COVID 19, and our resourcefulness to draw the best. Without compromising with our targets, we worked out alternatives and ascertained the viability of these alternatives. The process was interesting as, while working out main as well as secondary plans we realized that the Institute now had a much bigger role to perform and greater responsibilities to shoulder. What is heartening to note is that the emphasis had been enhanced on Entrepreneurship. The discipline is being, very rightly, hailed as the redeemer amidst the difficult situations that have unfolded.

Well, this year will see us substantially broadening the ambit of our 'Education' area. The variety of programmes has increased as there is more stress on developing customized programmes with adherence to innovation, sustainability and relevance. While full time post graduate programmes in Entrepreneurship and in Innovation, Entrepreneurship & Venture Development would rule the thrust; workshops, seminars, webinars and short duration programmes through the online and offline modes would seek to drive in how entrepreneurship has the potential to blossom even amidst tumultuous times, if pursued strategically. Influencing decision - making at the policy level through conferences, policy briefs and dissemination of research findings would strengthen our interventions.

A significant highlight of this year would be the programmes on skill upgradation and entrepreneurship for trainers, resources persons and potential entrepreneurs across country and in nations where EDII has set up ED Centres. These include Cambodia, Laos, Myanmar and Vietnam, and Uzbekistan.

Another landmark initiative which we



have planned in an effort to reboot entrepreneurial trends and practices across sections of society includes bringing the disadvantaged sections within the fold of training and New Enterprise Creation. Setting up of the Centre for Empowerment of the Differently Abled under the aegis of Govt. of Gujarat will enable the differently abled to hone skills and explore livelihood options.

Skill training for 35,000 J & K youth is another ambitious task on hand. Under the guidance of Lt Governor of J&K, EDII will play a significant role in implementation of entrepreneurship programs including ATAL J&K Yojana. The duration of the project will be from 2021-24 and will cover 20 Districts to train youth in creating 10,000 Conventional Tiny Enterprises (CTE) and more than 1000 Impact Making Enterprises (IME). The aim is to generate around one lakh direct/indirect employment.

EDII has been anchoring the largest Village Entrepreneurship Programme across 62 blocks. The year 2021-22 will see addition of more blocks and enhanced contribution to the economy in terms of many more new enterprise. It is heartening to note that in this project 62% of new entrepreneurs are women. We look forward to seeing many more women set up and operate sustainable businesses.

And while we talk about raising the efficiency and prospects of MSMEs, may I also mention our cluster

development efforts. Our efforts will cover several more industrial and artisanal sectors. We would also want Business Associations to become the voice of the MSME sector. The officials of selected Associations would be oriented to play a proactive role in promoting the business of members, and act as a facilitator between regional set up and global economic scenario.

I am glad that the world has now come to recognize entrepreneurship as a catalyst for economic growth. And, time is just right to take forward the process of setting up Entrepreneurship Development Centres in the new states in India and some selected countries abroad. Further, while the Institute would continue to implement its usual capacity building programmes for professionals from developing countries, it will also expand its target group profile by introducing new programmes for several stakeholders that are an integral part of the entrepreneurship ecosystem.

We have kept track of developments in the country that can be dealt with, to a large extent, by promoting entrepreneurship. We have reviewed our own activities and have worked out a plan that helps overcome the limitations that have cropped up in the last one year and generate richer results. ”

Sunil Shukla

# EDII FACULTY

## **Sunil Shukla, Director General**

Ph.D. (Psychology)  
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Dr. Sunil Shukla, possesses more than three decades of experience, in entrepreneurship education, research, training and institution building. His pioneering programmes and development interventions in 'entrepreneurship' and 'intrapreneurship' have ensured sustainable results for varied target groups. As a researcher, he has extended the frontiers of entrepreneurship, nationally and globally through empirical research and dissemination. He leads the world's largest and the most prestigious annual study of entrepreneurial dynamics in the world - the Global Entrepreneurship Monitor (GEM) India Chapter. An acclaimed entrepreneurship proponent, Dr. Shukla's work has also led to notable policy advocacy. He has contributed in formulating Govt. policies in the field of Entrepreneurship, MSMEs & Startups. His work in the Greater Mekong Subregion (GMS) countries, Asia, Africa, America, Iran and Uzbekistan has been highly appreciated. Several organizations, Govt. ministries and departments have him on their board.

## **Raman Gujral**

Ph.D. (Commerce)  
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Has over 32 years of experience in the field of Entrepreneurship Development. He has expertise in new enterprise creation and in

extending support to existing entrepreneurs. He has developed curriculum, modules, and structures for various entrepreneurship development activities. Specialises in the areas of business opportunity identification and guidance, Business plan preparation and entrepreneurship. Developed various entrepreneurship development models through CSR initiatives of corporates like HSBC, Facebook, Accenture, HCL, Walmart, HP and ITC in India. Has also handled the task of networking and catalysing vital linkages. He has travelled for entrepreneurship-related assignments to countries such as Lao PDR, Iran, Philippines, Comoros and Malaysia.

## **S.B. Sareen**

D.I.M, D.I.M.O. (Hons)  
D.M.M  
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A textile technologist, management professional, educator and trainer in entrepreneurship with 40 Years of experience in Industry, consultancy, academia and training at national and international levels. Specializes New Enterprise Creation, Business Counselling, Growth Programmes for Existing Entrepreneurs, Faculty Development Programmes and Capacity Building Programmes for Resource Persons in the field of Entrepreneurship Development in addition to nurturing innovations and promoting Science & Technology Entrepreneurship.

Widely travelled, he has been trained at the Netherlands International Institute for Management (RVB); University of California,



Berkeley, USA; University of Texas, Austin, USA and Osaka, Japan on innovation, incubation and science & technology entrepreneurship.

**Tarun Bedi**

M.A. (Sociology),  
M.A. (Rural Development)  
B.E. (Civil)  
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Has over 26 years of experience in the field of Entrepreneurship Development. Engaged in areas of rural development, development of micro enterprises, implementing and providing hand-holding support to unorganised sectors like handloom, handicraft and village industries. He has also been engaged in action research, evaluation studies, etc. He also works as a Cluster Development Executive for several important clusters and is engaged in planning and implementation of the Start-up Village Entrepreneurship Programme (SVEP) of the Ministry of Rural Development, Govt. of India.

**Satya Ranjan Acharya**

Ph.D. (Economics)  
MBA, MFC  
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A business management professional with 22 years of teaching and consultancy experience in the areas of Financial Management, Idea Generation and Business

Plan Formulation. Trained in entrepreneurship teaching at Stanford Technology Venture Programmes and Indian School of Business, Hyderabad, Startup Accelerators in the Entrepreneurial Ecosystem at MASHAV - Israel's Agency for International Development Cooperation, Israel. Involved in entrepreneurship teaching and startup growth. Worked as a Research Fellow with the Centre for Innovation, Incubation and Entrepreneurship at IIM Ahmedabad. Trained in Application of Simulation for Entrepreneurship Teaching at the University of Tennessee, USA.

**Amit K. Dwivedi**

Ph.D. (Commerce)  
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Has over 16 years of teaching and research experience. Currently, he is a National Team Member of the Global Entrepreneurship Monitor (GEM) India Consortium and has co-authored four GEM reports. He is associated with reputed national and international journals as a reviewer, editor and editorial board member. Dr. Dwivedi has authored research papers, book reviews, and a textbook. Dr. Dwivedi has presented his research at national and international conferences in India and abroad. He participated in a Training of Trainers' programme for teaching 'Business Simulation', organized by ILS, held at the University of Tennessee, Texas, USA.

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## **Prakash Solanki**

M.A. (Sociology)  
LL.M. (Labour Law), B.Sc. (Chem)  
PGD PPT, PGD BM, PGD RD,  
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Specialises in conducting programmes for New Enterprise Creation and Capacity Building of development organizations. 22 years of experience in the field of entrepreneurship development through implementation of different Entrepreneurship Development activity models. Has expertise in entrepreneurship concept, process and practice, business opportunity guidance, business plan and enterprise creation process. He is teacher/trainer in the field conducting national and international programmes. Presently implementing many important projects for specialised sectors and targets including disadvantaged groups and weaker sections.

## **Pankaj Bharti**

Ph.D. (Psychology)  
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Has over 21 years of teaching and research experience. Specialises in Social Psychology, Organisational Behaviour and Research Methods. He is trained in conceptualising and developing measurement tools for social science research. He has published nine papers and a book - Dehumanisation of Urban and Rural Poor. Core competency lies in psychometric assessment administration and reporting. He is associated with over 20 national as well as international research projects. He is also a National Team Member

of Global Entrepreneurship Monitor (GEM), India and has co-authored four GEM India Reports.

## **Lalit Sharma**

Ph.D. (Youth Entrepreneurship)  
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Specializes in Entrepreneurship Theory & Practice, Entrepreneurial Lab, Creativity & Innovations, New Venture Creation and Effective Entrepreneurship. His research areas include: youth entrepreneurship, women entrepreneurship and entrepreneurship education. Actively engaged in the national research projects of the Government of India on entrepreneurship development, he is also well-recognized as a corporate trainer by various industrial associations. His research articles on entrepreneurship have been widely published in reputed international journals like International Journal of Gender & Entrepreneurship, Journal of Entrepreneurship in Emerging Economies, Journal of Small Business and Entrepreneurship and several others.

## **Rajesh Gupta**

Ph.D. (Management)  
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A business management professional with more than 2 decades of work experience in industry and development sector. Has worked extensively in the areas of creative co-creation in livelihoods, has promoted rural micro-enterprises in various sectors and worked in various handloom and handicraft clusters. Currently he is involved in promoting nano-enterprises in rural areas spread across 61



blocks in 14 states across the country under Ministry of Rural Development's Start up Village Entrepreneurship (SVEP) program. He is also involved in providing technical support to various handicraft clusters. His thematic areas of interest include development studies, sub-sector analysis, livelihoods, institutional innovations in informal sector, value chain, new product & design development and social entrepreneurship

#### **Baishali Mitra**

Ph.D. (English)

M.A. (English), M.A. (Linguistics)

BEC (Business English Certificate) Trainer

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An educator in the areas of Business Communication, Organizational Communication, Corporate Communication, with over 17 years of experience in academia, Dr. Baishali Mitra holds expertise in grooming budding entrepreneurs, training post-graduate students, and corporate executives. At present, she is engaged in research in the areas of Business Communication, Women Entrepreneurship, and Development Communication. Her research in mobile-enabled language learning under the UGC Grant has helped students in anytime, anywhere learning. She is a qualified Business English Certificate (Cambridge English) Trainer and certified in Corporate Communication. She specializes in Communication for Professional Success, Effective Persuasion and Negotiation

#### **Dinesh Jain**

FPM/Ph.D. (Management- Food and Agribusiness)

MBA in Agribusiness Management

Bachelors in Agricultural Engineering

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Possesses experience of over 12 years as a researcher at IIMA and later as a faculty at Entrepreneurship

Development Institute of India and National Institute of Bank Management (NIBM) Pune. Has been visiting faculty to IIM Shillong and IIM Indore. His research and publications span various topics including institutional design and behaviour in water management, food & agriculture policy, biotechnology in agriculture, rural banking, agricultural and social entrepreneurship, and the impact of development programmes. His areas of specialization include Rural Finance, Banking, Agricultural Entrepreneurship, and other development areas.

#### **Subrata Kumar Biswal**

Ph.D (Public Administration)

PGPPM (Public Policy & Management)

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An alumnus of IIM Bangalore, he is an academician and development management professional having more than 13 years of cross functional experience with multilateral and government agencies. He specialises in Public Policy, Strategy and Governance, Inclusive Growth, Rural Development, Rural Banking & Insurance, Sustainable Development Goals, Microfinance & Livelihoods, Entrepreneurship Development & Impact Investment. He is well recognised as a social impact strategist by multilateral and apex think tank organisations like NITI Aayog, The World Bank, UN agencies, corporate foundations etc. Prior to joining EDII, he was with NITI Aayog, Government of India. He has also served in various capacities with Ministry of Rural Development, Govt. of India, Panchayati Raj department, Govt. of Odisha, Planning Department, and Govt. of Andhra Pradesh.

#### **Sreekumar**

Ph.D. (Management)

M.Tech

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Dr. Sreekumar's areas of interest include application of Data Envelopment Analysis, Multi-Criteria Decision-

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Making, Decision Making in Fuzzy Environment, Service Quality Evaluation etc. He has 27 years of teaching experience in the areas of Management Science. He has published more than 60 research papers in various International and National conferences and journals of repute. He has also authored two text books. He is reviewer of a few International journals of repute including publications like Inderscience, Emerald, Elsevier and IGI. Dr. Sreekumar has attended International Business at De La Salle University, Manila

### **Sasikanta Tripathy**

Ph.D. (Finance), M. Phil.  
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Specializes in Corporate Finance, Business Reporting, Business Valuation, Investment Management, Derivatives and Financial Econometrics. Having completed Ph.D. in Finance (with MHRD Fellowship) from Vinod Gupta School of Management (VGSOM) of Indian Institute of Technology (IIT) Kharagpur; Dr. Tripathy is presently involved in teaching Strategic Finance, Financial Derivatives, Financial Accounting, Management Accounting. He has several book chapters, papers and research publications to his credit.

### **Rajeev Sharma**

Ph.D. (Industrial Economics)  
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Dr. Rajeev Sharma has more than 16 years of experience in academics along with six years in the development sector of industrial clusters/SMEs. He has worked on Industrial Clusters Project - 'Promoting Innovation in Clusters - funded by DST GoI; DFID funded

SIDBI-PMD BDS project 'Implementing Business Development Services' and has handled implementation and coordination, including research and training under different projects for different verticals in industrial clusters. He has also conducted TOT programme in clusters to make SMEs sustainable under UNIDO project for capacity building of CDAs in Teheran, Iran and has worked as a consultant with 'Competitiveness: The Cluster Competitiveness Group', based in Barcelona (for its operations in India). Dr. Sharma has publications in reputed journals and has presented several research papers in national and international conferences.

### **Saswata Barpanda**

Ph.D. Management-Strategic HRM  
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Dr. Saswat is having a PhD from IIT Kharagpur in the area of Strategic HRM, with more than a decade of experience in consulting, research, teaching, mentoring, and manpower planning. His areas of research and interest include Strategic Human Resource Management, Intellectual Capital Management, Knowledge Management, Innovation, and Organizational Demography with a strong publication record in journals of international repute. He is involved in teaching courses on Human Resource Management, Research Methodology, Organizational Behavior, Business Ethics, Social Entrepreneurship, HR Analytics, Research Methodology. Prior to EDII, he worked for Amrita Vishwa Vidyapeetham for more than 5 years.

**P. N. Srivastava**

M. Com

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Possesses over 29 years of experience in providing training inputs and conducting various entrepreneurship related programmes across sections and sectors of society. Has rich field level experience of working at the grassroots in various prestigious projects supported by reputed organizations, ministries and departments such as; NABARD, KVIC, UNICEF, Dept of Industries, SIDBI, Dept. of Food Processing, MSME, Department of Science & Technology among many others. His areas of specialization include entrepreneurship, technology based entrepreneurship, cluster development, Business Plan, Skill Development, New Enterprise Creation, Project Report preparation, Capacity Building etc.

**Gautam Mazumdar**

Bachelor of Commerce

PGDBM (International Business),

Fellowship (Social Enterprise)

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Possesses work experience of over 20 years in Project Design, Implementation, Evaluation, Action based Research and Knowledge Development activities at National and International level in domain area of Livelihood and Entrepreneurship for the Pro-Poor / Informal Sector and Disability Program Area. He has played Leadership role in key projects for Organizations viz. Bill and Melinda Gates Foundation, VSO (UK)/British Council, Rockefeller Foundation, Villgro, BAIF Development Research Foundation, NRLM Projects-SVEP. He has publications in International Journals. He is also working in an advisory role as National Resource Person [NRP] in Non-Farm Sector under NRLM Program, Ministry of Rural Development [MoRD], Govt. of India.

**Smita Chetia Talukdar**

Ph.D. (Biotechnology)

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Possesses over 20 years of teaching and research experience in areas such as Tissue Culture, Biochemistry and Molecular Biology, and has six papers to her credit. As an expert in project designing, implementation and monitoring, she has worked as Project Manager in Employment Generation Mission, Government of Assam for a period of 5 years. She has experience of handling various livelihood and skill development projects of Government of Assam for generating employment and upgrading the skills of youth. For last five years, actively involved in several Government and Corporate projects for entrepreneurship development in the NER of India through cluster development, microenterprise development, student and faculty programmes to name a few.

**Mohammad Hanif Mevati**

Ph.D. (Sociology), MSW,

M.Com &amp; ICWA (Inter)

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Possesses 24 years of experience in the field of Entrepreneurship, Skill Development and Capacity Building Training. Has experience of planning and implementing various projects especially creating sustainable livelihood through non-hazardous vocational training to adolescents and parents of child labour families under Indus Child Labour Project, jointly funded by International Labour Organization (ILO), Department of Labour, USA and Ministry of Labour & Employment, Government of India. Micro enterprise creation, capacity-building of rural, urban, and tribal

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women groups on income-generating activities, institution building, community building, CSR activities are his areas of specialization.

## **Bishnu Prasad Panda**

M.A. (Economics), LLB,  
MBA (Financial Management)  
CSWA  
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Possesses over 32 years of experience in Micro-Finance, Micro-Enterprise Promotion, Livelihood and Cluster Development Programmes. Has worked extensively with national and international agencies like the Centre for Youth & Social Development (CYSD), Rashtriya Gramin Vikas Nidhi (RGVN), CARE and Access Development Services on enhancing the capacities of national-level NGOs, CBOs and BMOs. Also worked as a Consultant for a World Bank study on pani panchayat, SHG and PRI. His areas of specialisations are financial management, cluster development, livelihood promotion and enterprise promotion. Participated in an exposure visit to Bangladesh for studying Grameen Bank, Posika, ASA and BRAC Models in microfinance promotion.

## **Sivan Ambattu**

PGDRD, MSW  
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An expert in project management and entrepreneurship, he specialises in strategy formulation, donor management, partnership development and in establishing rural business institutions. He brought

international training programmes like EYB and SIYB to India. He has worked with multilateral agencies. His specialisation includes value-chain development, cluster development, youth entrepreneurship, and group & women entrepreneurship. He has published one book, 11 manuals and two reports.

## **Ishwar Kumar**

Ph.D. (Management),  
M.A. (Criminology)  
PGDBA (Marketing),  
PGDHR (Human Rights)  
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Teaching and research interests include innovation and new product development, brand management, strategic design management, and public policy. Presently attached with the Department of Business Development & National Outreach at EDII and is engaged in managing activities related to CSR, Cluster Development and MSME Development in India. Awarded with the Highly-Commended Emerald/AIMA Indian Management Research Fund Award in 2010.

## **Biswajit Acharjya**

PhD (Behavioural Finance &  
Soft Computing)  
MBA, B.Tech  
MBA (Finance and Marketing),  
B.Tech (Textile Engineering)  
biswajit@ediindia.org



An academicians with diverse experience of 7 years in both industry and academia. He has worked with various other reputed

universities of India. His research and publication span various topics such as – finance management, Behavioural finance, Gold investment, Soft computing, Machine Learning, and Cultural heritage. Dr. Acharjya attended many workshops and conference in the field of data analytics using R, Python, and Tableau. His PhD thesis applies advanced soft computing techniques such as rough set, fuzzy rough set, formal concept analysis and many hybridized models of soft computing and machine learning in the fields of finance and Behavioural finance.

**Rajib Roy**

PhD (Entrepreneurship)  
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An alumnus of IIT (ISM), Dhanbad, and his PhD thesis is titled as “Developing a Framework for Measuring Entrepreneurial Intention among Science & Technology Students in India”. He has done significant research in the field of entrepreneurship. His research has been published in several peer-reviewed international journals, namely, IEMJ, IJTDE, IJEVG, CS etc.

**Shibin Mohamed T.K**

M.E. (Aeronautical),  
B.Tech (Mechanical)  
shibin@ediindia.org



An academician with 10 years of experience in guiding various technology-based startups across the state of Kerala. Pioneered in institutionalizing IEDCs in various colleges. Being a UN-certified Empretec Programme graduate, mentored potential and existing student entrepreneurs across the state. Undertook various project initiatives of EDII in Kerala as Facebook-Boost Your Business, DST-TEDP's in Internet of Things and Blockchain Technology, MEDP's for Rural Sector & Research Studies on startups. He is also certified as a

Lead Trainer by Facebook for their 'Grow Your Business' Programme. Area of Interest includes Techno-Entrepreneurship, Design Thinking, Digital Marketing, Business Opportunity Identification, Innovations, and Life Skills Development.

**T.A.Nikita**

C.A, M.Phil (Commerce)  
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A teacher in the areas of Accounting, Costing, Management Accounting, Taxation and Finance, she possesses over 18 years of experience in academia and industry. Currently pursuing Ph.D. on the topic 'To Study the Acceptance level of Technology in Personal Finance with reference to different Demographics and Social - economic factors of Investors in Selected Cities of Gujarat'. At EDII, she is involved in teaching Post Graduate students and in coordinating key National level programmes & mentoring research work of PGDM-BE students, also coordinated TOT Mizoram ED Programme.

**Ganapathi Batthini**

MLISc  
ganapathi@ediindia.org



A library and information science professional, with close to three decades of experience, he heads EDII's library and information centre. His work comprises developing, managing and disseminating information in business management, entrepreneurship, social and engineering sectors. He is the Editor of the conference proceedings of MANLIBNET 2013: International Conference on Entrepreneurial Approaches to Librarianship, MANLIBNET 2019: Sustainable Librarianship, Editor of the conference proceedings of Biennial Conference on Entrepreneurship and Principal Author of Emerging trends in entrepreneurship

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research review of the Journal of Entrepreneurship. He has authored 30 research papers for conferences and scholarly journals.

### **Harkesh Mittal**

B.Sc Dairy Technology

PGDMA

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Alumnus of National Dairy Research Institute and IIM Ahmedabad, Shri Harkesh Mittal, Former Adviser & Head, NSTEDB, DST, Govt. of India, has been instrumental in giving a new vibrancy to promoting innovation and entrepreneurial acumen among a wide section of Indian entrepreneurs ranging from grass-roots industries to high-end deep-tech enterprises for nearly four decades. He was responsible for the conceptualisation and implementation of many innovation and entrepreneurship development programmes. He continues to be a key figure in the promotion of innovations & start-ups in India and his services are being used by many Governments.

He is on various high-level committees of the Government of India. In 2017, he was awarded the Best Mentor award by the Ministry of Skill Development and Entrepreneurship, Govt. of India.

### **Mayank Upadhyay**

ACWA

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Specialises in the areas of finance, management accounting, project planning and strategic management, with extensive experience in development banking, commercial banking, management consulting

and NGO management. Involved in conceptualising and conducting of a number of national and international programmes in corporate financial strategic planning and management, project formulation and appraisal, microfinance and management control systems.

### **JB Patel**

B.Sc. (Chemistry)

B.Sc.(Chemical Technology)

jbpatel@ediindia.org



Over three decades of experience in the areas of business opportunity identification, project formulation, project appraisal, counselling and guiding entrepreneurs. Conducted more than 10 international programmes and worked as an expert in a number of developing countries in the above-mentioned fields. He is also the Local Representative for the Netherlands Senior Experts Organisation.

### **Bhasker Jani**

B.E. (Electronics & Commun.)

bhasker@ediindia.org



A practitioner with over 38 years of experience in initiating and successfully managing various industries, including manufacturing of mechanical and electro-mechanical components and sub-assemblies, industrial valves, fabrication shop, foundry, etc. He is also involved in mentoring potential and existing entrepreneurs. He was Director and CEO of M/S. Odhav Estate Infrastructure Development Ltd., an SPV for development and upkeep of the Odhav estate.

**Shailesh Modi**

PGDBA

ssmodi@ediindia.org



A practising management consultant with a multi-disciplinary work record. His experience encompasses work on SME sector, social entrepreneurship, energy, hospitality, tourism, textiles, transport and food processing sectors, in addition to the development sector. Has also worked extensively in the areas of business plans, market research, sectoral studies, cluster diagnosis and design & management of development programmes for large companies, bilateral and multilateral agencies, Indian development institutions, and state & central governments. He was an independent director on the Board of some private companies and has worked as the Planning Advisor for a large urban transport government company. Has authored two manuals on direct help to small entrepreneurs.

**Bala Bhaskaran**

Ph.D. (Management) B.Tech, PGDM, CFA,

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Prof Bala Bhaskaran is a management professional with active interest in teaching and institution building. Prior to his engagement with EDII, he was Provost of Swarnim Startup & Innovation University, Gandhinagar.

An Alumnus of IIT Madras and IIM Bangalore, he possesses rich experience in industry and academia. His areas of interest are finance, strategy, entrepreneurship, knowledge management etc. He has published numerous papers and cases in national and international journals. He is a reviewer for cases for few international journals. He has been conducting workshops on case method of teaching and case writing. He has founded two journals - Oakbrook Business Review for Oakbrook Business School and The Fountainhead for Shanti Business School. Widely travelled, Prof. Bhaskaran is on the board of prominent corporates and educational institutions.

**Dr. Eirene Leela Rout**

PhD (Psychology)

M.Phil (Psychology)

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Has over 25 years of experience in the field of teaching, consultancy, research and executive development programs. Dr. Rout has expertise in Educational Psychology, Research Methodology, Organisational Behaviour, Human Resource Management, Soft Skills and Behavioural Science. She has extensive consultancy experience in various projects in the areas of Performance Appraisal, Competency Profiling, Job Analysis & Job Description, Training Need Analysis, and Training Plan. She has authored a book titled 'Corporate Conflict Management'. As doctoral thesis examiner and advisor in BITS, Pilani, Utkal University and Deen Dayal University, she has dealt with management and educational issues. She has experience in administration of educational institutions and Training Manager in Industry.

**Kavita Saxena**

Ph.D. - Retail Management

PGDBM (Marketing)

kavita@ediindia.org



An educator in the area of marketing and entrepreneurship with over 17 years of experience in academia and industry. She teaches courses related to Entrepreneurial Marketing, Small Business Promotion, Design Thinking and New Product Development. She has co-authored a book on "Emerging Trends in Entrepreneurship Research – Review of The Journal of Entrepreneurship" and has published many research papers and articles in journals and magazines of national and international repute. She has participated in the Visiting Program on "Digital Transformation: ICT Centric Innovation" in Germany sponsored by Friedrich Naumann Foundation for Freedom (FNF) and has also been selected for AICTE-UKIERI Leadership Development Program.

# COLLABORATIONS AND ASSOCIATIONS

## Propelling Entrepreneurial Competence among J&K Youth

Under the guidance of Lt Governor of J&K, EDII in association with JKEDI (Jammu and Kashmir Entrepreneurship Development Institute) will play a significant role in implementation of entrepreneurship programmes

including ATAL J&K Yojana. The duration of the project will be from 2021-24 and will cover 20 Districts to train youths in creating 10,000 Conventional Tiny Enterprises (CTE) and more than 1000 Impact Making Enterprises (IME).



*Shri Manoj Sinha, Hon'ble Lt. Governor of J&K chairing a high level meeting in Jammu to discuss the modalities of creating a robust ecosystem for growth of entrepreneurship in J&K*

## Empowering the Differently Abled

Through the Centre For Empowerment of Differently Abled (CEDA) to be established at EDII some significant goals will be achieved towards empowering the differently abled. These include enhancing employability skills, capacity building for entrepreneurship and socially relevant income-generating activities and promoting empowerment

for independent living, livelihoods and community relationships. Creating online platform for providing information on Government schemes of assistance, undertaking research, documentation, publication and dissemination, ensuring Impact assessment studies and policy advisory will also be focused upon.



*Shri Manoj Aggarwal, Additional Chief Secretary, Department of Social Justice & Empowerment, Govt. of Gujarat with Dr. Sunil Shukla, Director General-EDII during the MoU signing ceremony for establishing the Centre for Empowerment of Differently Abled (CEDA) at the Institute.*



## EDII Collaborates with Savitribai Phule Pune University's Centre for Innovation, Incubation & Enterprise

EDII signed an MoU with Savitribai Phule Pune University's- Centre for Innovation, Incubation & Enterprise (SPPU's- CIIE) to provide direction and guidance to the youth for undertaking entrepreneurship as a career option.



*Seen during the MoU signing ceremony are (Left Pic, 2nd from L) Dr. Milind Kamble, Founder Chairman- Dalit Indian Chamber of Commerce and Industry and esteemed board member- EDII with (Left pic, From R-L) Dr. Prafulla A. Pawar, Registrar, SPPU; Prof. (Dr.) Nitin R. Karmalkar, Vice Chancellor, SPPU and Dr. Apoorva Palkar, Member & Secretary, Centre for Innovation, Incubation & Linkage, Savitribai Phule University. Also seen here with the copy of signed MoU is (Right Pic, in the centre) Dr. Sunil Shukla, Director General-EDII and esteemed faculty members of EDII*

## Creating a Stronger Routing for Entrepreneurship in Malaysia



*EDII signed an MoU with Putra Business School, Malaysia to inspire new age entrepreneurs and students in India and Malaysia. Seen here is Dr. Sunil Shukla, Director General, EDII during the virtual MoU signing ceremony.*



## DEPARTMENT OF POLICY ADVOCACY, KNOWLEDGE AND RESEARCH

**An Acknowledged Centre for  
Research in Entrepreneurship,  
Public Policy & Advocacy**

### **OBJECTIVES**

- Provide conceptual underpinnings to national and international policies
- Assist policy makers in their efforts of promoting entrepreneurship opportunities
- Call upon government bodies and private organisations to integrate entrepreneurship in their development policies

### **INTERVENTIONS**

- Support for Research to spearhead Entrepreneurship
- Biennial Conference on Entrepreneurship Research
- Leads the Global Entrepreneurship Monitor (GEM) India – World's largest study on entrepreneurship
- Fellowship support to encourage scholars to take up research in entrepreneurship



- Development of innovative technologies and acquires patents
- Developed policies for Entrepreneurship Development, MSMEs, Education and other critical other domains.

### PLAN FOR THE YEAR 2021-22

Influencing the creation and development of public policy, engaging in research, and developing knowledge products, will define the approach of activities in this Department. In 2021-22, the Department will conduct evaluation/research studies for Governments at the State and Central levels, and generate databases that can impact the policy formulation process. Policy Briefs will be prepared to provide summaries of key policies

and make recommendations wherever pertinent, while knowledge products will take shape as books/case studies on entrepreneurship and family businesses. While the Global Entrepreneurship Monitor and the Journal of Entrepreneurship will continue influencing policy initiatives, applied research and stakeholders' engagement will be pursued further through feasibility studies and impact assessment research in thematic areas. Profiling of Business Opportunity for 'Persons with Disability' and improving their representation so as to bring social change will be undertaken through activities of the newly instituted Centre for Empowerment of Differently Abled.





# DEPARTMENT OF POLICY ADVOCACY, KNOWLEDGE AND RESEARCH

Sr. No.	Activity	Location	Duration	Target Group	Objectives
<b>1.1</b>	<b>Policy Research and Advocacy</b>				
1.1.1	Policy Research Studies viz. DST Sponsored, DBT Sponsored, AICTE Sponsored	EDII Campus	1 year	Researchers, Policymakers, Govt. Departments	To conduct policy research studies with support from DST/DBT or other Government bodies involved in Research and Development, and thereby attempt to influence policy making by influencing the research agenda.
1.1.2	Policy Research Centre for Women Empowerment	EDII Campus	5 years	Policymakers, Govt. Departments	To develop a Resource Centre at the Institute for conducting policy studies related to women empowerment. The Centre will attempt to undertake, generate and promote primary and applied research regarding women and development.
1.1.3	Regional Entrepreneurship Ecosystem Indexing /Ranking	EDII Campus	3 months	State Governments, Academic Institutions	A research initiative will be conceptualised and completed to develop the Regional Entrepreneurship Ecosystem Index.
1.1.4	Research Chair [RBI/ICSSR/ICHR/Corporate]	EDII Campus	1 year	Government of India, Departments/Academia/Researchers/Institutions	To conduct research and advocacy activities through the Research Chair, so as to build on existing strengths and enhance the training environment for researchers.
1.1.5	Conference on Social Entrepreneurship	EDII Campus	3 days	Research Students, Academicians and Policy Makers	To identify the dimensions of Social Entrepreneurship as a theory and its implications on practices. Also to provide a platform to researchers for presenting their research and seeking feedback.
<b>1.2</b>	<b>Centre for Research in Entrepreneurship Education &amp; Development (CREED)</b>				
1.2.1	Journal of Entrepreneurship	EDII Campus	Bi-annual	Researchers, Policymakers, Academicians	To publish the scholarly research works submitted by authors and encourage discourse in the field of entrepreneurship.
1.2.2	Global Entrepreneurship Monitor (GEM) India Survey and Report	EDII Campus	1 year	Researchers, Policymakers, Academicians	To conduct national study on Entrepreneurship, understand the multiple dimensions of entrepreneurship in India, and bring out the GEM India Report.
1.2.3	<b>Faculty Development Initiatives:</b> A. Participation in Conference/ Seminar/ Workshop B. Working papers, monographs, case studies, manuals etc.	EDII Campus	1 year	EDII Faculty Members	To provide support to faculty members for attending conferences and seminars, and to support them by providing financial assistance to bring out monographs, working papers, cases and manuals.
1.2.4	Short-term Fellowships in Entrepreneurship Research	EDII Campus	1 year	Researchers	Offer fellowship to ED trainers, teachers, and researchers, to encourage them to work on themes related to entrepreneurship.
1.2.5	Publication of Policy Briefs/ Policy Commentary [12 in a year]	EDII Campus	1 year	Researchers, Policymakers, Academicians	To publish Policy Briefs on newly launched Government Policies. The Policy Briefs will be shared among stakeholders as an update on public policies and government initiatives.
1.2.6	Fellowship to FPM Scholars	EDII Campus	1 year	FPM Students	To provide fellowship support to FPM students for pursuing their course.
1.2.7	Dr. V.G. Patel Memorial Lecture	EDII Campus	1 year	Policymakers, Entrepreneurs, Educators, Institutions	The annual lecture series has been initiated to commemorate EDII's Founder Director Padma Shri Late Dr. V. G. Patel's great work in the field of entrepreneurship development and his exceptional contribution to economic development of the nation through the concept of entrepreneurship.
1.2.8	Dr. V.G. Patel Memorial Award for Entrepreneurship Trainer/ Educator/Mentor	EDII Campus	1 year	Educators, Trainer-Motivators	To pay tribute to EDII's Founder Director Padma Shri Late Dr. V. G. Patel, EDII has instituted the 'Dr. V. G. Patel Memorial Award for Entrepreneurship Trainer/ Educator/Mentor', which will be awarded to a professional for his/her outstanding performance/contribution in Entrepreneurship Training/Education/Mentoring/Knowledge or Technology Driven Startups.

1.3 Feasibility Studies and Impact Assessment Research					
1.3.1	<b>Feasibility Studies:</b> A. Project Feasibility Studies sponsored by Central and State Governments B. Feasibility Study for developing Kerala Institute for Entrepreneurship Development (KIED) as Centre of Excellence (CoE)	EDII Campus & Regional Offices	1 year	Policymakers, Govt. Departments	To conduct feasibility studies to gauge the impact of Government initiatives. These studies will attempt to put forth the strengths and weaknesses of government policies and thereby support in adjusting the priorities of the policymakers.
1.3.2	<b>Tourism Industry Research:</b> A. Diagnostic study on 'tourism based enterprises' of various destinations of Madhya Pradesh B. Scoping Study of tourism destinations in Bihar C. Feasibility Study of tourism destinations in Uttar Pradesh	EDII Campus & Regional Offices [Bhopal & Lucknow]	1 year	Tourism Departments of State Governments	Identifying entrepreneurial activities and skills at various tourism destinations in Madhya Pradesh, Uttar Pradesh & Bihar, and understanding the environment for tourism development.
1.3.3	<b>Thematic Area Research:</b> A. Socio Economic Conditions of Migrant Workers B. Labour Migration & Livelihoods C. Rural Entrepreneurship & Livelihoods [SVEP] D. Women Entrepreneurship, Cluster, MSME, Agri and allied, Technology	EDII Campus & Regional Offices (Bhubaneswar & Kolkata)	3 months	Policymakers, Govt. Departments, Institutions	Conduct research to study a range of thematic areas and thereby influence the formal and informal policies established by policymakers. The studies will attempt to put forth on-the-ground realities so that more effective interventions could be initiated.
1.3.4	<b>Impact Assessment Survey:</b> A. Research Project on regional issues related to entrepreneurship/ MSMEs/ socio-economic development of people B. Impact Assessment of Government schemes of Jharkhand and Chhattisgarh	Regional Offices [Chhattisgarh, Jharkhand and Bihar]	6 months	Policymakers, Govt. Departments	To highlight regional issues related to entrepreneurship in the states of Chhattisgarh, Jharkhand and Bihar, and to highlight the impact of government schemes on the socio-economic development of Scheduled Castes and Scheduled Tribes in Chhattisgarh and Jharkhand.
1.4 Research Studies on Persons with Disability (under the aegis of CEDA, Govt. of Gujarat)					
1.4.1	Impact Assessment Study & Policy Briefs	EDII Campus	1 year	Department of Social Justice and Empowerment, Govt. of Gujarat	Conduct Impact Assessment Study of various Government interventions for Differently Abled People.
1.4.2	Profiling of 'Business Opportunity for Persons with Disability'	EDII Campus	1 year	PwDs, Department of Social Justice and Empowerment, Govt. of Gujarat	Identify business opportunities available in the state for Persons with Disability [PwDs] and create project profiles so that PwDs can be groomed as per profiles and they can venture in to suitable opportunities and gain employment/self employment.
1.4.3	Designing and Developing New Training Modules	EDII Campus	1 year	PwDs, Government Depts, Institutions	Design and develop training modules which will be used in trainings and livelihood programmes.
1.4.4	Dissemination Events (Workshops, Seminars, Conference, Round table, Panel Discussion)	EDII Campus	1 year	PwDs, Developmental Organisations, Government Depts, Policy Makers	Conduct workshops on various themes related to concerns of Persons with Disability, thereby raising awareness and sensitizing the society.
1.4.5	Online Platform for Dissemination of Policies and Programmes	EDII Campus	1 year	PwDs, Developmental Organisations, Government Depts, Policy Makers	To disseminate information about Government Policies, Programmes related to Persons with Disability, and interventions planned under CEDA. The Online Platform will be accessible to PwDs.
1.5 Knowledge Product Development					
1.5.1	<b>Books:</b> A. Handbook for Entrepreneurship Teachers B. Edited Book on 'Entrepreneurship Education/Technology Entrepreneurship'	EDII Campus	1 year	Academics and State Education Boards	Develop a handbook on how to teach entrepreneurship in short-term and long-term programmes. To edit a book on 'Entrepreneurship Education and Research' for readers in academia and R&D Institutions.
1.5.2	Case Studies: A. Coffee Table Book (50 SVEP Cases - Volume II) B. Family Businesses in Various Regions	EDII Campus & Regional Offices	2 years	Government Departments and NRLMs/Students Academics and Researchers	To document success stories of Rural Entrepreneurs supported in SVEP, and to develop Case Studies on Family Owned Businesses for classroom teaching.
1.5.3	Workshop on Entrepreneurship Research/Quality Research	EDII Campus	5 days	Research Scholars, Faculty Members	Addressing the needs of large number of research scholars across the country by helping them in paper ideation, Literature Review Methodology, Data to Discourse, and identifying right journals.
1.5.4	Data Centre for Institute's Data Repository	EDII Campus	1 year	Research Students, Academics and Policy Makers	To create a data centre of EDII's datasets. The Data Centre will allow subscribers to take membership and use the data for their research initiatives.
1.5.5	Setting up In-house Publication Division	EDII Campus	1 year	Students, Academics, Researchers	Set up an in-house Publication Division which will aim to publish high-quality books and journals.



# DEPARTMENT OF ENTREPRENEURSHIP EDUCATION

***An Acknowledged Centre to augment  
the supply of new entrepreneurs***

## **OBJECTIVES**

- Undertaking industry relevant approved academic courses in entrepreneurship, startups and innovations
- Offering programmes to build an affirmative ecosystem in entrepreneurship education
- Collaborating with prestigious national and international universities to concretise entrepreneurship as a discipline
- Propelling entrepreneurship, startup ecology and innovations, across all levels of academia and education

## **INTERVENTIONS**

- All India Council for Technical Education (AICTE), MHRD, Govt. of India -approved, Doctoral level Fellow Programme in Management (FPM) with focus on Entrepreneurship
- Two-year, AICTE-approved Post Graduate Diploma in Management-Entrepreneurship
- Two-year, AICTE-approved Post Graduate Diploma in Management- Innovation, Entrepreneurship & Venture Development (PGDM-IEV)
- Open Learning Programme in Entrepreneurship



- Capacity Building of Educational Institutions through text books & curriculum development, faculty development, orientation programmes for students to promote Entrepreneurship
- National Summer Camps to inculcate Entrepreneurial Spirit among Children & Youth
- Bolstering startups and innovations through pre incubation, incubation and fund raising support in association with on-campus incubator and under state and central government initiative
- Outcome based programmes for students under national/international collaborations through online & offline modes

#### **PLAN FOR THE YEAR 2021-22**

The focus will be on equipping students and potential entrepreneurs with entrepreneurial and employability skills. The core activities, namely AICTE approved Post Graduate

courses, Fellow Programme in Management, and entrepreneurship summer camps, will continue to develop entrepreneurial competencies in students, while entrepreneurship education in schools will attempt to make students more creative, opportunity-oriented, proactive and innovative. The discipline will be further strengthened by Faculty Development Programmes and Certificate Courses for Entrepreneurship Teachers/Mentors. The newly introduced long-term programme offering specialization in Innovation and Venture Development will develop professionals who can provide customized solutions in the areas of technology, product development and marketing techniques. The Department will collaborate with State Governments and continue propelling the start up movement through various initiatives. A series of collaborative and certificate programmes will take the form of blended learning and enable students to develop practical skills and strategic competencies necessary for becoming an entrepreneur.





# DEPARTMENT OF ENTREPRENEURSHIP EDUCATION

Sr. No.	Activity	Location	Duration	Target group	Objectives & Outcome
<b>2.1</b>	<b>Long Term Programmes</b>				
2.1.1	Fellow Programme in Management (1st to 4th Year)	EDII Campus	4 years	Academicians/ Professionals	Encourage doctoral scholars to take up theoretical and empirical research work leading to policy papers and publications in journals of repute. The scholars will develop, write and submit their doctoral thesis for partial fulfilment of FPM.
2.1.2	Fellowship Programmes in Management-Executive (2021-25) [Subject to sanction from AICTE, MHRD, GoI]	EDII Campus	4 years	Working Professionals	Encourage working professionals to take up theoretical and empirical research work leading to policy papers and publications in journals of repute. The scholars will develop, write and submit their doctoral thesis for partial fulfilment of FPM.
2.1.3	Post Graduate Diploma in Management-Entrepreneurship (PGDM-E)- 2020-22 (2nd year)	EDII Campus	2 years	Family Business Successors and Startups	Train students to set up their own business, become entrepreneurial managers, or join family business. Classroom teaching to be complemented with regular study visits and interaction with achievers.
2.1.4	Post Graduate Diploma in Management-Entrepreneurship (PGDM-E)- 2021-23 (1st year)	EDII Campus	2 years	Family Business Successors and Startups	Groom students as entrepreneurs, entrepreneurial managers and family business successors. Classroom teaching to be complemented with international tie-ups, students' research projects, seminars and publications.
2.1.5	Post Graduate Diploma in Innovation, Entrepreneurship and Venture Development (2nd Year)	EDII Campus	2 years	Students	Offered through EDII incubator, the programme will build the competencies of students in innovation, entrepreneurship & venture development, and thereby promote setting up of start-ups.
2.1.6	Post Graduate Diploma in Innovation, Entrepreneurship and Venture Development (1st Year)	EDII Campus	2 years	Students	Offered through EDII incubator, the programme will build the competencies of students in innovation, entrepreneurship & venture development, and thereby promote setting up of start-ups.
2.1.7	Diploma in SMEs Entrepreneurship Management	EDII Campus	11 months	SMEs Executives/ SMEs Entrepreneurs	To develop a cadre of SME Entrepreneurial Leaders who can partner with SMEs or join SMEs as leaders. These leaders will also help SMEs to grow and go international.
2.1.8	Undergraduate Programme in Entrepreneurship in association with Gujarat Based University	EDII Campus	3 years	10+2 Students	Students will be able to analyse environments of micro and macro business for making effective decision and formulating strategies for business.
2.1.9	PGDM- (E) Accreditation by Association to Advance Collegiate Schools of Business (AACSB)/Association of MBAs and Institutes (AMBA)/National Assessment and Accreditation Council (NAAC)/National Board of Accreditation (NBA)/National Institutional Ranking Framework (NIRF)	EDII Campus	1 year	EDII	By getting accreditations from AACSB/NAAC, the Institute's academic initiatives will be recognized to be of the highest standards of excellence. AMBA will primarily focus on raising the profile and quality standards of PGDM-E programme.
<b>2.2</b>	<b>Programmes for Higher Secondary Students/Teachers</b>				
2.2.1	National Summer Camp on Entrepreneurial Stimulation for School Children (2 nos.)	EDII Campus	6 days	School Children	Inculcate entrepreneurial values among children at a tender age and motivate them to grow, evolve, and experiment with their thoughts and ideas and get well acquainted with their personality.
2.2.2	National Summer Camps on Entrepreneurial Adventures for College-going Youth (2 nos.)	EDII Campus	10 days	College going Youth	Provide a stimulating and immersive learning experience that motivates youth for an entrepreneurial career.
2.2.3	Orientation visit of students	EDII Campus	1-3 days	UG/PG College students/School students	To orient students towards the 'Charms of Becoming an Entrepreneur' and motivate them to think of entrepreneurship as a career choice.



2.2.4	Entrepreneurship Programme for Class XII students (2 Progs.) and Entrepreneurship Programme for Class XI students	EDII Campus	2X1 month (1.5 hours per day) and 1 month (1.5 hours per day)	Class XII students and Class XI students	To promote entrepreneurship education among students of Class XII and Class XI.
<b>2.3</b>	<b>Capacity building programmes for faculty and professionals</b>				
2.3.1	Faculty Development Programme	EDII Campus	12 days	Faculty members	Equip faculty members with the requisite skills for conducting entrepreneurship programme in academic institutions.
2.3.2	Entrepreneurial Leadership Programmes for Educational Professionals	EDII Campus	3 days	Faculty	Faculty Development programme for university professors.
2.3.3	Long-term Faculty Development Programme on Entrepreneurship Pedagogy with focus on technology and small business management	EDII Campus	3 months	Faculty	First-of-its-kind long duration faculty development programme to be offered in collaboration with IIM and IIT to provide inputs on entrepreneurship, management and technology, in a blended learning format, through online/campus-based sessions.
<b>2.4</b>	<b>Open Learning, Collaborative and Certificate programmes</b>				
2.4.1	Open Learning Programme in Entrepreneurship (OLPE)	PAN India	1 year	Degree/Diploma holders	Equip learners with the ability to function dynamically and acquire the requisite knowledge and skills to plan and successfully launch their dream ventures.
2.4.2	Orientation Programme for DEBM Counsellors	EDII Campus	3 days	New Counsellors of DEBM	To orient counsellors on course management and enhance their program management, counselling & marketing skills.
2.4.3	Convention of DEBM Learners	EDII Campus	1 day	DEBM/OLPE Learners	An interactive forum to take feedback and gauge the progress of learners for improving the effectiveness of the programme.
2.4.4	Certificate course on Tourism Entrepreneurship	EDII Campus	2 weeks	Degree/Diploma holders	To equip students with the knowledge required for a successful career in Travel and Tourism.
2.4.5	Diploma course on Tourism Entrepreneurship	EDII Campus	1 month	Degree/Diploma holders	Familiarize students with the basic concepts of travel and tourism, and orient stakeholders of the tourism sector towards entrepreneurship and strengthen their entrepreneurial behaviour and competitive mindset for decision making.
2.4.6	Institutional Academic Partnership for Entrepreneurship Education & Incubation Support [CrAdLE]	West Bengal	1 month	Local Institutes & Universities	Capacity Building Activity for Institutions and Students.
2.4.7	Programme in Entrepreneurial Leadership for Science & Technology Students	EDII Campus	15 days	Science & Technology Students	The course will impart entrepreneurial skills to students whose primary focus is on Science & Technology; it is for those who aspire to attain technological innovation evolving through their entrepreneurial ventures, but have little or no entrepreneurial exposure.
2.4.8	Minor Course with Kerala Technological University (KTU)	Kerala	3 years	Students from KTU	EDII and KTU will offer a Minor Programme in Entrepreneurship and Startups to Undergraduate students of Kerala Technological University. The programme will allow students to gain interdisciplinary experience in startup creation.
2.4.9	Integrated Technology based Entrepreneurship Programme with Kerala Block chain Academy	Pan India	2 weeks	Students and Individuals interested in Block chain	The Certified Blockchain Startup Programme is handcrafted for startup enthusiasts and entrepreneurs who are passionate to set up new businesses in the cutting edge technology of blockchain. It will provide understanding of the science of Blockchain Technology and cover all essentials of setting up a Tech. based startup.
2.4.10	Various Online/Offline Programmes	Pan India	1 day to 6 months duration	Students/ Working Professionals	Designed for students/professionals to build in-demand career skills through online learning. It will deepen the understanding of various subjects and provide an opportunity to earn a professional certificate.
<b>2.5</b>	<b>Incubation programmes</b>				
2.5.1	MSME Incubator	EDII Campus	3 years	Startups	To support startups and with its focus on mentoring and nurturing MSMEs, the Incubator will provide services including physical infrastructure, management support, technical support, access to funding, and networking.
2.5.2	Student Startup Innovation Policy	EDII Campus	1 year	Students and Academicians	Students/alumni/startups who have an innovative idea/concept will stand eligible to receive grant support for prototype creation. They will also be provided support for mentorship.
2.5.3	Nodal Institute Policy of Govt. of Gujarat	EDII Campus	1 year	Startups	Students/alumni/startups who have an innovative idea/concept will stand eligible to receive grant support for prototype creation. They will also be provided support for mentorship.
2.5.4	Student-Investor Interface (Event)	EDII Campus	2 days	PG students & entrepreneurs	A forum wherein equity and term-lending investors will be invited to interact with students for funding their innovative business ideas.



## DEPARTMENT OF PROJECTS

***An Acknowledged Centre for undertaking projects for economic and entrepreneurial transformations***

### **OBJECTIVES**

- Partnering with government to implement innovation-led projects
- Institutionalizing S & T entrepreneurship in academic and specialized institutions
- Developing and enhancing skills of potential/existing entrepreneurs in emerging sectors such as agriculture, food processing, handlooms, tourism, etc.
- Collaborating with corporates to build intrapreneurial skills

### **INTERVENTIONS**

- Institution Building and Capacity Enhancement Programmes at national/international levels
- Identifying & Profiling Business Opportunities

- Training-cum-Counselling for Existing Entrepreneurs
- Human Resource Development in SME sector
- Facilitating Science & Technology based Innovations

EDII is associated with some of the notable corporates that include Accenture, HSBC, HCL, Hewlett Packard, Facebook, ITC, TATA Communications Ltd, Walmart, Yes Bank, Amazon, Vedanta, Tata Steel, IDBI Bank, Zee Essel and Zydus Cadila Group of Companies.

The Institute is also working in a collaborative frame with the State & Central Government Ministries and Departments such as; Ministry of External Affairs, Rural Development, Food Processing, Textiles, Micro, Small & Medium Enterprises, Science and Technology and Skill Development & Entrepreneurship.

## PLAN FOR THE YEAR 2021-22

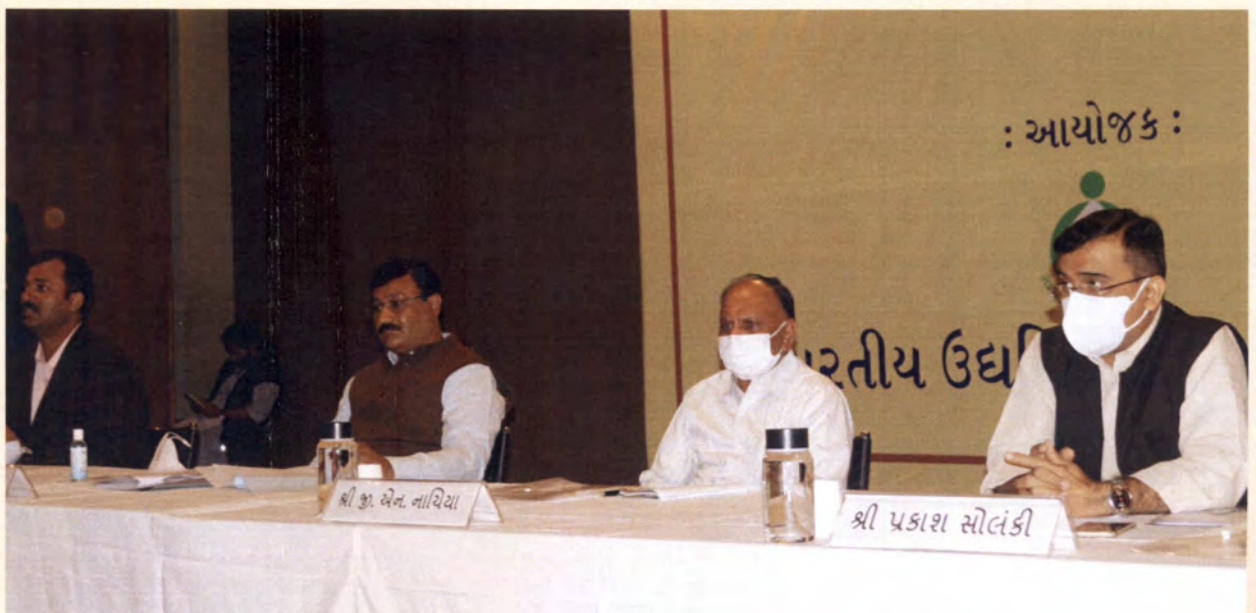
### *Projects with Governments*

Collaborating with the Government to give an impetus to entrepreneurship promotion across the country is the focus for this Department, which employs participatory mechanisms for wider reach and impact. Projects and programmes have been conceived and designed for the benefit of aspiring/existing entrepreneurs, representing various sections of the society namely; SC, ST, Women, minorities, marginalized farmers/workers, general, rural poor etc. In the upcoming year, the Department will continue to offer customized capacity building programmes for trainers, resource persons and other professionals engaged in entrepreneurship development on PAN-India basis. Newly instituted Centre for

Empowerment of Persons with Disability will capacitate Divyang entrepreneurs through entrepreneurship training, and youth in Jammu & Kashmir will be empowered through entrepreneurship development solutions implemented under ATAL J&K Yojana.

### *Projects with Corporates*

Forging partnerships that attempt to implement entrepreneurial solutions and thereby support corporates to extend the connectedness of their business, is the strength of this Department. The projects/programmes largely revolve around the growth of the MSME sector, skill development, and execution of CSR projects of corporates like Accenture, HSBC, HCL Foundation, Tata Communications Ltd., Yes Bank, Vedanta, IDBI Bank Ltd., and Hewlett Packard.





# DEPARTMENT OF PROJECTS (Government)

Sr. No.	Activity	Location	Duration	Target group	Objectives & Outcome
(A)	<b>Projects with Governments</b>				
<b>3.1</b>	<b>Projects with Ministry of Rural Development, Govt. of India</b>				
3.1.1	Support to states for block outreach and strengthening of Project Implementing Agency (PIA)	EDII Campus	1 year	State Rural Livelihood Missions [SRLM], State Implementation Offices	Offer need-based implementation support and devise necessary mechanisms for capacity building of stakeholders. Liaison with State Rural Livelihood Mission for effective implementation of SVEP.
3.1.2	Start-up Village Entrepreneurship Programme (SVEP) Implementation	14 states in India	4 years	Rural Micro entrepreneurs	To provide specialized support to the State Rural Livelihood Mission Directorates in 14 states, create community resources, build their capabilities and promote microenterpreneurs in identified blocks.
<b>3.2</b>	<b>Projects with Ministry of Micro, Small and Medium Enterprises, Govt. of India</b>				
3.2.1	Entrepreneurship Development Programmes for Aspiring & Existing Entrepreneurs belonging to SC & ST Category	Pan India	Each programme of 1 month	Aspiring & Existing Entrepreneurs belonging to SC-ST Category	To encourage and motivate Aspiring & Existing Entrepreneurs belonging to SC-ST Category to take up entrepreneurship as a career choice.
3.2.2	Thematic Training Programmes for Aspiring, Budding & Existing Entrepreneurs belonging to SC & ST Category	Pan India	Each programme of 5 days	Prospective/ Existing SC/ST Entrepreneurs	Train existing & potential SC/ST entrepreneurs in key thematic areas of enterprise functioning and thereby enhance their performance and bring them to the mainstream.
3.2.3	Promoting Techno-preneurship in NER	EDII Campus, North-East Regional Office	1 year	Potential/Existing Entrepreneurs	To promote technology-led enterprises based on the potential and resources NER has. The areas for interventions identified are food processing, renewable energy/Solar, cane & bamboo, electronics, and handloom & handicrafts.
3.2.4	Entrepreneurship Development Programmes for Aspiring & Existing women entrepreneurs belonging to SC & ST Category	Pan India	Each programme of 1 month	Aspiring & Existing Women Entrepreneurs belonging to SC-ST Category	To encourage and motivate Aspiring & Existing Women Entrepreneurs belonging to SC-ST Category to take up entrepreneurship as a career choice.

<b>3.3 Projects with Dept. of Science &amp; Technology, Govt. of India</b>					
3.3.1	NewGen IEDC	Pan India	1 year	Institutions offering S&T streams and having capability to promote entrepreneurship	To promote S&T entrepreneurship among students with S&T background, institutionalise S&T entrepreneurship, and support innovative technology-led student projects.
3.3.2	Entrepreneurship Development and Management Training Programme for Scientists and Technologists working with Govt. Sector (EDMT)	EDII Campus	2 weeks	Scientists & Technologists from Govt. Sector	To arouse interest among scientists & technologists about entrepreneurship, sensitize them towards this discipline, and establish the importance of owning knowledge-based innovative business venture.
<b>3.4 Projects with Dept. of Biotechnology, Govt. of India</b>					
3.4.1	Promoting Bio-Technology based Enterprises	EDII Campus	* 1 month * 10 months	Potential/Existing Entrepreneurs in Bio-Technology	To promote & strengthen Bio-Technology enterprises in Gujarat through planned interventions namely, training, capacity building, and handholding.
<b>3.5 Projects with Ministry of Fisheries, Animal Husbandry &amp; Dairying, Govt. of India</b>					
3.5.1	Promoting Cow-based Entrepreneurship in Gujarat	EDII Campus	1 year	Potential/Existing Entrepreneurs	To create employment opportunities in rural areas and to promote businesses utilising cattle waste (urine, cowdung, hide) and those engaged in producing dairy products.
<b>3.6 Projects with State Governments/Departments/Agencies</b>					
3.6.1	Bihar Skill Development Programme	Bihar	3 months	Students	Impart employability/smart skills (English/Hindi communication skills, IT literacy skills and soft skills) to the youth of Bihar under 'Kushal Yuva Program' – skill training programme.
3.6.2	Promoting Bamboo-based Enterprises in Gujarat	Gujarat	1 year	Potential/Existing Entrepreneurs in Bamboo Sector	Profiling of Business Opportunities and conducting Entrepreneurship Awareness Programmes, Trainers Training Programmes, and Entrepreneurship Development Programmes to promote & strengthen Bamboo-based Industry in Gujarat.
3.6.3	Skill and Entrepreneurship Development programme for Tourism Sector	Gujarat	15 days	Youth	Enhance the skills of stakeholders from the tourism sector, such that it leads to employment creation, including self-employment.
3.6.4	Strengthening Cottage Industries and Rural Entrepreneurship Ecosystem in Gujarat - Phase 1 (6 districts)	Gujarat	3 years	Micro entrepreneurs	A pilot to conceptualize, develop, implement and evaluate an integrated model to strengthen the cottage & rural entrepreneurship ecosystem in the state of Gujarat, across the districts of 1. Ahmedabad 2. Rajkot 3. Jamnagar 4. Kutch 5. Surendranagar 6. Banaskantha



## DEPARTMENT OF PROJECTS (Corporate)

Sr. No.	Activity	Location	Duration	Target group	Objectives & Outcome
3.6.5	Strengthening Cottage Industries and Rural Entrepreneurship Ecosystem in Gujarat - Phase 2 (7 districts)	Gujarat	3 years	Micro entrepreneurs	A pilot to conceptualize, develop, implement and evaluate an integrated model to strengthen the cottage & rural entrepreneurship ecosystem in the state of Gujarat, across the districts of 1. Vadodara 2. Narmada 3. Valsad 4. Dahod 5. Junagadh 6. Patan 7. Mehsana
3.6.6	Centre for Empowerment of Differently Abled (CEDA)	Gujarat	5 years	Differently-abled/physically challenged persons	Help people with disabilities by empowering them through entrepreneurship training and enhancing their economic growth.
3.6.7	Project Parisar	Karnataka	1 month	Women entrepreneurs	Skilling & creating rural women entrepreneurs to produce eco friendly drinking straws using fallen coconut leaves. The project will cover 100 women from five locations and enable each woman to earn up to 10000 INR each month and as a spin-off will provide employment to equal number of women in making value-added products from the second year onwards.
3.6.8	Micro-Enterprise Development Programmes	Uttar Pradesh	Two weeks	Entrepreneurship Aspirants - Rural/Women/Disadvantaged/Youth	To train and develop entrepreneurial capability among people so that they can start their venture. Also provide handholding and mentoring.
3.6.9	Training on tourism-based enterprises	Madhya Pradesh	1 month	Aspiring entrepreneurs at tourism destinations	To conduct special EDPs focusing on providing on-the-job training, practical exposure and bank linkages, for aspiring and budding entrepreneurs at respective tourist destinations of Madhya Pradesh.
3.6.10	Promoting entrepreneurship among women in Gujarat	Gujarat	1 year	Women from economically weaker sections and SHGs in Gujarat	Promote entrepreneurship among individual women and SHG members in all districts of Gujarat.
3.6.11	Promoting Tribal Entrepreneurship in Odisha & Jharkhand (EDPs)	Odisha and Jharkhand	1 year	SC & ST aspiring/existing entrepreneurs	To train and build the capacity of tribal youth on Entrepreneurship. Providing handholding support to tribal Entrepreneurs
3.6.12	Aspirational Districts Training Programme (NITI Aayog)	Odisha and Jharkhand	1 year	Rural/Tribal Youth and Women entrepreneurs	To conduct capacity building programmes for Rural /Tribal Youth and women entrepreneurs in Aspirational Districts.
3.6.13	EDPs for promoting Fishery & Agro-based Enterprises	Odisha	1 year	Youth and women entrepreneurs	To provide technical and thematic training to Agri-entrepreneurs, Government officials and other stakeholders
3.6.14	Accelerated Transformation of Aspirations & Livelihoods for Youth in J&K (ATAL J&K Yojna) - New Enterprise Development Prog. for Youth in J&K	J&K	3 years	Youth	Setting up 11000 new technology-based enterprises in J&K. The focus of activities will revolve around talent, tradition, tourism, trade and technology.

Sr. No.	Activity	Location	Duration	Target group	Objectives & Outcome
<b>(B) Projects with Corporates</b>					
3.7	New Enterprise Creation Programme for women from SC/ST, weaker section and SHGs (Project UDAYA)	Pune, Raigad in Maharashtra	1 year	Women from SC/ST, weaker section and SHGs in Pune & Raigad districts	Promote entrepreneurship among individual women and SHG members from affirmative action communities in Ratnagiri, Palghar & Pune districts. The project focuses on developing entrepreneurial capacity and business competence of women from SC/ST, Weaker Sections and SHG members.
3.8	New Enterprise Creation Programme for women from SC/ST, weaker section and SHGs (Project UDAYA)	Ratnagiri, Palghar, Pune in Maharashtra	1 year	Women from SC/ST, weaker section and SHGs in Pune & Raigad districts	Promote entrepreneurship among individual women and SHG members from affirmative action communities in Ratnagiri, Palghar & Pune districts. The project focuses on developing entrepreneurial capacity and business competence of women from SC/ST, Weaker Sections and SHG members.
3.9	WE ACT (Women Chamber of Commerce)	Bangalore	1 year	Women micro entrepreneurs	Provide handholding support to rural women micro entrepreneurs so that they can be brought in the mainstream of development. It will provide a platform for entrepreneurs to network and showcase their products, and thereby engage in knowledge and technology sharing, and product improvement.
3.10	Micro Skillpreneurship Development Programme - Skills to Succeed	Pan India	1 month	Rural women	The project will focus on creating skilled rural women entrepreneurs. Beneficiaries will be equipped with the knowledge to identify feasible/workable Business Opportunities and the process and steps to implement them to start their own enterprise.
3.11	Digital Education through WoW Bus	Andhra Pradesh, Uttar Pradesh, Madhya Pradesh, Odisha, Gujarat	4 years	Students, Self-employed youth, housewives	Promote IT enabled education among school children, and rural youth and communities, through e-learning modules and entrepreneurship and skill development courses. Equip them with digital literacy, e-Pathshala and computer related skills.
3.12	Promoting Energy Efficiency & Occupational Health & Safety (OHS) Measures in Clusters under Climate Change Initiative	Pan India	1 year	Cluster MSMEs, their workers & society at large	Make MSMEs operating in clusters energy efficient and OHS compliant, and enhance their competitiveness by improving environmental and social performance.
3.13	Women Micro Skillpreneurship Development Programme (Project SATTVA)	Hyderabad, Bangalore, Madurai	1 year	Urban/Semi-urban women	Beneficiaries will be equipped with the knowledge to identify feasible/workable Business Opportunities and the process and steps to implement them to start their own enterprise.
3.14	Implementing projects for youth living in the areas affected by the work of corporates like ACC, Vedanta Lanjigarh and NTPC	Bargarh, Kalahandi, Sundergarh	1 year	Youth of project affected villages of NTPC, MCL, Vedanta, ACC Ltd.	Youth and budding entrepreneurs living in the areas affected by the work of corporates, will be identified and provided training through EDPs for self employment.
3.15	Project Hand Made in India (HMI)	Tamil Nadu/Assam/Gujarat/Odisha/Madhya Pradesh	1 year	Handloom Weavers/Traders	The project will adopt an ecosystem building approach in 12 locations across 6 handloom clusters and employ various interventions to help transition weaver's value chain to sustainability. The interventions will build the capacity of beneficiaries to improve their knowledge about availing credit, strengthening and establishing market linkages, and introducing new designs and prints.
3.16	CSR Grant for Enterprise promotion and incubation support	Rayagada, Kalahandi, Angul, Dhenkanal, Keonjhar, Sambalpur, Lanjigarh & Jharsuguda	1 year	Rural / Tribal Youth, Women and Entrepreneurs	To enable rural youth living in the periphery of Utkal Alumina Industry Ltd (UAIL) to start self employment and livelihood activities. Incubation support will be provided to new generation entrepreneurs.
3.17	CSR based entrepreneurship development activities	Pan India	1 year	Rural Women	To support rural women through capacity building and training programmes, so that they can attain self reliance in the present difficult times, and establish sustainable livelihood models in their community.
3.18	Livelihood Promotion Initiatives for Urban & Rural Deprived Groups including Migrants, Tribes & Women of Khandwa district in Madhya Pradesh	Madhya Pradesh	1 year	Rural Youth	To promote rural enterprises, and support in training and capacity building of rural youth and women.



# DEPARTMENT OF BUSINESS DEVELOPMENT SERVICES AND NATIONAL OUTREACH

An Acknowledged Centre for fostering global competitiveness and growth of Micro, Small & Medium Enterprises (MSMEs)

## OBJECTIVES

- Providing business development services across regions and sectors
- Accelerating startups
- Facilitating growth of existing MSMEs
- Catering to the requirements of MSMEs across the country

## INTERVENTIONS

- Providing Business Development Services (BDS) to MSMEs during early socialization, startup survival & growth stage
- Developing a cadre of Business Development Service Providers
- Providing BDS to Institute's Alumni





- Setting up Institutes/Centres of Entrepreneurship development across the country and ensuring their capacity building
- Spearheading Research & become a repository of knowledge on clusters, value chain & BDS.

### PLAN FOR THE YEAR 2021-22

In 2021-22, this Department will offer Business Development Services (BDS) to both potential and existing MSMEs. While the major focus of five component programmes under ESDP is entrepreneurship promotion

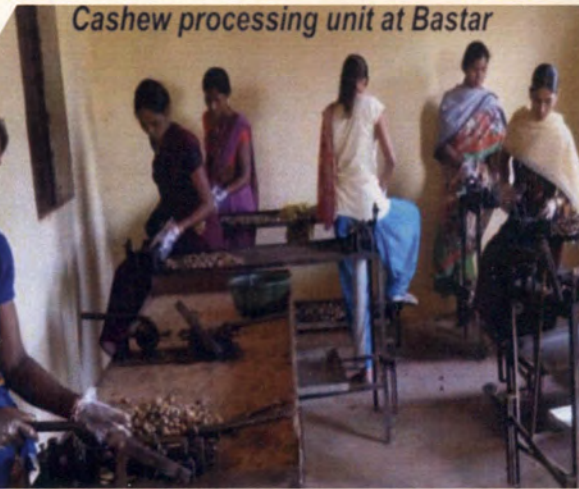
and enterprise development alongside contributing in the domain of skill development, the focus of activities under Digital MSME is encouraging MSMEs to adopt ICT so as to improve their productivity and operational efficiency. The Department will take up cluster development projects supported by the Ministry of MSME (MSE-CDP, SFURTI) and BDS projects under National Rural Economic Transformation Project (NRETP) with the support of the Ministry of Rural Development. Efforts will also be made to promote tribal entrepreneurship, social entrepreneurship and impact investment.





# DEPARTMENT OF BUSINESS DEVELOPMENT SERVICES AND NATIONAL OUTREACH

Sr. No.	Activity	Location	Duration	Target group	Objectives & Outcome
4.1	Programmes under revised ESDP/EFC Schemes	Pan India	1 year	Potential and Existing Entrepreneurs/ Support System Officials	Promote new enterprises, capacity building of existing MSMEs and inculcating entrepreneurial culture in the country. These programmes are designed to promote MSMEs Pan-India.
4.2	Programmes under Digital MSME	Pan India	1 year	MSMEs	To encourage MSMEs towards ICT adoption in their business processes and production. These are meant to improve functional efficiency and productivity of MSMEs.
4.3	MSE-CDP Implementation	Gujarat/ Odisha/Kerala	3 years	MSMEs	MSME Cluster Development through establishment of CFC. Successful adoption of Cluster Development Model will ensure holistic development of the enterprises operating in clusters.
4.4	Technical training programmes and workshops on GI and Marketing in Andaman & Nicobar	Andaman & Nicobar	1 year	Rural artisans	Capacity Building and Skill Development of Micro Entrepreneurs/artisans working in Clusters.
4.5	Micro food processing enterprise cluster development	Andaman & Nicobar	1 year	Potential Micro Entrepreneurs	Promoting food processing enterprise clusters in Andaman & Nicobar under ODOP model and otherwise.
4.6	Deoghar Crafts Tourism Village Cluster	West Bengal	2 years	Rural artisans	Capacity Development of Artisans' Cluster and institutionalizing their Business Structure.
4.7	Cluster Development under SFURTI	Pan-India	3 years	Rural artisans	Make traditional industries and artisans competitive by providing support for their long-term sustainability, and enhancing marketability of products.
4.8	Promoting Rural Cluster Development & BDS under National Rural Economic Transformation Project (NRETP)	Pan India	3 years	Women SHG members & their relatives [SHGs promoted under NRLM Program by respective SRLMs]	Longitudinal interventions for promoting traditional and non-traditional clusters and providing BDS in rural areas.
4.9	Centre for Technology Commercialization	Pan-India	1 year	MSMEs	Commercialization of technologies developed by R&D Institutions to benefit MSMEs in terms of quality & productivity enhancement.
4.10	Capacity Building and Skill development for Agri-based Entrepreneurs/Clusters	Pan-India	1 year	MSMEs	Promoting Agri-based Entrepreneurs/Clusters. It would lead to development of agri-preneurs.
4.11	Thematic Interventions	Odisha	2 years	Cluters & Implementing Agencies	To build capacities of Clusters, promote marketing and branding, promote sector/sub-sector research and development for SFURTI Clusters.
4.12	Programme Development for TRIFED and MoTA	Pan India	2 years	SC/ST Youth, Forest Based Clusters	Identification, selection, training & handholding to promote tribal entrepreneurs.
4.13	Collaboration with University of Calcutta for Global Link Impact Investment Forum Project	East and North East	1 year	Women Entrepreneurs	Promoting impact investment through development of social entrepreneurs (with special focus on women entrepreneurs) through awareness, mentoring and handholding.
4.14	Off Farm Producer Organisation	Gorakhpur & Kushinagar	3 years	Artisans	Providing end-to-end solutions for generating/enhancing livelihoods of cluster artisans.
4.15	Entrepreneurship Development Programmes	Assam	2 weeks	Potential entrepreneurs	For Entrepreneurship promotion and enterprise development.





## DEPARTMENT OF DEVELOPING ECONOMY ENGAGEMENT

An Acknowledged Centre for facilitating developing countries to establish a flourishing entrepreneurial ecosystem

### OBJECTIVES

- Institutionalizing entrepreneurship development initiatives in developing countries
- Sensitizing stakeholders in the entrepreneurial ecosystem in the developing economies about the ways and means of promoting and sustaining MSMEs

- Training and skilling to ensure human resource development

### INTERVENTIONS

- Setting up Entrepreneurship Development Centres (EDCs) in developing countries
- Implementing development projects with the support of international organizations / host country government



- Provisioning of customised business development services for MSMEs in developing countries
- Exposure visits and Faculty & Student Exchange Programmes with universities
- Vocational training and intrapreneurship development programmes for students and executives
- Capacity Building Programmes under Indian Technical & Economic Cooperation (ITEC), Ministry of External Affairs, Govt. of India
- Tailor-made programmes for students from universities in developing economies

#### **PLAN FOR THE YEAR 2021-22**

Partnerships with foreign governments to provide education, training and expertise, and introducing locational interventions

to foster a culture of entrepreneurship and innovation in these economies will be the priorities. The India-Uzbekistan Entrepreneurship Development Centre, will implement value-added activities to promote a culture of entrepreneurship in Uzbekistan. The Department is also working closely with the Rwanda Institute of Co-Operatives Entrepreneurship and Micro Finance (RICEM) for establishing the Rwanda-India Entrepreneurship Development Centre, and other countries which will be covered under the portfolio of EDC initiative are Namibia and Zambia. With the agenda of training manpower at the ED Centres in CLMV nations, the Department will offer value-added thematic programmes, in an online mode. Setting up EDC in Thimphu and providing relevant training to officials will be emphasized.





# DEPARTMENT OF DEVELOPING ECONOMY ENGAGEMENT

Sr. No.	Activity	Location	Duration	Target group	Objectives & Outcome
5.1	Management of EDC in Uzbekistan	Uzbekistan	3 years	Existing and potential entrepreneurs in host countries	Promoting entrepreneurship and acquainting beneficiaries and entrepreneurship development institutions with various interventions to strengthen the entrepreneurship ecosystem in their country.
5.2	Setting up EDCs in Rwanda/Namibia/Zambia	Rwanda/ Namibia/ Zambia	3 years	Existing and potential entrepreneurs in host countries	Promoting entrepreneurship and acquainting beneficiaries and entrepreneurship development institutions with various interventions to strengthen the entrepreneurship ecosystem in their country.
5.3	Feasibility study for setting up EDC in Bhutan	India/Bhutan	2 months	Potential and Existing Entrepreneurs in Bhutan	Assess the need and potential of entrepreneurship promotion through establishing EDC in Bhutan.
5.4	Specialized training programmes for Bhutan under ITEC	EDII Campus	6 weeks	Officials engaged in micro-enterprise promotion and industrial development in Bhutan	Promote micro enterprises, cottage industry, handicrafts to facilitate economic development of Bhutan.
5.5	Entrepreneurial Management	EDII Campus	8 weeks	Policy makers, Business owners, Professionals with Business and Industry, Management Associations, Chambers of Commerce & Industry	Develop entrepreneurial capacity among middle level managers and officials so that they can act entrepreneurially in their firms.
5.6	Industrial, Infrastructure and Sustainable Project Preparation and Appraisal	EDII Campus	6 weeks	Bankers, Business Development Officers of Financial Institutions	Enable participants to upgrade appraisal techniques and improve the decision-making process so that there is improved viability and increased returns.
5.7	Cluster Development Executives Training Programme	EDII Campus	6 weeks	Senior and Middle Level Professionals/Officials from Ministry/Department of Small and Medium Enterprise, Professionals from Cluster Development Supporting/Implementing Agencies	Capacity building of Cluster Development Executives from developing countries.
5.8	Specialized programmes for participants from Uzbekistan (Jointly with India-Uzbekistan EDC)	Ahmedabad/Tashkent	1 year	Entrepreneurs of Uzbekistan	Capacity Building of existing entrepreneurs, B2B linkage between entrepreneurs in Uzbekistan & India.
5.9	International Collaborative Programme for Entrepreneurship Development	ITEC Countries	6-8 weeks	Institutions in ITEC Countries	Promoting international collaboration for entrepreneurship development in ITEC countries.
5.10	Online programme on thematic areas for professionals working in EDCs abroad and joint programmes for entrepreneurs in CLMV countries	Online Prog.	5 days	Professionals working in EDCs and Entrepreneurs in CLMV Countries	Capacity building of EDC professionals and business development of entrepreneurs in CLMV countries.

## IMPACT OF MAJOR PROJECTS:

- 50,817 enterprises have been promoted and ₹ 136.82 crores has been disbursed under Startup Village Entrepreneurship Programme (SVEP), sponsored by Ministry of Rural Development and State Rural Livelihood Missions of 14 states. As the National Resource Organisation for SVEP, EDII is working in 69 Blocks across 14 States. Out of 52,455 entrepreneurs associated with the programme, 61% are females and 84% belong to SC/ST, OBC and Minority community. 3055 Bank Linkages have been facilitated so far through which an amount of ₹ 12.46 crores has been disbursed to entrepreneurs.
- Through Micro Skillpreneurship Development Programmes sponsored by Accenture, the Institute has trained over 29462 people, of which 80% have set up their own enterprises. These programmes are organised across 13 different states, and in sectors such as handicrafts, agro-food processing, solar products, and eco-friendly products.
- 15985 direct and 56437 indirect beneficiaries covering 741 villages of five project states have been empowered with skilled computer knowledge as part of 'World on Wheels' – an initiative of HP Inc. India to promote IT enabled education among school children, rural youth, and communities. Under the project, EDII is conducting IT/Non IT/Skill Development/ Entrepreneurship Development/ Capacity Building trainings in rural & semi-urban areas so as to bridge the digital education gap encountered by those living in remote regions.
- 7081 MSME units have been supported through Energy Efficiency and Occupational Health & Safety interventions under YES Bank sponsored project 'Say YES to Sustainable MSMEs in India'. Multifaceted interventions are conducted to enhance the overall sustainability (Environmental, Social and Economic Sustainability) of MSME units.



- 1730 students have been imparted entrepreneurial and management skills as part of Post Graduate Diploma in Management-Entrepreneurship (PGDM-E) programme. Approved by AICTE, the two-year programme offers three broad specialisations (a) New enterprise creation (b) Family business management (c) Social Entrepreneurship.
- An EDII Alumni survey conducted in 2017 revealed that nearly 78% alumni had chosen entrepreneurial career paths. Of these, 54% had joined family businesses, 23% had created new ventures and one per cent had set up social enterprises. Out of the 78% alumni who chose entrepreneurial career paths, 32% had opted for manufacturing, 37% for the services sector and 31% were into trading business.
- Through its 'Students' Resource Fund', EDII provides financial support on Merit-cum-Need basis to needy students of PGDM-E programme, who are from financially and socially challenged background. The Institute also provides fellowship/grant support as a small financial assistance to the students for enabling them to initiate/start own ventures.
- 12 students are pursuing 'Fellow Programme in Management' - a Doctoral programme which aims at developing scholars and resource persons for distinguished careers in teaching, training, research, and consultancy in Entrepreneurship and Management. 7 students who successfully completed the AICTE-approved programme have been awarded the 'Fellow in Management'.
- EDII has been facilitating disbursement of grants to student startups under 'Student Startup & Innovation Policy (SSIP)' of Government of Gujarat. 16 student teams have received prototype development grant to the tune of Rs. 8.5 lakhs.
- EDII is conducting smart skills courses in eight districts of Bihar under 'Kushal Yuva Program' of Bihar Skill Development Mission. 6934 candidates have enrolled till date and 5474 candidates have completed training.
- The Institute imparted entrepreneurial and hands-on-skills to 443 trainees from Karnali village in Vadodara district. The beneficiaries have formed an informal group and train each other in making banana fiber ropes to be used in eco-friendly bags and chatai floor mats.
- 4033 professionals from across the world have been groomed as part of 167 international capacity building training programmes conducted under sponsorship support of ITEC Division of the Ministry of External Affairs.
- 2643 SC/ST entrepreneurs have been trained as part of thematic programmes, conducted with support from National Scheduled Caste & Scheduled Tribe Hub. The programmes were offered in the areas of Financial Management, Developing Entrepreneurial Soft-Skills, Digital Marketing, Branding & Marketing Management, and Entrepreneurship Sensitization & Development Programme.
- As the Nodal Institute for Startups under the 'Scheme for Availing Assistance to Innovations' of the Government of Gujarat, EDII has been providing counseling and mentorship support to startups in the fields of agri-business, food processing, bio-technology, chemicals, plastics and manufacturing. So far:
  - 181 potential ideas have been screened
  - 87 ideas recommended by EDII
  - 22 ideas received financial support in terms of prototype development grant and sustenance allowance



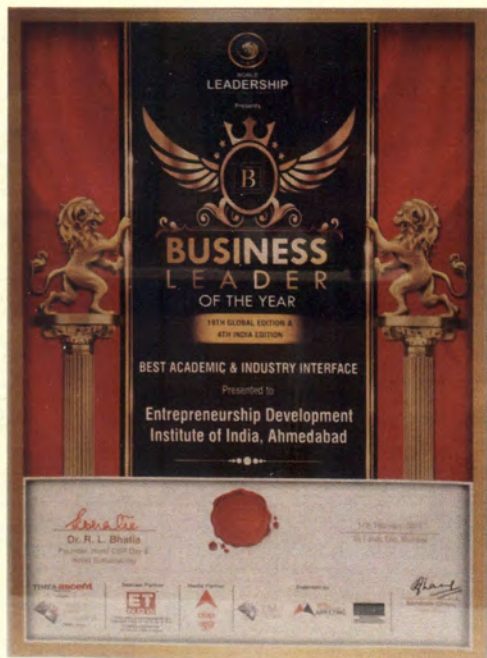
## Projects/Programmes with Union Ministries, State Governments

Sr. No.	Name of Ministry/Corporate	Name of Project/Programme
1.	Ministry of Rural Development	Startup Village Entrepreneurship Programme
		Promoting Rural Cluster Development & BDS under National Rural Economic Transformation Project (NRETP)
2.	Ministry of Micro, Small & Medium Enterprises	Implementation of Micro & Small Enterprises - Cluster Development Programme (MSE-CDP)
		Cluster Development under SFURTI
		MSME Incubator
		Programmes under revised Entrepreneurship & Skill Development Programme (ESDP) Scheme
		Programmes under Digital MSME
3.	National Scheduled Caste & Scheduled Tribe Hub, Ministry of Micro, Small & Medium Enterprises	Entrepreneurship Development Programmes for Aspiring & Existing Entrepreneurs belonging to SC & ST Category
		Thematic Training Programmes for Aspiring, Budding & Existing Entrepreneurs belonging to SC & ST Category
4.	Department of Science & Technology	NewGen IEDC
		Entrepreneurship Development and Management Training Programme for Scientists and Technologists working with Govt. Sector
5.	Ministry of External Affairs	Entrepreneurship Development Centres in Uzbekistan & Rwanda
		Feasibility study for setting up EDC in Bhutan
		Specialized training programmes for Bhutan under ITEC
		Courses under Indian Technical & Economic Cooperation Programme
6.	Ministry of Textiles	Technical training programmes and workshops on GI and Marketing in Andaman & Nicobar
		Deoghar Crafts Tourism Village Cluster
		Cluster Management and Technical Agency for Srinagar Mega Carpet Cluster
7.	Ministry of Education	Institution's Innovation Council

8.	Ministry of Environment, Forest & Climate Change	Bamboo based Entrepreneurship and Livelihood Development Programme in Tripura
9.	Department of Animal Husbandry & Dairying	Promoting Cow-based Entrepreneurship
10.	Administration of the Union Territory of J&K	Accelerated Transformation of Aspirations & Livelihoods for Youth in - J&K (ATAL J&K Yojna) - New Enterprise Development Programme for Youth in Jammu & Kashmir
11.	Commissionerate of Cottage Industries, Government of Gujarat	Strengthening Cottage Industries and Rural Entrepreneurship Ecosystem in Gujarat – Hastkala Setu Yojana
12.	Tourism Corporation of Gujarat Ltd.	Skill and Entrepreneurship Development programme for Tourism Sector Certificate course on Tourism Entrepreneurship
13.	Department of Social Justice and Empowerment, Government of Gujarat	Centre for Empowerment of Differently Abled
14.	Directorate of Technical Education, Government of Gujarat	Student Startup & Innovation Policy
15.	Industries & Mines Department, Government of Gujarat	Nodal Institute Policy of Government of Gujarat
16.	Gujarat Women Economic Development Corporation, Government of Gujarat	Promoting entrepreneurship among women in Gujarat
17.	Bihar Skill Development Mission	Bihar Skill Development Programme (Kushal Yuva Programme)
18.	Government of Uttar Pradesh	Skill enhancement training for traditional artisans under 'Vishwakarma Shram Samman Yojana' Training of Traditional Artisans under One District One Product (ODOP)
19.	Government of Odisha	Cluster Development in Odisha
20.	Government of Madhya Pradesh	Digital Literacy and Related Interventions through 'World on Wheels (WOW)'

# Felicitations

2020-2021



Business Leader of the Year Award for **BEST ACADEMIC AND INDUSTRY INTERFACE** by **WORLD LEADERSHIP CONGRESS AND AWARDS**



Ranked  
among top  
25 Institutes  
in India, under  
SFI category by  
**ARIIA-2020**

Bagged the **CII MILCA Award-2020** under Institute category (Gold award)

## Over the years...

- 4-Star rating by GSIRF (2019)
- AICTE Award for supporting Start-ups 2017
- United States Association for Small Business and Entrepreneurship (USASBE)
- Outstanding Entrepreneurship Program Abroad Award
- Excellent Institute for Entrepreneurship Development in India Award during the 11th National Education Summit 2017
- Mercury Excellence Award 2017
- The Aga Khan Award for Architecture 1992
- Excellence Award for University bestowed upon EDII
- ADFIAP Development Award for Local Economic Development 2014
- ADFIAP Development Award for Human Capital Development 2012
- Dainik Bhaskar National Education Leadership Awards 2013
- DNA Education Leadership Award 2014
- IFC - Times Network Strategy Award 2017
- Late Shri Dewang Mehta B-School Leadership Award 2011 - 2012 - 2013 - 2014



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