Digital University Kerala and EDII launch Blockchain Programme for Entrepreneurs

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Digital University of Kerala (DUK) has announced the launch of an online "Certified Blockchain Startup Program" that would help entrepreneurs and startups in sharpening their skills in cutting-edge digital technologies and setting up industries. DUK will conduct this course in collaboration with Entrepreneurship Development Institute of India (EDII), Ahmedabad and Kerala Blockchain Academy.

The programme, launched under the banner DUK Prajna, is an online platform for easy and flexible learning of newer cutting-edge technologies that will provide blockchain basics and how the technology is applied over different business verticals, including government,

banking, supply chains, real estate, environment and health. The 14-day virtual classroom training programme aims to help individuals across the globe to demonstrate their expertise in entrepreneurship and realise their dream of setting up business opportunities in blockchain. The first batch is to be launched on June 7 with a limit of 35 participants filled on a first come-first-serve basis.

Students, graduates, business professionals, and aspiring entrepreneurs, who wish to establish their startups or expand their existing businesses in the blockchain sector can enroll for this course, which is to be conducted online by experts of EDII and the Kerala Blockchain Academy (KBA).

"Blockchain has the potential to act as a transformative technology. It can groom the talents with technology and skills to create long-lasting entrepreneurs in the blockchain space," said Saji Gopinath, vice-chancellor, Digital University of Kerala, while addressing the official launch of the program at a virtual press conference. The programme will also analyse the concept of understanding entrepreneurship, defining startups, developing own tech startup ideas, building the right legal foundations, startup marketing, branding, and fund-raising.

https://www.educationtimes.com/article/alerts/82572513/digital-university-kerala-and-edii-launch-blockchain-programme-for-entrepreneurs