

14th BIENNIAL

FOURTEENTH

CONFERENCE ON ENTREPRENEURSHIP

Fostering Entrepreneurial Growth / Ecosystem

Entrepreneurship in India has gathered pace, making the country one of the top Startup hubs globally. Today people are open to entrepreneurship as a career option. Students from prestigious institutions are opting out of the placement process to set up their own venture. Entrepreneurship has come a long way from family firms to ambitious startups and social enterprises. One potent reason behind increasing faith in this discipline is meaningful research which has prompted changes and has made it known to

the wider society that the domain abounds with opportunities. Research in the realm of entrepreneurship has been a significant force that illustrated patterns and complexities in this sector, and ensured that right initiatives were put in place.. Keeping this in mind, EDII's Centre for Research in Entrepreneurship Education and Development (CREED) has been organizing Biennial Conferences on Entrepreneurship for the past 24 years to explore the different facets of entrepreneurship and to provide a platform to



Seen virtually during the inaugural function of the 14th Biennial Conference is Chief Guest Dr. Achyuta Samanta, Founder - Kalinga Institute of Technology and Kalinga Institute of Social Sciences. Dignitaries (L-R) Mr. H. K. Mittal, Sr. Advisor, EDII; Dr. Rajeev Sharma, Conference Chair and Assoc. Professor (Retd.) IIM Ahmedabad and Dr. Sunil Shukla, Director General, EDII lighting the ceremonial lamp to mark the beginning to the 14th Biennial conference.



Chief Guest Dr. Achyuta Samanta, Founder - Kalinga Institute of Technology and Kalinga Institute of Social Sciences and the dignitaries (R-L) Mr. H. K. Mittal, Sr. Advisor, EDII; Dr. Rajeev Sharma, Conference Chair and Assoc. Professor (Retd.), IIM Ahmedabad and Dr. Sunil Shukla, Director General, EDII releasing the GEM India Report 2019-20 on the occasion of the inaugural function of the 14th Biennial Conference.

Scholars from across the nation and the world to share their findings. During February 25- 27, 2021, the Institute hosted the 14th Biennial Conference on Entrepreneurship.

The 14th International Biennial Conference was inaugurated by Chief Guest Dr. Achyuta Samanta, Founder - Kalinga Institute of Technology and Kalinga Institute of Social Sciences. The inaugural function was also attended by Dr. Rajeev Sharma, Conference Chair and Assoc. Professor (Retd.), IIM Ahmedabad; Mr. H. K. Mittal, Sr. Advisor, EDII, Ahmedabad and Dr. Sunil Shukla, Director General, EDII. This three-day Conference witnessed participation (through offline and online modes) by academicians, practitioners, thinkers

and researchers engaged in the field of Entrepreneurship from prestigious national and international institutions. Over 180 papers were received, out of which 114 papers were accepted for presentation. Academicians from Nepal, South Africa and Nigeria also presented papers.

Dr. Sunil Shukla, Director General, EDII in his welcome speech introduced Dr. Achyuta Samanta to the august gathering as a noted academician, social entrepreneur cum innovator and an institution builder who fought adversities and ensured that he set up the prestigious Kalinga Institute of Industrial technology and the Kalinga Institute of Social Sciences.



In his inaugural speech, Chief Guest Dr. Achyuta Samanta said, “The COVID 19 has ensued a spate of uncertainties for all, with entrepreneurs also getting severely affected. The pandemic situation brought into cognizance the need for security, social justice and cleaner planet. Several entrepreneurs rose up to the occasion, learnt to adapt, innovate and succeeded whereas several others waned amidst the crisis. So, the lesson is that entrepreneurs need to be taught to anticipate crises and develop a preparedness to deal with every situation. Research in entrepreneurship is, therefore, an urgent need, and extremely important to bring out the aspects that need to be focussed upon. I am glad that such conferences are organised where scholars exchange learnings and cull out new ways and means to propel entrepreneurship.”



Dr. Rajeev Sharma, Conference Chair and Assoc. Professor (Retd.), IIM, Ahmedabad gave a briefing on the conference agenda. Dr. Sharma informed that the themes to be covered in the Conference would include; Entrepreneurship Perspectives & Practices, Entrepreneurship Education, Women Entrepreneurship, Social Entrepreneurship, Innovation, Agripreneurship, Sectoral Entrepreneurship, Startups, Incubators & Accelerators etc. Dr. Sharma said, “The Conference would promote and advance the understanding of entrepreneurship theory and research in these areas which would be of great value to all people who can help promote entrepreneurship in their respective sectors and



regions.”

Mr. H. K. Mittal, Senior Advisor, EDII said, “Entrepreneurship is certainly a domain that India associates itself with and must be promoted. The recent pandemic situation gave rise to several mask manufacturers at all levels, including the grassroots. But what is even more heartening is that India had never manufactured PPE kits before and today the country is exporting these kits. Also, we gradually moved on to producing ventilators, air purifiers and vaccines. So India abounds in potential tech-entrepreneurship. We need to exploit this potential and adopt ways that help us move on to promising trajectories. This Conference is a big step in the direction.”

The conference was a success among the researchers, leading to intellectually stimulating discussions and strategies. It promoted greater outreach of entrepreneurship, thus deepening understanding on the finer aspects of the discipline.



Dr. Sunil Shukla, Director General, EDII reviewed the changing scenario of entrepreneurship and the need, therefore, to research the emerging trends and patterns. He expressed by saying, “I hope this Conference would serve as a platform to researchers and academicians from across the world to generate a productive, enlightening and exciting synergy, and will provide an opportunity to professors, practitioners and thinkers in India and abroad to assimilate, communicate and disperse their experiences and experiments.”

Release of Publications

The Inauguration of the Fourteenth Biennial Conference on Entrepreneurship at the Entrepreneurship Development Institute of India also saw the release of two publications – Global Entrepreneurship Monitor Report 2019-20 and the Conference Proceedings.

- The Global Entrepreneurship Monitor (GEM) Survey is the largest annual study of entrepreneurial dynamics in the world. GEM was conceived in 1999 and has since been venerated for the credibility and coverage of its research. The GEM India Report 2019-20 is an outcome of collective efforts of GEM India consortium that strives to capture and understand the current state of affairs in Indian entrepreneurship. This report provides information on entrepreneurship ecosystem prevailing in the country and entrepreneurial activities being carried out in various states.
- Conference Proceedings comprising 113 Abstracts on the subjects of:
 - Entrepreneurship Theory and Practice
 - Entrepreneurship Intentions and Perspectives
 - Entrepreneurship Education and Capacity Building
 - Science and Technology Entrepreneurship and Entrepreneurship Policy
 - Entrepreneurship Eco-system and Family Business
 - Entrepreneurship in the MSME sector
 - Startups and Incubators
 - Regional and International Entrepreneurship
 - Social Entrepreneurship
 - Women Entrepreneurship
 - Entrepreneurial Responses to Pandemic (COVID 19) and Entrepreneurship in Disadvantaged Communities.
 - Functional Areas of Entrepreneurship

