

8th

SUMMER CAMP

ON ENTREPRENEURIAL ADVENTURE FOR YOUTH

25th May - 4th June 1999



*They are 'successful' or 'Achievers' because
they possess entrepreneurial qualities*



Entrepreneurship Development Institute of India

Ahmedabad

INTRODUCTION

Today's youth is intellectually more sound, possessing an open mind. He/She has the privilege of shaping his/her future, choosing the right career and achieving positive results. But all this is often viewed in a restricted framework where getting a good job is repeatedly emphasized upon. This is because a good job is always associated with social status, security and more significantly 'achievement'.

However, the vital fact that is overlooked here is that these students lack the qualities that make a person, enterprising. Evidently so, the qualities in an enterprising person always see him/her on the path of achievement. The need, therefore, is to conduct awareness camps, motivate the youth and inculcate in them, the values of creativity, excellence, innovation, leadership and independence.

For a successful turnaround in terms of a visible increase in the number of youth opting for self employment, it is necessary to strategically plan and orient the youth towards 'entrepreneurship'. Significantly enough, this means that entrepreneurial values, indispensable for whatever one does in life, become their strong points.

Some of the enterprising young achievers, like Sachin Tendulkar, Vikram Seth, Martina Hingis, Arundhati Roy, Viswanathan Anand and several others in different spheres, have not just stood out in their chosen careers but have given a new dimensions to 'achievement'.

These achievers have inspired many youngsters but the realisation that is lacking is that with the qualities of an 'entrepreneur' they too can become achievers and the 'central figure' in the economic development of the society.

Keeping pace with this objective, the Entrepreneurship Development Institute of India (EDI) designed and has been successfully organising **SUMMER CAMPS** to facilitate the development of the entrepreneurial personality of youth. For last seven years, through its highly successful 'Summer camps on Entrepreneurial Adventures for the Youth' (popularly known as 'youth camp') the institute has successfully inspired and motivated a number of youth from the country. The institute now announces its eighth 'Youth Camp' in the series.

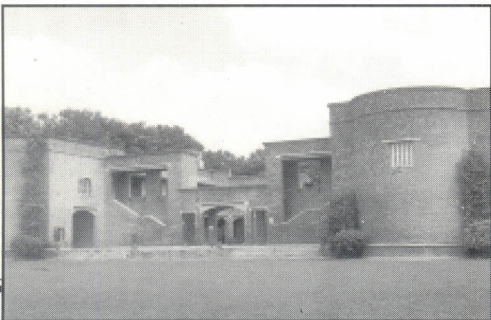
OBJECTIVES AND FOCUS

The broad objective of the camp is to motivate the youth and foster entrepreneurial traits in them, thus providing them with an opportunity to develop high achievement and enterprising values. The specific objectives are to :

- enable them to realize their latent potential and develop their capabilities to meet the challenges ahead;
- counsel and motivate them to seek independent, innovative and challenging career options;
- foster entrepreneurial traits including creativity, concern for excellence, leadership, problem solving, etc.;
- establish a forum of the participants for networking and to fruitfully utilize such interactions in future entrepreneurial ventures; and
- provide them with an opportunity to interact extensively, in formal and informal settings, with well-known entrepreneurs and achievers.

Consistent with the objectives, the camp focuses on following activities;

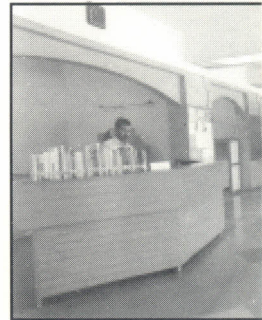
- Entrepreneurial motivation development exercises.
- Evaluation and development of entrepreneurial traits and competencies.
- Visits to institutions of repute to analyse the process of creation.
- Exposure to potential opportunities existing in industry and other occupations.



EDI Residency



EDI 'Computer Centre'



EDI Library & Information C

- Self-assessment through specifically designed psychological tests and instruments.
- Career and psychological counselling
- Formal and informal interaction with successful entrepreneurs and achievers.

The uniqueness of the camp lies in its substantial focus on experiential learning through outdoor activities like, interactions with achievers, simulation exercises, business games, puzzle solving, quizzes, role-plays, competitions and presentations. Realising the benefits of Yoga in personality building, it is included as a necessary element. During evenings usually, well-known entrepreneurs and achievers are invited, as role models, for formal and informal interactions with participants. In the past, our participants had the pleasure of interacting intensively with achievers from different walks of life. The list of some of the guests invited in the past includes: business persons, Mr. Jagdish Javeri, Mr. Sushil Handa, Mr. Sameer Mehta, Mr. Achal Bakeri, Mr. Manoj Somani, Mr. Ganesh Nayak; institution builders: Prof. Manubhai Shah & Dr. V. G. Patel; sports persons : Mr. Geet Sethi & Mr. Kiran More; administrators: Mr. Kuldeep Sharma & Mr. Jagdeeshan; danseuse, Ms. Mallika Sarabhai and renowned academician & politician Prof. Y. K. Alagh.

FOR WHOM

The camp will benefit both boys and girls studying in higher-secondary and colleges in any discipline. Registrations are kept open for first 30 only.

FACULTY

The faculty of the camp comprises institutes' experienced behavioural scientists, developmental psychologists and entrepreneurship educationists. The core group will be supplemented by visiting faculty and renowned career counsellors from reputed academic institutions and organisations. As mentioned earlier, many achievers from business, industry and other walks of life will be invited for interaction.

DURATION, VENUE AND ACCOMMODATION

The camp will be organised at the Institute's lush green and international award-winning campus at Ahmedabad during 25th May to 04th June 1999. A comfortable AC accommodation on a twin-sharing basis will be provided to the participants.

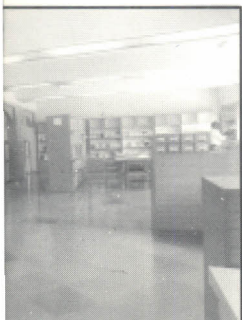
FEE

Rs. 13,500/- which will include tuition fee, course material and board/lodging at the campus. It does not include any travel cost, out-of-pocket expenses and medical insurance.

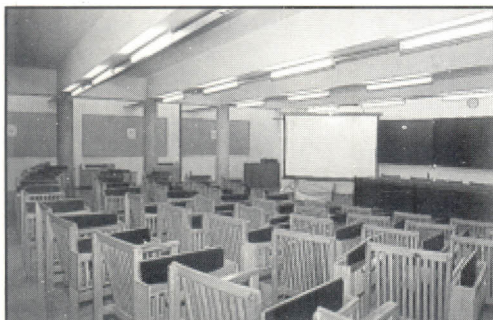
HOW TO APPLY

Fill in the enclosed registration form or send a brief resume of the candidate, mentioning name, educational qualifications, extra-curricular activities, parents' names and occupations, their office, residence and E-mail addresses along with telephone/fax numbers. The form should be accompanied by two passport size photographs and a Pay Order/Demand Draft of Rs. 13,500/- drawn in favour of EDI, Ahmedabad, payable at Ahmedabad. Registrations for the camp will remain open till the enrolment of 30 participants or 10th May 1999, whichever is earlier.

Organisations willing to nominate wards of their executives for the camp are suggested to make such nominations at their earliest, in order to avoid last minute rush.



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The EDI Conference Hall



A well-furnished Room of the Residential Hall

Registrations or application forms or inquiry, if any, may be addressed to :

Dr. Sunil Shukla, Camp Leader

Entrepreneurship Development Institute of India, Ahmedabad

P. O. Bhat 382 428 Dist. Gandhinagar, Gujarat, India

Phone : (79) 2864331, 2869068, 2864084, 2864760 Fax : 91 (79) 2864367

FEEDBACK OF EARLIER CAMPS

The institute has been successfully organising Youth Camps since 1992. The participants of the previous camps have emphasized that the programme has had an indelible impact on them. Some feedback :

The camp has snatched away the defences I have been hiding behind for quite sometime.

Ankita Chandran, Ahmedabad

The self-assessment exercises and their interpretation have helped me give up my weaknesses. Now I will be more independent towards achieving my goals.

Shivani P. Patel, Ahmedabad

EDI is a turning point in my life. I developed self-confidence and learnt a lot.

Sameer Muttha, Pune

I have come to know the theory of success.

Mohit Gupta, Ahmedabad

The achievers we met here were very inspiring and practical

Amol Lunkad, Pune

Never ever in my life I thought that one could learn so much in such a little time.

Mittal Shah, Ahmedabad

The camp has not just motivated me to work towards success in life but has also disciplined my life thoroughly.

S. Sridhar, Hyderabad

These 11 days at EDI were excellent and besides other things, I've learnt how creativity and communication play an important part in ones' career plan.

Kaya Natrajan, Madurai

ABOUT THE INSTITUTE

Entrepreneurship Development Institute of India (EDI), Ahmedabad is an autonomous institution promoted in 1983 by apex financial institutions namely, IDBI, IFCI, ICICI & SBI. The institute has earned a great deal of international reputation. Inter-Regional Centre for Entrepreneurship & Investment Training, sponsored by UNIDO and Govt. of India, has been set up at EDI. The Institute has been selected as a member of the Economic & Social Commission for Asia and Pacific (ESCAP) Network of Centers of Excellence for HRD Research and Training. Sprawling EDI campus has won the International Award for Architecture. The Institute has latest equipment and training infrastructure. It has been regularly organising Entrepreneurship Camps for children and youth, besides conducting programmes for entrepreneurs and professionals. This year 'Camps on Entrepreneurial Stimulation for School Children (7th to 10th graders) will be organised regionally: at Ahmedabad (during 10th-15th May, 1999), at Lucknow and Bangalore. Recently started one year Post-Graduate Diploma in Business Entrepreneurship and Management (PGDBEM) is a new initiative in entrepreneurship education in the country with innovative specialized streams, like 'enterprise establishment & management', 'intrapreneurial management', 'family business management' and 'NGO management'.

Entrepreneurship Development Institute of India

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