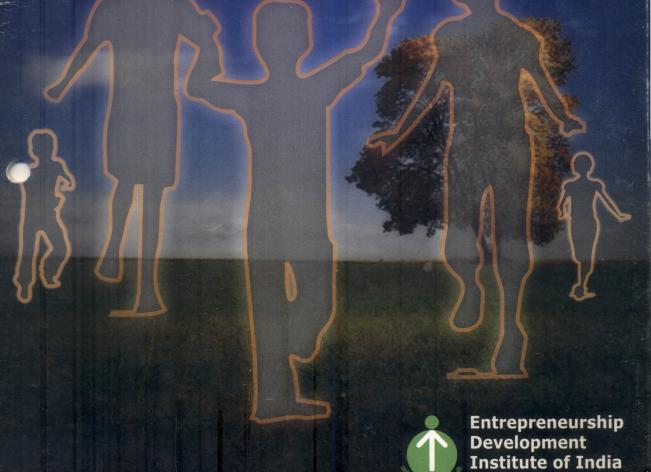


**Entrepreneurial Stimulation for Children** in the age group of 12-16 years

29 April - 04 May, 2012 & 20 May - 25 May, 2012



Ahmedabad, Gujarat

Children develop certain social and life skills naturally as they get exposed to their environment but behaviour traits and talents in children need to be carefully nurtured depending on their personality type. Every child has certain talents and capacities within him/her awaiting an opportunity, and as mentors, it becomes our responsibility to not just draw these out but also rear these in such a manner that they compliment the child's intrinsic personality and at the same time do not intimidate him/her in any manner. Entrepreneurship Development Institute of India (EDI) recognizes the need for providing such a platform to children where they can find their own voice and get determined to achieve without any anxiety or pressure. They develop winning traits, confidence, and a distinct love for learning, thus evolving into a persona that's motivated enough to succeed.

EDI has been conducting the **National Summer Camp on Entrepreneurial Stimulation for Children**, for the last 18 years. The camp curriculum and methodologies have been carefully designed by renowned psychologists and experts in child grooming.

So far, the Institute has conducted 19 batches of the camp on its campus, besides several batches in various regions of the country. 1103 children have benefitted. The Institute now announces 20<sup>th</sup> and 21<sup>st</sup> batches of the camp during 29 April – 04 May, 2012 and 20 May – 25 May, 2012.

## **Objective:**

The objective of the camp is to inculcate the 'Spirit of Enterprise and Achievement' in children so that they target higher–order achievements.

## Highlights of the camp:

- 12 to 16 years old children are eligible. The number of participants is limited to 100 only. Adequate arrangements are made for girls, such as appointment of a lady caretaker.
- Since focus is on activities, there is no language bar. However, participants are expected to communicate in either of these languages: English, Hindi or Gujarati.
- Activities include mental gyms, motivation and creativity exercises, puzzles, value education, presentations, learning through success stories, industry visits and 'yoga'.
- The entire group will be divided into two sub-groups of 12 to 14 (Group-A) years and 14 to 16 (Group B) years.
- A parents' meet will be organized to brief them on their ward's performance and potential.
- Formal and informal interaction with well-known entrepreneurs and achievers from various fields will be organised to motivate the children to target mega successes in life.

### Venue:

The camp will be organized at the award-winning EDI Campus, Ahmedabad. Well equipped, AC classrooms with modern amenities will be made available. First 50 participants would be accommodated in AC rooms on twin-sharing basis and the remaining would be provided air-cooled rooms on twin-sharing basis.



# SUMMER CAMPS

## on Intropreneurial Stimulation for Children

Day	Session I 08.55-09.45 a.m.	Session II 09.50- 11.00 a.m.	Session 11.15 a. 12.00 No	m.	Session IV 12.00 Noon- 01.00 p.m.	Session V 02.00- 03.15 p.m.	Session VI 03.30- 05.00 p.m.	Evening Activities* 06.45-08.15 p.m.
Day 1	Registration (09.00-10.00 a.m.) Familiarization (10.00-10.45 a.m.)	Micro Lab (11.00-11.45 a.m.)			Exploring Career Option	Understanding the Self: Exercise I		- Group Formation - Assignments' Briefing - Learning By Doing: Assignment
Day 2	Charms of Being Entrepreneurial	Thinking Creatively and Differently				Understanding Self: Exercise II		- Meeting with Achiever - Assignments - Role Plays
Day 3	Secrets of Success	Others Le		Les	covery: sons on repreneurial ues	Problem Solving Exercise		- Video Film 'Chhoo Lenge Aasman'
Day 4	Field Visit & Interaction with Entrepreneurs / Achievers							- Learning from visit - Learning with Entertainment
Day 5	Secrets of Success	How to get success in life by bringing out hidden talents				Understanding the Self: Exercise III		- Meeting with Achiever - Group Discussion - Learning with Entertainment
Day 6	Secrets of Success	Yourself to Valed Becoming Group				Valediction Group A (02	nteraction with Parents and /alediction Group A (02.30 - 03.30 p.m.) Group B (04.00 - 05.00 p.m.)	

- Participants will get a wake-up call by security staff at 05.45 a.m.
- Day will start with Yoga at 06.15 a.m., which will continue till 07.00 a.m.
- Prayer is scheduled during 08.00 and 08.20 a.m.



GOPALA
Polyplast Ltd.

Havmor

Achievers of the fame of Shri Manoj Somani, Managing Director-Gopala Polyplast Ltd.; Shri Pradeep Chona, Managing Director-Havmor Group of Companies; Ms. Aishwarya Majmudar, Winner of the show 'Little Champs' on Star Plus and Ms. Prutha Desai, an epitome of courage - she not just survived the distress inflicted on her by the 2001 Gujarat Earthquake but also emerged a winner - have always supported us in our endeavour. Year after year they have shared their experiences to help these children deal with their inhibitions and in the process emerge as a stronger individual.

## Fee and Registration:

₹ 8,000/- per participant (plus 10.3% service tax), which includes tuition fee, camp material and board & lodging. It does not include travel cost, out-of-pocket expenses and medical insurance, if any.

Registration can be made by sending a brief resume of the candidate mentioning name, qualification, extra-curricular activities, parents' names and occupation, contact and E-mail addresses along with phone/ fax numbers. A passport size photograph and demand draft of ₹8,824/-(Inclusive of Service Tax) favouring EDI, Ahmedabad, should accompany it. Application for or inquiry, if any, may be addressed to:

Dr. Pankaj Bharti, Camp Coordinator at EDI Head Office address. E-mail: pbharti@ediindia.org Last date for registration is April 15, 2012.

## Parents Opine.....

"I was kind of unconsciously driving my child into thinking that her only aim in life is to get good grades, and happily felt that this is what it is about success in life. And, I am sorry to state that my child too was falling in this *grade trap*. But now when I see her personality which has undergone so many recognizable changes, I realize how wrong I was with my approach. My child feels good about herself now as she firmly believes that she possesses certain skills which make her unique. She has also herself brought about a change in her attitude and exhibits qualities which surprises me."

Mr. K. Rajeswara Roa Chief Vigilance Officer, Container Corporation of India Ltd., New Dell

"I believe sending my son to EDI's summer camp was the best decision taken. My son is noticeably confident and does not crib any more about anything; rather he displays a unique commitment to achieve things with his efforts. He has undergone positive changes and I am grateful to EDI experts for this change in him."

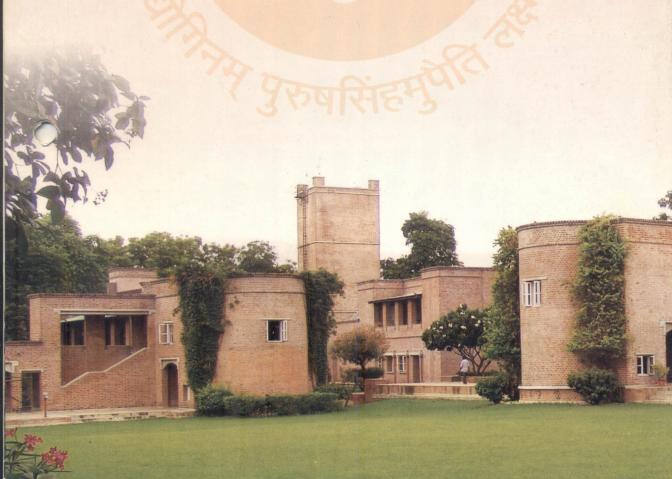
Dr. Sunil Mehta M.D., Physician, Ahmedabad

#### The Institute:

Entrepreneurship Development Institute of India (EDI), Ahmedabad is an autonomous and not-for-profit institution, set up in 1983 and sponsored by apex financial institutions, the IDBI Bank Ltd., IFCI Ltd., ICICI Bank Ltd. and the State Bank of India (SBI). EDI has been spearheading entrepreneurship movement throughout the nation with a belief that entrepreneurs need not necessarily be born but can be developed through well-conceived and well-directed activities.

Under the thrust area, Entrepreneurship Education, EDI has been progressively focussing on the development of its academic programmes to disseminate the essence of the Institute's professional knowledge-base amongst entrepreneurs of the morrow. Some of EDI's core activities under this thrust are Summer Camps for Youth and Children, Faculty Development Programmes, Researches and long term academic programmes which include AICTE-approved, two-year, residential Post-Graduate Diploma in Management-Business Entrepreneurship, Post-Graduate Diploma in Management-Development Studies and PGDM (Executive) - Enterprise Creation & Growth. In view of EDI's expertise in Entrepreneurship, Gujarat Textbook Board assigned to it the task of developing textbooks in Entrepreneurship for 11<sup>th</sup> and 12<sup>th</sup> standards. University Grants Commission had also assigned to EDI, the task of developing curriculum on entrepreneurship.

The Institute has also been selected as a member of the Economic and Social Commission for Asia and Pacific (ESCAP) Network of Centres of Excellence for HRD Research and Training.





## **Entrepreneurship Development Institute of India**

P.O. Bhat 382 428, Dist. Gandhinagar, Gujarat Tel: (079) 23969159, 23969161, 23969163

Fax: (079) 23969164

E-mail: info@ediindia.org Website: www.ediindia.org

North: Lucknow

265, Chandralok Colony,

Aliganj,

Lucknow - 226 024. Phone: 0522-2330820 Fax: 0522-2330856

E-mail: edinro@rediffmail.com

North-East: Guwahati

House No. 36, Near DGP Office,

B. K. Kakoti Road.

Ulubari, Guwahati - 781 007.

Phone: 0361-2461063 Fax: 0361-2459112

E-mail: amar@ediindia.org

East: Bhubaneswar

Naibedya, Plot No. 1855/2168 Ground Floor, Damana Square,

Chandrasekharpur, Bhubaneswar-751 016. Telefax: 0674-2744100

E-mail: ediero@rediffmail.com

Central: Bhopal

19, Chatrapati Shivaji Colony, Chuna Bhatti, Kolar Road,

Bhopal - 462 016. Phone : 0755-2424015 Fax : 0755-2424813

E-mail: ramangujral@ediindia.org

South : Bengaluru

102, 70th Cross, 17th 'A' Main Road,

5<sup>th</sup> Block, Rajajinagar, Bengaluru - 560 010. Phone: 080-23119361 Telefax: 080-23119360

E-mail: ediro@giasbg01.vsnl.net.in

**Thrissur** 

C/o. KILA Campus, Mulamkunnathukavu P.O.,

Thrissur - 680 581. Phone: 0487-2206241 Telefax: 0487-2206242

E-mail: vssukumaran@ediindia.org

