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# SEVENTH SUMMER CAMP

ON ENTREPRENEURIAL ADVENTURE FOR YOUTH

19-29 MAY, 1998



ENTREPRENEURSHIP DEVELOPMENT INSTITUTE OF INDIA  
AHMEDABAD

## Introduction

One of the characteristics of achieving societies is a continuous supply of innovative, creative and enterprising people. Martina Hingis, Vishwanathan Anand and Vikram Seth are some of our enterprising young achievers who have been admired by all of us. There are many such achievers in every walk of life. They have not only attained success in their chosen careers at an early age but have also provided inspiration to others. Like them, every person cherishes a dream of excelling in his/her career and would like to make the selection carefully and appropriately. Further, he/she would also like to equip himself/herself with requisite capabilities to reach the heights of success. It is, therefore, necessary to learn what would ultimately lead to success.

Conventional education, unfortunately, has no answer to any such queries. One often comes across terms like, creativity, excellence, innovation, leadership, independence etc. All these can be effectively combined to form one word, i.e. 'Entrepreneurship'. In order to hasten the pace of growth of a society, it is necessary to inculcate high enterprising values among the youth. Keeping this in mind, the Entrepreneurship Development Institute of India (EDI) designed and has been successfully organising intensive camps to facilitate the development of entrepreneurial personality of the youth. For last six years, through its highly successful 'Summer Camps on Entrepreneurial Adventures for the Youth' (Popularly known as 'Youth Camp'), EDI has successfully motivated and inspired the youth from all over the country. The Institute now announces its seventh camp.

## Objectives and Focus

The broad objective of the camp is to motivate the youth and foster entrepreneurial traits in them, thus providing them with an opportunity to develop high achievement and enterprising values. The specific objectives are to:

- enable them to realize their latent potential and develop their capabilities to meet the challenges ahead;
- counsel and motivate them to seek independent, innovative and challenging career options;
- foster entrepreneurial traits among them including creativity, concern for excellence, leadership, problem-solving etc.;
- establish a forum of the participants for networking and to fruitfully utilize such interactions in future entrepreneurial ventures; and
- provide them with an opportunity to interact extensively, in formal and informal settings, with well-known entrepreneurs and achievers.

Consistent with the objectives, the camp focuses on following activities:

- Entrepreneurial motivation development exercises.
- Evaluation and development of entrepreneurial traits and competencies.
- Visits to institutions of repute to analyse the process of creation.
- Exposure to potential opportunities existing in industry and other occupations.
- Self assessment through specifically designed psychological tests and instruments.
- Career and psychological counselling.
- Formal and informal interaction with successful entrepreneurs and achievers.

The uniqueness of the camp lies in its substantial focus on experiential learning through outdoor activities like, interactions with achievers, simulation exercises, business games, puzzle solving, quizzes, role-plays, competitions and presentations. Yoga is also included as a necessary element. Usually during evenings well-known entrepreneurs and achievers are invited, as role models, for formal and informal interactions with participants. In the past, our participants had the pleasure of interacting intensively with achievers from different walks of life. The list includes businesspersons, Mr. Sushil Handa, Mr. Sameer Mehta, Mr. Achal Bakeri, Mr. Manoj Somani & Mr. Ganesh Nayak; institution builders, Prof. Manubhai Shah & Dr. V G Patel; sports persons, Mr. Geet Sethi, Mr. Kiran More & Ms. Jenny Thakkar; outstanding administrators, Mr. Keshav Varma, Mr. Kuldeep

Sharma, Mr. S. Jagdeeshan; and danseuse, Ms. Mallika Sarabhai, among others.

## For Whom

The camp will benefit both boys and girls studying in higher- secondary and colleges in any discipline and willing to develop a distinctive approach to success. Registrations are kept open for first 30 only.

## Faculty

The faculty of the camp comprises institutes' experienced behavioural scientists, developmental psychologists and entrepreneurship educationists. The core group will be supplemented by visiting faculty and renowned career counsellors from reputed academic institutions and organisations. As mentioned earlier, many achievers from business, industry and other walks of life will be invited for discussions.

## Duration, Venue and Accommodation

The Camp will be organised at the Institute's lush green and award-winning campus at Ahmedabad during **19 - 29 May 1998**. A comfortable AC accommodation on twin-sharing basis will be provided to the participants.

## Fee

Rs.12,000/- which will include the fee for the camp, course material and board/lodging at the campus. It does not include any travel cost, out-of-pocket expenses and medical insurance.

## How to Apply

Fill in the enclosed 'Nomination Form' or send a brief resume of the candidate mentioning name, educational qualifications, extra-curricular activities, parents' names and occupations, their office, residence and E-mail addresses along with telephone/ fax numbers. The form should be accompanied by two passport size photographs and Pay Order/ Demand Draft of Rs.12,000/- drawn in favour of EDI, Ahmedabad. **Nomination for the camp will remain open till the enrolment of 30 participants or till 30 April, 1998, whichever is earlier.**

Organisations willing to nominate wards of their executives for the camp are suggested to make such nominations at their earliest, in order to avoid last minute rush.

Nominations or application forms or enquiry, if any, may be addressed to:

**Dr. Sunil Shukla**

Camp Leader

Entrepreneurship Development Institute of India, Ahmedabad

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## Feedback of the Participants of Earlier Camps

The Institute has been successfully organising youth camps since 1992. The participants of the previous camps have emphasized that the programme has had an indelible impact on them. Some feedbacks -

- "The camp has helped me in many ways. Now, I have become more open, better managed, well planned, patient and brave enough to face the problems in life."  
- Siddharth Bagri, New Delhi
- "Meetings with achievers and visits to institutions have made me more confident, better equipped, well informed and competent."  
- Bhooshan Parikh, Ahmedabad

- "I had heard a lot about this camp from my friends and acquaintances. After attending, I have found more in it than what I had heard."  
- Payal Dalal, Ahmedabad
- "The camp not only focused on my weaknesses but also turned them into my strengths."  
- Runit Harlalka, Calcutta.
- "The Camp made us have face to face interactions with great achievers. It encouraged us to be one of them."  
- Vishal Pandya, Calcutta.
- "I have learned more in the past 10 days than in the past one year."  
- Karthika Natarajan, Chennai.
- "I got rid of my stage fear which had been troubling me for past 18 years."  
- Vikesh Jain, New Delhi.

## About The Institute

Entrepreneurship Development Institute of India (EDI), Ahmedabad is an autonomous institution promoted in 1983 by apex financial institutions like, IDBI, IFCI, ICICI & SBI. The Institute has earned a great deal of international reputation. Inter-Regional Centre for Entrepreneurship & Investment Training, sponsored by UNIDO and Govt. of India, has recently been set up at EDI. The Institute has been selected as a member of the Economic & Social Commission for Asia and the Pacific (ESCAP) Network of Centers of Excellence for HRD Research and Training. Sprawling EDI campus has won the international award for Architecture. The Institute is well equipped with latest equipment and infrastructure. It has been regularly organising entrepreneurship camps for children and youth, besides conducting programmes for entrepreneurs and professionals. Its 7th camp on Entrepreneurial Adventures for higher secondary and college students is being organized during 19-29 May 1998.



### ENTREPRENEURSHIP DEVELOPMENT INSTITUTE OF INDIA

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