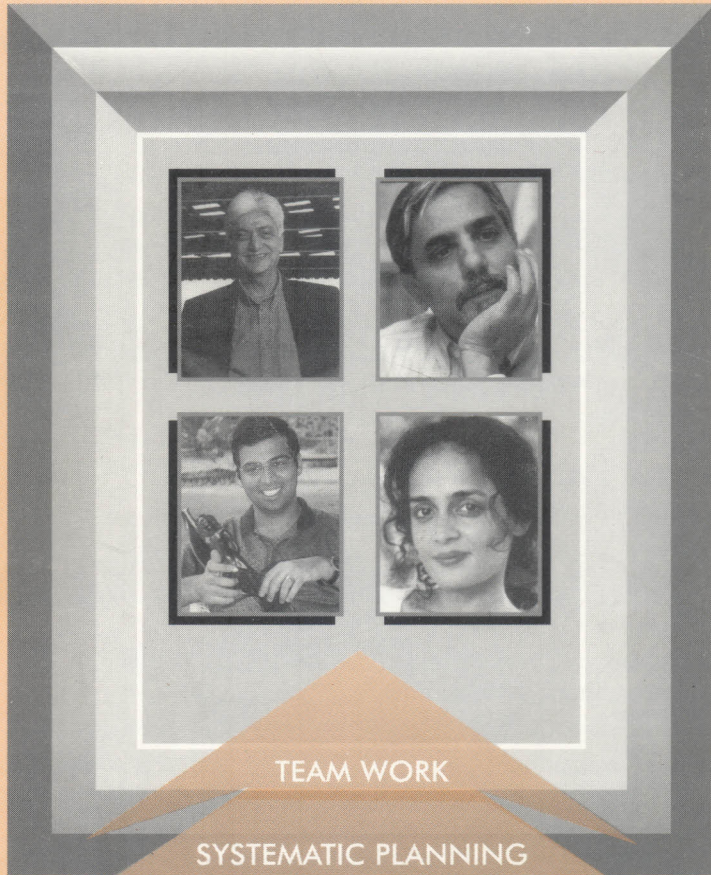


TENTH

SUMMER CAMP

ON ENTREPRENEURIAL ADVENTURES FOR YOUTH

MAY 1-11, 2001



TEAM WORK

SYSTEMATIC PLANNING

PROBLEM SOLVING SKILL

EFFECTIVE COMMUNICATION

GOAL SETTING

SELF CONFIDENCE

INITIATIVE

CREATIVITY



ENTREPRENEURSHIP DEVELOPMENT INSTITUTE OF INDIA
AHMEDABAD

“Winners don't do different things. They do things differently.”

- Shiv Khera

An internationally acclaimed expert on Personality Development

Each one of us has a deep-set desire to be recognised as a 'winner'. But not always do our actions and attitudes sustain that initial strong need for accomplishment in us.

The reasons are varied; some never begin trying for fear of failure, some lack focus and fail to recognise their creative potential to its fullest and there are some who never reach the heights because the very first defeat becomes a dead end and they never try again.

'Winning attributes' or, should we say, traits of a winner come with a determination to become enterprising and goal striving in life. In our own society we have several winners, sometimes our own role models who teach us how to commit ourselves to winning by imbibing in us the values of creativity, self confidence, leadership, perseverance, spirit of enterprise.

A successful person is always a combination of these characteristics. Realising the need to foster competence and enterprising values in today's youth, the Entrepreneurship Development Institute of India (EDI) has been designing and successfully organising ENTREPRENEURIAL CAMPS for youth. For the last nine years, through its highly successful 'Summer Camp on Entrepreneurial Adventures for the Youth' (popularly known as 'youth camp') the institute has successfully inspired and motivated a select group of youth from the country. The institute now announces its tenth 'Youth Camp' in the series.

Objectives and focus

Pivoting around the broad objective of developing high achievement and enterprising values in youth, the specific tasks include;

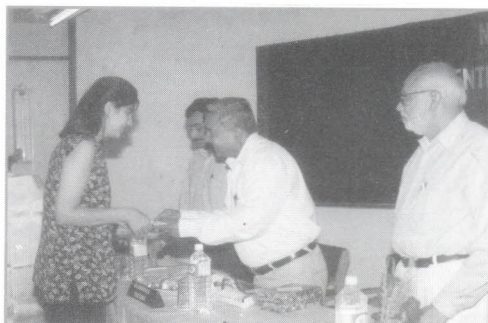
- ◆ enabling them to realize their latent potential and develop their capabilities to meet the challenges ahead;
- ◆ counselling and motivating them to seek independent, innovative and challenging career options;
- ◆ fostering entrepreneurial traits including creativity, concern for excellence, leadership, problem solving, etc.;
- ◆ establishing a forum of the participants for networking and fruitfully utilizing such interactions in future entrepreneurial ventures; and
- ◆ providing them with an opportunity to interact extensively, in formal and informal settings, with well known entrepreneurs and achievers.

Consistent with the objectives, the camp focuses on the following activities:

- ◆ Entrepreneurial motivation development exercises.
- ◆ Evaluation and development of entrepreneurial traits and competencies.
- ◆ Visits to the institutions of repute to analyse the process of creation.
- ◆ Exposure to potential opportunities existing in industry and other occupations.



Participants of the Camp seen during Ring-Toss Exercise - a Goal Setting game



A participant receiving an award for 'Best Participant of the Camp'



EDI Residence Hall

- ◆ Self assessment through specifically designed psychological tests and instruments.
- ◆ Career and psychological counselling.
- ◆ Formal and informal interaction with successful entrepreneurs and achievers.

Substantial focus will be on experiential learning through outdoor activities like, interactions with achievers and well known entrepreneurs, simulation exercises, business games, puzzle solving, quizzes, role-plays, competitions and presentations, etc. *Yoga* is also included as a necessary element.

For whom

The camp will benefit both boys and girls who are in the age group of 17 to 21 years and studying in higher-secondary and colleges in any discipline. Registrations are kept open *for first 30 only*. Language will not be a barrier since the medium of instruction will be English/ Hindi.

Faculty

The faculty of the camp comprises visiting experts, besides institutes' experienced behavioural scientists, developmental psychologists and educationists. Renowned career counsellors will also guide the participants.

Duration, venue and accommodation

The Camp will be organised at the Institute's lush green and international award-winning campus at Ahmedabad during **1-11 May 2001**. A comfortable AC accommodation on a twin sharing basis will be provided to the participants.

Fee

Rs.13,500/- will include fee, course material, cost of industrial visits and board/lodging at the campus. It does not include any travel cost, out-of-pocket expenses and medical insurance.

How to Apply?

Fill in the enclosed 'Nomination Form' or send a brief resume of the candidate mentioning name, educational qualifications, extracurricular activities, parents' names and occupations, their office, residence and E-mail addresses along with telephone/ fax numbers. The form should be accompanied by two passport size photographs and a Pay Order/ Demand Draft of Rs.13, 500/ drawn in favour of EDI, Ahmedabad, payable at Ahmedabad. Nomination for the camp will remain open till the enrolment of 30 participants or 20th April, 2001, whichever is earlier.

Organisations willing to nominate wards of their executives for the camp are suggested to make such nominations at their earliest, in order to avoid last minute rush.

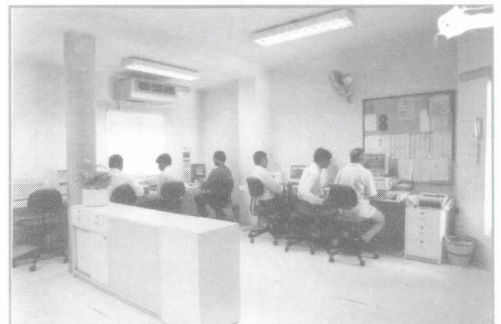
Nominations or application forms or inquiry, if any, may be addressed to:

Dr. Sunil Shukla

Camp Leader, Entrepreneurship Development Institute of India, Ahmedabad



EDI Library & Information Centre



EDI Computer Centre

Feedback on earlier camps

The Institute has been successfully organising youth camps since 1992. The participants of the previous camps have emphasized that the programme has had an indelible impact on them. Some feedback :

- ◆ "The summer camp was an opportunity of a life-time for me. I certainly feel like a different person altogether."
- Shivam Gupta, Barielly
- ◆ "Confidence is not the only thing which I have acquired, my whole personality has changed. I feel I can now handle situations deftly."
- Jasleen K. Singh, Ahmedabad
- ◆ "When I came here I did not know I would gain so much. I had heard about enterprising values; today I possess them".
- Shikha Ahuja, Jabalpur

About The Institute

Entrepreneurship Development Institute of India (EDI), Ahmedabad is an autonomous institute promoted in 1983 by apex financial institutions like, IDBI, IFCI, ICICI & SBI. Under the thrust area of 'Entrepreneurship in Education', the institute primarily aims at introducing entrepreneurship in the curricula of all higher educational institutions in the country. It is heartening to note that UGC has accepted the entrepreneurship curriculum, developed by EDI and this has been made available throughout the country by the Commission. The Institute also looks forward to sensitise educationalists, policy-makers and administrators on the need for integrating entrepreneurship in formal education system in colleges and schools. As an important part of this thrust area, the institute has been regularly organising Entrepreneurship Camps for children and youth, besides conducting programmes for entrepreneurs and professionals. Till date, in its various camps it has trained around 300 youths & 325 children from various parts of the country. This year Camps on 'Entrepreneurial Stimulation for School Children' (7th to 10th graders) are being organized regionally: at Ahmedabad (during 23rd - 28th April 2001), Lucknow and Bangalore. The one year Post-Graduate Diploma in Business Entrepreneurship and Management (PGDBEM) is a landmark initiative in entrepreneurship education in the country with innovative specialized streams, viz. 'Enterprise Establishment & Management', 'Family Business Management' and 'NGO Management'.

EDI Campus is spread over 23 acres of land and is absolutely safe.



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