



*The Torch Bearers-  
From Building their own future to Building  
the future of the Nation... Youth can do Miracles*

# 13th SUMMER CAMP on ENTREPRENEURIAL ADVENTURES FOR YOUTH

May 9-19, 2004



**ENTREPRENEURSHIP DEVELOPMENT  
INSTITUTE OF INDIA, AHMEDABAD, GUJARAT**  
*(An acknowledged National Resource Institute in the field of 'Entrepreneurship')*



### **Rationale**

“Whatever the mind can conceive and believe, the mind can achieve”.

*- Dr. Napoleon Hill*

- (As in 'Dare to Win' by J. Canfield and M. J. Hansen)

Only if your mind starts conceiving mega plans for your future, you will find yourself waking up to new levels of energy and looking ahead to building a fruitful set of skills, values and beliefs.

Youths, full of creativity and zest, are always ready to conquer life's challenges and build new imprints. All they need is training and encouragement to create the result they want to, by living up to their full potential.

Instead of bemoaning fate, the youth should have the confidence to give the desired shape to their fate. And this certainly can be reinforced by inculcating in them the enterprising values of leadership, concern for excellence, optimism, innovativeness, problem solving, perseverance, etc. These entrepreneurial traits when exercised in a situation, can generate new results and new experiences, besides restructuring the old ones. The **'Summer Camps on Entrepreneurial Adventures for Youth'** facilitate complete development of entrepreneurial personality of youth.

**Entrepreneurship Development Institute of India** has been organising these camps for the last 12 years for youths from across the country. The values and skills that the youths have been able to cultivate have led them to mega milestones. This impact has also led to Institute's tie-up with other esteemed institutions, nationwide, for organising Summer and Winter Camps.

The Institute now announces its 13<sup>th</sup> on-campus National Summer Camp.





### Camp Schedule

Day/ Date	Session I 08.55-09.55 A.M.	Session II 10.00-11.15 A.M.	Session III 11.30-01.00 P.M.	Session IV 02.00-03.15 P.M.	Session V 03.30-05.00 P.M.
Sunday 09.05.2004	Registration (09.00-09.30)	Familiarization and Micro lab (09.30-10.30)	What Makes A Person Entrepreneurial?	Understanding the Self: Exercise I (Goal Setting & Achieving)	
Monday 10.05.2004	Most Important Lessons Learned Yesterday (MILLY) On Camera Presentation	Personal Effectiveness	Improving Transactions	Self-Assessment and Career Counseling	
Tuesday 11.05.2004	MILLY	Challenges and Opportu- nities for Today's Youth	Creative Thinking Exercises	Self-Assessment and Career Counseling	
Wednesday 12.05.2004	MILLY	Understanding the Self: Exercise II (Decision Making)		Institutional Visit I (IIM-A, NID, MICA)	
Thursday 13.05.2004	MILLY	Understanding the Self- Exercise III (Problem Solving)		Understanding the Self: Exercise IV (Intra-group Dynamics)	
Friday 14.05.2004	MILLY	Understanding the Self: Exercise V (Leadership)		Understanding the Self: Exercise VI (Business Simulation)	
Saturday 15.05.2004	MILLY	Business Communication	Developing Confidence and Marching Towards Success	Understanding the Self- Exercise VII (Efficiency Orientation)	
Sunday 16.05.2004	Visiting Akshardham (Swaminarayan Monument) Gandhi Ashram				
Monday 17.05.2004	MILLY	Understanding the Self: Exercise VIII (Inter-group Dynamics)		Understanding the Self: Exercise IX (Team-building)	
Tuesday 18.05.2004	MILLY	Self-Management	Social Perception : Video film	Institutional Visit II (NIRMA, NIFT & Vishalla)	
Wednesday 19.05.2004	Presentation & Discussion on Career Plans (Till 11.00 a.m.)		Summing Up (11.15 a.m. -12.15 p.m.)	Feedback & Valedictory (12.45-01.45 p.m.)	Departure

**Yoga** 06.15- 07.00 A.M.  
**Tea Breaks** 11.15 A.M. & 03.15 P.M

**Prayer** 08.00- 08.20 A.M.  
**Lunch** : 01.00 02.00 P.M.

**Evening Activities\*** 06.45- 08.15 & 09.00-10.00 p.m.  
**Dinner** : 08.15-09.00

\* Evening Activities include Meetings with Achievers, Thematic Presentations, Assignments, Cultural Activities, Group Discussions, etc.



## Feedback from past students



"Today, after these 10 days at EDI, I suddenly feel that in front of me, I have the entire world to explore. I have discovered new strengths in me and developed a unique frame of mind that makes me look at each new day as full of opportunities."

Priyanka Singh Bisht  
Noida

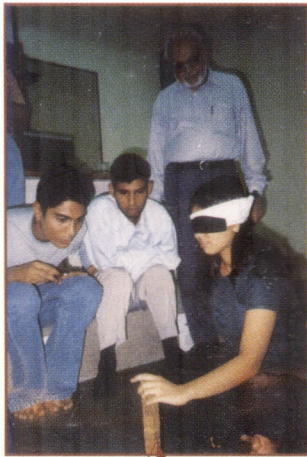
"The change that I experience in my personality is truly amazing. I have gained the confidence to face people; I have certainly become more outgoing and resourceful. I have also developed a very happy and motivated attitude."

Pavithra S.  
Bangalore

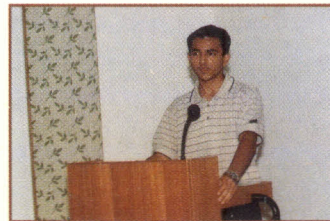


"I never knew I would derive such practical and effective learnings. This new learning has clearly made a difference to my approach and attitude."

Amit H. Bhansali  
Chennai



Tower Building Exercise helps youth learn how team work and encouragement enhances performances. This exercise also gives the participants an insight into their confidence level.



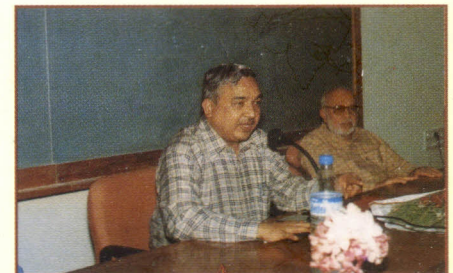
A participant of the camp making a presentation



Business Simulation Exercise shows whether one takes into account one's capability level or not. It teaches time management, stress coping, learning from feedback and systematic planning also.



Mr. Manoj Somani, MD, Gopala Polyplast was invited as an achiever to interact with the participants and give them insight into his experiences and entrepreneurship. Interaction with achievers is an important activity of the camp.



Mr. Mahendra Trivedi, Former Minister of State for Youth, Sports and Cultural Affairs, Govt. of Gujarat addressing the participants.



## Objectives

The youths are endowed with unique strengths because the camp;

- ❖ enables them to realize their latent potential and develops their capabilities to meet the challenges ahead;
- ❖ counsels and motivates them to seek independent, innovative and challenging career options;
- ❖ fosters entrepreneurial traits among them including creativity, concern for excellence, leadership, problem solving, etc.;
- ❖ establishes a forum of the participants for networking and for fruitfully utilizing such interactions in future entrepreneurial ventures; and
- ❖ provides them with an opportunity to interact extensively, in formal and informal settings, with well-known entrepreneurs and achievers.



## Activities

- ❖ Motivation development exercises;
- ❖ Evaluation and development of entrepreneurial traits and competencies;
- ❖ Visits to institutions of repute to analyse the process of creation;
- ❖ Self assessment through specifically designed psychological tests and instruments;
- ❖ Career and psychological counselling.

## Faculty

Behavioural scientists, Developmental psychologists and Entrepreneurship educationists form a part of the faculty group of the camp. Core members of the group are :-

- ❖ Dr. Sunil Shukla, a psychologist who has developed modules on personality development, motivation, leadership, organization development and entrepreneurship education. Dr. Shukla is also a visiting faculty to many renowned institutions including IIMs (Ahmedabad & Kozhikode).
- ❖ Dr. B.B. Siddiqui, with specialization in clinical and organizational psychology, is trained by National Training Laboratory (NTL) USA to conduct personal growth laboratory training programmes and group dynamics.
- ❖ Mr. Rajesh Gandhi, MD, Vadilal; Mr. Piruz Khambatta, MD, Pioma Industries (Rasna); Mr. Manoj Somani, Gopala Polyplast; Mr. Parthiv Patel, renowned cricketer and Dr. (Mrs.) Kalpana Mishra, Career Counsellor had visited the Summer Camps in the past as Achievers to enrich the students with their knowledge and experience. They and similar other achievers may be invited this time as well.

## Duration, Venue and Accommodation :

The Camp will be organised at the Institute's lush green and international award-winning campus at Ahmedabad during **May 9 - 19, 2004**. A comfortable A.C. accommodation on twin-sharing basis will be provided to the participants. Separate arrangements have been made to accommodate female participants.

## Fee:

Rs.13,500/-which will include tuition fee, course material and board/ lodging at the campus. It does not include any travel cost, out-of-pocket expenses and medical insurance.

## How to Apply?

Send a brief resume of the candidate mentioning name, educational qualification, extra-curricular activities, parents' names and occupation, their office, residence and E-mail addresses along with telephone/ fax numbers. The resume should be accompanied by two passport size photographs and a Pay Order/ Demand Draft of Rs. 13, 500/-drawn in favour of EDI, Ahmedabad, payable at Ahmedabad. **Deadline for registration is 25<sup>th</sup> April 2004.**

Organisations willing to nominate wards of their executives for the camp are suggested to make such nominations at their earliest, in order to avoid last minute rush.

Nominations and inquiries may be addressed to:

**Dr. Sunil Shukla**, Camp Leader  
Entrepreneurship Development Institute of India, Ahmedabad  
E-mail: sunilshukla@ediindia.org

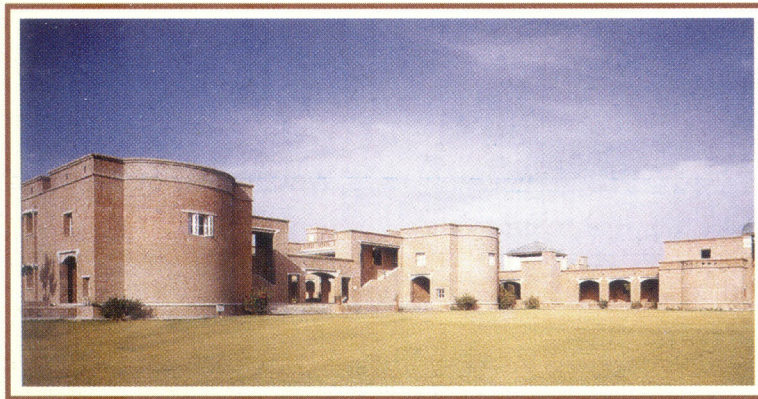


## The Institute

Entrepreneurship Development Institute of India (EDI), Ahmedabad is an autonomous and not-for-profit institution, set up in 1983 and sponsored by apex financial institutions, viz. IDBI, IFCI Ltd., ICICI Ltd. and the State Bank of India (SBI). EDI has been spearheading entrepreneurship movement throughout the nation with a belief that entrepreneurs need not necessarily be born but can be developed through well-conceived and well-directed activities.

Under the thrust area, Entrepreneurship Education, EDI has been progressively focussing on the development of its academic programmes to disseminate the essence of the Institute's professional knowledge-base amongst entrepreneurs of the morrow. Some of EDI's core activities under this thrust are Summer Camps for Youth and Children, Faculty Development Programmes, Researches and long term academic programmes which include Post-Graduate Diploma in Business Entrepreneurship and Management and Post-Graduate Diploma in Management of NGOs.

As of now the Institute has trained 380 youths in its 12 Summer Camps on Entrepreneurial Adventures for Youth. In view of EDI's expertise in Entrepreneurship, Gujarat Textbook Board assigned to it the task of developing textbooks in Entrepreneurship for 11<sup>th</sup> and 12<sup>th</sup> standards. In its Faculty Development Programmes, as of now, around 710 teachers have developed their professional skills to conduct Entrepreneurship courses effectively. The Institute plans to establish a network of Entrepreneurship Cells on various college campuses. University Grants Commission had also assigned to EDI, the task of developing curriculum on Entrepreneurship. The Institute has earned a great deal of national and international reputation by way of its entrepreneurship development efforts. It has also been selected as a member of the Economic and Social Commission for Asia and Pacific (ESCAP) Network of Centres of Excellence for HRD Research and Training. Sprawling EDI Campus has won the international award for Architecture and has latest training equipment and infrastructure.



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