



14th National Summer Camp

On Entrepreneurial
Adventures for Youth

8-18 May, 2005

For Higher Secondary and
College Going Youths

Envision a Future with a Difference

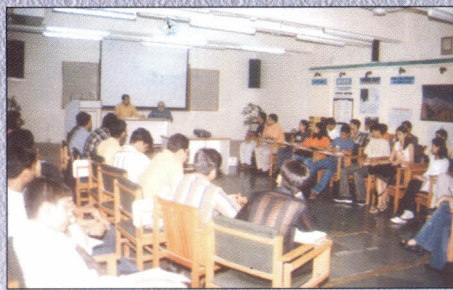


Entrepreneurship Development Institute of India
Ahmedabad

14th National Summer Camp

On Entrepreneurial Adventures for Youth

8-18 May, 2005



Be the Master of your Future

Right thinking and the actions that ensue from it are destined to awaken great possibilities for one's future. It gives the reins of the voyage of life in one's own hands. But 'Right Thinking' does not come as easy as it sounds. An adolescent, during the formative years experiences changes that are all-pervasive. These experiences shape one's views, principles and decisions later in life. If during these years, result-oriented values and skills are ploughed, the outcomes later on are fruitful. Many psychologists believe this to be the underlying rule for churning out enterprising and winning values in youth.

Entrepreneurship Development Institute of India's National Summer Camp on Entrepreneurial Adventures for Youth aims at imparting them a unique ability to think, be enterprising and execute. These camps inculcate self confidence, independence, innovation, problem solving attitude, leadership qualities, creativity, goal-setting and the ability to succeed under various situations and time.

The values and skills that the youth have been able to cultivate have led them to great successes. This impact has also led to Institute's tie-up with other esteemed institutions, nationwide for organising similar Summer and Winter Camps. The camps have prepared 418 students as of now to succeed on the demanding turf of life. The Institute now announces its **14th National Summer Camp on Entrepreneurial Adventures for Youth**.

Entrepreneurship Development Institute of India has been organising these camps for the last 13 years for youths from across the country.

Main Objectives

The youths develop unique strengths because together the camp

- enables them to realize their latent potential and develops their capabilities to meet the challenges ahead;
- counsels and motivates them to seek independent, innovative and challenging career options;
- fosters entrepreneurial traits among them including creativity, concern for excellence, leadership, problem solving, etc.;
- establishes a forum of the participants for networking and to fruitfully utilize such interactions in future entrepreneurial ventures; and
- provides them with an opportunity to interact extensively, in formal and informal settings, with well-known entrepreneurs and achievers.

Activities

- › Entrepreneurial motivation development games and exercises
- › Formal and informal interaction with successful achievers and entrepreneurs
- › Evaluation and development of entrepreneurial traits and competencies
- › Visits to institutions of repute to analyse the process of creation and development
- › Self assessment through specifically designed psychological tests and instruments
- › Career and psychological counselling.

Faculty

Behavioural scientists, Developmental psychologists and Entrepreneurship educationists form a part of the faculty group. The core group comprises :

- › Dr. Sunil Shukla, a psychologist who has developed modules on personality development, motivation, leadership, personal effectiveness and entrepreneurship education. He is also a visiting faculty to several renowned institutions including IIMs.
- › Dr. B.B. Siddiqui specializes in clinical and organizational psychology. Dr. Siddiqui is trained to conduct personal growth laboratories, training programmes and group dynamics.

Duration, Venue and Accommodation :

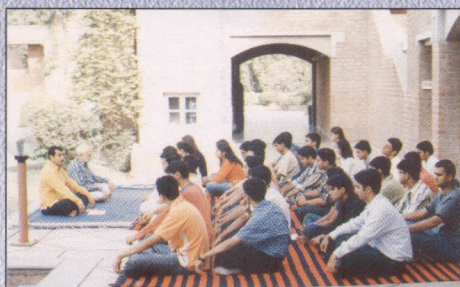
The Camp will be organised at the Institute's lush green and international award-winning campus at Ahmedabad during 8 - 18 May, 2005. A comfortable A.C. accommodation on twin-sharing basis will be provided to the participants.

Fee:

Rs.13,500/- which will include tuition fee, cost of course material and board/ lodging at the campus. It does not include any travel cost, out-of-pocket expenses and medical insurance.

How to Apply?

Send a brief resume of the candidate mentioning name, educational qualification, extra-curricular activities, parents' names and occupation, their office, residence and E-mail addresses along with telephone/ fax numbers. The form should be accompanied by two passport size photographs and a Pay Order/ Demand Draft of Rs.13,500/- drawn in favour of EDI, Ahmedabad, payable at Ahmedabad. **Deadline for registration is 25 April, 2005.**



14th NATIONAL SUMMER CAMP ON ENTREPRENEURIAL ADVENTURES FOR YOUTH

Camp Schedule

Day/ Date	Session I 08.55-09.55 A.M.	Session II 10.00-11.15 A.M.	Session III 11.30-01.00 P.M.	Session IV 02.00-03.15 P.M.	Session V 03.30-05.00 P.M.
Day - 1 8 May, 2005	Registration	Familiarization and Micro lab	What Makes A Person Entrepreneurial ?	Understanding the Self : Exercise I (Goal Setting & Achieving)	
Day 2 9 May, 2005	Most Important Lessons Learned Yesterday (MILLY): On Camera Presentation	Personal Effectiveness	Improving Interpersonal Transactions	Self-Assessment and Career Counselling	
Day 3 10 May, 2005	MILLY	Challenges and Opportunities for Today's Youth	Innovative and Creative Thinking	Self-Assessment and Career Counselling	
Day 4 11 May, 2005	MILLY	Understanding the Self : Exercise II (Decision Making)		Institutional Visit I (NID, IIM)	
Day 5 12 May, 2005	MILLY	Understanding the Self : Exercise III (Problem Solving)		Understanding the Self : Exercise IV (Intra-group Dynamics)	
Day - 6 13 May, 2005	MILLY	Understanding the Self : Exercise V (Leadership)		Understanding the Self : Exercise VI (Business Game)	
Day - 7 14 May, 2005	MILLY	Business Communication	Developing Confidence & Marching Towards Success	Understanding the Self : Exercise VII (Efficiency Orientation)	
Day - 8 15 May, 2005	Visiting Akshardham (Swaminarayan Monument) Gandhi Ashram				
Day - 9 16 May, 2005	MILLY	Understanding the Self : Exercise VIII (Inter-group Dynamics)		Understanding the Self : Exercise IX (Team Building)	
Day - 10 17 May, 2005	MILLY	Self-Management	Social Perception : Video Film	Institutional Visit II NIRMA, NIFT & Vishala	
Day - 11 18 May, 2005	Presentation & Discussion on Career Plans		Summing Up	Feedback & Valedictory	Departure

Yoga : 06.15 - 07.00 A.M.

Prayer : 08.00-08.20 A.M.

Evening Activities* : 06.45-08.00 & 09.00 -09.45

Tea : 01.00-02.00 P.M.

Lunch : 01.00-02.00 P.M.

Dinner

: 08.00-09.00

Breaks : 11.15 A.M. & 03.15 P.M.

Evening Activities include Meetings with Achievers, Group Discussions, Thematic Presentations, Assignments, Cultural Activities etc.



Organisations willing to nominate wards of their executives for the camp are suggested to make such nominations at their earliest.

Nominations and inquiries, if any, may be addressed to:

Dr. Sunil Shukla

Camp Leader at EDI Head Office address.

E-mail: sunilshukla@ediindia.org

THE INSTITUTE

Entrepreneurship Development Institute of India (EDI), Ahmedabad is an autonomous and not-for-profit institution, set up in 1983 and sponsored by apex financial institutions, IDBI, IFCI Ltd., ICICI Ltd. and State Bank of India (SBI). EDI has been spearheading entrepreneurship movement throughout the nation with a belief that entrepreneurs need not necessarily be born but can be developed through well-conceived and well-directed activities.

Under the thrust area, Entrepreneurship Education, EDI has been progressively focussing on the development of its academic programmes to disseminate the essence of the Institute's professional knowledge-base amongst entrepreneurs of tomorrow. Some of EDI's other core activities under this thrust are Summer Camps for Children, Faculty Development Programmes, Researches and long term academic programmes which include Post-Graduate Diploma in Business Entrepreneurship and Management and Post-Graduate Diploma in Management of NGOs.

In addition to the present 'Youth Camp', as of now, the Institute has trained 479 children in its 11 Summer Camps on Entrepreneurial Stimulation for Children at Ahmedabad. In view of EDI's expertise in Entrepreneurship, Gujarat Textbook Board assigned to it the task of developing textbooks in Entrepreneurship for 11th and 12th standards. In its Faculty Development Programmes, as of now, 710 teachers have been developed to conduct Entrepreneurship courses. University Grants Commission had also assigned to EDI, the task of developing curriculum on Entrepreneurship.

The Institute has earned a great deal of national and international reputation by way of its Entrepreneurship Development efforts. It has also been selected as a Member of the Economic and Social Commission for Asia and Pacific (ESCAP) Network of 'Centres of Excellence' for HRD Research and Training. Sprawling EDI Campus has won the international award for Architecture. Recently, the Institute has been entrusted with the task of setting up Entrepreneurship Development Centres in four South East Asian countries, namely; Cambodia, Lao-PDR, Myanmar and Vietnam.

'Successful new-age entrepreneurs have motivated youngsters'



DR SUNIL SHUKLA
Senior Faculty,
Entrepreneurship
Development Institute of
India (EDI)
**On EDI National
Youth Camp for
Entrepreneurial
Adventure**

What is the aim of the workshop?

The broader objective of this camp is to help youth identify an innovative and challenging career option and plan the same entrepreneurially. In the process, they are helped to recognise and develop their latent entrepreneurial aptitude. The camp brings potential achievers and entrepreneurs from different places on a common platform and thus provides them opportunities for networking and

How receptive are youngsters to the idea of starting of an entrepreneurial venture on their own?

We have found today's youngsters very receptive to the idea of being on their own. Success of new age entrepreneurs motivate them a lot. Many of them, including students of management and technology cherish a dream to be on their own. The camp and similar other activities of the Institute provide them way to realise their vision.

'We've consistently noticed an increase of about 25 per cent participants'

benefiting from the same professionally in future.

What will be the focus on?

The focus of the camp is developing soft skills that are necessary in running a successful enterprise. The major activities, therefore, include simulation games, role plays, motivational labs, mental gyms, case studies, formal and informal interactions with achievers from different walks of life and study visits to renowned institutions and industries.

Has there been an increase in the number of youngsters opting for such activities?

In our camps, we have noticed an increase of about 25 per cent participants consistently every year for the last few years. The participants come mostly from western and southern states, though of late we have started getting enrolments from northern states as well. The participation of girls remain around one-third. In future, we plan to organise such programmes in South East Asia and Middle East also as there are lot of demands.

Times News Network
ahmedabactimes@timesgroup.com

The Times of India (Ahmedabad Times), May 10, 2004

Feedback of some of our past participants

"I have developed tremendous positive abilities. There is no room for negativity now. I took the right decision by coming here."

Arushi Agrawal, Jabalpur

"My life has changed. The values by which I led life have changed. I am full of optimism and feel confident like never before."

Manind Mittal, Bareilly

"I am sure that now I will not lead a life crippled and handicapped by weak and negative thoughts. There is positivity reigning high on my mind and I have started implementing these in my life too."

Neha Gupta, Ahmedabad



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