



छू लेंगे आसमाँ

18th

National Summer Camp

on Entrepreneurial Adventures for Youth

*(Higher Secondary & College-going Students
in the age group of 16-22 years)*

10 - 19 May 2009

Organised by



**Entrepreneurship Development Institute of India
Ahmedabad, Gujarat**

“Young people should be at the forefront of global change and innovation. Empowered, they can be the key agents for development and peace.”

*Kofi Annan
Former Secretary General, United Nations*

Some of the conspicuous trends of the modern age, as we all talk about, are - 'growing intolerance among youth', 'increasing conflicts between parents and their adolescent children' and 'unreasonable aspirations of youth'. While we understand the circumstances, we do little to address them yet continue to insist that the youth is the hope of the future.

As parents and aware nationals, we need to facilitate their development in the right direction so that they grow, not just in terms of degrees that adorn their resume but also in terms of skills that are value based. Presence of some values, such as; 'persistence', 'perseverance', 'efficiency-orientation', 'problem solving attitude' and 'initiative taking', groom the youth to achieve their goals with the right attitude and skill base.

Entrepreneurship Development Institute of India imparts unique exposure to youth through its **National Summer Camp on Entrepreneurial Adventures for Youth**. The camps have, in the last 17 years, built positive perspectives of over 599 youths from across the country. This year the camp, 18th in the series, has been scheduled during 10-19 May, 2009.

MAIN OBJECTIVE:

Youths develop unique strengths as the camp enables them to realize their hidden potential and develops their capabilities to meet the challenges ahead by fostering entrepreneurial traits among them.

ACTIVITIES:

- Entrepreneurial motivation, development games and exercises to foster traits such as; creativity, concern for excellence, leadership, problem solving, independence, goal- setting, etc.
- Formal and informal interactions with achievers from different walks life and successful entrepreneurs.
- Evaluation and development of entrepreneurial traits and competencies.
- Visits to institutions of repute to analyse the process of creation and development.
- Self-assessment through specifically designed psychological tests, instruments and learning through recording presentation on self (Camera Presentation).
- Career and psychological counselling.

DURATION, VENUE AND ACCOMMODATION:

The Camp will be organised at the Institute's lush green and international award-winning campus at Ahmedabad during 10-19 May, 2009. Comfortable A. C. accommodation on twin-sharing basis will be provided to the participants.

FEE:

Rs. 15,000/- which will include tuition fee, course material and board/ lodging at the campus. It does not include any travel cost, out-of-pocket expenses and medical insurance.

Day / Date	Session I 08.55-09.55 a.m.	Session II 10.00-11.15 a.m.	Session III 11.30 a.m.- 01.00 p.m.	Session IV 02.15-03.15 p.m.	Session V 03.30-5.00 p.m.
Day 1 10 May, 09	Registration	Micro lab and Familiarization	What Makes A Person Entrepreneurial ?	Understanding the Self: Exercise I (Goal Setting & Achieving)	
Day 2 11 May, 09	Most Important Lessons Learnt Yesterday (MILLY): (Camera Presentation)	Personal Effectiveness	Improving Interpersonal Transactions	Understanding the Self: Exercise II (Decision Making)	
Day 3 12 May, 09	MILLY	Business Communication	Innovation and Creative Thinking	Understanding the Self: Exercise III (Problem Solving)	
Day 4 13 May, 09	MILLY	Understanding the Self: Exercise IV (Intra-group Dynamics)		Self-Assessment and Career Counselling	
Day 5 14 May, 09	MILLY	Understanding the Self: Exercise V (Leadership)		Self-Assessment and Career Counselling	
Day 6 15 May, 09	MILLY	Understanding the Self: Exercise VI (Business Game)		Institutional Visit	
Day 7 16 May, 09	MILLY	Understanding the Self: Exercise VII (Efficiency Orientation)		Understanding the Self: Exercise VIII (Inter-group Dynamics)	
Day 8 17 May, 09	Visiting Akshardham (Swaminarayan Monument & Gandhi Ashram)				
Day 9 18 May, 09	MILLY (Camera Presentation)	Developing Confidence & Marching Towards Success	Social Perception (Educational Video Film)	Understanding the Self: Exercise IX (Team Building)	
Day 10 19 May, 09	MILLY	Presentation & Discussion on Career Plans		Summing Up	Feedback & Valedictory Function



FOR WHOM:

Higher secondary and college going youths in the age group of 16-22 years can apply.

HOW TO APPLY?

Send a brief resume of the candidate mentioning name, educational qualification, extra-curricular activities, parents' names and occupation, their office, residence and E-mail addresses along with telephone/fax numbers. The application form should be accompanied by two passport size photographs and a Pay Order / Demand Draft of Rs.15,000/- drawn in favour of EDI, Ahmedabad, payable at Ahmedabad.

Organisations willing to nominate wards of their executives for the camp are suggested to make such nominations at their earliest.

Nominations and inquiries may be addressed to:

Dr. Pankaj Bharti, Camp Coordinator at EDI Head Office address.

E-mail: pbharti@ediindia.org

Last date for registration is **April 25th, 2009.**

STUDENTS' GALLERY

"When I came here I wasn't sure if ten days were enough to develop any kind of traits but I realised that these ten days have not just changed me, but have become the pillars of my future. This learning has complemented my academic foundation. I am sure, using this learning, I will excel in whatever I chose to do in life."

Anuj Shah, U.S.A

"This ten day period was an experience of a life time. I have gained tremendous confidence and feel I have a direction to my goals now. I know I have the potential and I am confident about working on it."

Sailesh Patel, Chennai

उद्यमेन हि सिध्यन्ति कार्याणि न मनोरथैः।
न हि सुप्तस्य सिंहस्य प्रतिशान्ति मुखे मृगाः ॥

THE INSTITUTE :

Entrepreneurship Development Institute of India (EDI), Ahmedabad is an autonomous and not for the profit institution, set up in 1983 and sponsored by apex financial institutions, the IDBI Bank Ltd., IFCI Ltd., ICICI Ltd. and the State Bank of India (SBI). EDI has been spearheading entrepreneurship movement throughout the nation with a belief that entrepreneurs need not necessarily be born but can be developed through well-conceived and well-directed activities.

Under the thrust area, Entrepreneurship Education, EDI has been progressively focusing on the implementation of its academic programmes to disseminate the essence of the institute's professional knowledge-base amongst entrepreneurs of the morrow. Some of EDI's core activities under this thrust are Summer Camps for Youth and Children, Faculty Development Programmes and long term academic programmes; which include AICTE approved two-year **Post Graduate Diploma in Management - Business Entrepreneurship** and one year **Post-Graduate Diploma in Management of NGOs**.

In view of EDI's expertise in Entrepreneurship, Gujarat Textbook Board assigned to it the task of developing text books in Entrepreneurship for 11th and 12th standards. In its Faculty Development Programmes, as of now, over 1000 teachers have developed their professional skills to conduct Entrepreneurship courses effectively. University Grants Commission had also assigned to EDI, the task of developing curriculum on entrepreneurship.

The Institute has earned a great deal of national and international reputation by way of its entrepreneurship development efforts. It has also been selected as a member of the Economic and Social Commission for Asia and Pacific (ESCAP) Network of Centres of Excellence for HRD Research and Training. The sprawling EDI Campus has won the international award for Architecture and has latest training equipment and infrastructure.



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