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23rd & 24th

SUMMER CAMPS on

Entrepreneurial Adventures

for Youth in the age group of 16- 22 years



(06 - 15 May, 2013 &
27 May - 05 June, 2013)



**Entrepreneurship
Development Institute of India
Ahmedabad, Gujarat**

The developmental path in the life of a youth can be marked with landmarks with effective grooming, counseling and mentoring. It is important to arm youths with a critical lens that helps them reflect on their own thinking, refine their learning and give them new perspectives on existing issues.

EDI gives youth, from across the nation, a platform to cultivate such a personality which increases their confidence in self.

Over last 20 years, EDI has been imparting such unique exposure to youth through its **National Summer Camp on Entrepreneurial Adventures for Youth**. The camps have, shaped around 863 youth from across the country. This year, the Institute has announced two such camps, the 23rd and 24th in the series, which are scheduled during 06 – 15 May, 2013 & 27 May – 05 June, 2013.

Main Objective:

The youth realize their hidden potential and develop their capabilities to meet the challenges ahead by acquiring entrepreneurial traits of risk taking, creative thinking, conflict management, effective communication, teamwork and managing one's emotions.

Activities:

- Entrepreneurial motivation, development games and exercises to foster traits such as; creativity, concern for excellence, leadership, problem solving, independence, goal – setting, etc.
- Formal and informal interaction with successful achievers and entrepreneurs.
- Evaluation and development of entrepreneurial traits and competencies.
- Visits to institutions of repute to analyse the process of creation and development.
- Self-assessment through specifically designed psychological tests, instruments and learning through recording presentation on self (Camera Presentation).
- Career and psychological counseling.

Venue and Accommodation:

The camp will be organized at the Institute's lush green and international award-winning campus at Ahmedabad. A comfortable AC accommodation on twin-sharing basis will be provided to the participants.

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Fee:

₹ 17,000/- (plus 12.36% Service Tax), which will include tuition fee, course material and board & lodging at the campus. It does not include any travel cost, out-of-pocket expenses and medical insurance.

For Whom:

Higher secondary and college going youths in the age group of 16-22 years can apply.

Day	Session I 08.55- 09.55 a.m.	Session II 10.00 - 11.15 a.m.	Session III 11.30 a.m. - 01.00 p.m.	Session IV 02.15 - 03.15 p.m.	Session V 03.30 - 05.00 p.m.
Day 1	Registration	Micro Lab and Familiarization	What Makes a Person Entrepreneurial ?	Understanding the Self: Exercise I (Goal Setting & Achieving)	
Day 2	Most Important Lessons Learnt Yesterday (MILLY): (Camera Presentation)	Personal Effectiveness	Improving Interpersonal Transactions	Understanding the Self: Exercise II (Decision Making)	
Day 3	MILLY	Business Communication	Innovation and Creative Thinking	Understanding the Self: Exercise III (Problem Solving)	
Day 4	MILLY	Understanding the Self: Exercise IV (Intra-group Dynamics)		Self-Assessment and Career Counselling	
Day 5	MILLY	Understanding the Self: Exercise V (Leadership)		Self-Assessment and Career Counselling	
Day 6	MILLY	Understanding the Self: Exercise VI (Business Game)		Institutional Visit	
Day 7	MILLY	Understanding the Self: Exercise VII (Efficiency Orientation)		Understanding the Self: Exercise VIII (Inter-group Dynamics)	
Day 8	Visiting Akshardham (Swaminarayan Monument & Gandhi Ashram)				
Day 9	MILLY (Camera Presentation)	Developing Confidence & Marching Towards Success	Social Perception (Educational Video Films)	Understanding the Self: Exercise IX (Team Building)	
Day 10	MILLY	Presentation & Discussion on Career Plans	Summing Up	Feedback & Valedictory Function	

GOPALA
Polyplast Ltd.

Havmor

Achievers of the fame of Shri Manoj Somani, Managing Director-Gopala Polyplast Ltd.; Shri Pradeep Chona, Managing Director- Havmor Group of Companies and Ms. Aishwarya Majmudar, Winner of the show 'Little Champs' on Star Plus have always supported us in our endeavour. Year after year they have shared their experiences to help these youths deal with their inhibitions and in the process emerge as a stronger individual.

How to Apply?

Send a brief resume of the candidate mentioning name, educational qualification, extra-curricular activities, parents' names and occupation, their office, residence and E-mail addresses along with telephone / fax numbers. The application form should be accompanied by two passport size photographs and a Pay Order / Demand Draft of ₹ 19,100/- (Including Service Tax) drawn in favour of EDI, Ahmedabad, payable at Ahmedabad. Organisations willing to nominate wards of their executives for the camp are requested to send such nominations at their earliest.

Nominations and inquiries may be addressed to:

Dr. Pankaj Bharti, Camp Leader
Dr. Mitali Tiwari, Co-Camp Leader
at EDI Head Office address.

E mail: pbharti@ediindia.org

Last date for registration: 1st Camp - **April 25, 2013**
& 2nd Camp - **May 15, 2013**

Students' Gallery:

"The camp was great. I learnt about setting goals and to evaluate things in a creative and innovative manner. Various games that we played here helped me understand the different aspects of success even better. I feel confident and know that I must, from time to time, do some introspection and check myself on some parameters."

Mr Lochan M. Dhokte
Pune, Maharashtra

"I am glad I attended this camp. It unfolded my hidden talents and skills, and changed my own views about myself. My mindset is different and I feel more empowered now. Interactions with achievers who visited the camp were very inspiring and I realized that without crises and failures, life can never be a bed of roses. I feel full of energy and positivity to take life headlong."

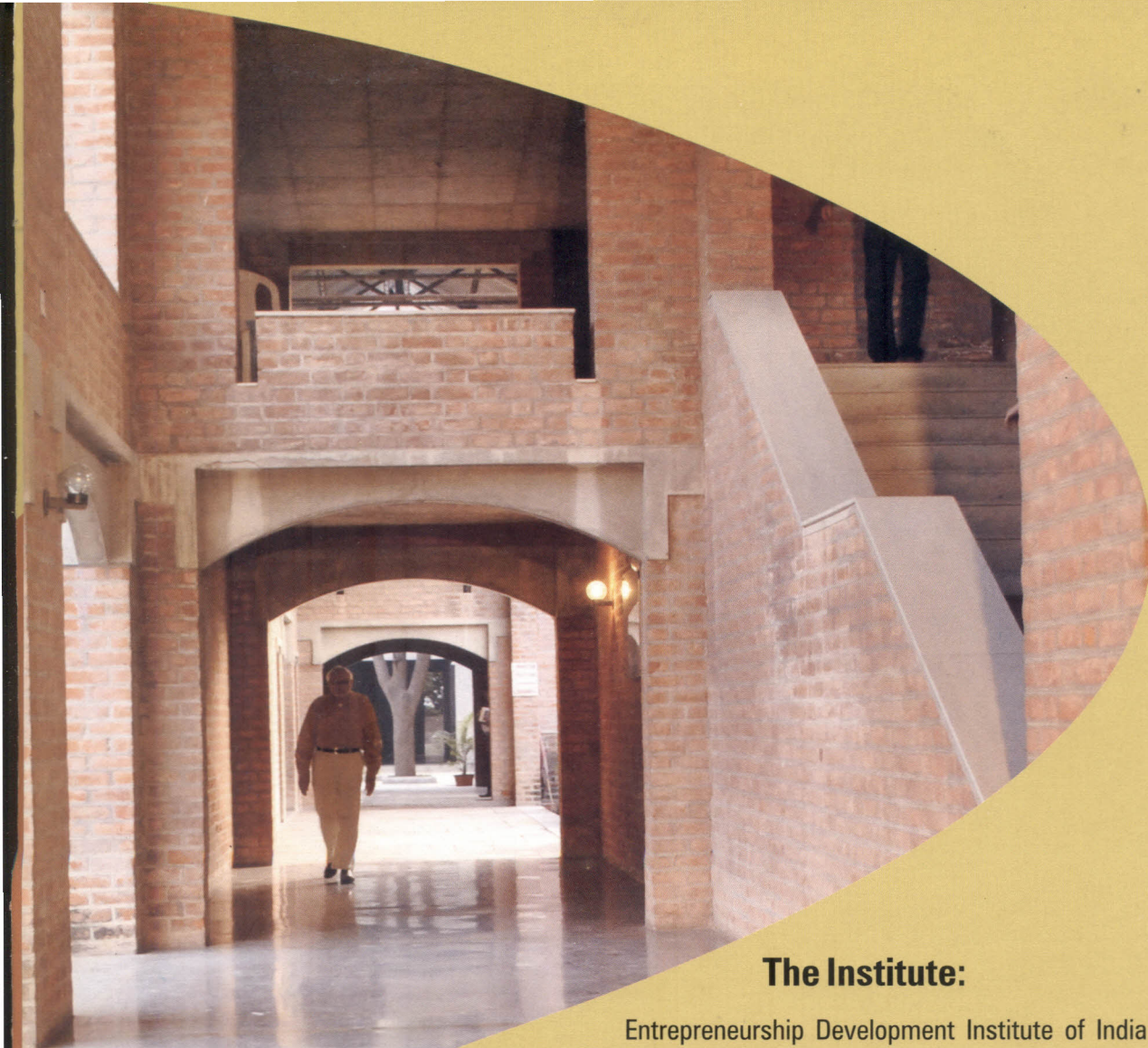
Ms Aneri Pareekh
Ahmedabad



Chief Guest of the Valediction of the 21st Summer Camp on Entrepreneurial Adventures for Youth, Mr. Narendra Somani, Chairman, The Grand Bhagwati, presenting a certificate to the participant. Mr. Somani shared small secrets of success with the youths and urged them to put their best foot forward, always



Chief Guest of the Valediction of the 22nd Summer Camp on Entrepreneurial Adventures for Youth, Mr. Mahendra Trivedi, Chairman, Pavitra Yatra Dham Vikas Board, Gujarat State



The Institute:

Entrepreneurship Development Institute of India (EDI), Ahmedabad is an autonomous and not-for-profit institution, set up in 1983 and sponsored by apex financial institutions, the IDBI Bank Ltd., IFCI Ltd., ICICI Bank Ltd. and the State Bank of India (SBI). EDI has been spearheading entrepreneurship movement throughout the nation with a belief that entrepreneurs need not necessarily be born but can be developed through well-conceived and well-directed activities.

Under the thrust area, Entrepreneurship Education, EDI has been progressively focussing on the development of its academic programmes to disseminate the essence of the Institute's professional knowledge-base amongst entrepreneurs of the morrow. Some of EDI's core activities under this thrust are Summer Camps for Youth and Children, Faculty Development Programmes, Researches and long term academic programmes which include AICTE-approved, two-year, residential Post-Graduate Diploma in Management-Business Entrepreneurship, Post-Graduate Diploma in Management-Development Studies and PGDM (Executive) - Enterprise Creation & Growth. In view of EDI's expertise in Entrepreneurship, Gujarat Textbook Board assigned to it the task of developing textbooks in Entrepreneurship for 11th and 12th standards. University Grants Commission had also assigned to EDI, the task of developing curriculum on entrepreneurship.

The Institute has also been selected as a member of the Economic and Social Commission for Asia and Pacific (ESCAP) Network of Centres of Excellence for HRD Research and Training.



Entrepreneurship Development Institute of India

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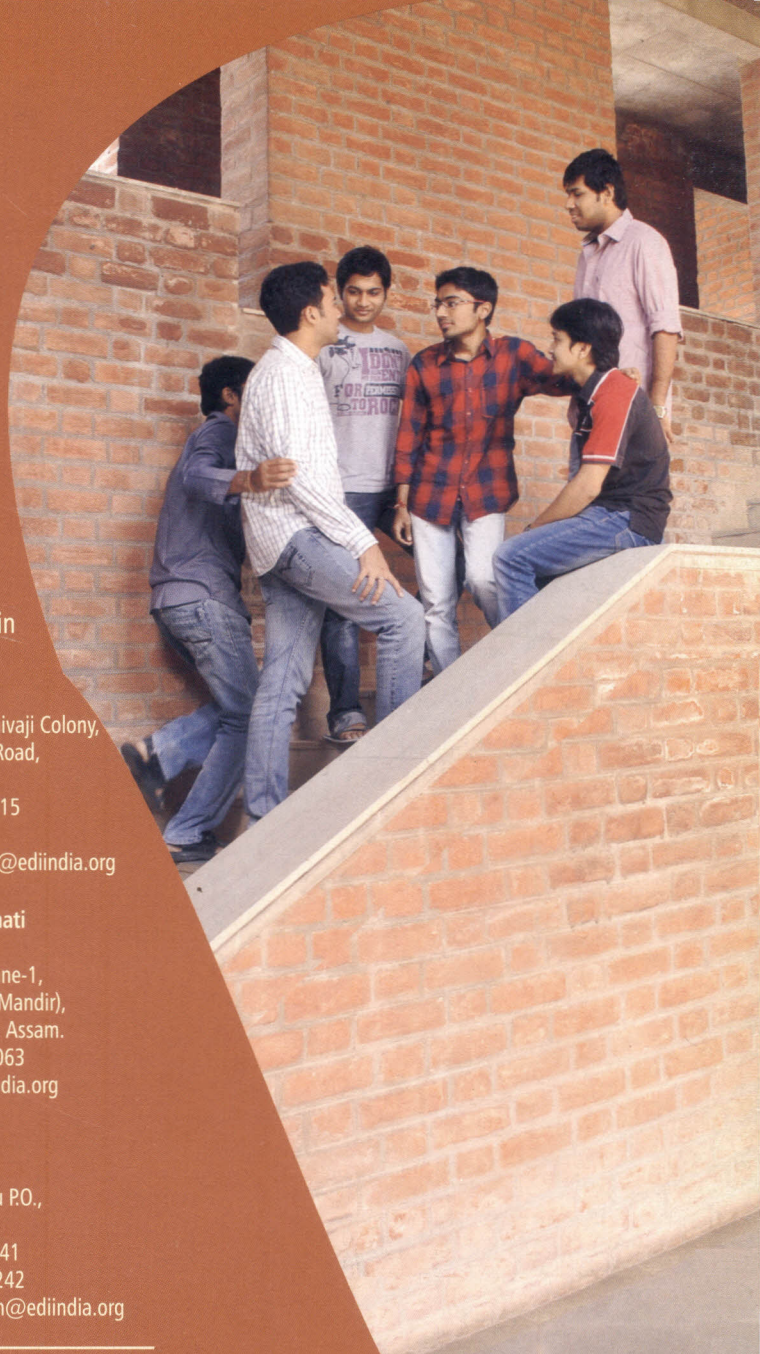
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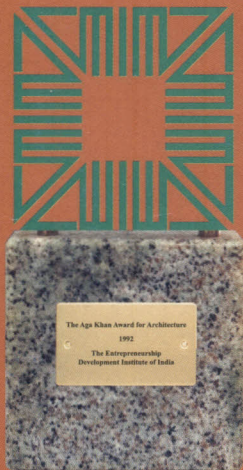
AWARDS AND HONOURS



Late Shri Dewang Mehta
B-School Leadership Award
2011



Late Shri Dewang Mehta
B-School Leadership Award
2012



The Aga Khan Award
for Architecture
1992



ADFIAP Development Award
for Human Capital Development
2012

Ranked one of the
top four B-Schools for
Entrepreneurship in India
[as per the magazine 'Entrepreneur'
Jul. '11-Vol.2-Issue 11]

The Institute of Chartered Accountants of India
AWARD OF HIGH COMMENDATION FOR THE
Published Accounts for the Year 1998-99
ENTREPRENEURSHIP DEVELOPMENT INSTITUTE OF INDIA
New Delhi Technical Director President

Award of High Commendation
1998-99