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EMPOWERING THE GRASSROOTS

INTERNSHIP & PLACEMENTS 2017

AICTE Approved, two-year

PGDM

Development Studies



Entrepreneurship
Development
Institute of India



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(as on 30.09.2016)

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DR. SUNIL SHUKLA

Director
Entrepreneurship Development
Institute of India



DIRECTOR'S MESSAGE

Here is a group of students with all essential skills of management and leadership to ensure social transformation and grassroots entrepreneurship. The students have gone through a rigorous curriculum that has prepared them to address social, cultural, environmental and economic challenges. I am certain that their skills will impart a fresh perspective to various issues and problems that have gripped society at different levels. The programme adopted the experiential learning model with an eye on both the process of learning and the outcomes. The result of it is that, here we have a cadre of development professionals who are equipped with hard core occupational skills that help them perceive, reflect and draw strategies that can be adopted to address the problems across sectors and a diverse section of people.

I am sure, if given an opportunity to serve your organization, these bright students will certainly make a meaningful contribution.

- Sunil Shukla



It gives me immense pleasure to embark upon yet another journey with new batch of PGDM-DS students for the year 2015-2017.

The expedition of EDII towards suitable ecosystem establishment for entrepreneurship is built upon strong faith and belief. The belief that businesses, governments and donor agencies must not see the marginalized or not so resource rich as victims, but instead start seeing them as resilient and creative entrepreneurs as well as value-demanding consumers. Specific policies and actions of government and the facilitating institutions do recognize its significance.

The students of Post Graduate Diploma in Management [Development Studies] are groomed to become successful leaders to launch social ventures in a way that they can scale, scale social ventures in a way that they generate impact, seed first generation social entrepreneurs in last-mile communities and also catalyse the influence and resources of business, government and facilitating institutions towards fostering an economic growth.

All these are facilitated by the curriculum, which defines the academic rigor attended to by diverse well groomed faculty support with rich industry experience. Also, imperative to mention is incremental gain derived out of the presence of students with varied mix of background. The comprehensive engagement of students as a result prepares them to take on the challenges of the development sector.

Classroom alone is not felt adequate. Experiential learning facilitated by field exposure, research, internship along with seminar / colloquium drill adds to precision.

I take this opportunity to invite you to visit EDII, Ahmedabad during the Placement season and explore the potential of our students. I would also like to extend an invitation to build a relationship that goes beyond placement. We recognize your role and expect to receive feedback upon what and how we must forge ahead. This is desired to further strengthen our relationship.

Any challenging role to carry out Project Implementation, research, capacity building, strategy, review and other such technical support, be it for development, research, consulting organizations or CSR bodies would be a welcome opportunity for our promising students.

Expecting you all to join our placement process and partner with us to nurture young and bright minds into skilled and committed development professionals.

- Manoj Mishra
Mentor, PGDM - DS &
Acting Chairperson-PG Programmes

Post Graduate Diploma in Management- Development Studies

Vision

Empowering people with
entrepreneurial mindset
to create great economic
and social value

Mission

To build a cadre of young
professionals with knowledge, critical
perspectives, competencies and skill
set by creating a transformational
learning environment which inspires,
prepares, and supports social
entrepreneurial leaders and scholars to
turn knowledge into action in pursuing
innovative solutions to world's most
pressing problems.

*"The difference between what
we and what we are capable of
doing would suffice to solve
most of the world's problem."*

- Mahatma Gandhi





ABOUT THE INSTITUTE


The Entrepreneurship Development Institute of India (EDII), an autonomous body and not-for-profit institution, set up in 1983, is sponsored by apex financial institutions, namely the IDBI Bank Ltd, IFCI Ltd, ICICI Ltd and State Bank of India (SBI). The Institute is registered under the Societies Registration Act 1860 and the Public Trust Act 1950. The Government of Gujarat pledged twenty-three acres of land on which stands the majestic and sprawling EDII campus.

EDII's Six Centre That Propel Forward

Centre for Entrepreneurship, Education & Research provides theoretical insights to support applied research. The Centre enables students to understand the nuances of honing entrepreneurial traits and learn methods of proliferation of entrepreneurship in society.

Another area where students get hands-on training is **Centre for Micro Enterprises, Micro Finance & Sustainable Livelihoods**, where they learn how micro enterprises work, how they manage their funds and how they set their budgets. This helps students develop a mind set to face the challenges in the complex market place.

Centre for Social Entrepreneurship & CSR is taking lead and is accelerating incubation of Social Entrepreneurs to cope with myriad social issues & turmoil plaguing society.



Innovative Approaches 360° Development

EDII applies innovative training techniques, competent faculty support, consultancy and quality teaching materials to create specialists in field of development research, microfinance, micro-enterprise development, rural and urban livelihoods, fund raising, gender studies, corporate social responsibility and social entrepreneurship. This vision is brought to life by some of the best research academicians, consultants, extension workers, trainer motivators and a large selection of visiting faculty from academic institutions and professional organizations.

Centre for Women Entrepreneurship & Gender Studies also helps build a perspective to work with the community and community mobilization for development work.

Centre for SMEs & Business Development Services runs several programmes to facilitate growth of small business entrepreneurs and enterprises into medium & large. Students are exposed to Entrepreneurship Development Programs in various sectors including Food Processing, Science & Technology, and Banking & Finance etc.

Students learn how to foster global competitiveness in clusters through the **Centre for Cluster Competitiveness, Growth & Technology**. It exposes them to various facets like working of clusters, role of trust building, developing holistic business performance and public-private partnership.

Incubation Centre at EDII too offers a platform for scaling up innovative entrepreneurial solutions to social issue.

ABOUT THE PROGRAMME

Post Graduate Diploma in Management – Development Studies is an AICTE approved programme offered as a unique programme, which focuses on management, entrepreneurship, development theory and practice. It is a comprehensive multi-disciplinary course that equips its students with theories and discourses on development, current cutting edge policy debates, analytical and conceptual skills of social and economic development, required to drive such transformations forward. It does so by preparing its students with the ability to provide entrepreneurial solutions to social and economic problems, livelihoods for the marginalized sections in the rural and urban areas, corporate social responsibility initiatives and creating social enterprises.

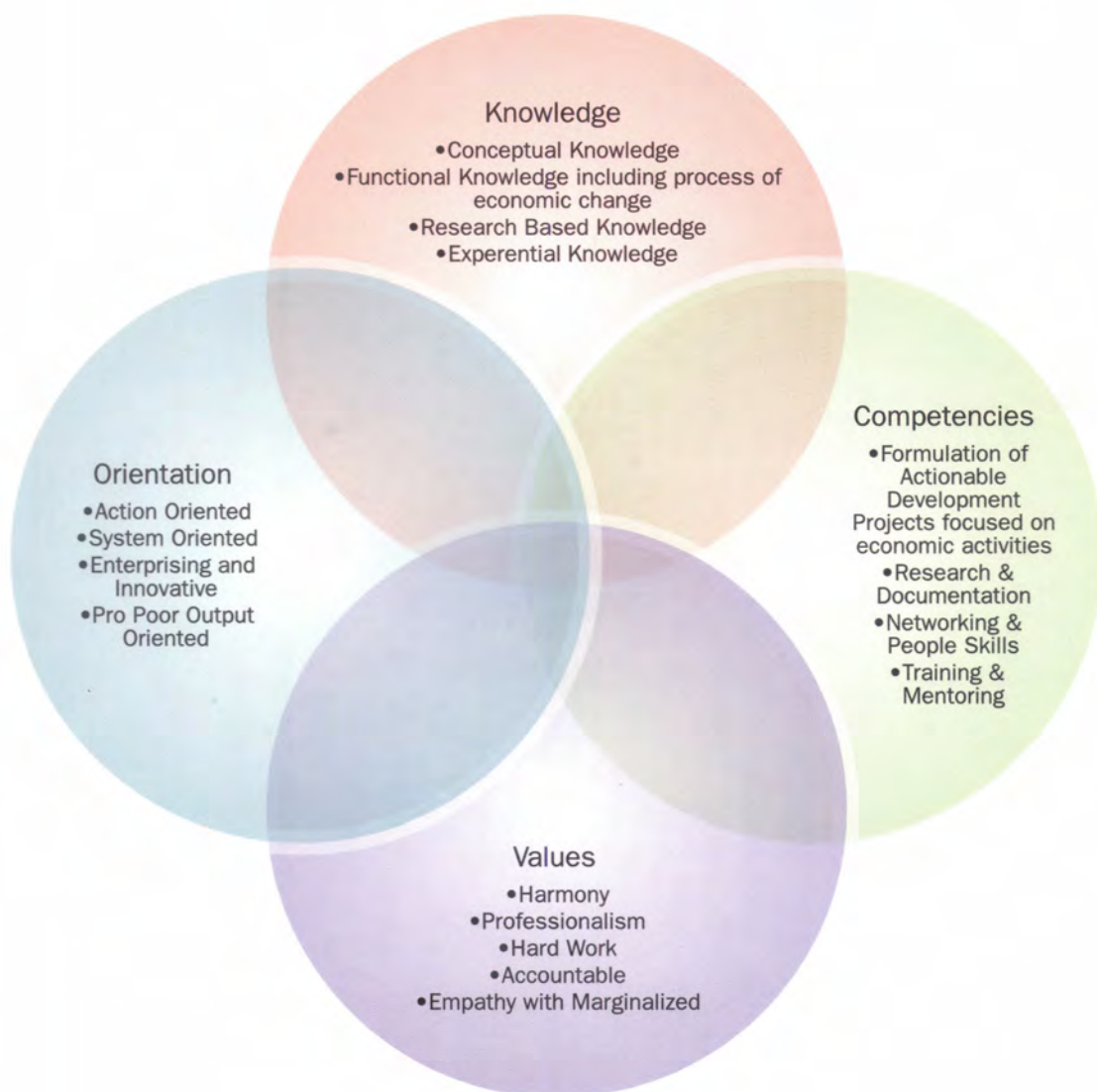
Uniqueness of Programme: The programme is designed to prepare the students to understand the intricacies of development world and equip them with latest management tools being used in planning and designing of development programmes. The course is a judicious mixture of both theories and management training which enhances capabilities and skills of young professionals to think and work entrepreneurially in development sector. It targets students who want to become social entrepreneurs or want to join development organizations.

Major Takeaways:

- Engage with subjects including gender and poverty, microfinance, human rights, environmental sustainability, livelihood promotion, civil society organisations and many more.
- Study core and applied management skills subjects including strategic management, financial management, human resource management, project management and design, monitoring and evaluation and research methods for development.
- Field Work Segment, Summer Internship and Field Research Segment to augment practical on-field understanding and exposure of student's area of interest or forte.



CHANGE PROCESS AT EDII



PEDAGOGY

- We believe in a learner-centric pedagogical system that strikingly blends highly qualified faculty and up-to-date course content to inspire our students to drive a change towards a world of greater social justice and equality.
- To ensure a holistic learning process, we recognize the importance of practical exposure along with invaluable academic inputs, which is taken care of by the means of an early rural immersion programme, followed by conducting two workshops every trimester, in addition to various field visits, industrial tours.
- The contemporary classroom learning uses methodologies including case studies, conceptual discussions, reviews of literature on various topics given as regular assignments and presentations.



EXPERIENTIAL LEARNING

The course has embraced the experiential learning model to impart hard-core occupational skills to the students. Experiential education components are conceived with an eye both the process of learning and the outcomes. Theme based colloquiums, workshops and conferences are carefully designed to involve students and encourage them to brainstorm so that their learning are reinforced.

CLASSROOM BASED LEARNING

The programme spreads over six trimesters of 12-15 weeks each. The content of the programme is designed in such a way that students get exposure to various facets of development work.

PREPARATORY INDUCTION MODULE- 3 WEEKS

An early induction module is conducted for three weeks which facilitates students to develop a deeper understanding of the theoretical and conceptual ideas being developed in the programme. A three-day rural immersion segment is organized in remote villages of Gujarat, with the objective of exposing students to a variety of field settings in order to sensitize them to issues related to development. Field visits form an essential part of learning through practical exposure. Trips to nearby villages, clusters, industries, NGOs and other organisations provide students an opportunity to understand real time situations. This not only augments their grass-root level knowledge but also contributes to effective learning create sensitivity to address pressing development issues.

The programme intends to combine contextualization of student's background, in depth pragmatic understanding of project activities & its relevance along with an exploration upon interest based themes. This forms the basis of structuring students interfacing in following frames:

FIELD WORK SEGMENT – 4 WEEKS

The first year ends with a project-based field-work segment, which places students in different developmental organizations working in and around Gujarat, that provides a hands-on-ground learning experience of how these organisations work with the communities, by living with the communities and identifying their pursuits and challenges.

SUMMER INTERNSHIP – 8 WEEKS

Once the students decide upon their respective 'Areas of Interest', the institute allows them to get professional experience by encouraging them to work with firms they prefer. Hence, a compulsory two-month Summer Internship is to be accomplished at the end of first year, which enables our students to apply academic knowledge to real time management problems occurring in various facets of development. The process is facilitated by proper guidance, mentoring of each student. The areas of interest mostly tend to involve fields like Livelihood, Micro-Finance, Water Sanitation and Hygiene, ICT for Development, Education, Social Entrepreneurship, Human rights and more.

FIELD RESEARCH SEGMENT – 3 WEEK

In their second year, students are offered a Course Independent Study, which provides them an opportunity to gain an in-depth understanding of their areas of interest through a one-month research period. This enables them to explore intricacies of their respective subject areas and imbibe necessary aspects of decision making.

COURSE DESIGN

The course design is structured around the major components of class room learning, field trip education, development internship and seminar/colloquium drill. The course design follows a contemporary pedagogy comprising interactive lectures, project based workshops, case analysis, organizational visits, field learning, experience sharing with development professionals and task based simulation exercises. At every juncture a student's competencies are gauged in all the components of the course through tests, presentations and interviews. The overall objective the course design and the pedagogy is to create a constructive bent of mind towards development by developing the right knowledge, skills and of attitude.

COURSE DESIGN*				
I st Term		II nd Term		III rd Term
Preparatory Module - Induction (3 weeks)	Economics I - Managerial Economics	Economics II Module 1: Macro Economics Module 2: Development Economics	Operations Management	
	Fundamentals of Accounting	Financial Management	Research Methods (Market Research)	
	Statistics for Managers	Cost Accounting	Writing a winning proposal/business plan	
	Micro Organisation Behaviour	Legal Framework for Organisations/Enterprises	Domain Specific Optional Courses (Any 3 out of 4)	
	Marketing Management	Operations Research	Option 1: Health Option 2: Education Option 3: WASH Option 4: Natural Resource Management	
	Development Perspective I Module 1: Discourse on Development - Theory & Practice Module 2: Rural & Urban Sociology Module 3: Political Economy of Development	Development Perspective 2 Module 1: Poverty, Gender, Equity Module 2: Livelihoods Framework Module 3: Understanding Participation & Participatory Research Methods	Development Perspective 3 Module 1: Human Rights & Rights Based Programmes Module 2: Environment and Sustainable Development Module 3: Thematic & Sectoral Models of Development	
	Written Analysis & Communication I	Written Analysis & Communication II	----	
	Public Speaking & Verbal Communication including PPT based Presentations	PRA (in the field)	Theatre for Change	
	Personal Growth Laboratory (T Groups)	AMT	Appreciative Inquiry	
	Week-end Workshops			

Students are trained to develop a modern dimension and perspective to development concerns, design remedial measures in keeping with the cutting-edge ideals and lend a leader's hand in implementing the development measures.



COURSE DESIGN*

	IV th Term	V th Term	VI th Term
Summer Traineeship Segment (8 weeks)	Social & Rural Marketing	Macro Organisation Behaviour	Supply Chain Management - Value Chain Analysis
	India & International Development - Strategies & Institutions	Human Resource Management	Development Communication including Mass communication
	Project Planning and Management	Strategic Management Module 1: Principles & Concepts of Strategic Management Module 2: Strategic Management for Development Sector Organisations	Advocacy & Networking
	Social Entrepreneurship	IT Applications for Development Module 1: MIS Module 2: ICT for Development Module 3: GIS for Development & Business Planning	Disaster Management
	Micro Finance (Savings, Credit, Insurance)	Development Perspective 4 Module 1: Innovations Module 2: Corporate Social Responsibility Module 3: Fundraising & Resource Mobilization	Development Perspective 5 Module 1: Public Policy - Analysis & Research Module 2: Development Planning, Approaches and Tools Module 3: Informal Sector Economy & Local Economic Development
	Micro Enterprise Development & Management	Environment for Economic & Social Action	Final Project Report, Presentation & Defence
	Courses of Independent Study(CIS) 1. Heritage Based Industries & Traditional Enterprises 2. Agri business & Food processing Enterprises 3. Social Problems as Enterprise Solutions 4. MEDM & Sustainable Livelihoods 5. Women Entrepreneurship 6. Cluster Development & Growth	Submission of Project Concept Note based on CIS & Field Research Segment	
Week-end Workshops	Design Thinking Workshop - for innovative solutions	Facilitation Methods	Photography & Documentary Film making
	Negotiation	Workshop by Faculty and Students	Workshop by Students

*The Institute reserves the right to bring changes in Course Design to adapt to the changing needs of the sector.

COURSE INPUTS

The structure of the curriculum envisages a judicious mixture of several learning frameworks including Core Management, Development Theory, Development Action and Experiential learning, which are fostered in the following domain specific subjects.

Economics:

The courses start with explaining the concepts of economics at the micro and macro level and later specialize in the application of economic issues related to social development and environmental evaluation, under which the subjects include:

- Managerial Economics
- Macro Economics
- Political Economy of Development
- Development Economics (Selected Issues)

Entrepreneurship Development & Management:

Developing and managing enterprises include creation of wealth, creativity, resourcefulness and exploiting change. These courses are designed to get understand the process of starting a new enterprise or management of an existing business through project appraisals, financial and technical analysis.

- Writing a winning proposal/business plan
- Micro-Enterprise Development & Management
- Social Entrepreneurship

Development Perspective:

Students are trained to develop a modern dimension and perspective to development concerns, design remedial measures in keeping with the cutting-edge ideals, and lend a leader's hand in implementing the development measures.

- Discourse on Development – Theory & Practice
- Rural & Urban Sociology
- Poverty, Gender and Equity
- Education Sector

Associated workshops:

- Rural Immersion Programme (3 Days)
- Field work segment (4 weeks)

Community Development and Livelihood:

This module aims to develop life skills of communities and empower them to overcome social, economic and environmental challenges. These courses establish an effective and sustainable instrument to improve the living condition and economic status of disadvantaged communities and strengthen their livelihood base by establishing systems that foster outcome.

- Livelihoods Framework
- Understanding Participation
- Informal Sector Economy & Local Economic Development

Associated workshop:

Participatory Rural Appraisal training workshop facilitated by Cohesion Foundation at Patan applies theoretical discussions to field practice using participatory techniques to identify, prioritize and assess community resources and appraisal strategies to address them.

Corporate Strategy / Management:

- Operations Management
- Project Planning & Management
- Principles & Concepts of Strategic Management
- Strategic Management for Development Sector Organizations
- Environment for Economic & Social Action
- Corporate Social Responsibility

Finance and Accounting:

Accounting being an integral part of any organization, these courses empower students to understand and make appropriate accounting decisions.

- Fundamentals of Accounting
- Financial Management
- Cost Accounting
- Micro Finance (Savings, Credit, Insurance)

Marketing:

These courses give an insight to various concepts of marketing and help in developing market analysis and decision-making skills. Application of these concepts is discussed with cases related to rural, social and environmentally sustainable marketing.

- Marketing Management
- Social Marketing
- Rural Marketing
- Supply Chain Management

Statistics and Data Handling:

The courses are designed to introduce statistical and decision making techniques with applicability in dealing with large data sets. They help to develop advanced analytical skills in analyzing quantitative data.

- Statistics for Managers
- Research Methods (Market Research)
- Participatory Research Methods
- Operations Research

IT applications for Development:

These courses impart knowledge of how specialized, modern day technology can be used for various organizational processes, along with the usage of effective communication for efficient technology diffusion and application of software like MifosX, Q-GIS etc.

- Management Information System
- Information Communication Technology for Development
- Geographic Information System for Development & Business Planning



Human Resource and Behavioural Sciences:

The primary objective is to provide an HRM perspective framework in the context of organizational behavior. It also discusses the role of human behavior in practicing ethical organizational behavior and corporate social responsibility.

- Micro Organization Behavior
- Understanding Theory & Design of Organizations
- Human Resource Management

Associated workshops:

Personal Growth Laboratory: Personal workshop focuses on understanding the self, attributes of self-development, respect for others, acceptance of others, forgiveness, and non-judgment. Tools like Johari window, River of Life (visual narrative method that helps to tell stories of the past, present and future) and various writing tools are used.

Achievement Motivation Training & Facilitation

Methods: These workshops facilitate to overcome initial fears of working with public. Helps in building capacities of people and addressing humanitarian needs in emergencies.

Legal and Policy frameworks:

Enabling policy environment and good governance are key to sustainable development. These courses build capacity to understand concepts of policy science, process formulations, changes and their implications in public domain in general and economic development.

- Legal Framework for Organizations/Enterprises
- Human Rights & Rights based Programmes
- Thematic & Sectoral Model of Development
- India & International Development – Strategies & Institutions
- Public Policy – Analysis & Research
- Development Planning, Approaches & Tools

Environment and Sustainability:

These courses focus on the use of concepts of environmental science for decision making in natural resource management. They help to gain substantive scientific knowledge in an integrated manner; ensure that students gain a strong scientific understanding, analytical perspectives and technical skills for understanding the environmental conservation issues, their causes and solutions.

- Water Sanitation Hygiene (WASH)

- Natural Resource Management
- Environment & Sustainable Development

Innovation & Communications:

Innovation and effective communication are instrumental for empowering development practitioners and social entrepreneurs to influence decisions that affect the community at large and are significant to expand access to new opportunities. The ultimate goal is to promote, develop and implement policies and programmes that enhance the quality of life for all.

- Written Analysis & Communication
- Development Communication including Mass Communication
- Fundraising & Resource Mobilization
- Advocacy & Networking
- Innovation

Associated Workshops:

- Public Speaking & Verbal Communication including PPT based Presentations
- Photography & Documentary Film Making
- Theatre for Change
- Negotiation Skills
- Design Thinking for Innovative solutions

Course of Independent Study (CIS):

CIS offers an opportunity for individual initiative, judgment, and resourcefulness, well beyond that is possible in a regular course. Provides valuable experience in research process in search for relevant data, in analysis of the data, and in deriving conclusions and implications of the data for the problem under study.

- Option 1: Heritage Based Industries and Traditional Enterprises
- Option 2: Agri-business and food processing Enterprises
- Option 3: Social Problems as Enterprise Solutions
- Option 4: MEDM & Sustainable Livelihoods
- Option 5: Women's Entrepreneurship
- Option 6: Cluster Development & Growth

OUR FACULTY

ECONOMICS & STRATEGIC MANAGEMENT

- Dr. Archana Dholakia, Ph.D. (Economics),
M.S. University, Baroda, Non-Official
Director of Bank of Maharashtra
- Dr. Dinesh Jain, FPM (IIM Ahmedabad), MBA
(Agribusiness)
- Dr. Saji Kumar, Ph.D. (Economics), M.S.
University
- Dr. Rasananda Panda, Ph.D. (Economics),
Utkal University, Professor of Economics
and Area Leader - Business
Management Area, MICA
- Mr. Yash Saxena, MBA (International
Business), IIFT, Co-Founder Openfuel

MICRO ENTERPRISE DEVELOPMENT

- Dr. Manoj Mishra, Ph.D. (Economics)
- Prof. Tarun Bedi, B.E. (Civil), M.A. (Sociology)
- Mr. Rajesh Gupta, M.Com, PGDBM

SOCIAL ENTREPRENEURSHIP & CSR

- Prof. Shailesh Modi PGDBA, IIM Ahmedabad,
& Houston University, Texas, USA
- Shri P. Ganesh B.E. (Mechanical); M.B.A.
(Gold Medalist)

DEVELOPMENT PERSPECTIVE

- Shri Shalabh Mittal, PwC India, Director,
School for Social Entrepreneurs in India
- Shri Gagan Sethi, Founder, Janvikas
- Ms. Sonal Mehta, Executive Director, Tapini
Bamboo Development Centre
- Mr. Nabarun Sen gupta, Freelance
Development Consultant
- Ms. Meena Bilgi, Independent Non-Profit
Organization Management Professional
- Ms. Fiona Fernandes, Mentor, Gandhi
Fellowship
- Mr. Binoy Acharya, Director UNNATI –
Organisation for Development Education

FINANCIAL MANAGEMENT & ACCOUNTANCY

- Mr. Umesh Menon, M.Com, MBA (Finance), FCMA
- Dr. Amit Kumar Dwivedi, Ph.D. (Commerce),
University of Lucknow
- Prof. Mayank Patel, B. E. (Electrical); M.B.A.
(Finance); PGD in Treasury & Foreign Exchange
Management, CFA (USA)
- Ms. Daksha Shah, MD & CEO, Utkarsh Micro finance
- Ms. Nikita Anand, Chartered Accountant
- Prof. Bala Bhaskaran, PGDM, IIM, Bangalore, Executive
Director at Shanti Business School, Ahmedabad

RESEARCH METHODOLOGY & INFORMATION TECH

- Dr. Jignasu Yagnik, Ph.D. (Management) Gujarat
University; M.Sc.; DCO; MBA.
- A.B. Raju, Master's Degree at Institute of Rural
Management (IRMA)
- Mr. Prashant Vallabh Singh, BHU

MARKETING

- Dr. Sanjay Pal, Ph.D. (Com.) University of Calcutta;
M.Sc. (Economics); MBA (Marketing)
- Dr. Kavita Saxena, Ph.D. (Retail Management),
Ganpat University, PGDBM (Gold Medalist)
- Dr. Hari Govind Mishra, Ph.D. (Marketing), VBSP
University, MBA (Marketing)

HUMAN RESOURCE & BEHAVIORAL SCIENCES

- Dr. B. B. Siddiqui, Ph.D. (Psychology) Gujarat University
- Fr. Jimmy C. Dabhi, Research Director at
Behavioural Science Centre, Ahmedabad
- Dr. Pankaj Bharti, Ph.D. (Psychology)

COMMUNICATION

- Dr. Arvind Sinha, Director General of Shanti
Business School
- Ramkrishna Mistry, Senior Resource Person, Janvikas
- Ms. Rebecca Sudan, Masters in Development
Communication
- Dr. Surbhi Koul, Ph.D. (Retail Management); MBA
(Marketing)

FACULTY TESTIMONIALS

It has been my pleasure to teach economics and research methodology to these students whom I found to be enthusiastic, sincere and respectful towards the teachers. I personally find that curiosity to know more, sensitivity about the socio-economic issues and willingness to work towards their own as well as social goals are the characteristics of this group in general which could prove to be the greatest strength for their future career. I wish them great success in career and life.



Archana Dholakia, Non-Official Director of Bank of Maharashtra - has more than 31 years of teaching and research experience in various universities in India, Canada and the Netherlands; including reputed institutions, like; IIM- Ahmedabad, Mudra Institute of Communications, B.K. School of Management, Sardar Patel Institute of Economics and Social Research and Gujarat Institute of Development Research. She is a consultant to the John Templeton Foundation through Columbia University (2011-2013), USA; Asian Development Bank (1997-98) and the Government of Gujarat for the State's Fiscal Consolidation Plan (2000-01).

Understanding the changes happening in the parlance of development sector within the country and outside is important. Moreover, there is a need to imbibe professionalism so that the sector experiences a holistic development. Students here get a prudent mix of theoretical and practical learning which is rigorous yet diverse.

Dr. Sanjay Pal, Specializes in MSME Cluster Development, Business Development Services, Market Development, Value Chain and Rural Marketing. He manages activities of the International Centre for Cluster Competitiveness, Growth and Technology (IC3GT). He is also engaged in providing strategic and technical services to the organisations involved in MSME Cluster Development in India and outside.

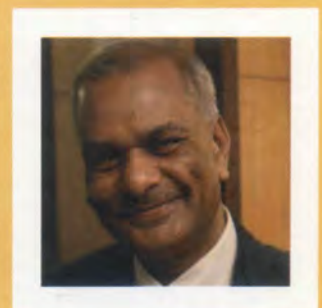


PGDM-DS is designed with an objective to equip individuals willing to pursue career in development sector with knowledge and skills to understand micro and macro level development requirements and judiciously participate in the process of socio-economic development. Students joining this course come with a commitment to serve the society, find innovative solutions and social business models to solve social problems.

Dr. Jignasu Yagnik, Specializes in the areas of information technology and statistical analysis. Associated with research and academics for more than 24 years, he is involved in many state and national level research projects. He current interests include; MIS, Database Management, IT Infrastructure Management, Data Mining, e-CRM, Programming, Quantitative Techniques, Research Methods and Data Analysis.

"In the changing world business environment, the role of development organisations has increased tremendously. The course offered for Development Studies by EDII is well designed and helps in nurturing development professionals. The DS batch (2015-2017) of EDII is enthusiastic, mature and dedicated towards the cause. I am sure that they would shine and leave long lasting impression by giving their best wherever they are associated with. I wish them all the best in all endeavors and in their lives."

M.C Gupta, Founding Member of iCreate (Formed under Gujarat Foundation of Entrepreneurial Excellence) - has 30 years of experience as Company Secretary and more than 15 years of teaching expertise as the visiting faculty colleges like Institute of Rural Management, Anand and NIRMA. He specializes in Corporate Law, Mergers & Acquisitions, Entrepreneurship, Finance, Accounting and Management



INITIATIVES & INTERACTIVE EXPERIENCES: LEARNING BEYOND CLASSROOM

National Seminar on 'Financing of Agriculture value chain: Challenges & Opportunities'

The institute provided opportunity to the students to participate in National seminar on 'Financing of Agriculture value chain: Challenges & Opportunities' organized by NABARD & IFPRI on 29 – 30 November, 2015 at Bankers Institute of Rural Development, Lucknow. The experts and delegates shared their knowledge on myriad subjects. The topics covered were Integrated Free Market India, Business Linkage to SMEs, Food Security, and Technological and Infrastructural intervention related to Agriculture, Dairy development etc. Few takeaways from the rich sessions were Capacity development, Strategic framework building, CISS approach, Institutional Credit Support etc. The students also got to interact with the pioneers in the development field.

Jagriti Yatra 2015

A 15 day long train journey, which spans the contours of India with occasional halts was experienced by 8 PGDM-DS students, it stops to pay visits to role models, the brave-hearts, who are contributing their bit to make the country a better place to live in. What makes the experience unique is the silent presence of aspirations beyond jobs, packages and careers; discussions that raise legitimate questions of India's development beyond cynicism; diversity of thoughts, expressions and personalities beyond the mono-cultures of shopping malls and imported brands and above all the simplicity of rural life that otherwise seems to be lost in the blitzkrieg of daily urban city life.



Young Women Entrepreneurship Development Program

The training workshop was conducted by Center for Law and Society in collaboration with the Faculty of Social Work at Gujarat National Law University jointly sponsored by Diageo and British Council India with an aim to empower young women and to develop the spirit of Social Entrepreneurship across India. This program also focused on fostering skill development, nurturing creativity, innovation and social change.

Several students of Development Studies batch participated in the programme. They got the insights on various management challenges in social entrepreneurship, public policy and social entrepreneurship, issues related to legal, market and finance aspects, need identification, generating and assessing viability of social enterprise idea, preparation of successful business plan, discussion on successful social enterprise.

Candle March Remembering Martyrs

Candle March was organized on August 14, 2016, in honour of freedom fighters of India. Students, staff and faculty representatives enthusiastically participated in the candle light march. Marchers paid their tribute to martyrs by lighting candles and carrying out a candle light freedom march at the Institute campus. In addition to Institute students, staff and faculty, participants of Govt. sponsored Indian Technical & Economic Cooperation Program (ITEC) also participated in this event.





Gandhian Philosophy: Its Relevance to Indian Context

Shri P.K. Laheri, IAS and a staunch follower of Mahatma Gandhi delivered a lecture on 'Gandhian Philosophy: Its Relevance to Indian Context' as a part of Azadi70 celebration. Apart from EDII students and faculty members, a huge number of ITEC participants also attended the lecture to know more about Mahatma Gandhi's life. A lucid speaker Shri P.K. Laheri cited important incidents from Mahatma Gandhi's life and said that he was a common man like us but his constant awareness about his own self and his surroundings made him a legendary human being.

This charismatic leader put his thoughts into action that benefited society at large. He further said that Gandhiji considered commerce without morality as sin and thus monopolistic and immoral practices should be avoided. The engaging lecture was followed by interactive session in which some of the ITEC participants shared their thoughts about Gandhiji's life.

Ecstasy

ECSTASY is the flagship cultural fest of EDII with various colleges coming in and participating in huge numbers in various cultural events. Ecstasy is all about celebration and serves as an altar of fashion, style, music, art, literature, innovation and creativity. It has served as a rendezvous to celebrated artists like Benny Dayal, Agnee, Probeat, DJ Taral, DJ Seana Catherine, DJ Ankytrix and more.

Empresario

EMPRESARIO is an annual inter-collegiate entrepreneurship festival organized by the students of Entrepreneurship Development Institute of India, Ahmedabad. It is a unique platform for Creators, Entrepreneurs, Industry Mentors, Investors and the Students to gather at one place and share their entrepreneurial endeavors and experiences, and pledge to create a thriving startup ecosystem in India. The focus of the event is to rapidly scale-up the start-up ecosystem in Gujarat (and India, at large) by supporting and collaborating with inspiring businesses, foundations, investors and individuals who are leading the way with market-oriented approaches to global development.



ALUMNI TESTIMONIALS



“The majestic EDII campus is beautifully etched in my memory. I have used this great platform to its optimum. I had the opportunity to work in the best learning environments- the renewable energy sector at Pondicherry.”

Prasanta Biswal

Founder & CEO - Batti Ghar,
Former Head- Incubation
at Selco Incubation Centre



“ EDII provided the valuable academic inputs with adequate field knowledge, which help me in planning and implementing development programs with government. Two years at EDII are one of the most cherished memories of my life.

R. Darshan Kumar

Project Manager-Livelihood,
Gujarat Livelihood Promotion Company

“ I joined EDII at that point of life when I wanted to pursue a management education in Finance/Human Resources. EDII offers one of the best learning environments with a resourceful library, 24X7 internet access and wonderful team of in-house resources as well as guest faculties. I have been working with UNICEF on various assignments for the last few years, before I got experience of working with smaller organisations.”

Shafqat Hussain

PPE Officer, UNICEF

“ The graduates of EDII’s PGDM-Development Studies work towards honing their social purpose and acquiring business & management acumen while they are in the programme. The course curriculum aims at developing conceptual skills along with theoretical & practical knowledge to be prepared to work with organisations serving the development sector. Students of this programme from previous batches have excelled through their work. I wish the graduating batch all the best and congratulate organisations exploring to involve EDII students as part of their organisations.”

Shalabh Mittal

CEO, School for Social Entrepreneurs India;
Former Programme Coordinator-PGDM-DS,
EDII; alumni of Sri Sathya Sai Institute of
Higher Learning & Entrepreneurship
Development Institute of India

“ If you think education is expensive, try ignorance. Growing up in an educated family has been a great wealth, and I have come to realize the worth of learning and professionalism, even more after undergoing this course at EDII. Post EDII, the phase has been 'evolutionary' in my career. In fact, I got umpteen opportunities to work with leading NGOs/ multi-bilateral agencies. I have been actively involved with social development organizations for about nine years now. And these nine years have helped me evolve as an individual and have shaped my career aspirations.”

Surbhi Dhingra

Social Development Specialist,
World Bank

WHERE DO WE FIT IN?

During the tenure of the course, through rigorous learning, projects, course work and research, students develop effective communication skills, problem solving, critical thinking and conceptual skills, creativity, multi-disciplinary approach and self-reflection. The skills developed, help them fit into roles in: CSR and Corporate Foundations; Flagship Programmes of the Government; Media and Communication; Public Sector; Research Institutes and Think Tanks; Rural and Urban Development Institutes; Social development organizations at state, national and international levels; Training and Academic institutions; Trans-Governmental Organizations

Our Alumni are currently working in the following organizations:

Government Agencies and Programmes

- Commissionerate of Rural Development, Gujarat State
- Gujarat Livelihood Promotion Company
- Indian Council of Agricultural Research
- Jharkhand Skill Development Mission
- Ministry of Rural Development
- PRS Legislative Research
- Start Up Village Entrepreneurship Programme

International Development Organizations

- IFAD/NERCORMP
- Green Innovation Centre for the Agriculture and Food Sector- BMZ
- UNHCR
- UNICEF
- World Bank
- WWF

Non-Government Development Agencies

- Access Development Services
- ActionAid India
- Aga Khan Rural Support Programme (AKRSP)
- Blind People's Association
- CARE India, Odisha
- Center for Knowledge Societies (CKS)
- Cohesion Foundation
- Gyanodham
- International Initiative for Impact Evaluation (3ie)
- Jaipur Rugs
- KHAMIR
- Kutch Mahila Vikas Sanghtan
- National Innovation Foundation
- NIDAN
- Odisha Tribal Development Society
- PRADAN
- PRAYAS
- Qasab-Kutch Craftswomen' Producer Co. Ltd.
- Real Mission Foundation
- Sajeevta Foundation

- Sarba Shanti Ayog
- Sense International India
- Social Action for Rural Development (SARDA)
- St. Xaviers Social Service Society
- Yuva Parivartan

Banking & Microfinance

- Annapurna Microfinance
- AXIS Bank
- Basix
- Centre for Micro Finance - IFMR
- FINISH, Financial Inclusion for Sanitation & Hygiene
- HDFC Bank- Sustainable Livelihoods Banking
- IDBI Global Funding Agency
- Microfinance Focus
- MicroSave

Social Enterprise

- Noora Health
- SELCO India
- Udyogini

Corporates, CSR & Consultancies

- Adani Foundation
- Ambuja Cement Foundation
- Cairn Energy India
- CHAI Project
- CTRAN Consulting Ltd, Bhubaneswar (A BASIX Group of Company)
- Dalmia Bharat Group Foundation
- Dalmiya Cements
- DEEP, CSR of GIPCL
- IL&FS ETS-Health Initiative
- ITC LTD
- Konnect CSR
- Lupin Foundation
- NABCON
- Ramana Group, Ahmedabad
- Reliance Foundation
- Suzlon Energy Limited
- TATA CSR
- WEBCON Consulting (India) Ltd

INTERNSHIP & FIELD WORK ORGANISATIONS



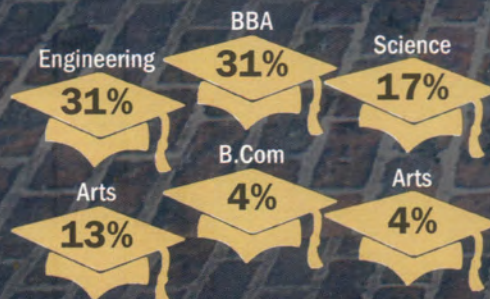
STUDENTS' PROFILE



Our Advantages Quantified



Students Across 9 States

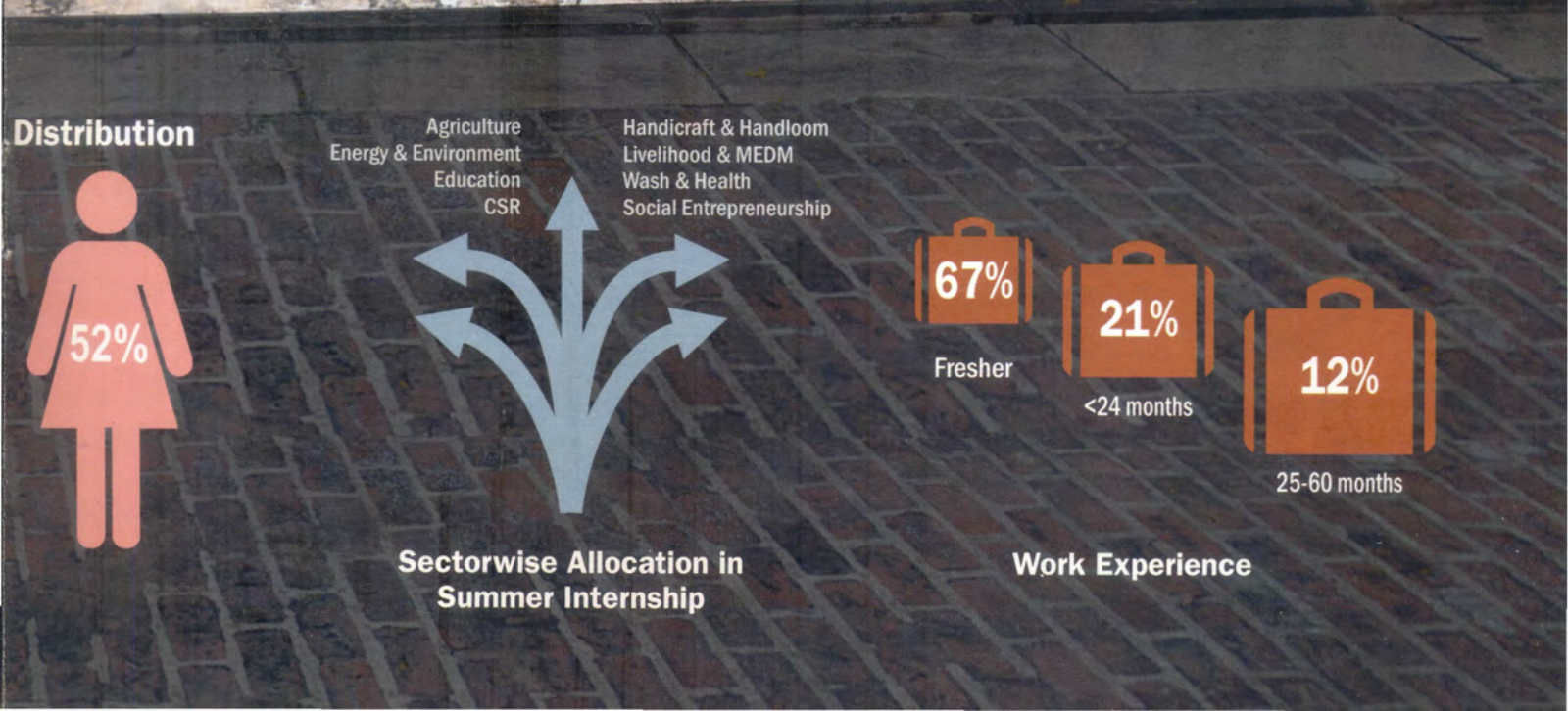


Academic Background

Gender D



48%



STUDENTS' PLACEMENT PROFILES

2015-2017



Aditi Bhagat, 24,
Chandrapur, Maharashtra

Qualification: Bachelor of Engineering (Electronics & Telecommunication)

Areas of Interest: CSR, Sustainable Livelihoods, Skill Development, Clean Energy.

Field Work Segment: Rural Talent Foundation, Maharashtra- 'To study Educational Status in rural areas of Gharpana & Borda villages, Chandrapur'.

Summer Internship: ONGC, Ahmedabad- 'Conducting Study of CSR Policy & Funding Process at ONGC and Designing a Solar PV Rooftop Project for CSR Funding'

Course of Independent Studies: MEDM & Sustainable Livelihood

Languages Known: English, Hindi, Marathi, Telugu and French



Aditya Min, 23,
Mithapur, Gujarat

Qualification: Bachelors of Business Administration (Marketing)

Areas of Interest: Cluster Development, Handloom and Handicraft, Social Entrepreneurship

Field work Segment: RangSutra, Uttar Pradesh- 'To study Child Labor within the female artisans of Mirzapur and Gyanpur'.

Summer Internship: TCSR, Mithapur- 'To study on Capacity Building of Handicraft Clusters of Jute, Bandhini, Coconut Fiber.'

Course of Independent Studies: Cluster Development

Languages Known: English, Hindi and Gujarati



Amandeep Kumar, 22,
Patna, Bihar

Qualification: Bachelor of Business Management

Areas of Interest: Cluster Development, Sustainable Livelihoods, Microfinance, Social Entrepreneurship.

Field Work Segment: RangSutra, Uttar Pradesh- 'To study Child Labor within the female artisans of Mirzapur and Gyanpur'.

Summer Internship: Udyogini, Uttarakhand- 'To identify business development opportunities for Medicinal Aromatic Plants and Spices in Chamoli'.

Course of Independent Studies: Cluster Development and Growth

Languages Known: English, Hindi and Bhojpuri



Apurva Raghuvanshi, 25,
Saharanpur, Uttar Pradesh

Qualification: Bachelor of Technology (Electrical & Electronics Engineering)

Work Experience: 15 months - Centre Manager, Education Initiatives Pvt Ltd.

Areas of Interest: Clean Energy, Sustainable Livelihoods, Policy and Governance, Education

Field Work Segment: Participated in "Jagruti Yatra", 2015.

Summer Internship: Centre for Environment Education, Ahmedabad-'To study Energy Access and effects of Climate Change for unorganized segment of society'.

Course of Independent Studies: MEDM & Sustainable Livelihoods

Languages Known: English, Hindi, Gujarati and Sindhi

Our faculty encourages actionable knowledge from our research which spans socio-economic disciplines from finance to public policy to marketing and social interaction. In the classroom and through the numerous field interactions, our students examine how this knowledge is applied to industries, societies and the government. They gain deep insight into Entrepreneurship, Organization Management, Social Policy and Strategy, Finance, Marketing, Business Opportunities, Economics and Project Formulation. The final year students have been groomed to be placed with esteemed organizations and the students' profiles



Mohd. Aslam Palani, 23,
Okha Port, Gujarat

Qualification: Bachelor of Commerce, Company Secretary Foundation Level cleared.

Areas of Interest: Sustainable Fishery, Labor Rights, CSR, Sustainable Livelihoods.

Field Work Segment: Seva Mandir, Rajasthan- 'Baseline study on children of under five years suffering from Severe Acute Malnutrition in Udaipur'.

Summer Internship: AKRSP India, Gujarat- 'To conduct Value chain assessment of Cumin Seeds in Bhatia, Jam-Kalyanpur'.

Course of Independent Studies: Agribusiness and Food processing.

Languages Known: English, Hindi, Gujarati and Kutchchi.



Avinash Kaur, 25,
Jamshedpur, Jharkhand

Qualification: Master of Arts (Human Rights & Duties), Bachelor of Arts (Hons) Economics

Areas of Interest: CSR, Education, Child Rights, Sustainable Livelihood

Field work Segment: Participated in "Jagrati Yatra", 2015.

Summer Internship: Access Development Services, Rajasthan - 'Capacity Building for Women's Leadership in farmer producer organizations in Jhadol, Udaipur'.

Course of Independent Studies: MEDM & Sustainable Livelihoods

Languages Known: English, Hindi and Punjabi



Bhavya Mahendra, 24,
Hyderabad, Telangana

Qualification: Bachelor of Business Administration

Work Experience: Overall 27 months- Anti-Money Laundering Executive, HSBC Market Research Analyst, Ace Engineering and Chemicals

Areas of Interest: CSR, Research, Cluster development, Education.

Field Work Segment: Participated in "Jagrati Yatra", 2015.

Summer Internship: Commissionerate of Rural Development, Gandhinagar- 'To conduct monitoring and evaluation of usage of toilets and sanitation practices employed towards Open defecation Free-Gujarat under Swachh Bharat Mission'.

Course of Independent Studies: Cluster Development and Growth

Languages Known: English, Hindi and Telugu



Dhruv Sanghvi, 23,
Sirohi, Rajasthan

Qualification: Bachelor of Arts (Hons) Public Administration

Areas of Interest: Sustainable Livelihoods, CSR, Education, Sports development

Field work Segment: Participated at "Jagrati Yatra", 2015.

Summer Internship: Shikshantar Andolan, Udaipur- 'To study different models of Self Designed learning'.

Course of Independent Studies: MEDM & Sustainable Livelihoods

Languages Known: English, Hindi and Rajasthani



**Dhwani Rathi, 22,
Surat, Gujarat**

Qualification: Bachelor of Business Administration

Areas of Interest: Handloom and Handicraft, Ecotourism.

Field Work Segment: Participated in "Jagriti Yatra 2015.

Summer Internship: Adiv Pure Nature Pvt.Ltd, Mumbai- 'Natural Dyeing from Temple Waste: Case Documentation'.

Course of Independent Studies: Heritage and Traditional Based Industries

Languages Known: English, Hindi and Gujarati



**Ishita Chatterjee, 24,
Ahmedabad, Gujarat**

Qualification: PGD in Banking and Finance, Master of Commerce.

Work Experience: 9 Months, Manager (Sales), Deutsche Bank

Areas of Interest: CSR, Education, Women Empowerment, Skill Development.

Field Work Segment: Participated in "Jagriti Yatra", 2015.

Summer Internship: Eicher Tractors, Madhya Pradesh- 'To design and implement CSR program in Mandideep, Bhopal'.

Course of Independent Studies: Women entrepreneurship

Languages Known: English, Hindi, Bengali and Gujarati



**Jhanvi Patel, 23,
Ahmedabad, Gujarat**

Qualification: Bachelor of Engineering (Food Processing Technology)

Areas of Interest: Agriculture and Food Processing, Dairy, Clean Energy, CSR.

Field Work Segment: Participated in "Jagriti Yatra", 2015

Summer Internship: Center for Environment Education, Ahmedabad- 'To study the effect of Climate Change on health of Urban Slum Dwellers'.

Course of Independent Studies: Agribusiness and Food Processing

Languages Known: English, Hindi and Gujarati



**Khushboo Khandelwal, 23,
Indore, Madhya Pradesh**

Qualification: PGDM (Pharmaceutical Marketing), B.Sc. (Biotechnology)

Areas of Interest: Human Rights, NRM, Environmental and Sustainable development, CSR

Field Work Segment: Rural Talent Foundation, Maharashtra-'To study Educational Status in rural areas of Gharpana & Borda villages, Chandrapur'.

Summer Internship: Commissionerate of Rural Development, Gandhinagar-'To conduct monitoring and evaluation of usage of toilets and sanitation practices employed towards Open defecation Free-Gujarat under Swachh Bharat Mission'.

Course of Independent Studies: MEDM and Sustainable Livelihood

Languages Known: English, Hindi, Rajasthani and Gujarati

"We want the world to see that it has to be
a changemaker world.
Everyone is a changemaker.
That's very radical."
- Bill Drayton,
Ashoka CEO and
one of Harvard's 100 Influential Alumni



**Kisslay Anand, 22,
Jamshedpur, Jharkhand**

Qualification: Bachelor of Engineering (Computer Engineering)

Areas of Interest: Micro-Enterprise Financing & Development, Cluster Development, Ecotourism, Social Entrepreneurship

Field Work Segment: SRIJAN, Rajasthan- 'Exploratory Study of Villages, their Development Activities and Feasibility of Dairy in Newai'.

Summer Internship: Access Development Services, New Delhi- 'Micro Enterprise Development for Refugees, ACCESS-UNHCR Livelihoods and Project'.

Course of Independent Studies: Cluster Development and Growth

Languages Known: English, Hindi, Bengali and Bhojpuri



**Mala Advani, 23,
Ajmer, Rajasthan**

Qualification: Bachelor of Business Administration

Work Experience: 7 months-International Correspondent, Mehta Cad Cam Systems

Areas of Interest: Sustainable Livelihoods, CSR, Handloom and Handicrafts, Cluster Development

Field Work Segment: Qasab-Kutch Craftswoman Producer Co. Ltd, Kutch- 'To study the Socio-Economic and Socio-Cultural impact of Craft-based and Tourism enterprises on local communities in Kutch.'

Summer Internship: Ambuja Cement Foundation, Nagaur- 'Understanding the needs of specially-abled entrepreneurs & creating financial linkages'.

Course of Independent Studies: Cluster Development

Languages Known: English, Hindi and Sindhi



**Mehul Patel, 22,
Surat, Gujarat**

Qualification: Bachelor of Technology (Agricultural Information Technology)

Areas of Interest: Agribusiness, Social Entrepreneurship, Business modeling and Planning, Business Intelligence.

Field Work Segment: Seva Mandir, Rajasthan- 'Baseline study on children of under five years suffering from Severe Acute Malnutrition in Udaipur'.

Summer Internship: OpenFuel, CIIE, IIM A- 'Preparation of detailed social business models of identified social enterprises'.

Course of Independent Studies: Agribusiness and Food Processing

Languages Known: English, Hindi and Gujarati



**Nisarg Patel, 21,
Ahmedabad, Gujarat**

Qualification: Bachelor of Business Administration

Areas of Interest: Agriculture and food processing, Dairy Development, CSR, Social Entrepreneurship

Field Work Segment: Rangсутra Craft India Pvt. Ltd, Uttar Pradesh- 'Studying about Education level of artisan in Mirzapur and Gyanpur'.

Summer Internship: Gujpro Agribusiness Consortium Pvt. Ltd, Gujarat- 'To study Mango export process chain in Junagadh and Kutch'.

Course of Independent Studies: Agribusiness and food processing

Languages Known: English, Hindi and Gujarati



“It is the women who are the leaders in change and without their participation, poverty can never be removed.”

- Ela Bhatt



Priyanka Shah, 23,
Ahmedabad, Gujarat

Qualification: Bachelor of Business Administration

Areas of Interest: Education, Skill Development, Women and Child Development.

Field Work Segment: Participated in "Jagriti Yatra", 2015.

Summer Internship: MAS Finance Ltd., Ahmedabad – 'Shiksha Protsahan in Ahmedabad'

Course of Independent Studies: Women Entrepreneurship

Languages Known: English, Hindi, and Gujarati



Ronak Sukhadiya, 25,
Gandhinagar, Gujarat

Qualification: Master of Science (Electronics & Communication)

Work Experience: 12 Months- VTS Executive Engineer, Serendipity Infolab

Areas of Interest: Micro Enterprise Development and Management, Microfinance, Cluster Development, ICT for Development.

Field Work Segment: Rangсутra, UP - 'To analyze the socioeconomic parameters within the female artisans of Mirzapur and Gyanpur'.

Summer Internship: Commissionerate of Rural Development, Gujarat– 'Developing sustainable strategies towards Open defecation Free Gujarat under Swachh Bharat Mission'

Course of Independent Studies: MEDM & Sustainable livelihood

Languages Known: English, Hindi and Gujarati.



Rutu Tekwani, 23,
Ahmedabad, Gujarat

Qualification: Bachelor of Engineering (Information Technology)

Areas of Interest: Health, WASH, Women and Child Development, CSR.

Field Work Segment: Qasab, Kutch Craftswomen Producer Co. Ltd, Kutch- 'To study the Socio-Economic and Socio-Cultural impact of Craft-based and Tourism enterprises on local communities in Kutch.'

Summer Internship: Public Health Foundation of India, Ahmedabad- 'Studying Nutritional status of Young Children Living In Urban Slums of Ahmedabad'.

Course of Independent Studies: Social Problems as Enterprise Solutions

Languages Known: English, Hindi, Gujarati and Sindhi



Syantika Mondal, 23,
Shantiniketan, West Bengal

Qualification: Bachelor of Science (Economics)

Areas of Interest: Cluster development, CSR, Sustainable Livelihoods, Policy Research.

Field Work Segment: Rangсутra, UP - 'To analyze the socioeconomic parameters within the female artisans of Mirzapur and Gyanpur'.

Summer Internship: Commissionerate of Rural Development, Gandhinagar- 'To conduct monitoring and evaluation of usage of toilets and sanitation practices employed towards Open defecation Free-Gujarat under Swachh Bharat Mission'.

Course of Independent Studies: Cluster Development and Growth

Languages Known: English, Hindi, Bengali and Gujarati



Shikhar Awasthi, 23,
Haridwar, Uttarakhand

Qualification: Bachelors of Arts (Media Studies)

Areas of Interest: WASH, Development Communication, Education

Field work Segment: Rangсутra, Uttar Pradesh- 'To study Education within the female artisans of Mirzapur and Gyanpur'.

Summer Internship: AKRSP, Gujarat- 'Assessment of improved sanitation, Health and hygienic practices of households under sanitation project in coastal villages of Junagadh'

Course of Independent Studies: Social problems as Enterprise solutions

Languages Known: English and Hindi



Vedprakash Pashine, 25,
Bhandara, Maharashtra

Qualification: Bachelor of Technology (Petrochemical Engineering)

Work Experience: Overall 15 Months, Project Trainee Engineer, NOCIL Production Engineer, Avesta Pharma Pvt. Ltd

Areas of Interest: CSR, Micro-Enterprise Development and Management, Sustainable Livelihoods, Natural Resource Management

Field Work Segment: Seva Mandir, Rajasthan- 'Baseline study on children of under five years suffering from Severe Acute Malnutrition in Udaipur'.

Summer Internship: Udyogini, Uttarakhand- 'Developing Sustainable Livelihood Opportunities by studying ongoing interventions in Chamoli'.

Course of Independent Studies: MEDM & Sustainable Livelihoods

Languages Known: English, Hindi and Marathi



Yogesh Varadkar, 27,
Mumbai, Maharashtra

Qualification: Bachelor of Science (Information Technology)

Work Experience: Overall 60 months- IT Operations Executive, Associate Trainer, Infosys, Sales Development Manager, HDFC Standard Life.

Areas of Interest: Training and Development (Life Skills, Soft Skills, Achievement Motivation Training for Entrepreneurs), Human Resource Development

Field Work Segment: SRIJAN, Chhattisgarh- 'To conduct Income Expenditure analysis of Tribal households for identifying the sources of hidden income and expenditure'.

Summer Internship: Yuva Parivartan, Mumbai- 'Redesigning Soch Ka Parivartan (SKP) - an Attitudinal change and Life Skills Training Program and Conducting Soft Skill Workshops for school dropouts.'

Course of Independent Studies: Entrepreneurial Solutions to Social Problems.

Languages Known: English, Hindi, Marathi, Gujarati and French



STUDENTS' SUMMER INTERNSHIP PROFILES

2016-2018



**Abhishek Chittora, 22,
Udaipur, Rajasthan**

Qualification: Bachelor of Management Studies

Areas of Interest: Corporate Social Responsibility, Micro Enterprise Development and Management, Micro Finance.

Future Aspiration: He aspires to work for CSR organizations and provide innovative solutions for accelerated economic growth for society with inclusiveness.

Languages Known: English and Hindi



**Aditya Deshpande, 22,
Aurangabad, Maharashtra**

Qualification: Bachelor of Engineering (Electronics and Communication)

Areas of Interest: Clean Energy, Agribusiness

Future Aspiration: He aspires to work for the cause of improving Energy Efficiency in the urban and rural areas by innovative approaches as he believes that Clean Energy is the solution to meet the energy demand in the country.

Languages Known: English, Hindi and Marathi



**Alwin George, 22,
Kochi, Kerala**

Qualification: Bachelor of Business Management

Areas of Interest: Education and Ecotourism

Future Aspiration: He aspires to provoke, challenge and dismantle factory-schooling and to construct a platform for creative and open learning.

Languages Known: English, Malayalam and Tamil



**Anvita Chandra, 22,
Lucknow, Uttar Pradesh**

Qualification: Bachelor of Art (Hons) English Literature

Areas of Interest: Clean Energy, Ecotourism, Corporate Social Responsibility

Future Aspiration: She aspires to work towards maximizing the use of Clean Energy and preserve natural resources.

Languages Known: English and Hindi



**Jacob Shemon, 25,
Kochi, Kerala**

Qualification: Master of Science (Horticulture)

Work Experience: Overall 19 months- Teaching Assistant, Kerala Agricultural University, Project Manager, Fishko Seafoods Pvt. Ltd

Areas of Interest: Agribusiness, Cluster Development, Sustainable Livelihoods, Sanitation.

Future Aspiration: He aspires to achieve rural economic development, better sanitation and to provide food security to the rural poor through interventions like farmer aggregation, awareness generation, knowledge empowerment, and market linkages.

Languages Known: English, Malayalam, Tamil and Hindi

"Development studies aims at social transformation or change and the outgoing students of PGDM-DS, through their dedication and concerted effort, have set a strong foundation for them to lead this transformation. These ignited minds have developed a unique ability to critically examine and ably address the problems, processes, and prospects for the development in diverse sectors. The experience and exposure that these students have got, coupled with their strong will power, ability to see beyond the horizon and commitment to serve the society will surely take them distance and enlighten many out of darkness."

Dr. Dinsh Jain
Programme Incharge



Jyoti Agarwal, 20,
Lucknow, Uttar Pradesh

Qualification: Bachelor of Commerce

Areas of Interest: Microfinance, Child Psychology, Women Empowerment,

Future Aspiration: She aspires to work towards providing access of financial products like micro-credit, micro-savings and microinsurance to the rural poor and to help them generate Sustainable Livelihoods.

Languages Known: English and Hindi



Nikita Patel, 22,
Ahmedabad, Gujarat

Qualification: Master of Science (Computer Application and Information Technology)
Areas of Interest: Handloom and Handicraft, Corporate Social Responsibility, Sustainable Livelihoods.

Future Aspiration: She aspires to develop handloom and handicraft products of artisans/weavers through a continuous process of providing design inputs to increase its utilitarian value, thus making it suitable for contemporary life style without altering the traditional values of craftsmanship.

Languages Known: English, Hindi and Gujarati



Nirbhay Doshi, 21,
Rajkot, Gujarat

Qualification: Bachelor of Business Administration

Areas of Interest: Sustainable Livelihoods

Future Aspiration: He aspires to stand for empowerment of farmer community as he believes that an agrarian economy like India can only develop with the development of farmers.

Languages Known: English, Hindi and Gujarati



Nishi Jain, 21,
Banswara, Rajasthan

Qualification: Bachelor of Commerce

Areas of Interest: Micro Finance, Sustainable Livelihoods, Social Entrepreneurship

Future Aspiration: She aspires to work for resource poor, unbanked and marginalized people in rural, semi-urban and urban areas by providing them economic security through credit based customized financial assistance.

Languages Known: English and Hindi



Pranshul Khandelwal, 22,
Kota, Rajasthan

Qualification: Bachelor of Technology (Mechanical Engineering)

Work Experience: 7 months, Technical Recruiter at Collabera Pvt. Ltd

Areas of Interest: Microfinance, Social Entrepreneurship, ICT, Urban Development

Future Aspiration: He aspires to become a Technopreneur by launching an insurance startup for students.

Languages Known: English, Hindi and Rajasthani



**Prathap.G, 23,
Krishnagiri, Tamil Nadu**

Qualification: Bachelor of Science (Agribusiness Management)

Areas of Interest: Agribusiness, Sustainable Livelihoods.

Future Aspiration: He aspires to leverage the strength of collectivization by aggregating the farmers and to start Farmer Producer Organisation, thus providing them with a market linkage avenue.

Languages Known: English and Tamil



**Ravi Teja, 22,
Hyderabad, Telangana**

Qualification: Bachelor of Commerce

Areas of Interest: Health, Microfinance, Policy and Advocacy, Governance

Future Aspiration: Inspired from Grameen Bank, he wants to develop the Financial Products and Services accessible to Rural Areas.

Languages Known: English, Telugu and French



**Rhea Bhandari, 23,
Indore, Madhya Pradesh**

Qualification: Bachelor of Arts (Hons) Public Administration

Work Experience: Interned at SADHNA, a social Enterprise of Seva Mandir Udaipur, conducted 'A study on transforming tribal rural women into grassroots leaders for improving livelihood security'.

Areas of Interest: Women and Child Development, Social Entrepreneurship

Future Aspiration: She aspires to work in the Behavioural Sciences and Alternative Healing by establishing a platform for people to express their emotions.

Languages Known: English and Hindi



**Rohee Shah, 22,
Ahmedabad, Gujarat**

Qualification: Bachelor of Technology (Electronics and Telecommunication)

Work Experience: 2 months, Research Associate, Azure Knowledge Corporation

Areas of Interest: Education, Women Empowerment, WASH

Future Aspiration: She aspires to address the issues of aims, access and quality through creative experiential learning based education which would enhance the character, self-awareness and life skills of children.

Languages Known: English, Hindi and Gujarati



**Sameer Yadav, 20,
Ahmedabad, Gujarat**

Qualification: Bachelor of Commerce

Areas of Interest: Education, Rural and Social Marketing, Policy Advocacy

Future Aspiration: He aspires to educate people on importance of Self Development i.e being intellectually equipped, acting responsibly, and having good etiquette and character, in all his or her daily life activities. He believes that national development will not be possible without individual development.

Languages Known: English, Hindi, Gujarati and Sindhi



**Shruthi Surendran, 23,
Sikar, Rajasthan**

Qualification: Bachelor of Science (Hons) Agriculture

Areas of Interest: Agriculture, Cluster Development, Eco Tourism, Micro Finance

Future Aspiration: She aspires to carry forward the work of empowering farmer communities through cluster development which has she been doing since her undergraduate days.

Languages Known: English, Hindi and Malayalam

PLACEMENT GUIDELINES

1. Organizations are invited to participate in the campus recruitment process and are requested to intimate their participation through the Placement Participation Form enclosed with this brochure.
2. The organization is required to communicate the detailed process requirements (number of selection rounds, panels, and process specific requirements) prior to the placement process.
3. We appreciate a Pre-Placement talk (PPT) prior to the Final Placement Process. This would enable the students to understand the sector/sub-sector and also the diversity of activities being undertaken by the organization.
4. Any job offer will be considered valid only when the job offer form, available in campus is duly filled in by the organization's representative and is handed over to the Placement Coordinator of the Institute.
5. The organization is requested not to communicate the offer to the candidate directly. A job offer must specify:
 - a) Position offered
 - b) Remuneration
 - c) Job description
6. EDII expects engagement of senior officials in the Final Placement Process so that the necessary time gap related to approvals are avoided and also students will be able to converge upon the final choice of the organization they wish to work with.
7. EDII welcomes the representatives of the organization and will be glad to offer local hospitality if intimated in advance.
8. For further queries and clarifications, please get in touch with the following representatives:

Dinesh Jain
Programme Incharge
dinesh.jain@ediindia.org
Tel.: (91) (79) 23969158 - Ext-329
Mobile: +91 9724056975

Rajesh Gupta
Placement Coordinator
rajesh@ediindia.org
Tel.: (91) (79) 23969163
Mobile: +91 9099011966

Placement Committee Details : placementds@ediindia.org

Placement Slots : 1. December 05 to 09, 2016
2. December 14 to 22, 2016
3. January 23 to 31, 2017

Students will complete their graduation : April 30, 2017

Summer Internship duration : 8 weeks

PLACEMENT RESPONSE CARD

Organisation Details:

Organisation Name: _____

Contact Person & Designation: _____

Address for Correspondence: _____

Tel No.: _____ E-mail: _____

Job Details

Functional Area	Job Location	No. of Offers

Job Description (In brief): _____

Mode of Selection

Procedure	Yes/No	Number of Panel	Duration
Preliminary Test			
Group Discussion			
Interviews			

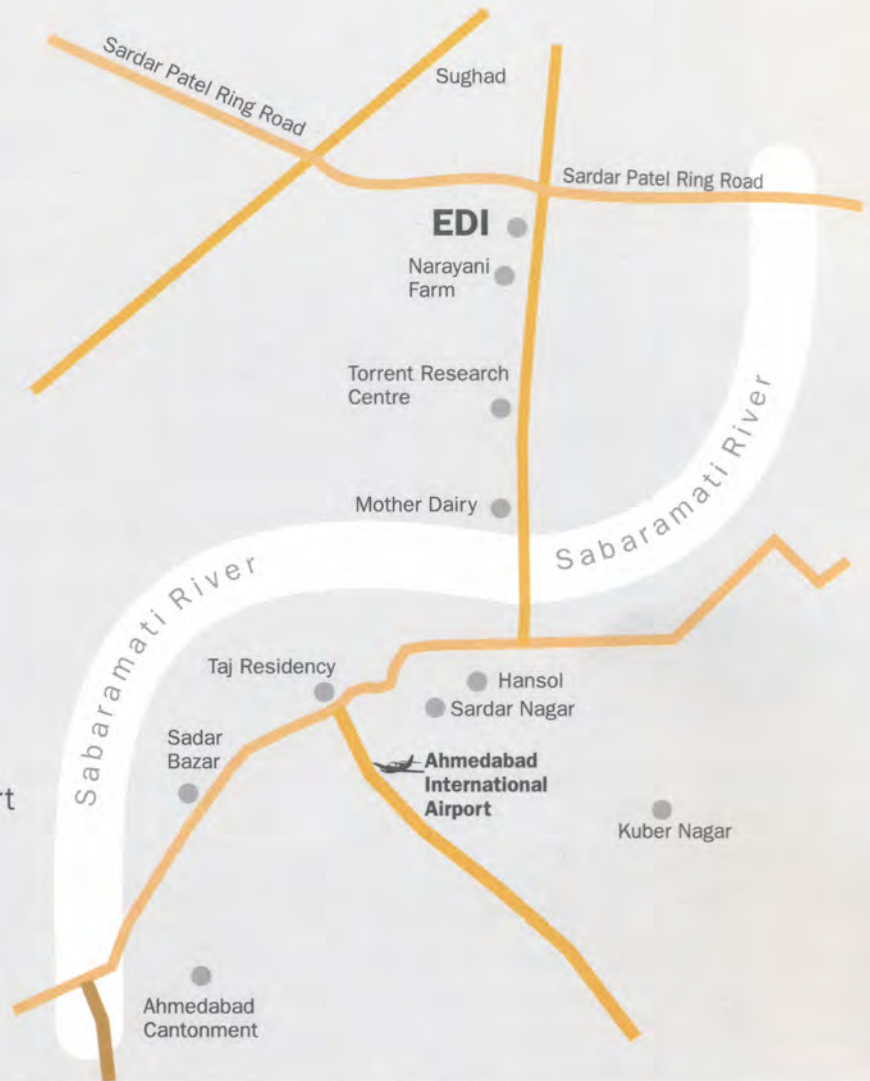
Gross Annual Package (INR): _____


Signature

Date:


Seal

CAMPUS LOCATION



by train 

15 kms. from Ahmedabad Railway Station

by air 

5 kms. from Ahmedabad International Airport

Gujarat

is known for its entrepreneurial spirit and has excellent social and physical infrastructure to support growth of businesses. The industrial sector of Gujarat at present comprises of over 1200 large industries and over 3,45,000 micro, small and medium enterprises. While sharing 5% of Indian population, Gujarat contributes 21% in exports and 1.3% in India's industrial production.

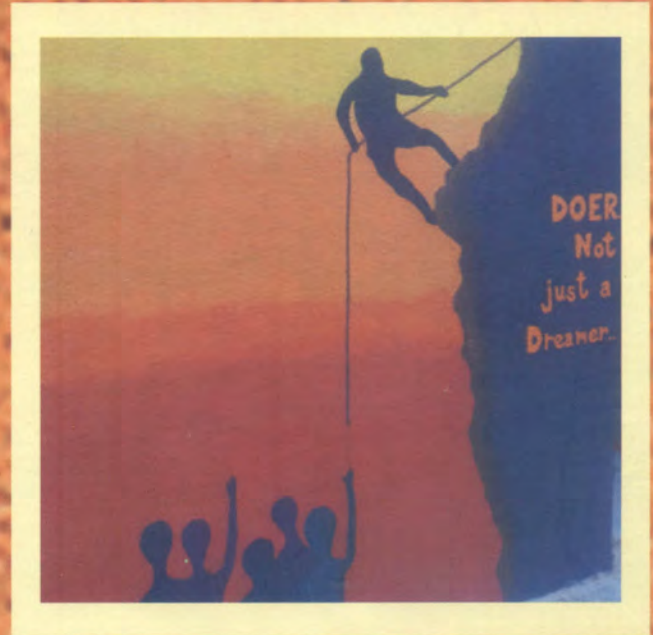
Gujarat as the most industrially developed state in India in respect of first ranking in industrial investment and second in terms of value of production and value addition in industrial sector. As per United Nations Industrial Development Organization (UNIDO) estimates, there exist around 350 Small and Medium Enterprises (SMEs) clusters in India, of which Gujarat commands a large share. Some important SME clusters in Gujarat include Readymade Garments, Drugs & Pharmaceuticals, Dyes & Intermediates at Ahmedabad; Ship breaking at Alang; Re-rolling Mills at Bhavnagar/ Shior; Plastic Industry at Dhoraji; Brass Parts at Jamnagar; Wall Clocks at Morbi; Chemicals at Nandesari, Vapi & Ankleshwar; Diesel Engines, Electric motors, Ferrous Castings, Gold & Silver Ornaments, Machine Tools, Wrist Watch & Components at Rajkot; Powerlooms, Diamonds, Gems & Jewellery, Jari at Surat; Pottery & Ceramics at Surendranagar (Than) & Wankaner; Ceramic Products at Thangadh and Petrochemicals at Vadodara.

SMEs in Gujarat are quickly adapting with capacity building, infrastructure augmentation, innovative financing options, technology upgradation, investment in research and development, enhancing quality standards, and fine tuning marketing strategies.

Ahmedabad

Ahmedabad is the largest city in the state of Gujarat and one of the largest urban agglomerations in India. Located on the banks of the River Sabarmati, the city is the administrative centre of Ahmedabad district and was the capital of Gujarat from 1960 to 1970; the capital was shifted to Gandhinagar thereafter. In colloquial Gujarati, it is commonly called Amdavad.

Ahmedabad was founded in 1411 by Sultan Ahmed Shah to serve as the capital of the Sultanate of Gujarat. The city is named after its founder. The city established itself as the home of a booming textile industry, which earned it the nickname "the Manchester of the East." A rising centre of education, information technology and scientific industries, Ahmedabad remains the cultural and commercial heart of Gujarat and much of western India.



**Entrepreneurship
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