

Cultivating Skills in Youth to make them Entrepreneurial

Entrepreneurship Development Institute of India

A National Resource Organisation engaged in Entrepreneurship Education, Training, Research & Institution Building is promoted by the IDBI Bank Ltd., ICICI Bank Ltd., IFCI Ltd. & State Bank of India (SBI), with support from the Govt. of Gujarat

Winner of ADFIAP
International Award for
Human Capital Development

announces AICTE approved

Honoured with the
Dewang Mehta B-School
Leadership Award
(National) 2011 & 2012

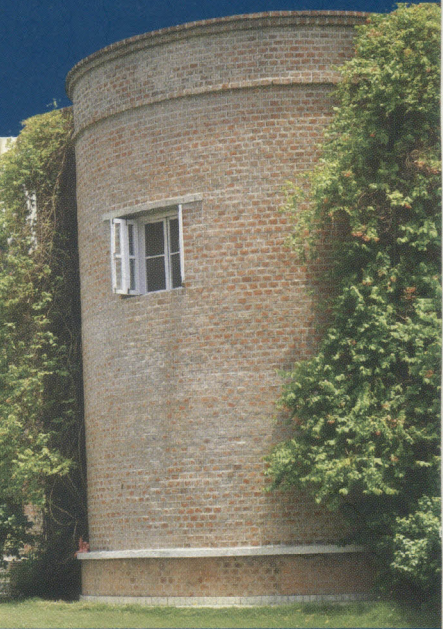
Post Graduate Diploma in Management- Business Entrepreneurship

PGDM-BE (2013-15)

- Develops skills in successfully initiating, managing, expanding and diversifying a business enterprise.
- Imparts exposure to business opportunities in emerging areas such as; manufacturing; agriculture; services sector; real estate & construction; healthcare, tourism & hospitality; environment & green business etc.
- Develops successors as enterprising and knowledgeable owners of family businesses.

Special Features :

- Grooming Entrepreneurial Mindset
- Interface with VCs / Bankers
- Liberal Electives
- Interaction with Business Leaders
- Business Simulation
- International Study Tour
- Collaborations with Universities in the US/UK/China etc.
- Rich blend of inhouse faculty / industry experts
- Placement Support
- Credit linkage upto ₹ 1 crore without collateral, from IDBI Bank Ltd., to PG students for setting up their businesses.



Entrepreneurial Aptitude Test
and Personal Interview
will be held in select cities
across the country.

Eligibility : Graduation in any
discipline with 50% marks.
Admission only through valid
MAT, CAT*, XAT, ATMA and CMAT scores

For more information, please contact: PGP Secretariat, EDI, P.O. Bhat 382428, Dist. Gandhinagar, Gujarat.
Phone : 079-23969163, Fax : 079-23969164 E-mail : pgp@ediindia.org

Application can be filled online
or can be downloaded from

www.ediindia.ac.in and www.ediindia.org

*IIMs have no role either in the selection process or in the conduct of the programme.



For Aspiring Social Change Agents

Entrepreneurship Development Institute of India

announces AICTE approved

POST GRADUATE DIPLOMA IN MANAGEMENT- DEVELOPMENT STUDIES

Create your own
social enterprise

100%
placement assistance

- For aspiring social change agents, who want to work with grassroot organisations, influence policies through local action.
- For promising career in NGOs, CSR, Management Consulting, Development Research, Rural Credit & Microfinance Institutions, Banks and other National & International Bodies.
- For budding Social Entrepreneurs who desire to set up social enterprises and NGOs to provide innovative solutions for existing or emerging social problems.

Special Features

- Participation in national seminars
- Purposive study tours
- Learning by Doing approach
- Interaction with leading social change agents
- Colloquium and workshops

Sector Specialisation

Fellowship Support

Incubation Support and Credit Linkage available

- Banks like IDBI and SBI will participate in the placement and offer jobs to deserving candidates.
- Explore the rural & tribal life and biodiversity with an on-campus and outdoor activities as part of education programme

Eligibility : Graduation in any discipline with 50% marks with valid MAT, CAT, XAT, ATMA and CMAT scores

Social Awareness Test and Personal Interview will be held in select cities across the country.



Vikash Kumar
29 Sahibganj,
Jharkhand

Owner of Micro-
finance Portal

Vikash Kumar, 29, managing director of industry centric knowledge portal Microfinance Focus (MF), says he was once called "useless" in Sahibganj, a small hamlet in Jharkhand. "I didn't believe in what others said about me," he adds. The perception of others, particularly family members, changed as well when, in 2003, he qualified for a government job on his very first attempt. "My family started believing I would do something in life," says Kumar. His father allowed him to leave the village, and he joined Entrepreneurship Development Institute of India, Ahmedabad, for an MBA, specialising in microfinance.

In July 2006, he was hired by Bangalore-based Grameen Koota., a microfinance body, and launched MF, which he now runs on the side. Kumar is also a visiting faculty at Autonomous University, Madrid, and a trainer certified by the Asian Development Bank.

**"VIKASH IS DEDICATED,
HARDWORKING, FRIENDLY,
ENTREPRENEURIAL AND
A QUICK LEARNER."**

Suresh Krishna, MD,
Grameen Koota. Bangalore

India Today, 17 September-2012

PGDM-DS (2013-15)



EDI

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