



**Two-year**

**Post Graduate Diploma in Management -  
Development Sector & Social Entrepreneurship**

# **PGDM-DS & SE**

## **2011-13**

**Approved by:**

**All India Council for  
Technical Education (AICTE)**



**ENTREPRENEURSHIP DEVELOPMENT  
INSTITUTE OF INDIA  
Ahmedabad, Gujarat**

## THE COURSE

The last two decades witnessed an expansion in the domain and scope of NGO activities. With the objectives to facilitate existing non government organizations function effectively and systematically in

- carrying out their social commitments
- executing various schemes
- networking with partners and
- utilizing public funds

EDI designed and launched an AICTE-approved, two year, full time academic Post Graduate Programme to create a cadre of professionals. At the end of this course, the trained professionals will be capable of looking after overall working of a non government organization. Besides, the course also helps these professionals in developing potential social entrepreneurs to set up own for-profit and self sustaining social enterprises.

EDI announces the first batch of its AICTE approved two-year course entitled Post Graduate Diploma in Management-Development Sector and Social Entrepreneurship (PGDM-DS & SE).



EDI PGDMN students interacting with school children

The unique features of this course are:

**CURRICULA** – Provides professional knowledge and skills

**FACULTY AND MENTORS** – Shares experiences with “Development Professionals”

**EXPERIENTIAL LEARNING** – Offers practical experiences of development organizations

**INTERNSHIP** – Provides an opportunity for independent assessment of programme/process

**CAREER SUPPORT** - Offers opportunities to work with premier organizations

PGDM-DS & SE programme is offered through six trimesters. Two-year course has 43 papers besides field components.

## WHO CAN JOIN

Those who wish to:

- work in multi-national and national development organizations
- provide leadership to social development initiatives
- set up own development organizations

## EMPLOYMENT ORGANISATIONS

United Nations Organisations, International NGOs, Corporate Sectors, (HLL, ITC, Reliance etc.), Pharmaceutical and Steel Companies, Co-operatives, Government Development Agencies (DRDA and SIRD), National and International Donor Agencies, Academic and Research Institutes provide an opportunity to the students to put their learnings into actions.

## PEDAGOGY

EDI emphasizes on experiential learning. The pedagogy comprises interactive lectures, case-based teachings, experience sharing by development professionals, simulation games, project based workshops, organizational visits and field works. Students are exposed to various facets of ‘Social Development’. The soft skills such as team building, motivation, positive thinking and effective communication are integral part of curriculum.

## EXPERIENTIAL LEARNING

### Summer Internship

Students undergo summer internships for a period of 8-10 weeks at the end of first year. The internship course focuses on many latent attributes, which do not surface in the normal class room situations. These attributes are intellectual ability, professional judgment, decision making ability, inter-disciplinary approach, skills for data handling, ability in written and oral presentation and sense of responsibility etc. Students use all these abilities during internship.

**Field Visit:** Field interaction is arranged to acquaint the students with grass root realities of development programme. Here, students get an opportunity for independent assessment of programme/process.

**Project Report Preparation:** As NGOs are venturing into business, students' knowledge on all aspects of commercial and social business is essential. While developing project reports, students learn application of tools, techniques and preparation of bankable project reports. Students are attached to faculty members for seeking necessary guidance on continuous basis.

## SPECIALISATIONS

EDI offers following specialisations during the course:

### Development Research (DR)

The objective of this specialisation is to prepare a cadre of researchers, who will be specialised in development research. Students will gain knowledge on various methods of development research. Many research institutions are in need of Development Research professionals

### Micro Finance & Financial Inclusion (MFFI)

This specialisation aims to create micro finance and micro insurance experts. Students will learn regulatory framework of MFIs, various models of micro finance and loan administration. Similarly students will gain knowledge on various insurance products and group insurance.

### Micro Enterprise Development (MED)

The primary objective of this specialisation is to develop a cadre of experts, who in turn, will create micro entrepreneurs. Students opting for this specialisation will learn about entrepreneurial schemes, entrepreneurship aid institutions, project selection, preparation of project report, market survey, etc.

### Social Entrepreneurship & CSR (SECSR)

The aim of this specialisation is to create social entrepreneurs. Students will learn about bottom of pyramid market and its relevance for business organisation. This is an emerging area of entrepreneurship.

## FACULTY MEMBERS

The faculty is an ideal mix of regular and visiting faculty with high academic credentials, research base and international exposure. The distinctive research and project consultancy offered by faculty members both in India and abroad, ensures that the programme content is contemporary and global in its perspective.



EDI PGDMN students during public meeting

## CAREER PLACEMENT

The campus placement programme has witnessed encouraging response from NGOs. The organizations who recruited our students in the past are as under:



A few of our alumni have moved to foreign countries on international assignments.

## ADMISSION ELIGIBILITY & PROCEDURE

The candidate must hold a bachelor's degree in any discipline from recognized university to seek admission in the course. Preference will be given to candidates, whose family members are working in development sector. In total, 60 seats are available for PGDM-DS & SE course.

EDI accepts MAT and XAT scores in lieu of entrance test for admission. Student, opting join the programme through MAT or XAT scores, has to submit application form or can fill online form. The form can be downloaded from the website [www.ediindia.org](http://www.ediindia.org) or [www.ediindia.ac.in](http://www.ediindia.ac.in). The duly filled form should be sent to EDI along with a Demand Draft of ₹ 1000/- drawn in favour of 'Entrepreneurship Development Institute of India', payable at Ahmedabad or by transferring ₹ 1000/- to the EDI PG Admission Account no 00061000237748 with HDFC bank or Account no 130104000008853 with IDBI Bank Ltd.

The information brochure and application form are available on cash payment of ₹ 100/- at admission office, EDI, Ahmedabad and regional offices.

Students will be short listed for the personal interview on the basis of their MAT & XAT scores. Besides MAT & XAT, the Institute reserves the right to select candidates on the basis of EDI Entrance Exam (EEE) and Personal Interview.

## EDI ENTRANCE EXAMINATION

The applicants without MAT and XAT scores will be required to take the EDI Entrance Examination (EEE). All the questions will be of the objective type. The test will have two components – Written Test and Personal Interview. The Written Test evaluates candidate's knowledge on English, Arithmetic, Logic and Reasoning, Social Awareness & Entrepreneurial Orientation.

The EDI Entrance Examination and Interview will be organized at Ahmedabad, Bengaluru, Bhopal, Bhubaneswar, Chennai, Delhi, Guwahati, Kolkata, Lucknow and Thrissur. The Institute reserves the right to allocate the test centre and interview centre. The same will be communicated to the candidate through call letter.

## IMPORTANT DATES

Events	Cycle 1	Cycle 2
Online Application Open	October 28, 2010	October 28, 2010
Last Date for Submission of Application	February 18, 2011	April 29, 2011
Written Test and Interview	March 5-6, 2011	May 14-15, 2011
Programme Induction	June 28, 2011	June 28, 2011

## FEE STRUCTURE & PAYMENT SCHEDULE

(In Rupees)

First Year			Second Year		
Installment/ Date	Fee for Resident Students	Fee for Non-Resident Students	Installment Date	Fee for Resident Students	Fee for Non-Resident Students
Jun 15, 2011	₹ 165,000	₹ 135,000	Feb 15, 2012	₹ 135,000	₹ 100,000
Aug 16, 2011	₹ 85,000	₹ 60,000	Jun 15, 2012	₹ 120,000	₹ 95,000
Oct 17, 2011	₹ 60,000	₹ 30,000	Aug 16, 2012	₹ 60,000	₹ 35,000
Total	₹ 310,000	₹ 225,000	Total	₹ 315,000	₹ 230,000

Note: The amount quoted is inclusive of fellowship

The fee for this two-year, full-time course will be payable in five installments. This includes cost of tuition, reading material, library and computer facilities, study visits, alumni association membership fee, students' activity fee, etc. In case of residential students, it also covers the cost of lodging and boarding.

It also includes caution money deposit of ₹ 10,000/-, which does not accrue any interest. The amount is refunded on successful completion of the course. Over and above, students will pay premium for health insurance, approximately ₹ 1000/- per year. It is compulsory for each student to get insured within fifteen days of commencement of programme. EDI will facilitate the process, if required.

## FELLOWSHIP TO ALL CANDIDATES

EDI will offer fellowships to all the candidates of the course to encourage professionalism in development sector. The fellowship for each candidate will amount to ₹ 235,000/-. The fellowship will be available from EDI's NGO Development Fund and other sources.

## BANK LOANS FOR STUDENTS

Financial Institutions/Banks provide convenient educational loans to deserving students. Students pursuing studies have availed educational loans from IDBI Bank Ltd, HDFC Bank, Corporation Bank and others. Students desire to avail such facilities may approach the concerned bank located in their hometowns and understand the procedures.

## DIPLOMA CERTIFICATE

Students, on successful completion of the course, will be awarded a certificate - Post Graduate Diploma in Management – Development Sector & Social Entrepreneurship (PGDM-DS & SE) by EDI.

## ABOUT EDI

Entrepreneurship Development Institute of India, set up in 1983, is an autonomous institution. It is sponsored jointly by the IDBI Bank Ltd., ICICI Bank Ltd., IFCI Ltd., SBI and Government of Gujarat. The Institute, governed by its own board, is a National Resource Centre in entrepreneurship training, education, research and institution building at national & international levels. EDI's national and international recognition is reflected in the support received from agencies such as NABARD, SIDBI, CAPART, Commonwealth Secretariat, ILO, World Bank, UNIDO. The Institute has set up Entrepreneurship Development Centres in Cambodia, Lao-PDR, Myanmar and Vietnam.

EDI organizes training programmes for foreign participants with the support of Ministry of External Affairs. The international training programme on Management of Non-Profit Organization provides participants with core knowledge to manage non-profit organizations effectively. EDI draws participants from Africa, Latin America, Middle East and Asian countries.



## ENTREPRENEURSHIP DEVELOPMENT INSTITUTE OF INDIA

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