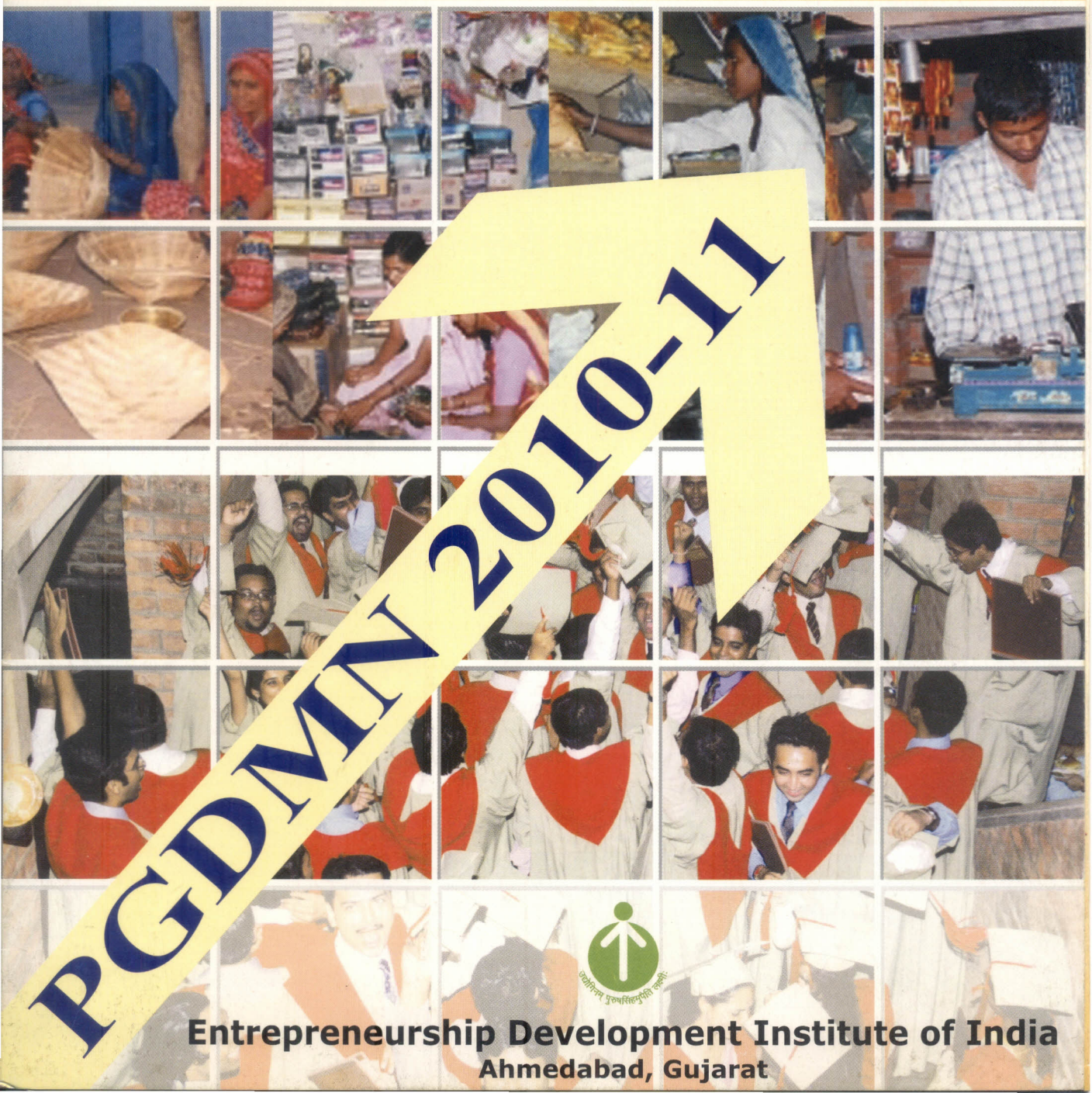# One year
Post Graduate Diploma
in
Management of NGOs

PGDMN 2010-11

Entrepreneurship Development Institute of India
Ahmedabad, Gujarat

RATIONALE

In the Indian context, a major shift has been witnessed in the activities of NGOs, from mere charitable institutions to an equal partner in the process of socio-economic development of the country, alongside government and private sectors. Along with sharing of these social responsibilities, NGOs are also expected to show higher degree of professionalism, and adopt transparent and accountable systems of working. This transformation has created a greater demand for adequately skilled and professionally trained manpower in the NGO sector.

The Entrepreneurship Development Institute of India (EDI) launched the **Post Graduate Diploma in Management of NGOs (PGDMN)** way back in 1998 to create a well trained cadre of development professionals. The objectives of the course are to prepare second line NGO leaders, develop individuals to start and manage development organizations as well as the resources, effectively and efficiently.

THE PROGRAMME

In the last one decade, the PGDMN programme has evolved to suit the needs of the development sector and the focus is on imparting knowledge of structures, systems, tools and techniques necessary for managing NGOs, as also setting up one's own organisation. The course also aims at qualifying people in planning and management of development programmes.

As of present, 252 students from 25 states with diverse educational background have successfully completed the programme. The PGDMN pass-outs have either set up their own NGOs or found good opportunities to work with reputed development organizations/agencies.

The one-year PG Programme gives students a good grounding in both theoretical and practical knowledge on the issues of development as well as governance and management of institutions. The programme spreads over four terms with a total input of 810 hours (including field-based project work), thus making it equivalent to inputs which may other post graduate programmes offer over a period of two years.

PEDAGOGY

The interactive nature of the programme, lays emphasis on action learning using participatory techniques such as discussions, case discussions, experience sharing, group work and field visits, distinguishes EDI from other Institutions. The exchange of ideas and experience sharing by NGO functionaries and social sector leaders give practical insights to students into real life situations. Over a period of four terms of 8-12 weeks each, students are offered courses covering hard and soft skills.

FACULTY

The faculty at EDI is a judicious mix of academicians and researchers from varied disciplines, behavioural scientists and NGO leaders. The core group is supplemented by visiting faculty drawn from reputed academic institutions and NGOs.

INTERNSHIP PLACEMENT

One of the critical learning tools designed in this course is the project work during internship placement with NGOs spread all over the country. For a period of five weeks, students are placed with NGOs, where they carry out projects offered by the organization. The internship project assists the students to relate theory to practice and provides them hands-on-experience of development initiatives.

WHO CAN JOIN

The programme is designed for those who have keen inclination towards socio-economic development of the community i.e. those who wish to;

- provide leadership to social development initiatives;
- interested in setting up voluntary organization;
- develop themselves as professionals dedicated towards the social development

EDI encourages NGOs to sponsor/nominate staff members to strengthen their own organizations.

ADMISSION AND ELIGIBILITY

A bachelor's degree in any discipline is minimum requirement. Students appearing for the final degree examination can also apply. Candidates having work experience in the development sector will be preferred.

SELECTION

Selection is on the basis of a written test and personal interviews to gauge the candidate's commitment towards the chosen career. The written test will be held at Ahmedabad, Allahabad, Bangalore, Bhopal, Bhubaneswar, Chennai, Delhi, Durg, Gorakhpur, Guwahati, Hyderabad, Jaipur, Kochi, Kolkata, Lucknow, Mumbai, Patna, Ranchi, Roorkee, Vadodara on 31 January 2010 (Sunday). Applicants will be expected to give two choices of test centre in order of preference.

The candidates, who have successfully qualified the written tests, will be called for a personal interview during 1-5 March 2010. The centres for personal interview are Ahmedabad, Bangalore, Bhopal, Bhubaneswar, Chennai, Delhi, Guwahati, Kolkata and Lucknow. Applicants are required to indicate the Interview Centre in the Application Form.

FEE STRUCTURE

The total fee for non-residential students is Rs. 3,35,000.00 (Rupees Three Lac Thirty Five Thousand only) which includes tuition fees, reading material, use of library and computer centre, study tours and interactions, and other facilities. For residential students, fee is Rs. 4,15,000.00 (Rupees Four Lac Fifteen Thousand only) which also covers boarding & lodging cost. Fee for Foreign (other than SAARC countries) and Corporate Sponsored Students is US $ 10,000.00 (Residential). Selection procedure of these candidates will comprise online written test and telephonic interviews. The fee is inclusive of Rs. 10,000.00 caution deposit money (refundable after successful completion of the course and does not accrue any

interest) and Rs.5,000.00 towards lifetime membership fees of EDI Alumni Association.

FELLOWSHIP SUPPORT

A few selected students are granted fellowship on merit-cum-means basis. In the past, organizations like Aditya Birla Foundation, NABARD, RGVN, SIDBI, SRTT, Tata Communications Ltd. etc. have offered fellowships to deserving candidates. The support can be extended up to 75% of the course fee, depending on the need of the candidate. **Apart from the support given through the financial institutions or funding agencies, EDI also provides generous financial support in terms of soft loans and fellowships to many students through its internal resources on merit-cum-means basis.**

CAREER OPPORTUNITIES FOR PGDMN STUDENTS

The course qualifies students for development work in areas such as : livelihood generation, poverty alleviation, natural resources management, micro finance, gender empowerment, justice and human rights, education, health and governance issues. Students from the past eleven batches are working at various levels in the diverse and wide spectrum of development.

The campus placements have witnessed encouraging responses from NGOs. UN organizations/NGOs who have recruited our students in the past include UNDP, Confederation of Indian Industry (CII), Pratham, SEWA, Aga Khan Rural Support Programme (India), ASSIST, Basix, Bhartiya Agro Industries Foundation (BAIF), Blind People's Association, Centre for Micro-Finance (CMF), Community Aid and Sponsorship Programme (CASP), Consumer Education Research Society (CERS), Deepak Foundation, Development Support Centre, Gujarat State Women's SEWA Co-op Federation Ltd., Indian Institute of Rural Development (IIRD), International Development Enterprise, India (IDEI), Kutch Mahila Vikas Sangathan, Kutch Nav Nirman Abhiyan, Mahila Housing Trust, NEED, Rudi SEWA, SAATH, Selco India, Shaishav, Shri Mahila Lok Swasthya SEWA Mandli, Ujjivan Financial Services, UNNATI, VIMO SEWA, Water and Sanitation Management Organization (WASMO) and many others. Students joining these organizations have found offers at the middle management level and many of them have grown within the organization/sector in due course of time. A few of our alumni are also serving in international territories on humanitarian projects.

The range of annual perks and emoluments of EDI students have varied from Rs. 2.5 lac to Rs. 4 lac.

HOW TO APPLY

Prospective candidates should send a demand draft of Rs. 1,000.00 or US $ 70 (for international students) favoring **EDI, Ahmedabad**, payable at **Ahmedabad**, for prospectus-cum-application form. Application form can also be downloaded from the website (www.ediindia.org) and sent along the DD of Rs. 1,000.00. Application forms are also available at EDI Regional and Branch Offices. Please visit our website to see the list of locations where EDI-PGP Prospectus-cum-Application Form is available.

IMPORTANT DATES

For Indian Candidates

Last date for submission of filled-in application form	: 15 January, 2010
Written test	: 31 January, 2010
Personal interview at EDI campus	: 1-5 March, 2010 (Any one of the days)

For SAARC & International Candidates

Online test	: 31 January, 2010
Telephonic interview	: 1-5 March, 2010 (Any one of the days)
Commencement	: 5 July, 2010

Why I am at EDI ?

While working in the Information Technology sector, I developed an interest in the development sector by volunteering over the weekends for their CSR (Corporate Social Responsibility) activities.

Gradually, this part time activity started becoming a passion for me and I started believing that I could do much more than volunteering. It was then when I started looking around for options which would give me a good base to carry out my plans of joining the development sector full time. I was then told by a friend about the PGDMN(Post Graduate Diploma in Management of NGOs) course being run by EDI, Ahmedabad.

I was quite impressed by the curriculum which covers all the aspects of the development sector and grooms the students to come out as an efficient professional. Interaction with the alumni also helped me in getting an insight into the rich pool of professors which would take me through the one year course. All this helped me to take a decision to give up my well settled job, which I was doing for four years, and begin a new journey with the development sector under the guidance of EDI.

By utilising this platform of EDI, I wish to work in the area of livelihood generation for poor through self sustaining enterprise development. In the longer run, I wish to utilise my computer skills and the skills in the development sector to create a highly professional organisation which works towards poverty alleviation through enterprise creation and sustenance among urban/rural poor.

Priyank Mishra

ABOUT EDI

Entrepreneurship Development Institute of India, Ahmedabad is an autonomous and non-for-profit institute set up in 1983 with the support of leading financial institutions like IDBI Bank Ltd., IFCI Ltd., ICICI Ltd., SBI and Government of Gujarat. EDI is globally known for its pioneering activities in the field of entrepreneurship education, research and training.

The Micro-Enterprise and Micro-Finance Development Division of the Institute has completed over two decades of fruitful partnership with NGOs in implementing Micro-Enterprise and Micro-Finance Development Programmes across the country. The successes and commitments of EDI have culminated in recognition of its achievements by the Government of India, State Government and several esteemed International Agencies.

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