

8th  
BATCH

# PGDMN

Post Graduate  
Diploma in  
Management of  
NGOs

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**Entrepreneurship Development Institute of India**  
Ahmedabad, Gujarat, India





## RATIONALE

Development of nations and removal of poor economic and social conditions of citizens is seen as one of the main indicators of good governance. In today's economy, the state, the market and recently the social sector agencies are endowed with the responsibility of bringing about development. The NGOs, since the last two decades, due to their unique vision and perspectives of a just, equitable and sustainable society have gained prominence as agents of social and economic change. This increasing recognition has also heightened the demand for

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increased professionalism. The actions, the frames of reference, the demands for better results and transparent governance requires a massive investment in developing the human resources. The developing countries do have their own unique needs and cultural identities. This must be understood and addressed while building the managerial traits in its human resources. Importing the required managerial competence from the developing economies may not be a feasible strategy. This program, being in the developing country, makes an attempt to address this uniqueness. It is, therefore, a unique course to attend for those interested in working on the social and economic agenda, with NGOs, in the Third World.

## THE PROGRAMME

The **Post Graduate Diploma in Management of NGOs** was conceptualised by EDI way back in 1998 to initiate the process of capacity building of those interested in joining the development sector or setting up own NGO. The course is structured in four parts, addressing the needs and requirements of the NGO sector. This includes; the philosophical or the perspective domain; the strategic management and decision making domain; the human resource management domain; and the structures, systems, tools and technique domain (including monitoring and financial management). They all add up towards creating and developing managers who will have the required vision as well as necessary skills to handle various tools for making effective decisions thereby increasing and improving overall organizational performance. The course also aims at qualifying people in social planning and management of development programs.

Till date, 136 students hailing from various states across the country and with diverse educational background have graduated. The pass-outs of the course find good opportunities to work with reputed development organizations (local to global) and many of our alumni have successfully demonstrated their capacities to manage programs and some have initiated the process of establishing their own organizations as well.

This one year PG Program gives students a good grounding in both practical and theoretical knowledge. The course spread over four semesters having a total input of 900 hours makes it equivalent to inputs which many other post graduate programs offers over a period of two years. The interactions that the students have with practitioners, the case study and group learning methodology makes students develop in-depth understanding of the subjects and of the managerial tools.



## THE COURSE CURRICULUM

The interactive nature of the learning, emphasis on action learning on applied aspects using participatory learning techniques like discussions, case based teachings, experience sharing, group work and field visits distinguish EDI from other Institutions. The exchange of ideas and experience sharing by NGO functionaries and social sector leaders gives practical insights to students into real-life situations.

Over a period of four terms of 8-12 weeks each, students are offered courses covering hard and soft skills. The entire program is weighted as a 90-credit package out of which 78 credits are of classroom inputs and the remaining of project internship. The performance of students is tested through class tests, quizzes, assignments, group and individual presentations and case discussions. The program engages students learning through a wide variety of inputs especially designed to help them discharge managerial functions in NGOs. These inputs cover areas that are grouped under; Foundation Module, Perspective Module, Management Module and Application Module.

## FACULTY

The faculty is a judicious mix of researchers, academicians, behavioural scientists and practitioners from varied disciplines. The core group is supplemented by visiting faculty from reputed academic institutions and NGOs.

## INTERNSHIP WITH NGOS

One of the critical learning tools designed in this course is the internship project work. This gives students an opportunity to test some of the classroom inputs in executing projects offered by NGOs. Students, during the five week period, are placed with NGOs and they carry out projects offered by the NGOs.

## WHO CAN JOIN

Individuals with a keen inclination towards social development and with an inkling to develop skills, knowledge and capabilities in the area, i.e. those who wish to;

- provide leadership to social development initiatives,
- start their own NGOs,
- develop themselves as professionals dedicated towards the social development agenda can join the course.

NGOs can also sponsor/nominate potential staff members to strengthen their own organizations.

## ADMISSION AND ELIGIBILITY

A bachelor's degree in any discipline. Students appearing for the final degree examination can also apply.

## SELECTION

Entrance Exam follows two steps. The students appear for a written test as the first step towards selection. The overall scheme of the Entrance Test includes (a) assessment of qualities and traits suited to the NGO sector, (b) general awareness of the environment, and (c) basic maths. This written test will be conducted across 35 locations on 15th May, 2005. The test centers include : Agartala, Ahmedabad, Allahabad, Bhubaneswar, Chandigarh, Chennai, Coimbatore, Dehradun, Delhi, Guwahati, Gwalior, Gorakhpur, Imphal, Hyderabad, Indore, Jaipur, Jamshedpur, Jammu, Jodhpur, Kochi, Kolkata, Lucknow, Mumbai, Nagpur, Nasik, Patna, Pune, Raipur, Rajkot, Ranchi, Surat and Vijayawada.

The second step is to attend an interview. Candidates scoring above a predetermined score (cut off) will be called to attend a personal interview at EDI, Ahmedabad during 13-15 June, 2005.



## FEE STRUCTURE

Students enrolling as non-residential pay the course fees amounts to Rs. 65000 which includes cost of teaching and reading material, computer and library facilities (except boarding and lodging) and field visits. For residential candidates fee is Rs. 1,15,000 including cost of teaching and reading material, computer and library facilities, board and lodging. Fee for Non-Resident Indians (NRIs) / NRI sponsored candidates or Non-Indians is US \$ 5000 (Residential). Candidates securing admission under the Corporate Seat category will pay US \$ 6000. These candidates will be exempted from appearing for written test. For others their will be an on-line test and interview.

## FELLOWSHIPS

Some selected students are given fellowship support. Students must apply for fellowship in the prescribed format. Fellowships are provided with certain conditions which are based on the following broad categories.

**Students Nominated from NGOs:** Those who have served NGOs for a minimum period of two years. Fellowships in such category extend to cover the entire Course Fee.

**Experience Holders:** Available to those who have served the social sector for a period of two years and more. Fellowships in such category could extend to cover the entire Course Fee.

**Students having no exposure to NGOs:** Very few fellowships are available under this category. Students having basic degree in Agriculture, Agricultural Engineering, Animal Husbandry, Fisheries, Forestry, Social Work and Rural Development could apply under this category. The support could extend to 75 % of the Course Fee.

## CAREER OPPORTUNITIES TO GRADUATES

The nature of opportunities for EDI PGDMN Students ranges from service delivery for community development, organizing communities for change and organizing training program for capacity building of local groups, government officials or other specialized groups. The students are today involved in providing policy inputs at various levels of decision-making within government agencies, advocacy work for the disadvantaged sections and documentation of development activities. The course qualifies students for development work in areas such as; natural resource management, gender justice, human rights, education, health and disaster management. Students from the past six batches are involved with agencies working at the grassroots to that of multilateral agencies.

The campus placement organized for the students has experienced ever increasing and encouraging response from NGOs. Our students are engaged with agencies like Aga Khan Rural Support Program, Blind Persons' Association, SEWA, Indian Institute of Rural Development, Kutch Mahila Vikas Sangathan, Projects of World Health Organisation and many others. For details of students one must visit EDI website ([www.ediindia.org](http://www.ediindia.org)).

## HOW TO APPLY

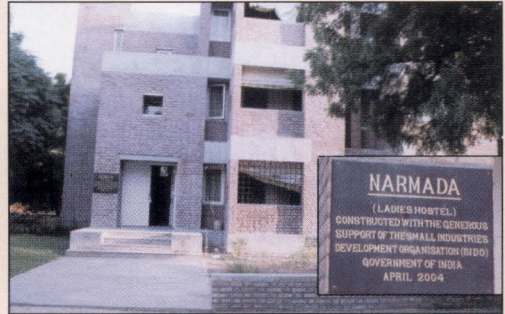
Prospective candidates should send a **demand** draft of Rs. 500 and US \$ 50 (for international students) favouring EDI, Ahmedabad for prospectus-cum-application form. Application form may also be downloaded from the website ([www.ediindia.org](http://www.ediindia.org)) and sent along with a DD of Rs.500.

Facility for on line application is also available.

### IMPORTANT DATES :

- Last date for submission of filled-in application form : April 15, 2005
- Written Test : May 15, 2005
- Personal Interview : June 13-15, 2005





## THE INSTITUTE

Entrepreneurship Development Institute of India (EDI), an autonomous and not-for-profit institute set up in 1983, is sponsored by national financial institutions -- the Industrial Development Bank of India (IDBI), IFCI Ltd., ICICI Ltd. and State Bank of India (SBI). The Government of Gujarat pledged 23 acres of land on which stands the sprawling EDI campus.

EDI's pioneering activities in entrepreneurship development training have established that people from all walks of life can become business owners. It has demolished the myth that entrepreneurs are born, and cannot be made. Through well-conceived training interventions and capacity building activities, over last 15 years EDI has equipped thousands of people with entrepreneurial skills. To pursue its mission further, EDI has helped set up eleven state-level exclusive entrepreneurship development centres and institutes. More than 700 trainers developed and trained by EDI are helping these organisations in their task. This was a significant step towards establishment of a countrywide network of resource personnel, spearheading and promoting entrepreneurship through counseling and guidance. The EDP model developed by EDI has been implemented in over 300 non-government organisations.

One of the most satisfying achievements, however, was taking entrepreneurship to a large number of schools, colleges, science and technology institutions and management schools in several states by including entrepreneurship inputs in their curricula. Over 550 teachers trained by EDI are engaged in entrepreneurship development activities, motivating and guiding young pupils for an entrepreneurial career. Our linkages with these trained teachers and network of institutions are our strongest advantage, reinforcing our mission and helping us provide a new impetus to enterprise creation.

Recently the Ministry of External Affairs, Govt. of India has assigned to EDI the prestigious task of setting up Entrepreneurship Development Centres in Cambodia, Lao-PDR, Myanmar and Vietnam (CLMV nations).

In recognition of its international achievements, the United Nations Economic & Social Commission for Asia and Pacific (ESCAP), Bangkok, Thailand, has declared EDI a 'Centre of Excellence'





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