

PROGRAMME PACKAGE

1990-91



**ENTREPRENEURSHIP DEVELOPMENT INSTITUTE
OF INDIA**

Sponsored by IDBI, ICICI IFCI & SBI

PROGRAMME PACKAGE

A. Institutionalising Entrepreneurship Development & Institution Building

In the area of Institutionalising Entrepreneurship Development & Institution Building, the Institute focusses on :

- (a) Strengthening the capabilities of institutions engaged in Entrepreneurship Development related activities by way of developing trained manpower for organising systematic Entrepreneurship Development Programmes (EDPs) and sharpen their knowledge through programmes on functional areas of entrepreneurship development; introducing Entrepreneurship as a subject in education and providing resource persons support to EDP conducting organisations.
- (b) Extending the network of Entrepreneurship Development institutions by way of creating linkages among existing organisations engaged in activities related to entrepreneurship development.

B. Resource Generation & New Market Explorations

As a national resource organisation, EDI contributes new knowledge and develops new training approaches for variety of target groups and the knowledge so generated through experiments/research studies is shared with state-level institutions and support system agencies involved in entrepreneurship development.

C. Influencing Environment

In order to facilitate emergence of first-generation entrepreneurs, EDI focusses on creating a conducive environment wherein potential entrepreneurs can flourish. For this purpose, seminars/workshops for policy makers are organised to help them understand problems/issues encountered by first-generation entrepreneurs while launching their industrial ventures. This apart, Extension Motivation Training for officers of support system, Entrepreneur & Institutional Meets to generate more involvement of key agencies and EDP Appreciation Programmes are also carried out.

D Developing Countries Activities

Assistance to developing countries is provided by way of carrying out specific studies, organising workshops for policy makers to provide them an exposure to entrepreneurship training, launching Demonstration EDPs and developing manpower through Entrepreneur Trainer-Motivators programmes for taking care of entrepreneurship related activities.

SCHEDULE OF ENTREPRENEURSHIP TRAINING ACTIVITIES OF EDI

(April 1, 1990 — March 31, 1991)

Sr. No.	Activity	Location	Period	Remarks
A INSTITUTIONALISING ENTREPRENEURSHIP DEVELOPMENT & INSTITUTION BUILDING				
(1)	Training programmes for teachers of Engineering/ Polytechnic/ Science colleges of various states			Orientation on Entrepreneurship Development for teachers to help them in initiating/implementing courses on Entrepreneurship in educational institutions in order to encourage students to look at entrepreneurial activity as an effective alternative to employment.
a)	Goa	Panaji	Feb. 28-Mar. 13, 1991	Teachers of Engineering / Polytechnic / Science institutions of the respective states can be nominated for the programme.
b)	U. P.	Lucknow	Mar. 30-Apr. 12, 1991	
c)	Delhi	Delhi	Jan. 22-Feb. 04, 1991	
d)	Andhra Pradesh	Hyderabad	Feb. 19-Mar. 04, 1991	
e)	Orissa	Bhubaneswar	Mar. 30-Apr. 12, 1991	
f)	Kerala	Trivandrum	Dec 28-Jan. 10, 1991	
g)	Pondicherry	Pondicherry	Feb. 28-Mar. 13, 1991	
h)	Sikkim	Gangtok	Mar. 30-Apr. 12, 1991	
i)	Manipur	Imphal	Sep. 29-Oct. 12, 1990	
j)	Assam	Guwahati	Feb. 25-Apr. 10, 1991	
k)	Punjab	Chandigarh	Nov. 30-Dec. 13, 1990	
l)	Mizoram	Aizawl	Mar. 30-Apr. 12, 1991	

- (2) Faculty Development Programme in Entrepreneurship for teachers of science & technology institutions EDI campus Mar. 30-May. 10, 1991 25 teachers representing S&T institutions will be developed as Resource Persons to play the role of Trainer-Motivators for organising Entrepreneurship Development Programmes.
- (3) National workshop on Entrepreneurship Course for teachers of educational institutions : Experience sharing EDI campus Aug. 29-30, 1990 Experience of trained polytechnic/engineering institutions' teachers in introducing entrepreneurship as a subject in educational institutions will be shared.
- (4) Workshop on introducing Entrepreneurship education in Management institutions Delhi Sept. 4-5 1990 To involve Management institutions in introducing entrepreneurship development inputs in their curriculum.
- (5) National Accredited Trainers' Course (10th ATC) for EDP Trainers/Facilitators/Small Business Counsellors EDI campus Dec. 28-Feb. 08, 1991 A 6-week residential course specially designed for developing Entrepreneur Trainer Motivators/Facilitators/Small Business Counsellors.
- The programme focusses on developing knowledge, skills and attitudes of Entrepreneur Trainer-Motivators (ETMs) to help them carry out EDP related activities effectively.
- CEDs/IEDs/TCOs/Banks/Educational institutions and other training institutions involved in Entrepreneurship Development (ED) can sponsor participants.
- (6) Refresher Course for participants trained under EDI's Accredited Trainers' Courses EDI campus Dec. 11-20, 1990 To strengthen trainers' capabilities for effective implementation of EDPs and documentation of their experiences. This 2 weeks course will update their knowledge in the field and sharpen their skills with inputs to fill in gaps experienced in the field.
- (7) 5th National Meet of Trainer Motivators Aurangabad Jan. 8-10, 1991 Sharing experiences amongst Entrepreneur Trainer-Motivators from all the states for effective implementation of ED activities.
- Trainer-Motivators who have completed at least 2 EDPs can participate in the same.

- (8) 4th Annual Conference of Chief Executives of EDP conducting organisations Aurangabad Jan. 10-11, 1991 To discuss on formulating various strategies for improving the effectiveness of EDPs. Heads of EDP conducting organisations can participate in the Conference.
- (9) National Training Programmes for existing trainers/officers of EDP agencies & other support organisations on :
- (a) Opportunity Identification and Guidance Aug. 27-31, 1990
- (b) Project Feasibility & Project Report Preparation Techniques Sep. 03-07, 1990
- (c) Assessment of entrepreneurial capabilities Sep. 10-12, 1990
- (d) Development of soft skills for new entrepreneurs through EDPs Oct. 08-10, 1990 A special EDP based model developed by EDI for women entrepreneurs. The training model takes care of the specific problems experienced by women entrepreneurs.
- (10) Rural EDPs in collaboration with NGOs Rajasthan, Himachal Pradesh, Madhya Pradesh, Bihar, Kerala Nov. 1990-Mar. 1991 To involve 5 Voluntary Organisations in taking up economic activities and development of 100 rural poor for initiating self-employment and small enterprise activities.
- (11) National Accredited Trainers' Course for Extension Officers of Voluntary organisations (VOs) EDI campus Dec 28-Feb. 08, 1991 30 committed and competent ETMs will be developed for VOs for organising self-employment related activities for rural youth. Any local woman desirous of setting up an enterprise in the territory can participate in the programme.
- (12) Lakshadweep EDP Amini islands January 1991 A special EDP for encouraging islanders to take up entrepreneurial activity and self-employment. The programme will provide input related to project identification, project report preparation, project management and strengthening of entrepreneurial competencies. Any local person desirous of initiating small business venture in the islands can participate in the programme.

B. RESOURCE GENERATION AND NEW MARKET EXPLORATIONS

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| (13) Skill Development Programme for Appraisal Officers of financial institutions on Focussed Behavioural Event Interview (FBEI) technique | | | | To help appraisal officers of SFCs in improving their capabilities for assessing entrepreneurial competencies.

The programme focusses on identification and evaluation of entrepreneurial capabilities through interview technique. |
| (a) GSFC | Ahmedabad | Jun. 5-8, | 1990 | |
| (b) BSFC | Patna | Nov. | 1990 | |
| (c) RIICO | Jaipur | Dec. | 1990 | |
| (d) RFC | Jaipur | Jan. | 1991 | |
| (14) Workshop on Women Entrepreneurs : Problems, Needs and Training Approach | EDI campus | Sep. 25-26 | 1990 | New training approach based on EDI's research on women entrepreneurs will be shared. |
| (15) Women EDP on new approach | Jaipur | Apr. - July | 1990 | A special EDP based on a new model developed by EDI for women target group. The training model takes care of the specific problems experienced by women entrepreneurs.

Any local woman desirous of setting up an enterprise in the territory can participate in the programme. |
| (16) Women EDP on new approach | Bangalore | Apr. - Aug. | 1990 | A special EDP based on a new model developed by EDI for women target group. The training model takes care of the specific problems experienced by women entrepreneurs.

Any local woman desirous of setting up an enterprise in the territory can participate in the programme. |
| (17) EDP for Ex-servicemen | Cochin | Apr. - Sep. | 1990 | A special EDP based on specific needs of ex-servicemen.

Ex-servicemen who intend to set up a unit in this territory can participate in the programme. |
| (18) Rural Entrepreneurship Development Experiment (REDE) Project | Orissa/
Bidar
Dist;
(Karnataka) | Apr. - Sep. | 1990 | This is an action-research project aiming at developing appropriate training model for rural entrepreneurs. |

(19) Implementation of Inheritors Course	EDI campus	Sept.	1990	To develop inheritors for taking up family businesses based on EDI's research study.
(20) Special EDP for Science graduates	EDI campus	Oct. - Dec.	1990	An exclusive programme for science graduates for setting up enterprises based on technical projects.
(21) Performance Improvement Programmes for existing entrepreneurs				To train existing entrepreneurs towards improving their performance in their industrial ventures.
(a) Gujarat	Ahmedabad	from 25 June,	90	
(b) Gujarat	Baroda	2nd week of July	90	
(c) Kerala	Trivandrum	1st week of Nov.	90	
(d) Bihar	Patna	3rd week of July	90	
(e) U.P.	Lucknow	3rd week of Sep.	90	
(f) Maharashtra	Pune	1st week of Sep.	90	
(g) Orissa	Bhubaneswar	4th week of Sep.	90	
(h) Tamilnadu	Coimbatore	4th week of Aug	90	
(i) Karnataka	Bangalore	2nd week of July	90	
(j) M.P.	Bhopal	3rd week of July	90	

(22) Performance Improvement Programme for existing entrepreneurs of Goa	Panaji	May 19-27,	1990	To train existing entrepreneurs towards improving their performance in their industrial ventures.
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(23) Orientation programme for medium scale entrepreneurs	Hyderabad	Dec.	1990	To train existing small scale entrepreneurs for initiating medium scale enterprises.
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(24) 3 Regional Workshops on Growth	Bangalore	July	1990	An eight-week residential course for developing women ETMs to enable them effectively plan, manage and maintain their enterprises in rural areas.
	Delhi	July	1990	
	Bombay	Aug. 17-18	1990	

C. INFLUENCING ENVIRONMENT

(25) Training of rural bank/govt/Nabard Officials on ED for self-employment in rural areas	EDI campus	Oct	1990	Officers of rural banks/industries organisations will be trained for improving their assistance to rural poor for taking up self-employment activities.
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- (26) EDP Appreciation programme for IDBI officers EDI campus Nov. 1990 An orientation programme to help these officials understand the intricacies involved in developing entrepreneurial talent.
- (27) EDP Appreciation programme for support system agencies EDI campus Nov. 1990 An orientation Programme to help these officials understand the intricacies involved in developing entrepreneurial talent.
- (28) Seminar on Bankers' Training Needs in Entrepreneur Assessment EDI campus Dec. 1990 To share EDI's research study findings with bankers.
- (29) Training programmes for Bank Managers/ Credit Officers on entrepreneurial assessment (FBEI) and attitudinal changes. EDI campus Dec. 1990 To train bank officials on project appraisal and entrepreneurial assessment.

- (30) Skill development programme on FBEI for bank officers EDI campus Dec. 17-19, 1990 To train banks officers on the new technique to enable them focus more on entrepreneurial capabilities thereby improving assistance to new entrepreneurs.

D. DEVELOPING COUNTRIES ACTIVITIES

- (31) International Workshop on Small Business Development Training Techniques EDI campus Dec 17-21, 1990
- (32) Women Entrepreneur Trainer-Motivators' (ETMs) Course for developing Countries EDI campus Mar 14-May 09, 1990 An eight-week residential course for developing Women ETMs to enable them effectively plan, initiate and implement ED training for women entrepreneurs. The programme focusses on developing knowledge, skills and attitudes of women officers of institutions involved in promoting entrepreneurial talent.
- (33) Entrepreneur Trainer-Motivators (ETMs) programme for developing countries EDI campus Dec 28-Feb 08, 1991 A six-week residential course specially designed for officers of institutions involved in promoting entrepreneurial talent in the developing countries. Institutions may approach international agencies for availing fellowships/sponsorships.

- (34) Women Entrepreneur Trainer Motivators' (ETMs) Course for developing countries EDI campus Jan. 07-Feb. 08, 1991 A four-week residential course for developing women ETMs to enable them effectively plan, initiate and implement ED training for women entrepreneurs. The programme focusses on developing knowledge, skills and attitudes of women officers of institutions involved in promoting entrepreneurial talent.
- (35) ETM's course for officers of NBSSI, Accra EDI campus July 17th - Sept. 4th, 1990 6 weeks residential course specially designed for officers of National Board for Small Scale Industries (NBSSI), Accra (Ghana), which has already implemented EDP strategy for developing indigenous entrepreneurs. Now, it is strengthening its professional manpower to carry out ED activities all over the country.
- (36) Initiating Entrepreneurship in China Wuhan Apr. 20-May 03, 1990 Training of 15 first generation entrepreneurs desirous of availing facilities created in incubators set up in China and also researchers who have developed projects in laboratories and are now in process of exploiting commercial viability.
- (37) EDP in Mauritius Port Louis Aug. 20-25, 1990 To train local entrepreneurs for taking up entrepreneurial activities.
- (38) Study mission to Jordan Jordan To be decided

ABOUT EDI

The Institute is sponsored by national development banks - Industrial Development Bank of India (**IDBI**), Industrial Credit and Investment Corporation of India Limited (**ICICI**), Industrial Finance Corporation of India (**IFCI**) and State Bank of India (**SBI**).

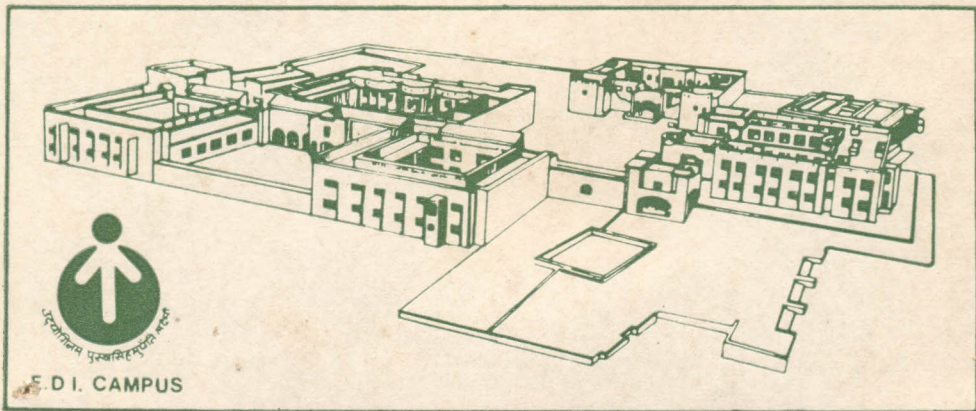
This national resource organisation initiates, supports and accelerates training, development and research in the field of entrepreneurship development; provides professional support to EDP conducting organisations and helps in initiating and implementing Entrepreneurship Development plans.

EDI is actively involved in providing support to developing countries to enable them take up effective steps for identification and development of indigenous entrepreneurs.

EDI has a pleasant and functional campus which provides good academic environment with facilities of air-conditioned hostels, canteen, library and seminar halls. It is situated at Bhat, 5 kms away from Ahmedabad airport, on the way to Gandhinagar, the capital of Gujarat State.

For more details on Training Programmes / Seminar / Workshops,
Please contact :

Mr. KGK Pillai
Programme Coordinator
Entrepreneurship Development Institute of India
Bhat
P. O. Chandkheda-382 424
Dist Gandhinagar
(Gujarat)



ENTREPRENEURSHIP DEVELOPMENT INSTITUTE OF INDIA

Bhat (Via Ahmedabad Airport & Indira Bridge)

P. O. Chandkheda - 382 424, Dist. Gandhinagar.

Telephone : 811331, 811068, 811084

811470, 811423, 811451

Telex : 121-6224 EDII IN

