

FEE STRUCTURE

For information on Fee structure, visit our website : www.ediindia.ac.in

FELLOWSHIP SUPPORT

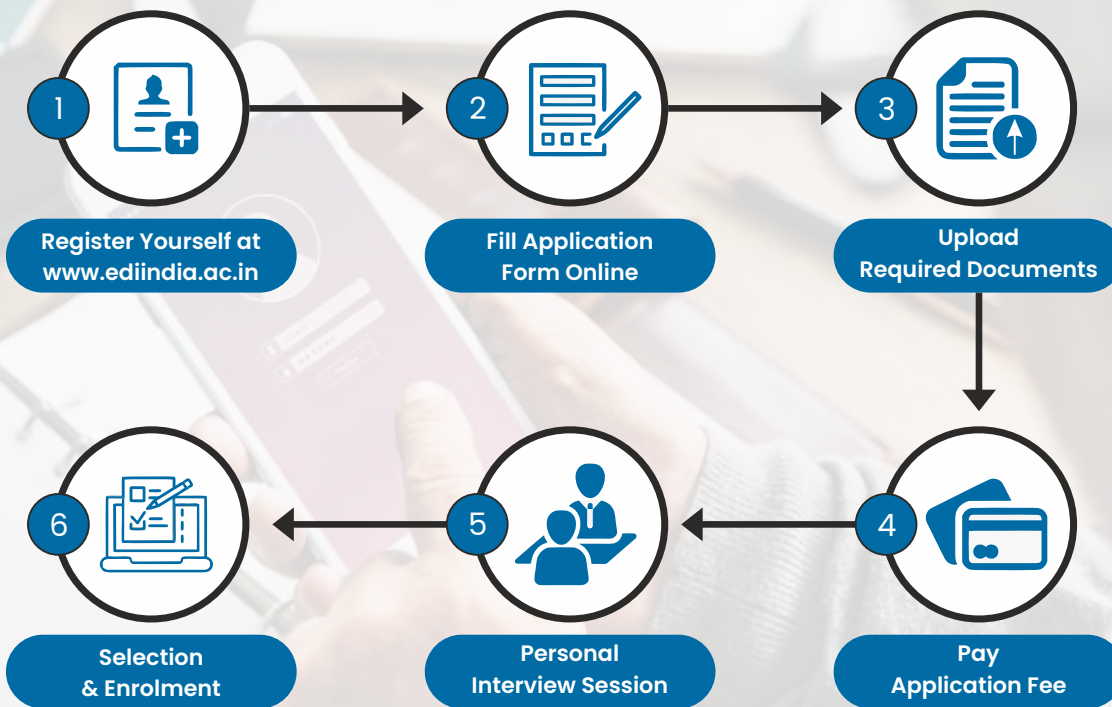
- Fellowship: In an endeavour to help meritorious students pursue the course despite financial constraints, the Institute has made provision for offering limited fellowship support on merit cum means basis.
- Project Startup Facilitation Grant: EDII provides limited financial assistance to enable students to initiate / start own ventures. Such support will be given to students having viable and feasible business ideas, and as recommended by the fellowship committee. Preference is given to women students and first generation entrepreneurs.

ADMISSION ELIGIBILITY & PROCEDURE

Eligibility Criteria Include : Graduation (any discipline from university recognized by the University Grants Commission (UGC) / Association of Indian Universities (AIU) / AICTE) with aggregate 50% minimum marks along with the management test score (CAT / MAT / XAT / ATMA / C-MAT).

Final year graduates can also apply for this programme.

HOW TO APPLY



About Entrepreneurship Development Institute of India (EDII)

The Entrepreneurship Development Institute of India (EDII), Ahmedabad, set up in 1983 as an autonomous and not-for-profit Institute, is promoted by the IDBI Bank Ltd., IFCI Ltd., ICICI Bank Ltd. and State Bank of India (SBI), with support from the Government of Gujarat. With focus on entrepreneurship education, training, research and institution building, EDII has strengthened entrepreneurship across segments and sectors, on national and international grounds. On account of its contribution to strengthening entrepreneurship, EDII has been recognized as the Centre of Excellence by the Ministry of Skill Development and Entrepreneurship, Govt. of India.

In the sphere of education, the Institute is also working closely with premier universities and regulatory bodies. Its innovative education based models have had far reaching impact in ensuring a higher incidence of New Enterprise Creation and growth of Family Businesses.



Entrepreneurship Development Institute of India

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Also available on



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Entrepreneurship Development Institute of India
Ahmedabad

25th BATCH

AICTE Approved
POST GRADUATE DIPLOMA
IN MANAGEMENT -
ENTREPRENEURSHIP
A Two-Year, Full-Time Programme



PGDM-E

2022-2024

DREAM | DARE | DELIVER



under General (Non-Technical) Category by
ARIIA
ATAL RANKING OF INSTITUTIONS
ON INNOVATION ACHIEVEMENTS
(ARIIA)-2021

Ministry of Education
Government of India



Ministry of Skill Development
And Entrepreneurship
Government of India



AICTE Approved
**POST GRADUATE DIPLOMA IN
 MANAGEMENT - ENTREPRENEURSHIP**
 A Two-Year, Full-Time Programme

**PGDM-E
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The course, launched in 1998, trains students to develop entrepreneurial knowledge and competencies through a strategic mix of classroom training, experiential learning, internships, simulation exercises and interaction with achievers. The students aspiring to set up own business go through the entire New Enterprise Creation process from idea generation to preparation of a detailed bankable project report. Students wishing to contribute to the growth of family businesses learn to successfully implement practices that drive high performance. The programme, therefore, builds knowledge, skills and attitude for potential entrepreneurs, family business successors and aspiring social entrepreneurs.

OBJECTIVES

The objectives of this accelerated, rigorous, application-oriented programme are to:

- Impart comprehensive knowledge of entrepreneurial ecosystem
- Enable family business successors to adopt the role of change agents and drive the growth of family business
- Develop first generation entrepreneurs by building skills in initiating and growing enterprises
- Nurture intrapreneurial aspirations and enhance capabilities
- Promote social entrepreneurship

KEY BENEFITS

- Acquire skills to generate, identify and develop new business ideas in the world of endless possibilities
- Gain hands-on experience through 8-10 weeks of Summer Internship
- Develop an eye for opportunity identification
- Learn how to augment your existing business venture to reach new heights
- Benefit from Seed Funding support for selected ventures
- Ace the dynamics of family business management through varied tools
- Learn the concept of building a strong team for driving your business
- Identify a social and impactful purpose and scale-up your venture

IMPACT SO FAR

39
 years of excellence
 in creating
 entrepreneurs

1700+
 successful
 alumni base

1000+
 family
 businesses
 strengthened

70+
 successfully
 incubated
 start ups

6
 international
 centres
 established

PROGRAMME ARCHITECTURE

Core Courses

These courses are broadly categorized as under:

- Entrepreneurship & Family Business Management
- Accounting and Financial Management
- Operations and Systems
- Marketing Management
- General and Strategic Management
- Individual and Organisational Behaviour
- Business Economics and International Trade

Elective Curriculum

The programme offers choice-based electives in Entrepreneurship and Functional Areas:

Entrepreneurship Stream Electives

- New Enterprise Creation (NEC): This stream provides knowledge and develops competencies to start and manage own business.

- Family Business Management (FBM): This stream aims at developing family business successors into enterprising and knowledgeable owners of the business of their predecessors.

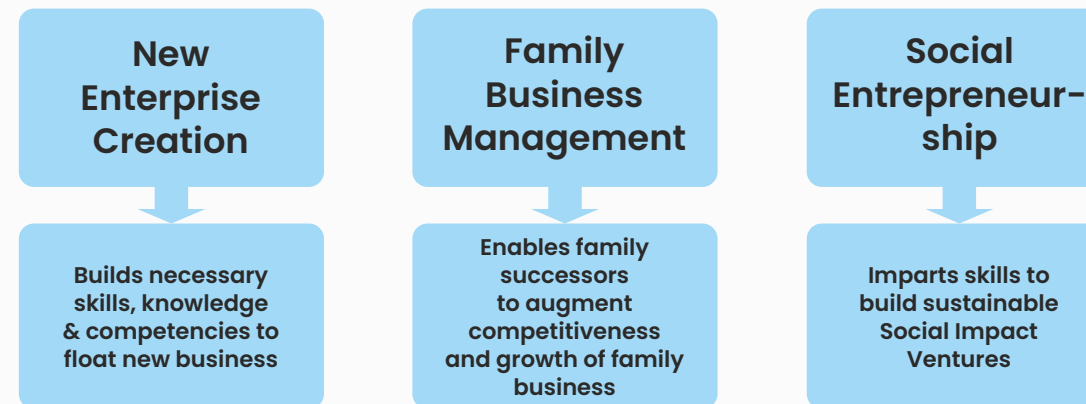
- Social Entrepreneurship (SE): This stream empowers entrepreneurs who aspire to combine commerce & social issues to improve people's lives by setting up a social enterprise.

Functional Electives

The programme offers electives which enhance knowledge in functional areas of

- Marketing
- Finance
- International Business
- Human Resource Management
- Startup
- Business Analytics & Information Systems

SPECIALIZATIONS



ADVANTAGE EDII

Family Business Leadership Clinics

Family Business Clinics are planned to brainstorm and find solutions to hiccups that successors might face while taking over the reins of their family businesses.

New Enterprise Clinics

Start-up Clinic Weekend is a programme designed on international lines that comprises a series of activities / events that motivate, engage and train participants to help them develop entrepreneurial skills.

**ENTREPRENEURIAL
 ECOSYSTEM**

**TECHNOLOGY BUSINESS
 INCUBATOR**

CrAdLE (Centre for Advancing and Launching Enterprises), EDII's Technology Business Incubator set up with the support of Department of Science and Technology, Govt. of India, is focused on incubating startups in the potential areas of food/agri business, renewable energy and healthcare. Till date, 72 startups have been incubated and have raised Rs. 26.5 crore fund.

FACULTY

Faculty and experts at EDII have niche specialization in their own respective fields and are a blend of prominent academicians, researchers, entrepreneurs, consultants and practitioners.

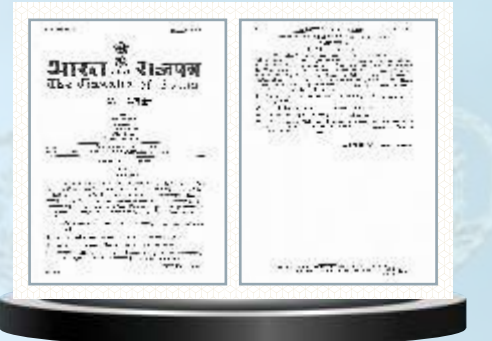
MENTORING & HANDHOLDING

Understanding the importance of mentoring and handholding, budding entrepreneurs are provided support, guidance, and inspirational networking throughout the programme, until they reach a level where they are not only self-sufficient, but in turn are able to do business on their own. Programme facilitates networking with mentors, industry experts, business service providers, besides ensuring access to literature, library, faculty resources and facilities available at EDII for startup innovation and growth.

ALUMNI NETWORK

Alumni play an important role in networking and experience sharing. Entrepexus is one such platform where EDII Alumni establish a close connect with their alma mater and among themselves to leverage on each other's strengths. Collaborations, knowledge sharing, inspiration, guidance, and motivation are the outcomes of this platform.

AWARDS & RECOGNITION



**Recognized as Centre of Excellence
 by Ministry of Skill Development
 & Entrepreneurship, Govt. of India**



**Ranked No. 1
 under General (Non-Technical) Category
 by Atal Ranking of Institutions on Innovation
 Achievements (ARIIA)-2021,
 Ministry of Education, Govt. of India**



**AICTE Lilavati Award 2020
 on Women Empowerment
 (First Runner-Up)**