

International Conference

on

“**Empowering Women Entrepreneurs
from the Grassroots to Global**”

FEBRUARY 24-25, 2022



सत्यमेव जयते

MSME

MICRO, SMALL & MEDIUM ENTERPRISES

सूक्ष्म, लघु एवं मध्यम उद्यम

Sponsored by :

Ministry of Micro, Small and Medium Enterprises

(IC Section)

Government of India



**Entrepreneurship
Development
Institute of India**
Ahmedabad, Gujarat, India



International Conference on Empowering Women Entrepreneurs from the Grassroots to Global

• FEBRUARY 24-25, 2022 •

The International Conference on **“Empowering Women Entrepreneurs from the Grassroots to Global”** at Entrepreneurship Development Institute of India (EDII) testifies the institute's pursuit of excellence and clear contribution to entrepreneurship practice, education, training, research, and institution building. As India's premier institute, EDII invites industry-practitioners, researchers, and educators to participate in and contribute to the International Conference on **Empowering Women Entrepreneurs from the Grassroots to Global to be held during FEBRUARY 24-25, 2022**, at EDII, Ahmedabad, Gujarat, India.

Women are the core of society, and they can be credible drivers of creating a new social mindset towards entrepreneurship. Women entrepreneurship denotes an essential engine of socio-economic growth for developing countries as it has a leading role in generating prolific work, achieving gender equality, and reducing poverty. A crucial segment of Indian socio-economic development is the women,

who remain underrepresented and disadvantaged despite comprising a significant population of the country.

With the purpose of inspiring and promoting the idea of entrepreneurship among women, the International Conference endeavors to support existing and aspiring Women Entrepreneurs through providing a platform for sharing the knowledge, experiences, gender-specific challenges, and entrepreneurial journey, as well as for discussing the best practices and innovation in entrepreneurship with International experts.

The Conference aims to provide a forum to disseminate the research findings among stakeholders besides creating linkages of industry-practitioners, researchers, policymakers, entrepreneurs, fostering growth and development in the MSME sector, and areas of women entrepreneurship. The Conference will cover broad areas, such as:

- I. Breaking the Glass Ceiling
- II. Opportunities in post-Covid times to Reorient business
- III. Accelerating business through Digital Transformation
- IV. Transforming homemakers into entrepreneurs
- V. Challenges and Solutions for Women entrepreneurs in the MSME Sector
- VI. Inspiring and supporting Women at the grassroots to rise to the next level
- VII. Gender-related bias or stereotypes

For Registration Click the link
OR
Scan the QR below
(Registration FREE)



<https://tinyurl.com/EDII-ICEWE>

Centre for Research in Entrepreneurship Education and Development (CREED):

CREED was set up at the institute in 1997 to provide an identifiable thrust to the entrepreneurship development movement and act as a central link between theory and practice in the field. The Centre networks among researchers and institutions by encouraging inquiries into the emergence and growth of entrepreneurship as a discipline. CREED promotes research activities, provides seed grants and academic support through short-term research fellowships, and organizes lecture series by inviting eminent scholars. The Journal of Entrepreneurship, published under the auspices of CREED, has established itself as a reputed refereed journal in the field. The Centre supports biennial conferences on entrepreneurship providing a platform for researchers, academics, planners, and policymakers to share their work, ideas, and concerns for entrepreneurship development.

About EDII :

Entrepreneurship Development Institute of India (EDII), an autonomous and not-for-profit institute, set up in 1983, is an acknowledged National Resource Institute for Entrepreneurship Education, Research, Training & Institution Building. It is promoted by IDBI Bank Ltd., IFCI Ltd., ICICI Bank Ltd. and the State Bank of India (SBI). The Government of Gujarat pledged twenty-three acres of land on which stands the sprawling EDII campus. To pursue its mission, EDII has helped set up twelve state-level exclusive entrepreneurship development centres and institutes. In view of EDII's expertise in Entrepreneurship, the University Grants Commission had assigned to it the task of developing curriculum on Entrepreneurship, and the Gujarat Textbook Board had assigned to it the task of developing textbooks on Entrepreneurship for 11th & 12th standards. EDII is also working closely with regulatory bodies, like the Central Board of Secondary Education & AICTE. In order to broaden the frontiers of Entrepreneurship Research, EDII has established Centre for Research in Entrepreneurship Education and Development (CREED), to investigate into a range of issues surrounding small and medium enterprise sector. EDII also leads the India Chapter of Global Entrepreneurship Monitor (GEM), the largest annual study of entrepreneurial dynamics in the world. Institute's AICTE approved two-year Post Graduate Diploma in Management - Entrepreneurship is successfully training students to become entrepreneurs. EDII has also pioneered the first-of-its-kind two-year, AICTE approved Post Graduate Diploma in Management - Innovation, Entrepreneurship & Venture Development. Among several outcome-based interventions in the area of education, EDII offers National Faculty Development Programmes to orient the teaching community to the discipline. In the international arena, efforts to develop entrepreneurship by way of sharing resources and organising training programmes, have helped EDII earn accolades and support from the World Bank, Commonwealth Secretariat, ILO, FNSt, British Council, Ford Foundation, European Union, ASEAN Secretariat and several other renowned agencies. EDII has also set up Entrepreneurship Development Centre at Cambodia, Lao PDR, Myanmar, Vietnam, Uzbekistan, and Rwanda.

Call for papers

We welcome your contributions.

Please send your research papers / contributions to: dpa@ediindia.org

Submission Deadlines:

- Paper/Extended Abstract (maximum up to 2000 words) should be submitted through email by January 10, 2022.
- Acceptance decisions on papers will be made by January 17, 2022.

Governing Board of EDII

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