



**Entrepreneurship
Development
Institute of India**
Ahmedabad, Gujarat, India

International Conference on Empowering Women Entrepreneurs from the Grassroots to Global

FEBRUARY 24-25, 2022



MSME
MICRO, SMALL & MEDIUM ENTERPRISES
सूक्ष्म, लघु एवं मध्यम उद्यम

Sponsored by :
Ministry of Micro, Small and Medium Enterprises
(IC Section)
Government of India

Call for Papers

The International Conference on “Empowering Women Entrepreneurs from the Grassroots to Global” at Entrepreneurship Development Institute of India (EDII) testifies the institute's pursuit of excellence and clear contribution to entrepreneurship practice, education, training, research, and institution building. As India's premier institute, EDII invites industry-practitioners, researchers, and educators to participate in and contribute to the International Conference on Empowering Women Entrepreneurs from the Grassroots to Global to be held during FEBRUARY 24-25, 2022, at EDII, Ahmedabad, Gujarat, India.

Women are the core of society, and they can be credible drivers of creating a new social mindset towards entrepreneurship. With the purpose of inspiring and promoting the idea of entrepreneurship among women, the International Conference endeavors to support existing and aspiring Indian Women Entrepreneurs through providing a platform for sharing the knowledge, experiences, gender-specific challenges, and entrepreneurial journey, as well as for discussing the best practices and innovation in entrepreneurship with International experts.

The Conference aims to provide a forum to disseminate the research findings among stakeholders besides creating linkages of industry-practitioners, researchers, policymakers, entrepreneurs, fostering growth and development in the MSME sector, and areas of women entrepreneurship. The Conference will cover broad areas, such as :

- Breaking the Glass Ceiling
- Opportunities in post-Covid times to Reorient business
- Accelerating business through Digital Transformation
- Transforming homemakers into entrepreneurs
- Challenges and Solutions for Women entrepreneurs in the MSME Sector
- Inspiring and supporting Women at the grassroots to rise to the next level
- Gender-related bias or stereotypes

For Registration

Click the link

OR

Scan the QR below
(Registration FREE)



<https://tinyurl.com/EDII-ICEWE>

Call for papers

We welcome your contributions.

Please send your research papers / contributions to: dpa@ediindia.org

Extended abstracts are also welcome.

Submission Deadlines:

- Paper/Extended Abstract (maximum up to 2000 words) should be submitted through email by January 10, 2022.
- Acceptance decisions on papers will be made by January 17, 2022.

Centre for Research in Entrepreneurship Education and Development (CREED):

CREED was set up at the institute in 1997 to provide an identifiable thrust to the entrepreneurship development movement and act as a central link between theory and practice in the field. The Centre networks among researchers and institutions by encouraging inquiries into the emergence and growth of entrepreneurship as a discipline. CREED promotes research activities, provides seed grants and academic support through short-term research fellowships, and organizes lecture series by inviting eminent scholars. The Journal of Entrepreneurship, published under the auspices of CREED, has established itself as a reputed refereed journal in the field. The Centre supports biennial conferences on entrepreneurship providing a platform for researchers, academics, planners, and policymakers to share their work, ideas, and concerns for entrepreneurship development.

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