

CSJMU Faculty To Promote Start-Ups, Entrepreneurship Development

Kanpur (The Hawk): A six-member team of Chhatrapati Shahu Ji Maharaj University faculty attended a start-up orientation programme organized by EDII, Gandhinagar. The aim of this start-up orientation was to train teachers to promote entrepreneurship development on the foundation of creating new opportunities for innovation and entrepreneurship in future. Various discussions were held on the development of start-up, entrepreneurship and innovation in the five-day orientation programme where detailed information was provided about the use of technology for startups and various funding schemes. Along with this, necessary information was provided for developing the Start-up Eco system.

The team comprised of members of the Innovation and Entrepreneurship Cell of the University Dr. Shilpa Kayastha Deshpande, Dr. Ekta Khare, Dr. Prabhat Dwivedi, Dr. Shivendu Ranjan, Dr. Prashant Trivedi and Dr. Sriharsha. Vice Chancellor Prof. Vinay Kumar Pathak said that Kanpur has to play a leading role in the field of start-up and entrepreneurship to regain its old identity. He said that the development of eco system of start-ups would prove to be a milestone in the development of entrepreneurship in the entire state. In this sequence, the Innovation and Entrepreneurship Cell in the university is working with commitment. Prof Pathak said that the university will work with commitment for the startup of agriculture and agrotech in rural areas of Kanpur. He said that a comfortable and start-up friendly environment would be provided to women entrepreneurs by giving full cooperation in the fields of technical knowledge, IPR, marketing etc.

In this program organized by EDII, under the guidance of state governor and chancellor Ms Anandiben Patel, besides CSJMU, 14 professors from three other universities of the state also participated. —KA