

# International Conference (Virtual)

on

## “Infusing Competitiveness in Indian MSMEs”

DECEMBER 04-05, 2021



सत्यमेव जयते

# MSME

MICRO, SMALL & MEDIUM ENTERPRISES

सूक्ष्म, लघु एवं मध्यम उद्यम

Sponsored by :  
**Ministry of Micro, Small and Medium Enterprises**  
(IC Section)

Government of India



**Entrepreneurship  
Development  
Institute of India**  
Ahmedabad, Gujarat, India



## International Conference (Virtual) on Infusing Competitiveness in Indian MSMEs

• DECEMBER 04-05, 2021 •

The International Conference on “**Infusing Competitiveness in Indian MSMEs**” affirms the pursuit of excellence and contribution to entrepreneurship practice, education, and research. As India's premier institute that promotes entrepreneurship practice, education, research and institution building within India and internationally, Entrepreneurship Development Institute of India (EDII) invites industry-experts, researchers, educators, and practitioners in the field of entrepreneurship to participate in and contribute to the International Conference on **Infusing Competitiveness in Indian MSMEs** to be held during **December 04-05, 2021** at EDII, Ahmedabad, Gujarat, India. The conference will be held in **virtual mode**.

Micro small and medium enterprises (MSMEs) have been accepted as the engine of economic growth and for promoting equitable development. This sector also has been credited with generating a sizable number of employments, providing a major share of industrial production and exports, thus significantly contributing to the country's economic growth.

Keeping this context in mind, this mega-conference provides a forum to disseminate the research findings among stakeholders besides creating a network of industry-practitioners, researchers, policymakers, entrepreneurs.

The Conference aims to bring all stakeholders in a same platform and create linkages for fostering growth and development in the MSME sector and some indicative themes are :

- I. Emerging Opportunities for MSMEs
- II. Challenges in Technology Transfer for MSMEs
- III. MSME Ecosystem, Policies and Strategies
- IV. Role of Incubators and Accelerators to support MSMEs
- V. Family Business and MSME Entrepreneurship
- VI. Women Entrepreneurship & MSME sector

For Registration Click the link  
OR

Scan the QR below  
(Registration FREE)



<https://tinyurl.com/ICIMSME>

## Centre for Research in Entrepreneurship Education and Development (CREED):

CREED was set up at the institute in 1997 to provide an identifiable thrust to the entrepreneurship development movement and act as a central link between theory and practice in the field. The Centre networks among researchers and institutions by encouraging inquiries into the emergence and growth of entrepreneurship as a discipline. CREED promotes research activities, provides seed grants and academic support through short-term research fellowships, and organizes lecture series by inviting eminent scholars. The Journal of Entrepreneurship, published under the auspices of CREED, has established itself as a reputed refereed journal in the field. The Centre supports biennial conferences on entrepreneurship providing a platform for researchers, academics, planners, and policymakers to share their work, ideas, and concerns for entrepreneurship development.

## About EDII :

Entrepreneurship Development Institute of India (EDII), an autonomous and not-for-profit institute, set up in 1983, is an acknowledged National Resource Institute for Entrepreneurship Education, Research, Training & Institution Building. It is promoted by IDBI Bank Ltd., IFCI Ltd., ICICI Bank Ltd. and the State Bank of India (SBI). The Government of Gujarat pledged twenty-three acres of land on which stands the sprawling EDII campus. To pursue its mission, EDII has helped set up twelve state-level exclusive entrepreneurship development centres and institutes. In view of EDII's expertise in Entrepreneurship, the University Grants Commission had assigned to it the task of developing curriculum on Entrepreneurship, and the Gujarat Textbook Board had assigned to it the task of developing textbooks on Entrepreneurship for 11th & 12th standards. EDII is also working closely with regulatory bodies, like the Central Board of Secondary Education & AICTE. In order to broaden the frontiers of Entrepreneurship Research, EDII has established Centre for Research in Entrepreneurship Education and Development (CREED), to investigate into a range of issues surrounding small and medium enterprise sector. EDII also leads the India Chapter of Global Entrepreneurship Monitor (GEM), the largest annual study of entrepreneurial dynamics in the world. Institute's AICTE approved two-year Post Graduate Diploma in Management - Entrepreneurship is successfully training students to become entrepreneurs. EDII has also pioneered the first -of-its-kind two-year, AICTE approved Post Graduate Diploma in Management - Innovation, Entrepreneurship & Venture Development. Among several outcome-based interventions in the area of education, EDII offers National Faculty Development Programmes to orient the teaching community to the discipline. In the international arena, efforts to develop entrepreneurship by way of sharing resources and organising training programmes, have helped EDII earn accolades and support from the World Bank, Commonwealth Secretariat, ILO, FNSt, British Council, Ford Foundation, European Union, ASEAN Secretariat and several other renowned agencies. EDII has also set up Entrepreneurship Development Centre at Cambodia, Lao PDR, Myanmar, Vietnam, Uzbekistan, and Rwanda.

## Call for papers

We welcome your contributions.

Please send your research papers / contributions to: [dpa@ediindia.org](mailto:dpa@ediindia.org)

### Submission Deadlines:

- Paper/Extended Abstract (maximum up to 2000 words) should be submitted through email by November 23, 2021.
- Acceptance decisions on papers will be made by November 28, 2021.

## Governing Board of EDII

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Managing Director & Chief Executive Officer  
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