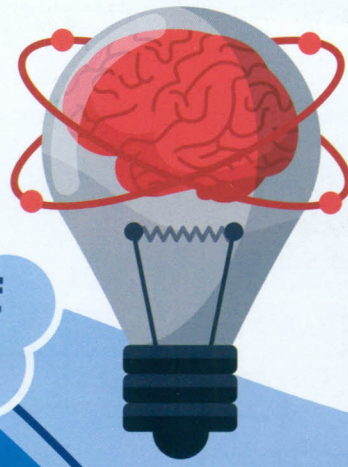




**Entrepreneurship
Development
Institute of India
Ahmedabad**



38th & 39th

**Summer
Camp**

on

**Entrepreneurial
Stimulation for Children**

**Age Group of
12 - 16 years**

**01st – 06th May, 2022
&
22nd – 27th May, 2022**

For holistic development of children, they need to be provided with an environment that allows them to experiment with their thoughts, ideas and creativity. In the absence of right stimulus for growth, they will be limited in their ability to perceive, judge and reason. Putting in place the right system, mechanism and methodology to aid their growth can help make achievers out of children.

Over last 30 years, EDII has been giving a powerful platform to children across the nation to evolve, by getting them to know their own personality, the factors that affect development and by imparting them a perspective that shapes their behaviour and responses to different situations.

EDII has been conducting **Summer Camp on Entrepreneurial Stimulation for Children** with this objective. It has groomed 2511 children through these National Summer Camps till date. This year the camp, 38th and 39th in the series, has been scheduled during **01st – 06th May, 2022 and 22nd – 27th May, 2022.**

OBJECTIVE :

The objective of the camp is to inculcate the 'Spirit of Enterprise and Achievement' in children so that they target higher – order achievements.

HIGHLIGHTS OF THE CAMP :

• 12 to 16-year-old children are eligible. The number of participants is limited to 90 only. Adequate

arrangements are made for girls, such as appointment of a lady caretaker.

- Since focus is on activities, there is no language bar. However, participants are expected to communicate in either of these languages: English, Hindi, and Gujarati.
- Activities include mental gyms, motivation and creativity exercises, puzzles, value education, presentations, learning through success stories, industry visits and 'yoga'.
- The entire group will be divided into two sub-groups of 12 to 14 (**Group – A**) years and 14 to 16 (**Group – B**) years.
- A parents' meet will be organized to brief them on their ward's performance and potential.
- Formal and informal interaction with well-known entrepreneurs and achievers from various fields will be organised to motivate the children to target mega successes in life.



VENUE :

The camp will be organized at the award-winning EDII Campus, Ahmedabad. Well equipped, AC classrooms with modern amenities will be made available. Participants would be accommodated in AC rooms on twin-sharing basis.

Classroom Schedule

Day	Session I 09 to 10 A.M.	Session II 10 to 11 A.M.	Session III 11.15 to 12 Noon	Session IV 12 to 01 P.M.	Session V 2.10 to 3.15 P.M.	Session VI 3.30 to 4.25 P.M.	Session VII 4.30 to 5.30 P.M.	Eve. Activities 6.45 to 8.15 P.M.
Day-1	Registration 09.30 am to 10.00 am	Familiarization & Ice Breaking*		What Makes A Person Entrepreneurial	Activity : I (Deciding and Setting the Goal) #		Basics of Business Activities*	• Group Formation • Assignments Briefing • Learning by doing : Assignment
Day-2	Most Important Lesson Learnt Yesterday (MILLY)	Charms of being Entrepreneurial*		Activity : II (Creativity & Innovation) #	Activity : III (Developing Business Ideas) #		Interaction with Achiever*	• Learning by doing : Assignment
Day-3	MILLY	Financial Aspects of Business*		Getting Success in Life by Bringing Out Hidden Talent*	Activity : IV (Problem Solving Exercise) #		Interaction with Achiever*	• Learning by doing : Assignment
Day-4	Study Visit & Interactions with Entrepreneurs*							• Learning from visit • Learning with Entertainment
Day-5	MILLY	Exploring Career Options*		Idea Pitching	Understanding the Self : V (Leadership Exercise) #		Interaction with Achiever*	• Group Discussion • Learning with Entertainment
Day-6	MILLY	Understanding self & Others*		Presentations: Preparing Yourself to Becoming Entrepreneurial*	Interactions with Parents and Valedictory*			

- Participants will get a wake-up call by security staff at 05.30 a.m.
- Day will start with Yoga at 06.00 a.m. which will continue till 06.45 a.m.
- Prayer is scheduled during 06.00 and 08.15 a.m.

*Joint Session, #Separate Sessions

FEE AND REGISTRATION:

Rs. 13,000/- per participant (plus 18% GST), which includes tuition fee, camp material and board & lodging. It does not include travel cost, out-of-pocket expenses and medical insurance, if any. Registration can be made by sending a brief resume of the candidate mentioning name, qualification, extra-curricular activities, parents' names and occupation, contact and E-mail addresses along with phone/fax numbers. A passport size photograph and a DD/NEFT/RTGS of **Rs. 15340/- (Inclusive of GST)** favouring EDII, Ahmedabad, should accompany it.

Application form or inquiry, if any, may be addressed to :

Dr. Pankaj Bharti, Camp Leader • E-mail: pbharti@ediindia.org

Mr. Raman Jee, Camp Co-Leader • Email: ramanjee@ediindia.org • Cell: +91 - 97172 95501

Last date for registration:

1st Camp – April 27th, 2022 &

2nd Camp – May 18th, 2022

About EDII

Entrepreneurship Development Institute of India (EDII), Ahmedabad is an autonomous and not-for-profit institution, set up in 1983 and sponsored by apex financial institutions, the IDBI Bank Ltd., IFCI Ltd., ICICI Bank Ltd. and the State Bank of India (SBI). EDII has been recognized as the CENTRE OF EXCELLENCE by the Ministry of Skill Development and Entrepreneurship, Govt. of India. The Institute has also been ranked as No. 1 under General (Non-Technical Category) by Atal Ranking of Institutions on Innovation Achievements (ARIIA)-2021, Ministry of Education, Govt. of India EDII has been spearheading entrepreneurship movement throughout the nation with a belief that entrepreneurs need not necessarily be born but can be developed through well-conceived and well-directed activities.

Under the thrust area, Entrepreneurship Education, EDII has been

progressively focussing on the development of its academic programmes to disseminate the essence of the Institute's professional knowledge-base amongst entrepreneurs of the tomorrow. Some of EDII's core activities under this thrust are Summer Camps for Youth and Children, Faculty Development Programmes, Researches and long term academic programmes which include AICTE-approved, two-year, residential Post Graduate Diploma in Management-Entrepreneurship and Post-Graduate Diploma in Management-Innovation, Entrepreneurship & Venture Development. In view of EDII's expertise in Entrepreneurship, Gujarat Textbook Board assigned to it the task of developing textbooks in Entrepreneurship for 11th and 12th standards. University Grants Commission had also assigned to EDII, the task of developing curriculum on entrepreneurship.



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