

**Bharti
Entrepreneur of
the Year Award
2007**

bharti

National

Entrepreneurs Are Not Only Born,
But Can Also Be Created.



**Instituted by:
Entrepreneurship Development Institute of India
Ahmedabad, Gujarat**

Entrepreneurship Development Programme (EDP) is a result-oriented approach, aimed at developing latent entrepreneurial traits of potential entrepreneurs, without a background of business or adequate financial backing.

With the setting up of 13 state level and 4 national level entrepreneurship development organisations, besides a number of NGOs across the country, Entrepreneurship Development Programmes have become prominent and a regular feature.

Several entrepreneurs, upon having undergone this training intervention have reached an enviable status today. It is, therefore, important to reward these EDP trained entrepreneurs so that the society at large recognises the potential and significance of 'Entrepreneurship' training programmes. Importance of this award is also significantly underlined when it comes from renowned business house such as, the Bharti Enterprises.

Keeping this in view, EDI's **Bharti Centre for Entrepreneurial Initiatives announces the Bharti Entrepreneur of the Year Award (National)-2007**. The Award comprises Rs. 1 lakh cash, a trophy and a citation.

Eligibility

The header for the Eligibility section features the word "Eligibility" in a blue, sans-serif font. It is preceded by a graphic element consisting of a blue and orange swoosh that curves over the top of the text.

- An EDP-trained entrepreneur preferably from a non-business family and possessing experience of three successful years in business is eligible to apply for the **Bharti Entrepreneur of the Year Award (National)- 2007**.
- Any Institution or NGO, conducting Entrepreneurship Development Programmes can also nominate its trained entrepreneurs who have three years of experience in business.

Selection Process

The header for the Selection Process section features the words "Selection Process" in a blue, sans-serif font. It is preceded by a graphic element consisting of a blue and orange swoosh that curves over the top of the text.

A jury consisting of eminent professionals and educationists would shortlist the eligible candidates. The shortlisted candidates would be invited at the EDI Campus, Ahmedabad for personal interaction with the jury.

The personal interaction would explore the vision, roadmap and strategies conceived by the candidate to tackle rough times in business and also the future directions. The winner for the Award will be selected after the personal interaction and informed accordingly.

Nominations can be made by sending the duly filled-in form to **Mr. S.B. Sareen** latest by **30.04.2007** either by post or through e-mail at the following address:

Mr. S. B. Sareen,

Member & Convenor, Award Committee

Bharti Center for Entrepreneurial Initiatives

at EDI's Ahmedabad Office address.

E-mail : sareen@ediindia.org

(The nomination form can also be downloaded from EDI website : www.ediindia.org)

Trendsetters ...

OUR WINNERS IN THE PAST

Bharti Entrepreneur of the Year-2003



Mr. R.S. Khadwalia of Indo Farm Equipment Ltd., Chandigarh has an inspiring success story, which began with his participation in an EDI conducted EDP in the year 1984. Subsequently, he started his tractor manufacturing company with an investment of just Rs. 25,000 and evolved into a high-flying achiever with a turnover of more than Rs. 24 crores. He owns a tractor manufacturing company.

Bharti Entrepreneur of the Year-2004



Mr. NCV Rangacharya, from Hyderabad, in his quest for the extraordinary, enrolled as a trainee in the one-month EDP, sponsored by the IDBI, SBI and DST. Today, his company Cadsys (India) Ltd. has an investment over Rs. 6 crores and is ISO 9002 certified. It is one of the leading firms in Computer Aided Design and GIS in the country.



Bharti Entrepreneur of the Year-2005



Mr. Bhavin Turakhia, the proud owner of DIRECTi, thrives on innovation, creativity and sheer quest for excellence. EDI trained, Mr. Turakhia started his company in 1998 with a meagre investment of Rs. 25,000 and today with a team strength of 120 and a base in more than 230 countries, his company DIRECTi is a pioneer in web services industry in India and is one of the largest players in this space worldwide. It boasts of an investment close to Rs. 54 lakhs.

Bharti Entrepreneur of the Year-2006



With motivation reigning high, Mr. Mitesh Talati set up Shree Santram Engineering Works, in 1993. He did so after completing his training at Centre for Entrepreneurship Development, Gujarat. It was his spirit to succeed that made him stand tall against odds such as; lack of finance, labourers, etc. Today his unit has reached a turnover of Rs.10 crores from a mere 1 lakh in the first year.

The Bharti Enterprises

Bharti Enterprises is one of India's leading business groups with interests in telecom, agri business, insurance and retail. Bharti has been a pioneering force in the telecom sector with many firsts and innovations to its credit. Bharti Airtel Limited, a group company, is one of India's leading private sector providers of telecommunications services with an aggregate of 33.71 million customers (as of end of December '06) spanning mobile, fixed line, broadband and enterprise services.

Bharti Airtel was recently ranked amongst the top 10 best performing companies in the world in the BusinessWeek IT 100 list. Bharti is the country's largest manufacturer and exporter of telephone terminals. Bharti has a joint venture with ELRo Holdings India Ltd. - 'FieldFresh Foods Pvt. Ltd' - for global distribution of fresh fruits and vegetables. Bharti also has a joint venture - 'Bharti AXA Life Insurance Company Ltd.' - with global insurance major AXA. Bharti has recently forayed into retail business and has signed an MoU with world's largest retailer Wal-Mart.



Bharti Foundation

Bharti Foundation was established in 2000 with a vision "To help underprivileged children and young people of our country realize their potential". Bharti Foundation wishes to realize its vision by creating and supporting programs that bring about sustainable changes, predominantly in the field of education. Bharti Foundation has set itself the goals of improving the quality of primary education for disadvantaged children and to ensure education and training opportunities for youth to help them achieve their potential.

Bharti Foundation undertakes projects primarily in the area of education. Under its Satya Bharti Primary School Program, the Foundation is setting up primary village schools for underprivileged children across the country. Bharti Foundation is also running other programs in the area of education Bharti Computers Centres and Bharti Libraries for disadvantaged children and Bharti Scholarships for higher education. It has set up the Bharti School of Telecommunication Technology and Management at IIT-Delhi to develop young Telecom Leaders and also undertaken many other initiatives, including institutionalizing awards to recognize talent thereby motivating other young people to aim higher. "Bharti Entrepreneur of the Year" award and "CII Bharti Woman Exemplar" awards are two such initiatives of Bharti Foundation.

Bharti Centre for Entrepreneurial Initiatives

Under the aegis of the Bharti Foundation, EDI has set up the Bharti Centre for Entrepreneurial Initiatives at its campus. The Centre takes up a host of activities primarily to wake people up to the benefits of entrepreneurship. The activities of the centre have been designed to sensitise the society at large and the youths in particular to the charms of being an entrepreneur. **The Bharti Entrepreneur of the Year Award**, honours first generation, EDP trained entrepreneurs. The activity, **Fellowships to Post Graduate Students**, is also a step that encourages entrepreneurial endeavour among students who are meritorious, but from weaker sections. **The PG Student of the Year Award** recognises brilliant academic performance, ability, interest, attitude and special skills in a student of EDI's Post-graduate Programme in Business Entrepreneurship and Management and in Management of NGOs. **Compilation of Biographies of Achievers and Successful Entrepreneurs**, depicting their achievements and competencies manifest enterprising values amongst young potential entrepreneurs. In addition to its planned activities, the EDI-Bharti Centre also carries out a host of other result-oriented activities, which ensure a motivating entrepreneurial environment. A natural bent for entrepreneurship, across the country, would be the achievement in the real sense. The Centre and its activities aim at this goal.



ABOUT EDI

Entrepreneurship Development Institute of India (EDI), an autonomous and not-for-profit institute, set up in 1983, is sponsored by apex financial institutions - the Industrial Development Bank of India (IDBI), IFCI Ltd., ICICI Ltd., State Bank of India (SBI) and the Government of Gujarat.

EDI's pioneering activities in entrepreneurship development training have established that people from all walks of life can become business owners. Through well-conceived training interventions and capacity building activities, over last 23 years, EDI has equipped thousands of people with entrepreneurial skills. To pursue its mission further, EDI has helped set up twelve state-level exclusive entrepreneurship development centres and institutes.

These successes and commitments have culminated in the recognition of its achievements by the Government of India and the State Governments. In the international arena, the entrepreneurship development efforts by way of sharing resources and organising training programmes, have helped EDI earn accolades and support from The World Bank, Commonwealth Secretariat, UNIDO, ILO, FNSt, British Council, Ford Foundation and several other renowned agencies. In recognition of its international achievements, the United Nations Economic & Social Commission for Asia and Pacific (ESCAP), Bangkok, Thailand, has declared EDI as a 'Centre of Excellence'.

**ENTREPRENEURSHIP DEVELOPMENT INSTITUTE OF INDIA**

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