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National Faculty Development Programme in Entrepreneurship

How to teach students to become entrepreneurial
at EDI-Ahmedabad
December 19-30, 2011

Supported by



NSTEDB

**National Science & Technology
Entrepreneurship
Development Board**

Department of Science & Technology,
Government of India

Organized by



**Entrepreneurship
Development
Institute of India**
Ahmedabad, Gujarat

National Faculty Development Programme in Entrepreneurship



Rationale

A series of successful cases has proved that entrepreneurs can be created through education, training & counseling interventions. This has also been corroborated by scholars like Prof. David McClelland and others.

The need of the hour, however, is to institutionalize entrepreneurship education at such a wide scale, across institution and colleges that it churns out thousands of trained and motivated students ready to float their own enterprises.

Keeping this in view, the National Science & Technology Entrepreneurship Development Board (NSTEDB), Department of Science and Technology (DST), Government of India, took the initiative of introducing Entrepreneurship in the academic curricula of science & technology institutions. The most crucial change agents, in the process of developing young entrepreneurs are teachers specializing in teaching Entrepreneurship. Entrepreneurship Development Institute of India (EDI),

backed by over 25 years of experience in the field, designed a module to develop a cadre of trained teachers involved in teaching entrepreneurship at the schools and college levels and has been implementing Faculty Development Programmes successfully across the country and abroad. The Institute has been receiving enthusiastic response for this programme from the academic community. Till date, the Institute has organized about 94 Faculty Development Programmes at national and international levels and in the process has groomed over 1944 teachers. EDI announces Faculty Development Programme to be organised at Ahmedabad during December 19-30, 2011.

Objectives

The programme is designed to train and develop professionals in the area of Entrepreneurship Development so that they can act as 'Resource Persons' in guiding and motivating young students, particularly from science & technology stream, to take up



Participants of the FDP conducted at Ahmedabad seen with (4th from L) Dr. Dinesh Awasthi, Director-EDI; (5th from L) Dr. Sunil Shukla, Programme Director; (5th from R) Dr. Pankaj Bharti, Programme Coordinator and EDI faculty group associated with the programme

Entrepreneurship as their career. The specific objectives are to:

- ♦ expose the participating faculty members to the comprehensive Entrepreneurship Development process and equip them to coordinate/organize entrepreneurship related activities in their colleges / polytechnics / schools.
- ♦ equip them with requisite skills, knowledge and competencies for effective implementation of Entrepreneurship Awareness Camps and Entrepreneurship Development Courses in their institutions.

Content

The content of the programme is broadly classified as follows.

- ♦ Entrepreneurship Development Process & Model: Concept, process, models and strategies, exposure to EDI-EDP model, identification and selection of potential entrepreneurs, monitoring and follow-up.
- ♦ Skills and Behavioral Training: Entrepreneurial motivation and competencies, problem-solving, counseling and communication.
- ♦ Resource Building: Procedures and formalities in setting up new enterprises, incentives and benefits for entrepreneurs.
- ♦ Self-directed attitudinal and behavioral changes resulting in confidence building for taking up and implementing entrepreneurship development related activities.
- ♦ Knowledge-based Information Inputs: Curriculum development, procedures involved in initiating, planning, implementing and evaluating EDP curriculum.
- ♦ Business Opportunity Identification.
- ♦ Business Profile Preparation, Business Plan Formulation, Assessing the Viability of a Business Plan.
- ♦ Small Business Management.

- ♦ Business Crises.
- ♦ Conceptualizing, designing and implementing programmes for potential entrepreneurs with special reference to curriculum design, programme planning and management.

Pedagogical tools and Methodology

To impart the inputs detailed in the programme structure, the following instructional delivery methods will be adopted:

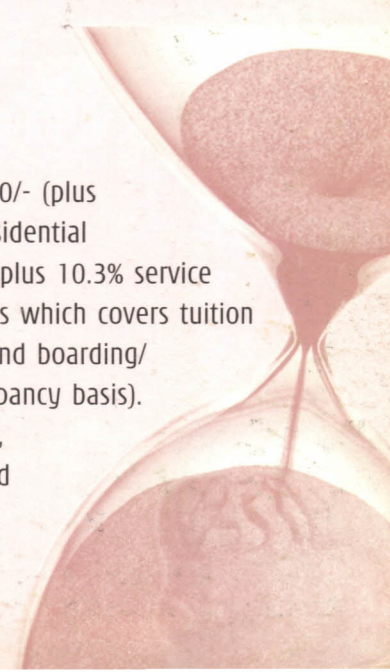
- Lecture-cum-discussion, case studies, role-plays and simulation exercises.
- Interaction with experts in entrepreneurship development, curriculum development and opportunity guidance, and with successful entrepreneurs for practical insights.
- Study visits to institutions and small enterprises.
- Group work and practice sessions.

Target Group

The programme is open to teachers and faculty members from universities, science and engineering colleges, polytechnics and entrepreneurship development institutions involved or likely to be involved in Entrepreneurship related activities. Professionals from NGOs involved in similar activities would also benefit from the programme.

Programme Fee

The programme fee is ₹ 9000/- (plus 10.3% service tax) for non residential participants and ₹ 18,000/- (plus 10.3% service tax) for residential participants which covers tuition fee, cost of course material and boarding/ lodging (Non AC double occupancy basis). The fee does not cover travel, conveyance, out-of-pocket and medical expenses.



How to Apply

Nomination form can also be downloaded from EDI website : www.ediindia.org and sent to:

Dr. Pankaj Bharti

Programme Director

E-mail : pbharti@ediindia.org

Mobile: 09924441365

The filled-in nomination form for Ahmedabad must reach before 10th December, 2011.

Participants Opine....

"I was glad to learn that entrepreneurial spirit could be cultivated and nurtured in an individual with a structured methodology. While I had an idea about this, coming to EDI was an experience as it opened up a gamut of ways and systems before me that I could adopt to goad my students to take to entrepreneurship. The knowledge that I derived is unique, contemporary and application-oriented. Coming here was a very good decision as I feel confident about making a useful contribution to the field of entrepreneurship."

Dr. W. C. Singh

Associate Professor,

Manipur Institute of Management Studies, Manipur

"Business operation does involve many complex issues - right from setting up stage to managing it. In order to update my students in all these areas, I needed to be thorough myself, and I found that platform here at EDI. This programme is all-encompassing and delves into all aspects of entrepreneurship. The curriculum coverage is well thought out and intense. I compliment EDI for designing this programme so very comprehensively. It is indeed a great service to the nation. I feel happy to be apart of it and am sure to do my bit."

Dr. Gopakumaran T. Thampi

Principal

Thadomal Shahani Engineering College, Mumbai



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