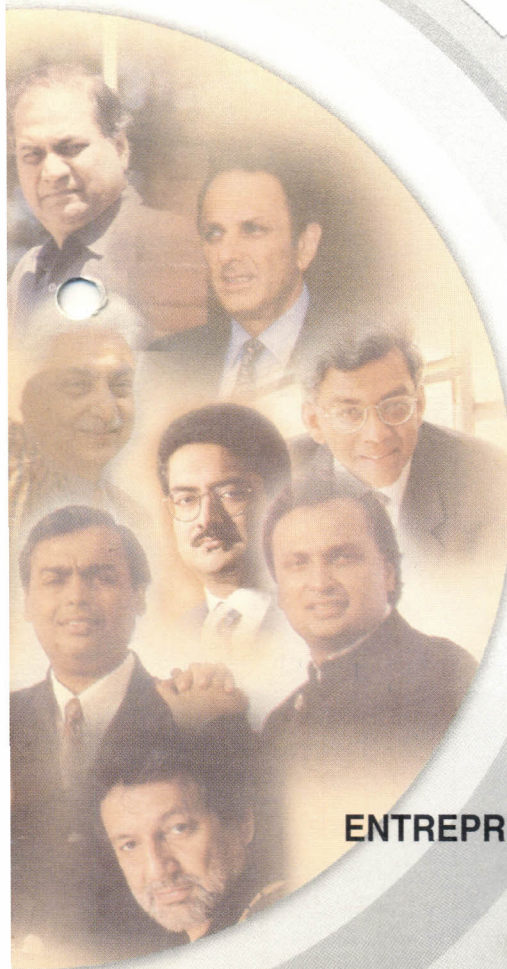


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bharti



**BHARTI
ENTREPRENEUR
OF THE YEAR
AWARD
2004**



Instituted by :



**ENTREPRENEURSHIP DEVELOPMENT
INSTITUTE OF INDIA**
Ahmedabad, Gujarat





In view of the momentum that entrepreneurs render to the growth of a nation, even the governments both at the centre and state are facilitating creation of an enabling socio-economic environment for Entrepreneurship. This acquires more credence against the backdrop that entrepreneurs are not just born but can also be trained and developed by proper training interventions.

Entrepreneurship Development Programme (EDP), a result-oriented approach, aimed at developing latent entrepreneurial traits of potential entrepreneurs without a background of business or adequate financial backing is well grounded in this belief.

With 11 state level, 4 national level Entrepreneurship Development Organisations and emergence of a number of NGOs across the country, conduction of Entrepreneurs' Development Programmes have become prominent and a regular feature.

Evidences bear out the achievements of Entrepreneurship Development Programme. Several entrepreneurs, upon having undergone this training intervention have reached an enviable status today. It is, therefore, important to reward these EDP-trained entrepreneurs so that the society at

large recognises them, as also the significance of entrepreneurship training. This will motivate more and more people to pursue Entrepreneurship as a career option. The Award will also place these entrepreneurs' accomplishments for recognition at the national level. Their incessant hard work and more than that commitment and a devotion of purpose will be honoured nationwide. Importance of this Award is also significantly underlined by the recognition that it has earned from a renowned businesshouse like Bharti Enterprises.

Keeping this in view, EDI's Bharti Centre for Entrepreneurial Initiatives (BCEI) set up under the aegis of the Academy of Achievers announces the Bharti Entrepreneur-of-the-Year Award (National) - 2004. The Award comprises Rs. 1 lac cash, a trophy and a citation.

Eligibility

- A regular EDP-trained first-generation entrepreneur emerging from preferably a non-business community and possessing experience of five successful years in business is eligible for '**Bharti Entrepreneur-of-the-Year- Award (National)**'.
- Any Institution or NGO, conducting entrepreneurship development training can also nominate its trained entrepreneur who has five years of experience in business.



Selection Criteria

A jury consisting of eminent professionals and educationists would shortlist the eligible applications. The short listed candidates would be invited at EDI Campus, Ahmedabad for personal interaction with the jury. The personal interaction would explore the vision, roadmap and strategies conceived to tackle rough times in business and future directions.

Nominations can be made by sending duly filled-in proforma to Mr. S.B. Sareen latest by 25-06-2004 at the following address:

Mr. S.B. Sareen, Member & Convener Award Committee
 Bharti Centre for Entrepreneurial Initiatives at EDI Head Office
 E-mail : sareen@ediindia.org

Bharti Centre for Entrepreneurial Initiatives

EDI and Bharti Foundation have together established '**Bharti Centre for Entrepreneurial Initiatives**' at EDI with an objective of promoting entrepreneurship through a host of activities in education, research, training etc. Specifically, the Centre works for developing, facilitating, motivating entrepreneurs and sensitising the society at large and youth in particular, to make them entrepreneurial.

The Bharti Group

The Bharti Group has been at the forefront of technology and has revolutionized telecommunications with its world-class products and services.

Established in 1985, Bharti has been a pioneering force in the telecom sector with many firsts and innovations to its credit, ranging from being the first mobile service in Delhi, first private basic telephone service provider in the country, first Indian company to provide comprehensive telecom services outside India in Seychelles and first private sector service provider to launch National Long Distance Services in India. As of March 31, 2004, Bharti has an aggregate of 7.14 million customers, consisting of over 6.5 million mobile customers.

Bharti Group also manufactures and exports telephone terminals and cordless phones. Apart from being the largest manufacturer of telephone instruments, it is also the first telecom company to export its products to the USA.

Bharti Foundation

Bharti Foundation was set up in the year 2000 with the objective of carrying forward the social activities of the Bharti Group of Companies. Bharti Foundation works in the area of elementary and higher education to help the disadvantaged children and young people of our country realize their potential. The Bharti Foundation partners EDI in promoting Entrepreneurship among the Indian youth, building on their extensive experience in this area.

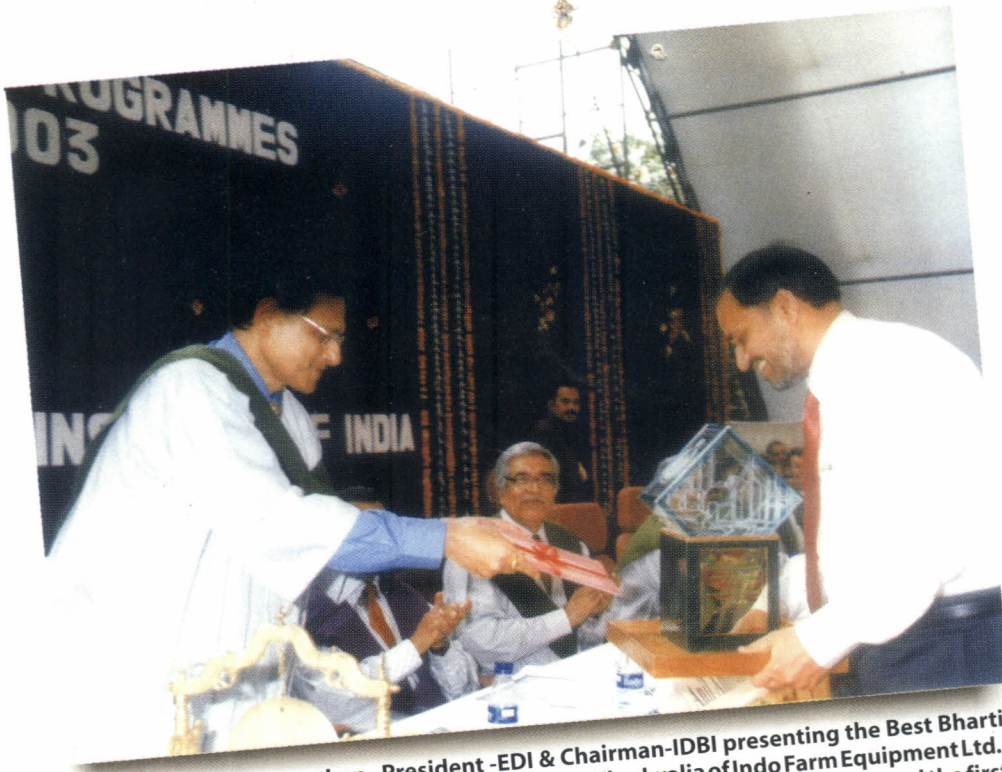
Entrepreneurship Development Institute of India

Entrepreneurship Development Institute of India (EDI), an autonomous and not-for-profit Institute, set up in 1983, is sponsored by apex financial institutions - the Industrial Development Bank of India (IDBI), IFCI Ltd., ICICI Ltd., State Bank of India (SBI) and the Government of Gujarat.

EDI's pioneering activities in entrepreneurship development training have established that people from all walks of life can become business owners. Through well-conceived training interventions and capacity building activities, over the last 20 years EDI has equipped thousands of people with entrepreneurial skills. To pursue its mission further, EDI has helped set up eleven state-level exclusive Entrepreneurship Development Centres and Institutes.

These successes and commitments have culminated in the recognition of its achievements by the Government of India and the State Governments. In the international arena, the entrepreneurship development efforts by way of sharing resources and organising training programmes, have helped EDI earn accolades and support from The World Bank, Commonwealth Secretariat, UNIDO, ILO, FNSt, British Council, Ford Foundation and several other renowned agencies. In recognition of its international achievements, the United Nations Economic & Social Commission for Asia and Pacific (ESCAP), Bangkok, Thailand has declared EDI as a 'Centre of Excellence'.





Shri P. P. Vora, the then President -EDI & Chairman-IDBI presenting the Best Bharti Entrepreneur of the Year Award -2003 to Shri R.S.Khadwalia of Indo Farm Equipment Ltd., Chandigarh. Shri Khadwalia is a first generation EDP trained entrepreneur and the first recipient of this Award.



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