

NATIONAL CONVENTION OF ENTREPRENEUR TRAINER-MOTIVATORS

(October 23-24, 1997)



**ENTREPRENEURSHIP DEVELOPMENT
INSTITUTE OF INDIA**

Ahmedabad

BACKGROUND

An Entrepreneur Trainer-Motivator's (ETM) role is of overriding importance in helping the potential youth assume self sustaining career in industry and trade. An ETM is instrumental in changing the mindset of the first generation entrepreneurs, thereby motivating and training them to set up their own enterprises. Besides, he also gives impetus to their career by acting as a counsellor, co-ordinator and project formulator. The follow-up and support services extended by him/her to the potential entrepreneurs is a further evidence of his/her zeal to facilitate enterprise creation and growth. Hence in view of an ETM's role in ED related activities from beginning to end, the **Entrepreneurship Development Institute of India (EDI)** has been conducting national courses to train and develop committed and competent ETMs.

However, realising that amidst the changing scenario, there is an intense need to strengthen entrepreneurial drive and determination in today's youth; what comes to the fore, is a dire need to further strengthen this new cadre of ETMs by identifying and analysing organisational and individual problems that they come across in implementing entrepreneurship development programmes.

EDI has therefore organised this national convention of Entrepreneur Trainer-Motivators with the intention to list the problems related to conducting EDPs, and provide a common platform for interactions amongst field trainers and ED professionals in the form of a National Forum to share their varied and rich experiences and draw valuable conclusions.

OBJECTIVES :

- i. To provide a forum for exchange of field experiences of ETMs and to deliberate on the efficiency of the current practices adopted in developing entrepreneurs through EDPs.
- ii. To identify organisational and institutional support that can be provided to the ETMs in order to help them fulfill their task effectively.
- iii. To share findings of research, taken-up by EDI and other agencies in the field of Entrepreneurship.
- iv. To expose the participants to the changing socio-economic scenario and their role in that.
- v. To help them evolve a long term plan for the growth and success of Entrepreneurship Development related activities on a sustainable basis.

AREAS OF INTERACTION :

- i. Experience sharing on certain key facets of EDPs, viz.
 - * Changing economic scenario and entrepreneurship development: Issues and options .
 - * Role of ETMs in Entrepreneurship Development of tomorrow
 - * Entrepreneurship Development : The new approaches
 - * Challenges and issues confronting ETMs.

- * Growth of ETMs : A balancing act between Prospects, Potentials and expectations
- ii. Presentation of papers by the participants on various themes pertaining to entrepreneurship development.

PARTICIPATION

Entrepreneur Trainer-Motivators who are conversant with Entrepreneurship Development process and directly involved in conducting/coordinating EDPs are eligible to participate. They could be from TCOs, IEDs, CEDs, RECs, STEPs and other such agencies which are actively engaged in promoting and strengthening the ED related activities.

The nominations would be screened at EDI so that the participation could be in line with the objectives of the Convention. It is proposed to limit the number of participants to 50-60. All the selected participants will be informed about their participation accordingly.

PARTICIPATION FEE :

The EDI will extend local hospitality, i.e. board and lodging. However, the participants are required to arrange for their to&fro travelling expenses.

AWARD FOR BEST PAPERS

With a view to generating ideas and consolidating experiences, the participating ETMs are encouraged to write papers on certain themes pertaining to entrepreneurship, such as :

- * Changing economic scenario and entrepreneurship development : Issues and options.
- * Role of ETMs in Entrepreneurship Development of tomorrow.
- * Entrepreneurship Development : The new approaches.

An expert committee will select papers/articles for awards, which will be presented during the meet. Eligibility criteria for conferring **Best Paper(s) Awards** would be:

- The Author(s) should be directly involved in Entrepreneurship Development and must have conducted/coordinated atleast two EDPs independently;
- * Paper(s) should not have been published earlier.

DURATION AND VENUE

The proposed convention would be organised for a duration of two days (October 23-24, 1997) at EDI Campus, Ahmedabad.

HOW TO APPLY

Please forward the enclosed nomination form duly filled in along with paper(s)/article(s), if any, so as to reach us on or before September 30, 1997 .

The nominations must be sent in the name of :

Mr. S.B. Sareen

Convention Co-ordinator

Entrepreneurship Development Institute of India

Ahmedabad, P.O. Bhat 382 428 Dist.: Gandhinagar (Gujarat)

THE INSTITUTE

The Entrepreneurship Development Institute of India, an autonomous body, set up in 1983, is sponsored by apex financial institutions, IDBI, IFCI, ICICI, and SBI. The EDI has been spearheading entrepreneurship movement throughout the nation with a belief that entrepreneurs need not be born, but can be developed through well conceived and well directed activities. This in turn led to the emergence of several training programmes in orb around strategic thrust areas. The EDI has supported the creation of Centres for Entrepreneurship Development and Institutes of Entrepreneurship Development in several states of the country to achieve institutionalisation of ED activities. Today it has developed around 250 Trainer-Motivators.

The EDI Campus is one of the best maintained educational campuses in the country. The campus has been awarded the prestigious Aga Khan Award for the Best Architecture for the Year 1992. The facilities that would be made available to the participants are; the institute's computer centre, equipped with state-of-the-art technology, and the EDI Library and Information Centre which is technologically updated with facilities of Internet and computerised database giving access to latest information globally.

ENTREPRENEURSHIP DEVELOPMENT INSTITUTE OF INDIA

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