

## ENTREPRENEURSHIP DEVELOPMENT INSTITUTE OF INDIA

AHMEDABAD, GUJARAT

ANNOUNCES Trapicing Youths

# 17TH SUMMER CAMP ON ENTREPRENEURIAL ADVENTURES FOR YOUTH IN THE AGE GROUP OF 16- 22 YEARS (11- 20 MAY, 2008)

'Eye for an opportunity'; 'passion to excel'; 'ability to innovate' and 'confidence to create' are traits that bring with them the nerve and the will to take on the world headlong. It is only logical to add that our youth, the pillars of future, must possess these traits to stand apart in a crowd. It is a statement that many would endorse.

Presence of a lot of these traits depends on the 'exposure' and the 'channels of learning' that a youth gets, besides the formal academic roadways.

Entrepreneurship Development Institute of India imparts this unique indispensable exposure to youth through its **National Summer Camp on Entrepreneurial Adventures for Youth.** The camps, have, in the last 16 years, added positive dimensions to the perspectives of over 544 youths from across the country. This year the camp, 17th in the series, has been scheduled during May 11-20, 2008.

#### MAIN OBJECTIVE:

Youth develop unique strengths as the camp enables them to realize their hidden potential and develops their capabilities to meet the challenges ahead by fostering entrepreneurial traits among them.

#### **ACTIVITIES:**

- Entrepreneurial motivation, development games and exercises to foster traits such as; creativity, concern for excellence, leadership, problem solving, independence, goal setting, etc.
- Formal and informal interaction with successful achievers and entrepreneurs.
- Evaluation and development of entrepreneurial traits and competencies.
- Visits to institutions of repute to analyse the process of creation and development.
- Self-assessment through specifically designed psychological tests, instruments and learning through recording presentation on self (Camera Presentation).
- · Career and psychological counselling.

#### **VENUE AND ACCOMMODATION:**

The camp will be organized at the Institute's lush green and international award-winning campus at Ahmedabad. A comfortable AC accommodation on twin-sharing basis will be provided to the participants.

#### FEE:

Rs. 15,000/-, which includes tuition fee, course material and board / lodging at the campus. It does not include any travel cost, out-of-pocket expenses and medical insurance.

#### **FOR WHOM:**

Higher secondary and college going youths in the age group of 16-22 years can apply.

#### **HOW TO APPLY?**

Send a brief resume of the candidate mentioning name, educational qualification, extra-curricular activities, parents' names and occupation, their office, residence and E-mail addresses along with telephone/fax numbers. The application form should be accompanied by two passport size photographs and a Pay Order / Demand Draft of Rs. 15, 000/- drawn in favour of EDI, Ahmedabad, payable at Ahmedabad.

Organisations willing to nominate wards of their executives for the camp are suggested to make such nominations at their earliest.

Nominations and inquiries may be addressed to:

The Camp Leader at EDI Head Office address.

E-mail: pbharti@ediindia.org Last date for registration is April 25, 2008.

#### THE INSTITUTE:

Entrepreneurship Development Institute of India (EDI), Ahmedabad is an autonomous and not-for-profit institution, set up in 1983 and sponsored by apex financial institutions, the IDBI Ltd., IFCI Ltd., ICICI Ltd. and the State Bank of India (SBI). EDI has been spearheading entrepreneurship movement throughout the nation with a belief that entrepreneurs need not necessarily be born but can be developed through well-conceived and well-directed activities.

Under the thrust area, Entrepreneurship Education, EDI has been progressively focussing on the development of its academic programmes to disseminate the essence of the institute's professional knowledge-base amongst entrepreneurs of the morrow. Some of EDI's core activities under this thrust are Summer Camps for Youth and Children, Faculty Development Programmes, Researches and long term academic programmes which include AICTE-approved, two-year, residential Post-Graduate Diploma in Management-Business Entrepreneurship and one-year Post-Graduate Diploma in Management of NGOs.

The Institute has also been selected as a member of the Economic and Social Commission for Asia and Pacific (ESCAP) Network of Centres of Excellence for HRD Research and Training.

### **ENTREPRENEURSHIP DEVELOPMENT INSTITUTE OF INDIA**



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