



National Training Programme on

# Entrepreneurship Development & Management

for Scientists & Technologists  
with the Government Sector

5 – 16 December, 2016



Sponsored by  
Department of  
Science & Technology  
Govt. of India  
New Delhi



Organised by  
Entrepreneurship  
Development  
Institute of India  
Ahmedabad, Gujarat

## Why should scientists and technologists attend entrepreneurship training?

Evidences corroborate that whenever technology has been leveraged to achieve an entrepreneurial aspiration, the results have been, more often than not, noticeably rewarding. Technology trends are ever evolving; making it mandatory to grasp its changing nuances to be able to infuse it into a successful start-up. Against this backdrop, it only becomes prudent to assume that if the best technological brains are trained and motivated to set up tech ventures, the start – up goal of India will be facilitated. Converging entrepreneurship and technology can build a realm with vibrant high-end entrepreneurial ventures.

Entrepreneurship Development Institute of India, Ahmedabad, in the year 2011, designed a special programme on Entrepreneurship, for scientists and technologists. The success of the first programme, led to its replication each year, resulting in 202 trained scientists and technologists till now. EDI now announces the 10<sup>th</sup> programme in the series.

## Programme Objectives

The major objectives of this programme are to arouse interest amongst scientists & technologists about entrepreneurship, sensitize them towards this discipline and establish the importance of owning knowledge based innovative business ventures. Other specific objectives are to:

- ▶ Promote knowledge based entrepreneurship.
- ▶ Strengthen and develop collaborative linkages with national and international institutions in the sector.
- ▶ Bring in the expertise of basic and applied research as well as real-world experience to business planning efforts of entrepreneurially inclined scientists and researchers.



“The programme has given the right kind of orientation to scientists and technologists on the concept and constructs of entrepreneurship. Scientists and technologists can gear up the economy of the country through knowledge based innovative projects. And, after this excellent experience I am determined to do so.”

**Dr. Manas Kumar Sanyal**

Professor

Indian Institute of Engineering Science & Technology, Shibpur - West Bengal

## Programme Content

- ▶ Entrepreneur, Enterprise and Entrepreneurship
- ▶ Social Entrepreneurship
- ▶ Role & Importance of R & D in Entrepreneurship
- ▶ Business Opportunity Identification and Selection
- ▶ Information on Support System & Various schemes for assistance for New Enterprise Creation
- ▶ Gender Mainstreaming in Entrepreneurship
- ▶ Business Plan Preparation
- ▶ Intellectual Property Rights (IPR)
- ▶ Quality Standards in Industries
- ▶ Occupational Hazard in Industries
- ▶ Goal Oriented Project Planning
- ▶ Govt. Policy to Promote Science and Technology Driven Enterprises
- ▶ Establishing and Managing a New Enterprise



## Pedagogy

- ▶ Class room lecture-cum-discussion on concepts and practices of entrepreneurship
- ▶ Case studies, group discussions, role-plays and simulation exercises for development of requisite competencies
- ▶ Audio-visuals to understand the key issues of entrepreneurship development and management
- ▶ Intensive interaction with subject experts and successful entrepreneurs
- ▶ Industrial visits to understand the overall operation and mechanism

## Target Group

The programme has been specially designed for scientists/technologists (Group A only) working in departments / ministries of central govt., public sector units, govt. aided research institutes, govt. research laboratories and scientists / technologists working in state governments. The scientists and academicians from central and state universities, educational institutions & colleges, engaged in R & D in any discipline of Science & Technology, are also eligible.

## Opined...



"The program is very well designed and is providing fundamental insight into entrepreneurship and allied management aspects. It enables technocrats to appreciate issues that need to be addressed to make their invention reach market place."

**Dr. Parag M. Solanki**

Principal Scientist  
CSIR - Central Glass & Ceramic  
Research Institute, Ahmedabad - Gujarat

## Programme Duration & Venue

This **two-week residential programme** is scheduled during **December 5-16, 2016** at EDI campus, Ahmedabad (Gujarat). Programme is sponsored by the **Department of Science & Technology, Govt. of India, New Delhi** and hence **no fees will be charged**. However, to and fro travel cost will be borne by the participant/nominating organisation.

## Batch Size

Intake capacity of this programme is **25 participants** only and they will be admitted on **first-come-first-served basis** provided they meet the criteria set by DST, Govt. of India.

## How To Apply

The enclosed nomination form, duly filled-in, must reach us on or before **20<sup>th</sup> November, 2016** at the following address:

**Mr. Prakash Solanki**

Programme Director

**Entrepreneurship Development  
Institute of India**

Nr. Apollo Hospital & Narayani Resort  
P.O. Bhat 382 428

Dist. Gandhinagar, Gujarat

Tel : (079) 23969159/161/163

Mob.: 097238 16384

Fax: 079-23969164, 23969155

Nomination can also be sent through email at [psolanki@ediindia.org](mailto:psolanki@ediindia.org)



## The Institute

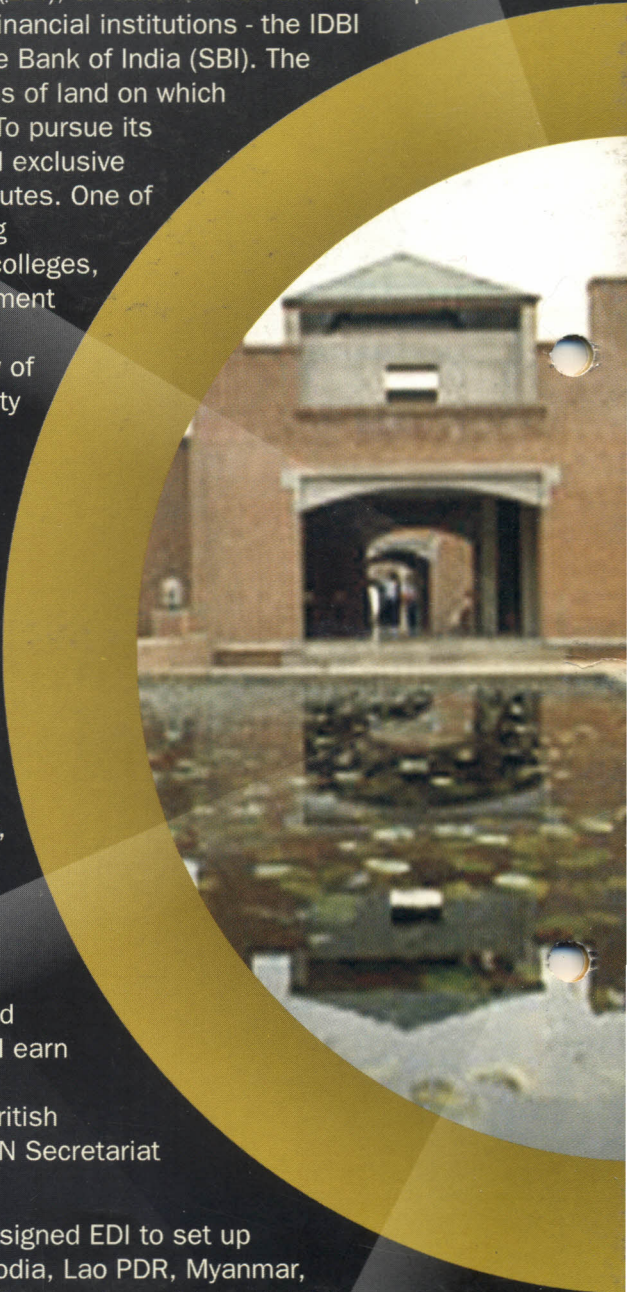
An acknowledged National Resource Institute for Entrepreneurship Education, Research, Training & Institution Building.

Entrepreneurship Development Institute of India (EDI), an autonomous and not-for-profit institute, set up in 1983, is sponsored by apex financial institutions - the IDBI Bank Ltd., IFCI Ltd., ICICI Bank Ltd. and the State Bank of India (SBI). The Government of Gujarat pledged twenty-three acres of land on which stands the majestic and sprawling EDI campus. To pursue its mission, EDI has helped set up twelve state-level exclusive entrepreneurship development centres and institutes. One of the satisfying achievements, however, was taking entrepreneurship to a large number of schools, colleges, science and technology institutions and management schools in several states by including entrepreneurship inputs in their curricula. In view of EDI's expertise in Entrepreneurship, the University Grants Commission had also assigned EDI the task of developing curriculum on Entrepreneurship and the Gujarat Textbook Board assigned to it the task of developing textbooks on Entrepreneurship for 11th & 12th standards.

In order to broaden the frontiers of Entrepreneurship Research, EDI has established a Centre for Research in Entrepreneurship Education and Development (CREED), to investigate into a range of issues surrounding small and medium enterprise sector, and establish a network of researchers and trainers by conducting a biennial seminar on entrepreneurship education and research.

In the international arena, efforts to develop entrepreneurship by way of sharing resources and organising training programmes, have helped EDI earn accolades and support from the World Bank, Commonwealth Secretariat, UNIDO, ILO, FNSt, British Council, Ford Foundation, European Union, ASEAN Secretariat and several other renowned agencies.

The Ministry of External Affairs, Govt. of India assigned EDI to set up Entrepreneurship Development Centers in Cambodia, Lao PDR, Myanmar, Vietnam and Uzbekistan. Five such centres in African region will be established very soon.



### Entrepreneurship Development Institute of India (EDI)

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