

National Training Programme on Entrepreneurship

Development & Management

for Women Scientists & Technologists with the Government Sector



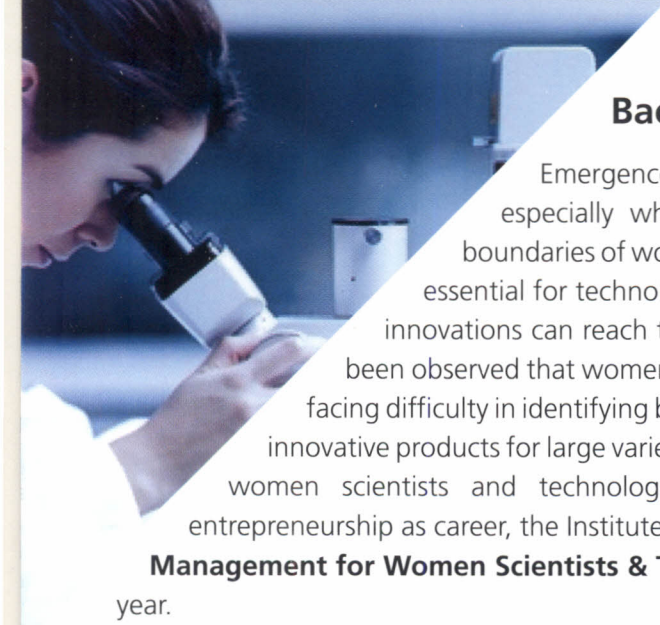
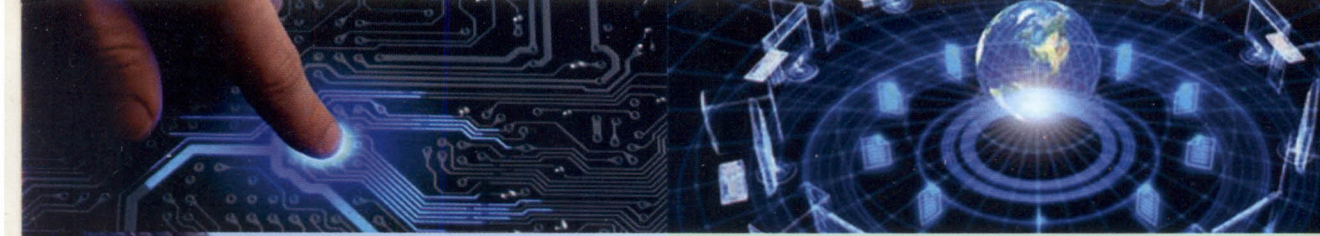
06 – 10 February, 2017



Sponsored by
**Department of
Science & Technology
Govt. of India
New Delhi**



Organised by
**Entrepreneurship
Development
Institute of India
Ahmedabad, Gujarat**



Background

Emergence of technology based enterprises is need of the day, especially when the globalized world boasts of disappearing boundaries of world markets. With the changing times, it has become essential for technological brains to think entrepreneurially so that their innovations can reach to larger mass in the form of viable products. It has been observed that women working in the field of science and technology are facing difficulty in identifying business opportunity and developing market for their innovative products for large variety of reasons. To help technological brains-especially women scientists and technologists working in the government sector adopt entrepreneurship as career, the Institute has launched **Entrepreneurship Development & Management for Women Scientists & Technologists** programme for the fifth consecutive year.

Benefits to the Participants

Till now, there is little done in the area of knowledge based entrepreneurship. This programme will help participants understand the importance of owning knowledge based innovative business ventures. The curriculum of this programme covers core aspects of entrepreneurship such as process of business idea generation, project formulation and screening for feasibility.

Objective

The programme aims to sensitize women scientists and technologists towards embracing entrepreneurship as career. The objective of this programme is to ensure that women with sound technical knowledge can come up with their own enterprises and contribute to employment generation by launching value added business ventures.

Programme Content

The following aspects will be covered during the programme:

- Entrepreneur, Enterprise and Entrepreneurship,
- Business Opportunity Identification & Selection,
- Information on support system and various schemes of assistance for New Enterprise Creation,
- Business Plan Preparation,
- Establishing and Managing a New Enterprise,
- Workplace Gender Sensitization.

Pedagogy

- Class room lecture-cum-discussion on concepts and practices of entrepreneurship;
- Case studies, group discussions, role-plays and simulation exercises for development of requisite competencies;
- Audio-visuals to understand the key issues of entrepreneurship development and management;
- Intensive interaction with subject experts and successful entrepreneurs;
- Industrial visit to understand the overall operation and mechanism.

Target Group

The programme has been specially designed for Women Scientists / Technologists working in Departments / Ministries of Central Govt., Public Sector Units, Govt. Aided Research Institutes, Govt. Research Laboratories and State Governments. Women Scientists and Academicians from Central and State Universities, Educational Institutions & Colleges engaged in R & D in any discipline of Science & Technology, can also apply.

Programme Duration & Venue

This one week (Five days) residential programme is scheduled during February 06-10, 2017 at EDI campus, Ahmedabad (Gujarat). Programme is fully sponsored by the Department of Science & Technology, Govt. of India (except to and fro travel costs).

Batch Size

Intake capacity of this programme is 25 participants on first-come-first-served basis.

How To Apply

The enclosed nomination form along with the CV form, duly filled-in, and approved by the reporting authority, must reach us on or before **14.01.2017** at the following address:

Prof. P. Ganesh, Programme Director at EDI Head Office address.

Mob.: 09327037106 Phone: 079-23969159/161/163

Email: p.ganesh@ediindia.org

Scanned copy of the approved form may be emailed at the id given above.

General Conditions & Eligibility

- Upper age limit as on 1st July is 58 years;
- Should have 5 years & above experience in group A;
- Not more than 2 participants from one institute / organization;
- Should have Ph.D. / M.Tech (or equivalent) and actively involved in R&D;
- **Strictly from central/state government sector/ affiliations only.**



The Institute

An acknowledged National Resource Institute for Entrepreneurship Education, Research, Training & Institution Building.

Entrepreneurship Development Institute of India (EDI), an autonomous and not-for-profit institute, set up in 1983, is sponsored by apex financial institutions - the IDBI Bank Ltd., IFCI Ltd., ICICI Bank Ltd. and the State Bank of India (SBI). The Government of Gujarat pledged twenty-three acres of land on which stands the majestic and sprawling EDI campus. To pursue its mission, EDI has helped set up twelve state-level exclusive entrepreneurship development centres and institutes. One of the satisfying achievements, however, was taking entrepreneurship to a large number of schools, colleges, science and technology institutions and management schools in several states by including entrepreneurship inputs in their curricula. In view of EDI's expertise in Entrepreneurship, the University Grants Commission had also assigned EDI the task of developing curriculum on Entrepreneurship and the Gujarat Textbook Board assigned to it the task of developing textbooks on Entrepreneurship for 11th & 12th standards.

In order to broaden the frontiers of Entrepreneurship Research, EDI has established a Centre for Research in Entrepreneurship Education and Development (CREED), to investigate into a range of issues surrounding small and medium enterprise sector, and establish a network of researchers and trainers by conducting a biennial seminar on entrepreneurship education and research.

In the international arena, efforts to develop entrepreneurship by way of sharing resources and organising training programmes, have helped EDI earn accolades and support from the World Bank, Commonwealth Secretariat, UNIDO, ILO, FNSt, British Council, Ford Foundation, European Union, ASEAN Secretariat and several other renowned agencies.

The Ministry of External Affairs, Govt. of India assigned EDI to set up Entrepreneurship Development Centers in Cambodia, Lao PDR, Myanmar, Vietnam and Uzbekistan. Five such centres in African region will be established very soon.



**Entrepreneurship
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