

**ENTREPRENEURSHIP DEVELOPMENT PROGRAMME**

**FOR**

**WOMEN**

**AT**

**BANGALORE**



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Sponsored by : Industrial Development Bank of  
India (IDBI)

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Organised by : Entrepreneurship Development  
Institute of India (EDI)

in collaboration with

Technical Consultancy Services  
Organisation of Karnataka (TECSOK)

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**PROPOSAL**

"Women can make as good as or perhaps better entrepreneurs than men" and "women need to have an equal participation in the industrial and economic growth of the country". Stemming from these convictions and experience, Entrepreneurship Development Institute of India (EDI), Bhat, District Gandhinagar, Gujarat, jointly with Technical Consultancy Services Organisation of Karnataka (TECSOK), Bangalore, propose to organise a special Entrepreneurship Development Programme for Women at Bangalore.

Entrepreneurship Development Institute of India, a pioneer Institute in the field of entrepreneurship development has successfully conducted EDPs for women in states like Tamilnadu, Gujarat, Union Territory of Delhi, etc., and trained a large number of women entrepreneurs, besides conducting numerous general EDPs all over the country and in African countries. EDI also organises Accredited Trainers' Courses for officers of EDP conducting organisations and banks at the national and international level, Extension Motivation Programmes for Bank and Government officers as well as officers of Developmental Agencies and conducts research in diverse areas of entrepreneurship.

Technical Consultancy Services Organisation of Karnataka is a state level organisation based at Bangalore which has, apart from providing industrial



and technical consultancy, a long record of organising and conducting EDPs for various target groups through a well trained group of Trainer-Motivators.

## OBJECTIVES

1. Numerous EDPs for women are being organised by various organisations and agencies all over India. The proposed EDP which has been sponsored by Industrial Development Bank of India is based on the research findings of a small study of women entrepreneurs carried out in Gujarat with a view to understanding the strengths and weaknesses, problems and constraints special to women entrepreneurs.

The selection, training methodology and the training inputs have been suitably modified and intensified as per the findings and experiences of an experimental EDP already organised and conducted at Ahmedabad in Gujarat, to suit this target group.

2. The challenge of this training programme has been taken up with the objective of providing encouragement, information, practical guidance, necessary help/assistance and counselling to women who have advanced in various other fields, to develop their careers in the field of industry. This is an attempt to bring out women from traditional means of self-employment and industries and divert them in the direction of new, non-traditional industries.
3. A woman, who successfully manages a household can also successfully manage an industry. This is an effort to put into practice the national concept of making women become self-supporting,

independent and participate equally in the industrial growth.

4. An individual can and does become an entrepreneur without taking training under an EDP. The objective of this training programme is to impart an all-round knowledge of all aspects of setting up and managing a small scale industry, viz., procedural, project identification, managerial, skill development and motivational.

## WHO CAN PARTICIPATE

Any woman with a determination to set up her own small scale industry can participate in this programme. Education or lack of work experience are no bar. Women, having commitment and readiness to work hard for becoming successful entrepreneurs will be preferred.

However, the candidates will have to go through various stages of selection procedure designed to assess their potentials and capabilities to become successful entrepreneurs.

## TRAINING METHODOLOGY

Selected candidates will be given classroom training in all aspects of setting up, managing and running a small scale industry, through experts in the field. Moreover, they will be required to go to the field for market survey, visit concerned agencies and financial institutions. Orientation visits to small scale industrial units will also be a part of the training.

With a view to developing the participants' motivation to set up their own enterprises, a special Achievement Motivation Training Programme of four full days will also be organised during the EDP.



Various training methodology like simulation games, case study, group discussions, etc., will be used to impart training.

### TRAINING INPUTS

To help the participants equip themselves as entrepreneurs, the following inputs will be imparted :

- \* Orientation and changing role of Women in Entrepreneurship.
- \* Self-assessment for entrepreneurial career.
- \* Behavioural and skill development inputs :
  - Communication skills
  - Interpersonal relationship
  - Problem-solving skills
  - Achievement Motivation Training

Apart from the above, to assist the participants in implementing and managing their new enterprises, the basic inputs of :

- knowledge about procedural aspects of small scale industry;
- information about business opportunities, various incentives and schemes for SSI & women entrepreneurs;
- inputs to assess the market through market survey;
- financial, marketing, personnel & general management;
- accounts & book keeping and taxation applicable to SSI;
- preparation of detailed project report; and

- procedural and documentary requirements for loan applications

will be provided during the EDP.

### DURATION

The training programme will be of 3 months (12 weeks part-time) duration. Regular attendance would be expected.

### FOLLOW-UP

There will be a close follow-up of the progress and problems of the participants till establishment of their new enterprises/units.

### FEES

No fees will be charged for participation in the EDP. A refundable deposit of Rs.100/- will have to be paid. The deposit shall be refunded to the participant on completion of the training programme, provided she has prepared a detailed project report for the project needed to implement the same showing her commitment and planning.

### HOW TO APPLY

For application form and other details, please contact :

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