



THIRD NATIONAL MEET OF  
EDP TRAINER-MOTIVATORS

MARCH 1-3, 1989

AT

EDI CAMPUS

Sponsored by

INDUSTRIAL DEVELOPMENT BANK OF INDIA

Organised by

ENTREPRENEURSHIP DEVELOPMENT INSTITUTE OF INDIA

## THIRD NATIONAL MEET OF EDP TRAINER-MOTIVATORS

### THE PROGRAMME

Entrepreneurship Development Programme (EDP) has emerged as an effective tool to develop indigenous entrepreneurs facilitating rapid growth of small-scale industrial sector and in turn, generating employment.

Though there is no dearth of potential entrepreneurs nor lack of initiative and plans to develop them, continuous supply of competent and committed Trainer-Motivators is one of the major bottlenecks in the efforts towards developing new entrepreneurs.

Entrepreneurship Development Institute of India (EDI) has identified and trained Entrepreneur Trainer-Motivators (ETMs) to fill this void. However, this new cadre needs to be strengthened which can best be done by identifying and analysing policy issues as well as the operational ones associated with EDPs.

To this end, EDI is contributing by way of providing a common platform for interaction amongst trainers. The first such interaction by way of National Trainers' Meet was organised at Lonawala during March 1987 and the second one in the series at EDI campus during March 1988. Enthusiastic participation, rich experience sharing and emergence of valuable suggestions during the Meets necessitated institutionalisation of such interaction. Hence, this Third National Trainers' Meet.

## OBJECTIVES

- To provide a forum for exchange of field experiences of trainers and to deliberate on the efficacy of the current practices adopted in developing entrepreneurs through EDPs.
- To identify organisational and institutional support to be provided to the Trainer-Motivators to help them effectively fulfil their tasks.
- To deliberate on constitution, objectives and modus-operandi of the proposed National Forum of Trainers and to launch the same.
- To provide an opportunity to interact with Entrepreneurship Development (ED) experts, Chief Executives/Senior Officials of EDP conducting agencies, funding institutions etc.
- To share findings of research taken up by EDI and other agencies in the field of entrepreneurship.

## AREAS OF INTERACTION

- Experience sharing on certain key facets of EDP.
- Presentation of papers by the participants on various themes pertaining to entrepreneurship.
- Interface with Chief Executives/Senior Officials of EDP conducting agencies, funding agencies and ED experts.
- Discussion on objectives, activities, constitution, membership requirement and other operational details pertaining to National Forum of Trainers.
- Launching of the National Forum.

During the earlier Meets, a strong need was felt to provide a formal platform for trainers to create a sense of belonging to a special reference group, develop a code of conduct and facilitate continuous exchange of experiences.

The participants of the earlier Meets were of the view that the same could be achieved by way of setting up of a National Forum akin to the professional bodies formed by Chartered Accountants, Company Secretaries, Chartered Engineers etc. It is proposed to deliberate on and launch such a forum during the Trainers' Meet.

## **PARTICIPATION**

Only those conversant with the process of Entrepreneurship Development and have conducted at least two EDPs independently are eligible to participate. However, the participation would be confirmed by a screening committee of the Institute.

EDI will bear the boarding and lodging expenses of the participants at the Campus. The participants will have to bear all other expenses including travel cost from home state to EDI and back, and out-of-pocket expenses, if any.

## **AWARD FOR BEST PAPERS**

With a view to generate ideas, consolidate experiences and share the same, the participating Trainer-Motivators are encouraged to write papers on certain themes pertaining to entrepreneurship such as :

- \* Evaluation of EDPs - Impact of EDP and cost benefit analysis.

During the earlier phase a strong need was felt to provide a formal pattern for training to create a sense of belonging to a special training group. Developing a code of conduct and facilitating continuous exchange of experiences.

The participants of the earlier phase were of the view that the same code be followed by way of setting up of a National Accounting Council Secretariat, formed by Chartered Accountants, Company Secretaries, Chartered Engineers etc. It is proposed to elaborate on and expand such a forum during the Trainer's Meet.

PARTICIPATION

Only those consistent with the process of Entrepreneurship Development and have conducted at least two EDPs independently are eligible to participate. However, the participation will be confirmed by a supporting certificate of the Institute.

EDI will bear the printing and binding expenses of the participants at the Campus. The participants will have to bear all other expenses including travel cost from their home state to EDI and back and out-of-pocket expenses if any.

AWARDS FOR BEST PAPERS

With a view to providing better conceptual foundation and share the same, the participating Trainer-Entrepreneurs are encouraged to write papers on various topics related to entrepreneurship development.

Evaluation of EDPs is being done by EDI and will be done by the Institute.

- \* Introducing Entrepreneurship in formal education system.
- \* Post-training support to trained entrepreneurs : Strategy and Issues.

Awards have been instituted for best papers/articles which would be read by the authors during the Trainers' Meet. Three best papers will be awarded Rs.500/- each followed by a Citation. Further, consolation prize of Rs.250/- would be awarded for another two papers. An expert committee will select papers/articles for awards. The decision of the Committee will be final. Awards will be presented during the Meet. EDI will have the right to publish such papers.

To be eligible for award :

- The papers to be presented should not have been published earlier.
- The author should have conducted at least 2 EDPs independently.
- Papers typed in double space on one side and not exceeding 20 pages should reach EDI latest by 15th Feb, 1989.
- Each paper should be accompanied by one page synopsis.
- The paper could be in English or Hindi.

### RENDEZVOUS

The programme is scheduled for three days from March 1-3, 1989 at EDI Campus.

## ABOUT EDI

EDI is promoted by the all-India financial institutions (IDBI, ICICI, IFCI & SBI). The national organisation initiates, supports and accelerates entrepreneurship training, development and research efforts in various parts of the country. With its pool of experts, EDI provides a national resource of experience and expertise to be shared with all organisations interested in facilitating emergence of new entrepreneurs and improving the performance of existing ones.

The Institute has developed an integrated training programme - Accredited Trainers' Course (ATC) - targetted towards young professionals desirous of working as Entrepreneur Trainer-Motivators.

The Institute has already conducted seven such ATCs and has trained more than 140 Entrepreneur Trainer-Motivators representing several EDP conducting organisations. The Institute has further trained Trainer-Motivators from other developing countries like Malawi, Senegal, Guinea, Malaysia, Ghana, Nigeria etc.

It has now a pleasant, elegant Campus with residential facilities. The Meet will be held on the New Campus

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