



**Bharti  
Entrepreneur  
of the  
Year Award  
2008**

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Instituted by :

**ENTREPRENEURSHIP DEVELOPMENT  
INSTITUTE OF INDIA**

Ahmedabad, Gujarat.

Sponsored by :

**bharti foundation**



The past century (20<sup>th</sup> century) and the present one (the 21<sup>st</sup> century) have witnessed emergence of a plethora of new industries because of government's policy of globalization and liberalization. In this scenario of fierce competition, the challenges faced by entrepreneurs are far greater than what they were earlier. Today's entrepreneurs need to be well equipped with adequate knowledge, competence and information to withstand this competition. As is known, success of an enterprise depends to a large extent on the ability of its promoter, and hence the task of developing entrepreneurs has never been given more importance before. Creating well-rounded entrepreneurs through Entrepreneurship Development Programmes (EDPs) has been a proven strategy. In India, four national entrepreneurship development institutions, twelve state-level organizations and a number of NGOs are involved in creating entrepreneurs through training interventions. However, the impact of the 'job oriented mindset' is so strong in the society that many people still do not prefer to opt for this career option and look for a secured job. Therefore, the need of the day is to convince people, in general, and youth, in particular, by presenting the successful cases of first-generation, impact making entrepreneurs created through entrepreneurship training.

**Entrepreneurship Development Institute of India (EDI)**, a pioneer institute engaged in promoting the 'Entrepreneurship' concept in other developing countries, has taken an initiative in this direction by presenting 'Entrepreneur of the Year Award' (National) to EDP-trained entrepreneurs. The award, sponsored by the **Bharti Enterprises** and announced under the banner of **Bharti Centre for Entrepreneurial Initiatives**, established at EDI, comprises a cash prize of rupees one lakh, a trophy and a citation. Till date, six entrepreneurs have been felicitated with this honour. EDI, now, announces, **Bharti Entrepreneur of the Year Award (National)-2008**, the sixth in the series.

## Eligibility

- An EDP-trained entrepreneur emerging from preferably a non-business family and possessing experience of three successful years in business is eligible.
- Any Institution or NGO, conducting Entrepreneurship Development Programmes can also nominate its trained entrepreneurs who have three years of experience in business.

## Selection Process

A jury consisting of eminent professionals and educationists would shortlist the eligible candidates. The short listed candidates would be invited at the EDI Campus, Ahmedabad for personal interaction with the jury.

The personal interaction would explore the vision, roadmap and strategies conceived by the



candidate to tackle rough times in business and also the future directions. The winner for the Award will be selected after the personal interaction and informed accordingly.

Nominations, in the attached prescribed proforma, can be sent at the following address latest by 28, November, 2008.

**Mr. S. B. Sareen,**  
Member & Convenor, Award Committee  
Entrepreneurship Development Institute of India  
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E-Mail: [sareen@ediindia.org](mailto:sareen@ediindia.org)

Nomination form can also be downloaded from the website: [www.ediindia.org](http://www.ediindia.org)

## Trendsetters ...

### OUR WINNERS IN THE PAST

Mr. R.S. Khadwalia of Indo Farm Equipment Ltd., Chandigarh has an inspiring success story, which began with his participation in an EDI conducted EDP in the year 1984. Subsequently, he started a small business dealing in tractor spare-parts with an investment of just Rs. 25,000 and today, he is a high-flying achiever with a turnover of more than Rs. 100 crore, and owns a tractor manufacturing company.

#### Bharti Entrepreneur of the Year-2003



Mr. NCV Rangacharya, from Hyderabad, in his quest for the extraordinary, enrolled as a trainee in the one-month EDP, sponsored by the IDBI, SBI and DST. Today, his company CADSYS Technologies Pvt. Ltd., has an investment over Rs. 6 crore and is ISO 9002 certified. It is one of the leading firms in Computer Aided Design and GIS in the country.

#### Bharti Entrepreneur of the Year-2004





Mr. Bhavin Turakhia, the proud owner of DIRECTi, thrives on innovation, creativity and sheer quest for excellence. EDI trained, Mr. Turakhia started his company in 1998 with a meagre investment of Rs. 25,000 and today with a team strength of 120 and a base in more than 230 countries, his company DIRECTi is a pioneer in web services industry in India and is one of the largest players in this space worldwide.

**Bharti Entrepreneur of the Year- 2005**

With motivation reigning high, Mr. Mitesh Talati set up Shree Santram Engineering Works, in 1993. He did so after completion of his training at Centre for Entrepreneurship Development, Gujarat. It was his spirit to succeed that made him stand tall against all odds such as; lack of finance, labourers, etc. Today his unit has reached a turnover of Rs. 10 crores from a mere one lakh in the first year.

**Bharti Entrepreneur of the Year- 2006**

Mr. Ashit Doshi, Managing Director, Doshion Ltd., is a young and dynamic entrepreneur with extra-ordinary passion of achieving the impossible. Mr. Doshi took the reins of almost a dead organization way back in 1993 and carved out a path for himself and his small company. Doshion Ltd., the 'one-stop water management solution provider', attained a turnover of Rs. 240 crore in the year 2006-07 and registered 100% growth.

**Bharti Entrepreneur of the Year- 2007**

A Special Award was presented to Mr. Sardarsinh Jadeja of Geeta Machine Tools Pvt. Ltd., Jamnagar, a trusted name in manufacturing Machine Tools and specialized industrial machines. Mr. Jadeja started his career as an Apprentice. He underwent Entrepreneurship training organized by the CED, Gujarat. Jadeja converted his small unit into a private limited company. Today, Mr. Jadeja is the proud owner of eight different companies, with a turnover of Rs. 20 crore.

**Bharti Entrepreneur of the Year- 2007  
(special Award)**





## Bharti Centre For Entrepreneurial Initiatives

EDI and Bharti Foundation have together established 'Bharti Centre for Entrepreneurial Initiatives' at EDI with an objective to promote entrepreneurship through a host of activities in education, research, training and by sensitising society at large and youth, in particular, to make them entrepreneurial.

### About Bharti Foundation

Bharti Foundation, the Corporate Social Responsibility arm of Bharti Enterprises was established in 2000 with a vision "to help underprivileged children and young people of our country realize their potential". Bharti Foundation aims to achieve its vision by focusing on the issue of education.

### Elementary Education

The Satya Bharti School Program is the flagship program of Bharti Foundation. The program aims to make available high quality free education to underprivileged children, out-of-school children, migrant children and especially the girl child in the deepest rural pockets of the country. Bharti Foundation has adopted a two-pronged strategy to make a difference in the quality of elementary education. On one hand, Bharti Foundation is establishing its own Satya Bharti Primary Schools; while on the other hand, Bharti Foundation is adopting government schools to improve the quality of education being imparted. By 2010, Bharti Foundation will reach out to more than 2,00,000 children through 500 Satya Bharti Primary Schools and 50 Satya Bharti Senior Secondary cum Vocational Training Schools across the country. Presently, Bharti Foundation is providing free education to over 18,000 children through 161 Satya Bharti Primary Schools set up in the states of Punjab, Haryana, Rajasthan and Uttar Pradesh. Further, 50 secondary and senior secondary schools are in the process of being set up so that children who graduate out of Satya Bharti Schools have continued access to quality education. Students would also be given vocational training to help them get professionally trained and increase scope of their employability.

Bharti Foundation is also running several other education programs for underprivileged children like the Bharti Computers Centres, Bharti Library and Activity Centres and the Mid-day Meal program.

### Higher Education

Bharti Foundation has partnered with Indian Institute of Technology, Delhi to set up the Bharti School of Telecommunication Technology and Management, IIT Delhi. About 200 students are supported every year to pursue courses in the field of telecommunications. Bharti Foundation has also entered into a partnership with IIT Bombay to set up the Bharti Centre for Communication at IIT Bombay. Bharti Foundation has instituted a scholarship program with the objective of supporting academically bright students who come from financially weak families, in completing their higher education. Currently, 184 youth are supported under the scholarship program.

### About Bharti Enterprises

Bharti Enterprises is one of India's leading business groups with interests in telecom, agri business, financial services and retail. Bharti has been a pioneering force in the telecom sector with many firsts and innovations to its credit. Bharti Airtel Limited, a group company, is one of India's leading private sector providers of telecommunications services with over 77 million customers as of end of August 2008, spanning Mobile services, Telemedia services and Enterprise services. Bharti Airtel has been ranked amongst the best performing companies in the world in the Business Week IT 100 list 2007.



Bharti Teletech is the country's largest manufacturer and exporter of telephone terminals. Bharti has a joint venture - Bharti Del Monte India Private Limited (formerly FieldFresh Foods) - with Del Monte Foods India Pvt. Ltd., to offer fresh and processed fruits and vegetables in the domestic as well as international markets. Bharti has joint ventures with AXA, world leader in financial protection and wealth management, for Life Insurance, General Insurance and Asset Management. Bharti has forayed into retail business under a company called Bharti Retail Pvt. Ltd. It also has a joint venture Bharti Wal-Mart Private Ltd. - with Wal-Mart for wholesale cash-and-carry and back-end supply chain management operations in India.

## ABOUT EDI

Entrepreneurship Development Institute of India (EDI), an autonomous and not-for-profit institute, set up in 1983, is sponsored by apex financial institutions the IDBI Bank Ltd., IFCI Ltd., ICICI Ltd., State Bank of India (SBI) and the Government of Gujarat.

EDI's pioneering activities in entrepreneurship development training have established that people from all walks of life can become business owners. Through well-conceived training interventions and capacity building activities, over last 25 years, EDI has equipped thousands of people with entrepreneurial skills. To pursue its mission further, EDI has helped set up twelve state-level exclusive entrepreneurship development centres and institutes.

The successes and commitments have culminated in the recognition of its achievements by the Government of India and the State Governments. In the international arena, the entrepreneurship development efforts by way of sharing resources and organising training programmes, have helped EDI earn accolades and support from The World Bank, Commonwealth Secretariat, UNIDO, ILO, FNSt, British Council, Ford Foundation and several other renowned agencies. In recognition of its international achievements, the United Nations Economic & Social Commission for Asia and Pacific (ESCAP), Bangkok, Thailand, has declared EDI as a 'Centre of Excellence'.



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