



FIFTH SUMMER CAMP ON ENTREPRENEURIAL ADVENTURE FOR THE YOUTH

23 June 2
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ENTREPRENEURSHIP DEVELOPMENT INSTITUTE OF INDIA

AHMEDABAD

Background

Vishwanathan Anand, Sachin Tendulkar, A. R. Rehman, Malleshwari, Sushmita Sen are some of the young '**achievers**' admired by all of us. There are many such '**achievers**' in every walk of life, be it science, arts, business, sports, music or industry. They have not only attained success in their chosen career at an early age but have also provided useful lessons and inspiration to others. Every person cherishes a dream of excelling in his/her career and therefore, would like to select it carefully and appropriately and equip himself/herself with requisite capabilities to reach the heights of success. It is therefore necessary to learn that which would ultimately lead to success and achievement. Conventional education, unfortunately, has no answers to these queries. One, therefore, has to undertake a special kind of search and in the process, analyse one's own self to know what makes an '**achiever**'. One often hears terms such as creativity, excellence, innovation, leadership, independence. All these can be effectively combined to form one word, '**entrepreneurship**'. The Camp focusses on development of entrepreneurship, the back-bone for achievement in life.

Objectives

The main objective of the Camp is to stimulate the youth in entrepreneurially planning their career. The Camp will aim at ;

- developing a spirit of enterprise for whatever career one chooses to pursue;
- helping participants to be aware of their potential and to meet challenges;
- motivating them to seek an innovative career, and
- fostering entrepreneurial capabilities including creativity, concern for excellence, leadership, problem-solving, etc.

Focus

Consistent with the objective, the Camp will focus on the following activities:

- Motivational development exercises to strengthen the urge to excel in a career and develop entrepreneurial traits and competencies.
- Interaction with successful entrepreneurs and achievers who would share their experiences with the participants .
- Visits to the industrial units/institutions to gain first hand exposure to operations and performances in the right perspective and analyse the process of working environment.
- Exposure to various potential opportunities existing in industry and other occupations.
- Opportunities of self-assessment through specifically designed psychological tests and instruments.
- Effective assistance towards personal growth through psychological laboratories, using role plays, simulation exercises, mental gyms, etc.

Besides, outdoor activities, puzzle-solving, quizzes, games and competitions, informal meetings with well-known industrialists and achievers will be arranged.

The EDII has been organising **Summer Camps for Youth** since last four years and has been receiving consistently excellent feedback.

The participants of the previous Camps have emphasized that the programme has had an indelible impact on them. Some feedbacks -

"When we came down to EDII, we had lots of goals but no (clear) path. Now, at the end we have found our paths. The Camp has developed a lot of confidence in us."

- **Jaykishan M. Shah, Nirav Minawala, Jatin Thakkar & Jyotir N. Shah**

"It is really hard to believe that one can learn a lot in such a short span of time"

- **Siddhartha Jhunjunwala**

"The achievers (whom we met) have given us confidence, enthusiasm and determination to go ahead with my aim and not to bow down to failures....."

- **Pooja Sharma**

"..... It (The Summer Camp) is one of the best things happened to me in my whole life"

- **Mausam Jain**

"Here I came to know how to get rid of my inferiority complex. I have also understood how to communicate well with people."

- **Tharu Kollannur**

Participants

About 30 students of Higher Secondary Schools and Colleges from any discipline will be considered for the Camp on 'first-come-first-serve' basis.

Venue and accommodation

The Camp will be organised at the award winning EDII campus, Ahmedabad. A comfortable A/C accommodation on a twin-sharing basis will be provided to the participants.

Fee

Rs. 7,500/- will be charged as Camp Fee which will include the fee for the camp and board/lodging at the campus.

How to Apply

Fill in the enclosed 'Nomination Form' or send a one page bio-data before May 7, 1996, mentioning the name, residential address, parents' names and occupation, office address, educational qualifications and extra curricular activities, two passport size photographs alongwith a Pay Order or a Demand Draft of Rs. 7,500/- in favour of EDII, Ahmedabad to :

Dr. Sunil Shukla

Camp Leader

Entrepreneurship Development Institute of India

Ahmedabad, Near Village Bhat,

(Via Ahmedabad Airport and Indira Bridge)

P. O. Chandkheda 382 424, Gujarat

THE INSTITUTE

The Entrepreneurship Development Institute of India (EDII) set up in 1983, is an autonomous institution registered under the Societies Registration Act and sponsored by the Industrial Development Bank of India (IDBI), Industrial Finance Corporation of India (IFCI), Industrial Credit and Investment Corporation of India (ICICI) and State Bank of India (SBI) with an active support of the Government of Gujarat. The Institute is a National Resource Centre governed by its own board. Committed to education, research and training, it has earned a great deal of national and international recognition for its efforts as reflected in the support it has received from the World Bank, International Labour Organisation, UNIDO, Commonwealth Secretariat and several other international agencies. The Institute has been successfully organising Summer Camps on Entrepreneurship for youth and children, besides conducting an exclusive programme for sons and daughters of industrialists (Succession Planning for Entrepreneurial Continuity - SPEC) to equip them to shoulder the responsibility of their family businesses. The Open Learning Programme in Entrepreneurship is another notable and major activity which aims at helping the youth to set up their own businesses through distance learning.



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