



**FOURTH
NATIONAL MEET
OF EDP
TRAINER-MOTIVATORS**

(JAN 9-11, 1990)

Sponsored by IDBI



**Entrepreneurship Development
Institute of India**

THE PROGRAMME

Entrepreneurship has now become a matter of interest for policy-makers, developmental agencies, financial institutions, the government and recently even educationalists. The spread and awareness of entrepreneurship is not without sound reasons. Successful Entrepreneurship Development Programmes for a variety of target groups in the country has enlarged the entrepreneurial supply. This growth has already brought adulthood to the efforts of Entrepreneurship Development. It has proved its usefulness and also clearly demonstrated its future promises. The intervening dimensions are now more clear. We are now likely to witness and experience a tremendous vertical and horizontal growth of entrepreneurship and self-employment all over the world.

A Trainer-Motivator is the backbone of an entrepreneurship development programme. He/she is the person who has to fulfil the needs of the programme and the trainees. He/she is in a way, the arbiter of a programme's destiny.

In its efforts to develop indigenous enterprises by organising programmes in a systematic manner by developing and putting a competent trainer-motivator in charge, Entrepreneurship Development Institute of India (EDI) has been able to create and promote the cadre of Entrepreneur Trainer-Motivators in the country. Today it is estimated that more than 200 Trainer-Motivators are actively engaged in spreading the movement of entrepreneurship development in India.

EDI has also taken a lead in organising a series of National Meets of Trainer-Motivators to provide a common platform for interactions among trainers with a view to recognise and strengthen this new cadre of professionals. The first such Meet was organised in 1987 at Lonawala, followed by two other Meets at EDI Campus. Enthusiastic participation, rich experience sharing and development of professionals comraderie during such Meets has resulted in it becoming a special event for EDP practitioners. The Fourth Meet of Trainer-Motivators is scheduled to take place from 9-11th January, 1990 at EDI Campus near Ahmedabad. On the 11th of January the ETMs will also be meeting Chief Executives, DIs, Sponsors etc. who will be attending the 3rd Annual Conference of Chief Executives from 11-12 January 1990 at EDI Campus.

OBJECTIVES

- To provide a forum for exchange of field experiences of trainers and to deliberate on the efficiency of the current practices adopted in developing entrepreneurs through EDPs.
- To identify organisational and institutional support to be provided to the Trainer-Motivators to help them fulfil their task effectively.
- To provide an opportunity to interact with Chief Executives/Senior Officials of EDP conducting agencies, funding institutions, Directorate of Industries and experts in entrepreneurship development field, etc.
- To prepare an inventory of the problems faced by ETMs in conducting EDPs and Follow-up.
- To share findings of research taken up by EDI and other agencies/experts in the field of entrepreneurship.

THEMES FOR THE MEET AND INTERACTION

- EDP Model - Reality and Issues :
 - Scope for modifications with reference to operational constraints
 - Variations : Need, Implementation and Impact
 - Scope for Creativity and Innovation in EDP and its impact on Trainer-Motivators
- Alternatives to Follow-up :
 - Role of support system, expectation and fulfilment
 - Inter-institutional coordination and formal linkages between EDP organisation and support agencies
- Extending Trainer-Motivators' Contributions Beyond EDPs :
 - Beyond Tiny and Small Industries
 - With voluntary organisations/NGOs, educational institutions, industry/trade associations, cooperatives, etc.
 - Organisational support needed v/s feasible

ENRICHMENT

By way of -

1. Expert lectures on EDP inputs
2. Film show on ED activities, opportunity guidance, training etc.
3. Inter-face with impact making successful entrepreneurs.
4. Experience sharing of research work done by various trainer-motivators from different organisations (if you are interested to share your research experience kindly send a write up to us atleast 15-days in advance of the Meet for distribution).

PROPOSED FORUM

During the earlier Meets a strong need was felt to provide a formal platform for trainers in order to create a sense of belongingness to a special reference group, develop a code of conduct and facilitate continuous exchange of experiences. Concrete actions to float such a forum are planned during this Meet.

PARTICIPATION

Participation for the programme is invited through enclosed Registration Forms. Preference will be given to those who are conversant and directly associated with Entrepreneurship Development Programmes. However, the participation will be confirmed by a screening committee of the Institute. The last date for receiving nominations is 25th December, 1990.

Participation requires institutional nominations from any of the following agencies :

- EDP Conducting Agencies
- Technical Consultancy Organisations
- Institutes and Centers of Entrepreneurship Development
- Industries Associations, Chambers
- National level Institutions
- Social and Voluntary Organisations concerned
- State and Central Government Departments concerned
- Banks

EDI will play host and bear boarding and lodging expenses of the

participants at the Campus. The participants or their sponsors will have to meet all other expenses including travel cost from home state to EDI and back alongwith out-of-pocket expenses, laundry and phone call charges etc.

AWARD FOR BEST PAPERS AND DEBATES

With a view to generate new insights document and consolidate experiences and share the same, the participating Trainer-Motivators are invited and requested to write papers on certain themes pertaining to entrepreneurship such as :

- Effective strategy for entrepreneurship development amongst new target groups : e.g. rural, tribals, ex-servicemen, women, professionals, existing entrepreneurs, any other.
- Effective methodology for identifying new entrepreneurial opportunities.
- Innovative experiments in entrepreneurship development.
- Sensitising environment for better co-ordination and support for EDP.
- The role, responsibility and challenges of Trainer-Motivators: Unique experiences.
- Improving entrepreneurial performance.
- Entrepreneurship in Education.

Awards are envisaged for best papers/articles. Selected papers would be read by the Authors during the Trainers' Meet. The Award Committee will decide the Awards. Please ensure that

- The Author should be directly involved in entrepreneurship development and must have conducted atleast two EDPs individually.
- Paper should not have been published earlier.
- Papers should be neatly typed, having maximum 10 pages.

During the Meet, on-the-spot debates on selected topics and a National Quiz on Entrepreneurship Development is also planned for which prizes will be awarded. A Committee of Judges will be formed from amongst representatives of institutions.

RENDEVOUS

The Programme is scheduled for 3 days from 9-11th January, 1990 at EDI Campus

ENTREPRENEURSHIP DEVELOPMENT INSTITUTE OF INDIA

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(Via. Ahmedabad Airport & Indira Bridge), Dist. Gandhinagar, Gujarat.

The Campus is situated about 5 Kms away from Ahmedabad Airport and 9 Kms away from the Railway Station towards Gandhinagar, on the highway just 2 Kms after crossing Indira Bridge. Local conveyance Rickshaw or Taxis are available. Indira Bridge and/or Village Bhat is the most easy identification mark for locating Campus (Please do not use "Chandkheda" as mark for locating Campus).

The Campus is situated in the outskirts of Ahmedabad, in a quiet environment. It has beautiful surroundings with decent facilities of lodging and boarding. The weather during January will be cool (minimum temperature may go below 10°C) and participants are advised to bring light woollens.