

ENTREPRENEURSHIP
DEVELOPMENT
PROGRAMME

AT

PORT BLAIR

SPONSORED BY:

INDUSTRIAL DEVELOPMENT BANK OF INDIA
DIRECTORATE OF INDUSTRIES,
ANDAMAN & NICOBAR
ADMINISTRATION

West Bengal Consultancy Organisation Ltd.
STATE BANK OF INDIA

ORGANISED BY:

ENTREPRENEURSHIP DEVELOPMENT
INSTITUTE OF INDIA (EDII)

(Sponsored By: IDBI, ICICI, IFCI
& STATE BANK OF INDIA)

AHMEDABAD, Gujarat, India.



CONCEPT

The Philosophy of EDP is based on the assumption that Entrepreneurs are not only born, but can as well be identified trained and thus created. Any entrepreneur acts as a "Change Agent" who is eager to break away from his traditional economic activity to take up a relatively new line of activity and wait for the right break through.

THE COLLABORATOR

Entrepreneurship Development Institute of India has been jointly set up by The National Financial Institutions to provide assistance to various states in organising entrepreneurship development programmes, train trainers and motivators and conduct research in the field of entrepreneurship development. EDII has the support of 40 full time trainers having 7 to 10 years experience. EDII trainers have successfully conducted EDPs in other states such as Rajasthan, Assam, Nagaland and Kerala etc.

SPONSORSHIP

The INSTITUTE in collaboration with Industrial Development Bank of India (IDBI); Directorate of Industries, Andaman & Nicobar Administration; West Bengal Consultancy Organisation Ltd.; State Bank of India and other Developmental agencies, is organising a training programme at Port Blair for entrepreneurs willing to set up their Small Scale Industrial Units.

OBJECTIVES

Entrepreneurial talent exists in people from all walks of life and the elements common in them are: an urge to break away from traditional activities to face the organisational and technical problems in the decision making process and to take up calculated risks implicit in them. Many employees in industry and commerce, workers supervisors, salesmen, managers and merchants and a



number of fresh graduates have latent entrepreneurship in them and a desire or capacity to be on their own. The main objective is to motivate them for self-employment so that after successful completion of training they can start their own manufacturing venture.

METHODOLOGY

Identification and careful selection of persons with the appropriate traits and attributes whose entrepreneurial potentialities could be upgraded constitutes the first task of the scheme. The selection procedure comprises, inter-alia, a combination of techniques including analysis of the background of the candidates and administering well designed tests, interview, etc. This is followed by class room training which will provide the economic and management insight needed to set up and run an enterprise. The class room training will be for two hours daily in the evening.

COURSE CONTENT

- Entrepreneurial Qualities
- Opportunity Guidance
- Product Selection
- Sources of Information
- Facilities & Procedure for Starting an Industry
- Market Survey
- Demand and Supply
- Achievement Motivation
- Production Planning
- Costing
- Cost Consciousness
- Project Report
- Financial Management
- Accounts
- Taxation
- Factory Visits
- Purchase Techniques
- Advertisement and Sales Techniques
- Budgeting
- Industrial management
- Legal Provisions for Industry
- Industrial Psychology
- Commercial Correspondence
- Crises of SSI Units
- Case Study



FACULTY

In house faculty for the training programme comprises of Executives who will provide assistance and guidance to the trainees during various phases of the course. The

guest faculty will consist of experts from various fields, Officials from the Government, Industrial Corporations and successful Industrialists.

ELIGIBILITY

Any Individual (Businessman, Trader, Technician, Skilled Worker, Artisan and Education^{er}, Employee) who has initiative, Willingness to work hard and strong desire backed by enthusiasm and dedication to set up his own new small scale industry can participate in the programme.

No minimum educational qualifications is prescribed but the individual should have knowledge of **ENGLISH/HINDI** for understanding the basic training inputs.

Selection of the trainees will be through behavioural tests and personal interview. Selected candidates will have to deposit Rs.100/- out of which Rs.50/- will be refunded on successful completion of the programme.

EXPECTATIONS FROM THE TRAINEES

- Should attend the training programme regularly.
- Should prepare a detailed project report within one month after completion of the training programme.
- Should attend outstation Achievement Motivation Training Programme.

PLEASE CONTACT FOR DETAILS:

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PORT BLAIR

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