



# Entrepreneurship Development Institute of India

An acclaimed International Resource Centre  
facilitating all facets of  
Entrepreneurship Development



# **EDII Governing Board** (as on 15.02.2017)

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President-EDII  
Managing Director  
and Chief Executive Officer  
IDBI Bank Ltd.

**SHRI K. P. NAIR**

Deputy Managing Director  
IDBI Bank Ltd.

The Chief Executive Officer  
and Managing Director  
IFCI Limited

**SHRI ANAND T. KUSRE**

Ex-General Manager of  
ICICI Bank Ltd.  
Nominee Member of ICICI Bank Ltd.

**SHRI G. K. KANSAL**

Chief General Manager (SME)  
State Bank of India

**SHRI P. K. TANEJA, IAS**

Additional Chief Secretary  
Industries & Mines Department  
Govt. of Gujarat

**DR. YOGINDER K. ALAGH**

Chancellor  
Central University of Gujarat

**DR. SAILENDRA NARAIN**

Ex-Chairman and Managing Director  
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Secretary (MSME)  
Ministry of Micro, Small &  
Medium Enterprises  
Government of India

The Chairman and Managing Director  
Small Industries Development  
Bank of India

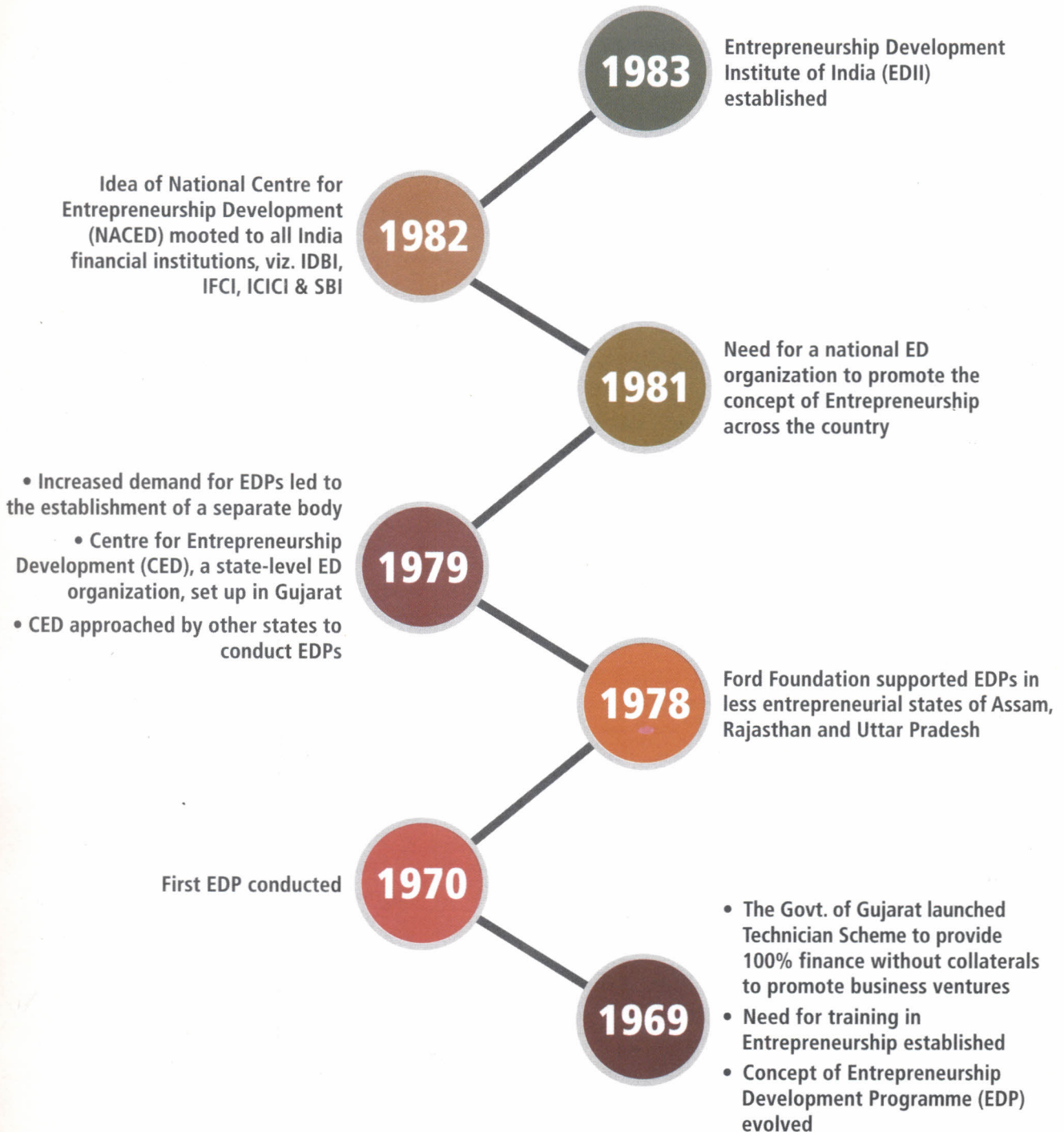
**SHRI MILIND KAMBLE**

Founder Chairman  
Dalit Indian Chamber of Commerce &  
Industry (DICCI)

**DR. SUNIL SHUKLA**

Director  
Entrepreneurship Development  
Institute of India  
Ahmedabad

# Emergence of EDII: A Historical Perspective



## EDII is...

An autonomous and not-for-profit Institute set up in 1983

Registered under the Societies Registration Act 1860 and Public Trust Act 1950

Promoted by all India financial institutions, viz. the IDBI Bank Ltd., ICICI Bank Ltd., IFCI Ltd. and State Bank of India, with support from the Government of Gujarat

## Mission

To become a catalyst in facilitating emergence of competent first generation entrepreneurs and transition of existing SMEs into growth-oriented enterprises through entrepreneurship education, training, research & institution building

## EDII Believes

- Entrepreneurship is a vital tool that facilitates inclusive growth of society
- Entrepreneurship education, training and counselling can hasten the emergence of progressive entrepreneurs
- Entrepreneurship encourages youth to seek innovations and challenges thus leading to optimal utilization of resources and wealth creation
- Increased incidence of entrepreneurship is an indicator of national economic growth
- The nation can be placed on a high growth trajectory by unleashing its enormous growth potential



# Centres at EDII

EDII's mission has led to the emergence of several programmes under strategically planned centres to generate awareness, sensitize environment, strengthen institutional linkages and networking and impart training in specialized areas.



## Entrepreneurship Education & Research

**Mission:** To Augment the supply of new entrepreneurs through education, research & training

## Micro Enterprises, Micro Finance and Sustainable Livelihood

**Mission:** Acknowledged resource, action research & policy advocacy centre for institutions promoting micro enterprise, micro finance & sustainable livelihood

## SMEs & Business Development Services

**Mission:** Organizing quality training interventions to help SMEs acquire required competencies to Go Global

## Cluster Competitiveness, Growth & Technology

**Mission:** Fostering global competitiveness and growth of Micro, Small & Medium Enterprise (MSME) clusters

## Social Entrepreneurship & Corporate Social Responsibility

**Mission:** To achieve excellence in promoting social entrepreneurship and widespreading benefits of corporate social responsibility (CSR)

## Women Entrepreneurship & Gender Studies

**Mission:** To act as a repository of knowledge in the area of women entrepreneurship development

## The programmes are addressed to

### GROUPS & INSTITUTIONS

- Potential / Existing Entrepreneurs
- Entrepreneur Trainer – Motivators
- Students
- Educated Unemployed
- Women
- Bankers
- Government Officers / Company Executives
- Technocrats
- Counsellors & Consultants
- Teachers
- Cluster Stakeholders
- State/National/International ED Organisations
- Non-Government Organisations / Voluntary Organisations
- Educational Institutions
- Industry Associations
- Banks/Financial Institutions
- Government Organisations
- Corporate Houses

# Accomplishments

As a National Resource Organization in Entrepreneurship Education, Training, Research and Institution Building, EDII's contribution in these areas has positively impacted the economic milieu at national & international levels.

## Education

- The only Institute to offer Doctoral level Fellow Programme in Management (FPM) with focus on Entrepreneurship
- Developed the first Post Graduate Diploma Programme Model in Business Entrepreneurship with 65% start-up rate
- Filled in the need of trained development professionals by designing the first ever Post Graduate Diploma Programme in the field; 100% placement is its USP.
- Reached every corner of the country with 'entrepreneurship education' through Distance Learning.
- Created a continuous reinforcement of entrepreneurship among youth by creating a cadre of teacher-mentors
- With 'Catch Them Young' as the mandate, reached out to youths and children with entrepreneurial skills and Achievement Motivation Training
- Designed Curriculum on Entrepreneurship for UGC
- Developed text books on entrepreneurship for vocational stream for Gujarat Text Book Board



## Research

- Publishing the Journal of Entrepreneurship, since 1992, a much revered publication in the field
- Leads the Global Entrepreneurship Monitor (GEM) India - World's largest study on Entrepreneurship
- Institute's books, research papers/cases etc. on entrepreneurship are internationally acclaimed
- Extends fellowship support to encourage scholars to take up Research in Entrepreneurship
- Organizes International Biennial Conference on Entrepreneurship Research to provide a platform to researchers and experts to probe the dimensions of entrepreneurship
- Developed innovative technologies and acquired patents





## Training

- Developed a result oriented training model for promoting enterprises (rural and urban); today popular as EDII-Entrepreneurship Development Programme Model (EDP)
- Created a cadre of trainer motivators and business counsellors to ensure sustainability of enterprise creation efforts
- Rendered a widespread mainstream status to Micro Credit Delivery System, Micro Enterprise and Sustainable Livelihood options
- Probed the need and dimensions of development and undertook capacity building of Development Organizations/NGO Functionaries
- Pioneered the launch of Family Business Management Programme to groom the second generation of entrepreneurs
- Institutionalized managerial capacity building programmes ensuring remarkable growth for corporates
- Revitalized 15 Industrial and 55 Artisanal Clusters through training, technical and marketing support and mentored 158 handloom clusters across the country
- Oriented existing entrepreneurs with competencies to analyze and address the growth potential of their ventures
- Skill Development Interventions for youth empowerment
- Developed a replicable rehabilitation model under the EDI-European Union project for earthquake affected regions of Kuchchh & Saurashtra
- Evolved the concept for banks & financial institutions to assess the *entrepreneur behind the project* and appraise a project report

## Institution Building

- Evolved '*concept-to-completion approach*' for setting up Entrepreneurship Development Centres (EDCs) at national and international levels
- Extended all-encompassing professional and teaching/ training assistance to ED Centres for grounding entrepreneurship development activities
- Piloted alternative institutional model for cottage and village industries





## International Endeavours

- Institutionalized entrepreneurship education in technical and vocational streams in the Islamic Republic of Iran
- Undertakes capacity building, in various facets of entrepreneurship, of around 300 professionals from nearly 60 developing countries, every year
- Implemented projects with support from the World Bank, Commonwealth Secretariat, UNIDO, UNDP, ILO, FNSt, British Council, Ford Foundation, European Union, ASEAN Secretariat, African Development Bank, etc.

### Europe

U.K., Austria,  
Germany, Russia,  
Malta, Cyprus,  
Turkey

## International Interactions: Supported ED Initiatives

### Arab Region

Bahrain,  
Saudi Arabia, Sudan,  
Jordan, Egypt,  
Oman, UAE, Iraq

### Asia

Nepal, Bhutan, Thailand,  
Bangladesh, Laos, Cambodia,  
Vietnam, Philippines, China,  
Indonesia, Brunei, Malaysia,  
Pakistan, Afghanistan,  
Uzbekistan, Kazakhstan,  
Sri Lanka

### Other Regions

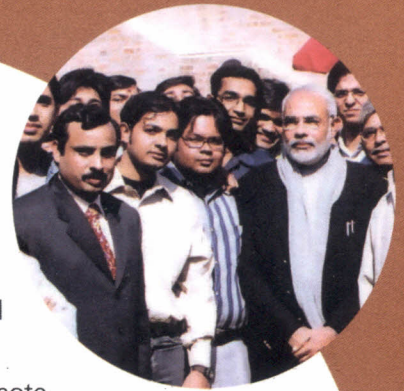
Australia, New Zealand,  
Fiji, Jamaica, Trinidad &  
Tobago, Columbia,  
Barbados

### Africa

Ethiopia, Zaire, Uganda, Kenya,  
Malawi, Mozambique, Swaziland,  
Zambia, Zimbabwe, South Africa,  
Ghana, Ivory Coast, Nigeria,  
Botswana, Sierra Leone, Guinea (C),  
Namibia, Senegal, Gambia, Tanzania,  
Cameroon, Mauritius, Seychelles,  
Burundi, Cen. Afr. Rep., Togo,  
Madagascar, Rwanda



## Significant interventions that have steered policy formulations/replicable models

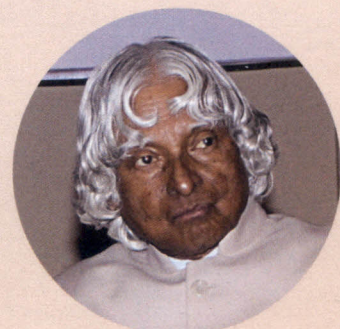


- Evolved the Entrepreneurship Development Programme (EDP) Model; widely being implemented as EDI-EDP Model at national & international levels.
- Diversified the EDI-EDP Model after a 3 year, 3 state experiment to promote micro enterprises.
- Research on 'Review of Entrepreneurship Curricula in Higher Learning Institutions' helped University Grants Commission, Govt. of India in developing entrepreneurship curriculum for college level education.
- Research on 'Entry Barriers to Entrepreneurship: As perceived by Youth', facilitated the Ministry of SSI & ARI, Govt. of India in framing policy to establish Entrepreneurship and Business Development Centres in Universities.
- Introduced the industrial cluster development model (including cluster development executives' concept) leading to formulation of cluster development scheme.
- Founded the mechanism for inclusion of informal sector within the fold of cluster development archetypal.
- Pioneered the study on Business Development Services (BDS) market in India, thus giving recognition to the BDS market development approach in the country.
- Piloted the replicable model of creating cadre of Micro Business Counsellors to ensure survival and growth of existing enterprises.
- Designed an integrated nationally replicable programme for start-ups (Village Entrepreneurship).
- Played a key role in floating the concept of Rural Self Employment Training Institutes (RSETIs) to yield tangible results across the country. RSETIs have a significant national presence.
- Ensured replication of sectoral/subsectoral entrepreneurship development (ED) efforts to broad base this development model for sunrise sectors.
- Instituted the first ever project to sensitize/train Business Management Organizations. State governments are today replicating the project with resounding success.
- Introduced the concept of urban poverty alleviation based on enterprise and entrepreneurship.
- Formulated policy level interventions for entrepreneurship development in Cambodia, Laos, Myanmar and Vietnam.

## We feel honoured.....

"The universities and schools should become a facilitator for creating entrepreneurship scheme through the support of the banking system and the marketing system. This will enhance value to education and create motivation for students. I am glad to know that EDI will now also strive to promote social enterprises and technologies targeted at problems of the needy. My greetings to the Institute."

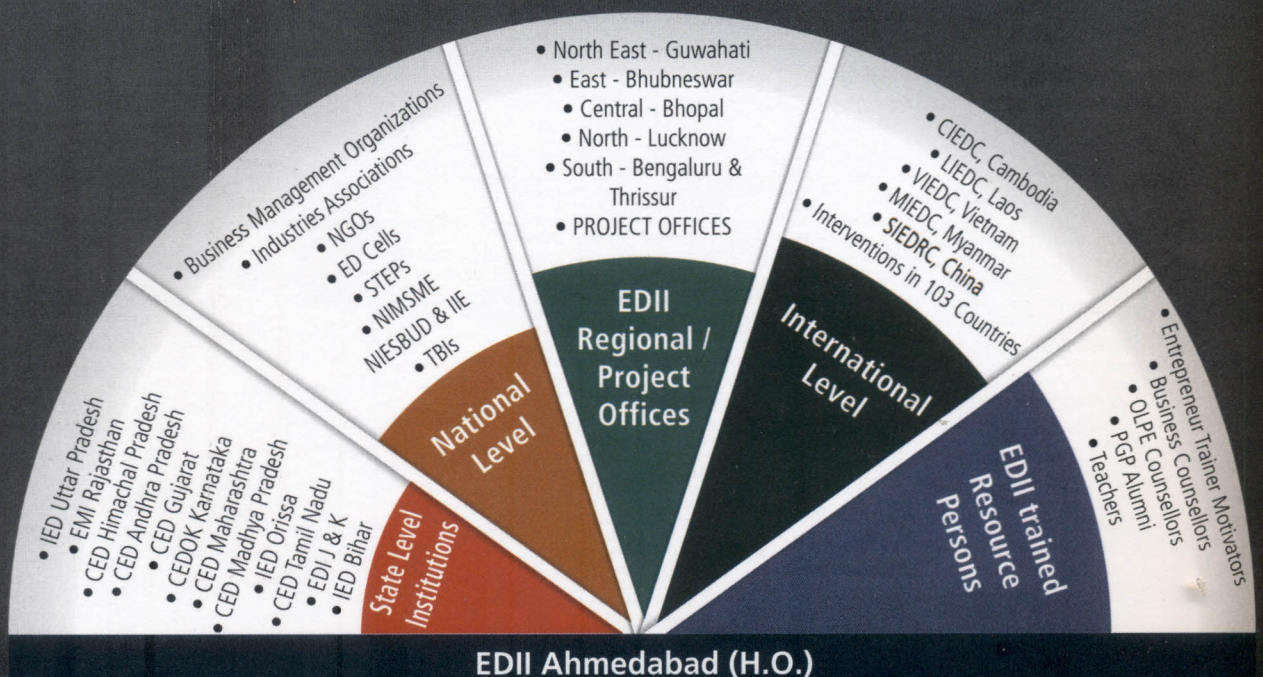
**Hon'ble Late Dr. Abdul Kalam**, Former President of India  
(At EDI on 20<sup>th</sup> June, 2015)



## Collaborations & Affiliations

- Nodal agency for Govt. of India's Ministries of External Affairs, Textiles, Food Processing, Science & Technology, DC (Handicrafts), MSME, Rural Development, Housing & Urban Poverty Alleviation, SIDBI, NABARD, Panchayati Raj, Skill Development & Entrepreneurship and various state governments.
- Working closely with Gujarat Technological University to facilitate Technology-Business Incubation & Knowledge Partner for setting up Techno Social Business Incubator
- Strategic alliances with Kunming University of Science and Technology, China; Yunnan University of Finance and Economics, China; South West University of Finance and Technology, China; Newcastle University Business School, UK., University of West of Scotland & Oklahoma State University, Stillwater, USA
- Partner to Government/Non Government, Multi Nationals, Industry Associations, Business Organisations and Academic Institutions

## EDII's Institutional Network



## EDII Campus

The Government of Gujarat pledged twenty three acres of land on which stands the majestic and sprawling EDI campus. EDI campus is one of the best maintained educational campuses anywhere in the world. The campus has been awarded the prestigious 'Aga Khan Award for Architecture' in 1992. The award jury adjudged it to be a place with an "inviting environment for work, interaction and repose."

## EDII Library and Information Centre

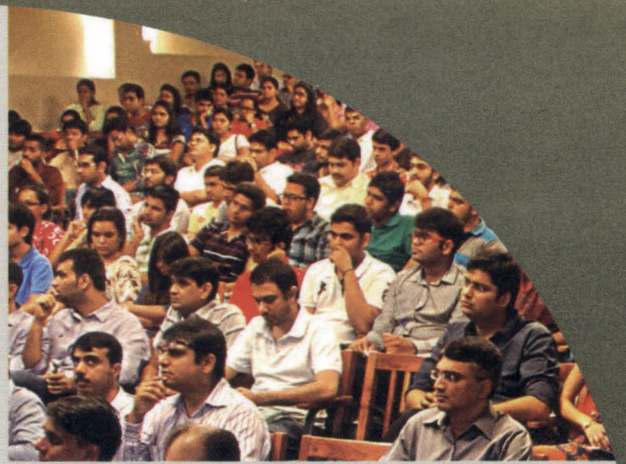
The EDILIC is a technologically updated centre with facilities of internet and computerized database searches giving access to latest information globally. The highly specialized collection is closely linked with the training programmes and research conducted by EDI and encompasses, subjects related to entrepreneurship like training, management, behavioural sciences, economics, gender issues, rural development and voluntary organizations.

## EDII Computer Centre

The Institute's computer centre is equipped with state-of-the-art technology keeping pace with diverse educational, training and research endeavours. Adopting a user friendly approach, the centre continually updates its software inventory which complements the latest training technologies used in the programmes. Wi-fi enabled campus with high speed internet bandwidth and security. Facilitates Google Cloud based utilities.

## Infrastructure

The buildings consist of Auditorium, Conference Hall, Board Room, Meeting Rooms, Classrooms and Seminar Halls with modern facilities and teaching aids, Residence Halls for students and national & international participants, Canteen, Sports Ground, Gym. Fully equipped hostels for participants make their stay comfortable and enjoyable.



## EDII Faculty

The EDI faculty comprises researchers, academicians, consultants, extension officers and trainer-motivators. The core group is supplemented by visiting faculty from reputed academic institutions and professional organizations.



# Accolades



Association of Development Financing Institutions in Asia and the Pacific (ADFIAP) Development Award for Human Capital Development (2012) and for Local Economic Development (2014)



The Aga Khan Award for Architecture (1992)

Ranked 1<sup>st</sup> in western region by AICTE-CII survey on Industry Academia linkages (out of 124 institutions).



United States Association For Small Business And Entrepreneurship (USASBE) Outstanding Entrepreneurship Program Abroad (2014)



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