



**CREED**  
invites scholars for  
research in  
Entrepreneurship

**CREED**

Centre for  
Research in  
Entrepreneurship  
Education and  
Development

Funded & Managed by



Entrepreneurship Development Institute of India  
Ahmedabad

## CREED

The ongoing transformations in the national and international economy have an impact on various aspects of Entrepreneurship and in order to gain an insight into the possibilities and implications of these developments, research has been accepted as the most powerful tool.

Reaffirming that the findings of research advocate a positive approach to work methodology and place the ultimate goal within reach, the **Entrepreneurship Development Institute of India** set up a Research Centre at the Institute, in the year 1997. It was conceded that this Research Centre would lead to the expansion of boundaries of knowledge and give an identifiable thrust to the Entrepreneurship Development Movement.

**Centre for Research in Entrepreneurship Education and Development (CREED)** was, therefore, set up to act as a crucial link between theory and practice in the field of Entrepreneurship with special focus on applied research backed by sound theoretical underpinnings.

### The Mission

CREED aims at serving as a bridge between theory and practice in the field of Entrepreneurship. The Centre catalyses networking of researchers and institutions by encouraging enquiries into the emergence and growth of Entrepreneurship as a discipline. The Centre;

- ◆ supports in-house research in Entrepreneurship,
- ◆ catalyses the process of networking between researchers and institutions in the sphere of Entrepreneurship,
- ◆ encourages young researchers to make use of intellectual and other resources at the Centre so as to make valuable contribution to the knowledge on Entrepreneurship,
- ◆ promotes collaborative research endeavours with institutions and individuals outside the Centre, and
- ◆ disseminates and shares various research findings among planners, policy-makers and academicians and organises seminars, workshops and colloquies.

### The Focus Areas of CREED

CREED focuses enquiries into:

- ◆ Entrepreneurship Education
- ◆ Innovations in Training Techniques
- ◆ Voluntary Sector: Issues and Interventions
- ◆ Gender and Enterprise Development
- ◆ Micro Finance and Micro Enterprise Development
- ◆ Emerging Profile of Entrepreneurship in the 21<sup>st</sup> Century

### Activities of the Centre

The major activities under CREED are:

- ◆ **In-house Research Projects:** In its pursuit to extend the frontiers of knowledge on Entrepreneurship, CREED encourages and undertakes in-house research activities by making use of intellectual and other resources of the Centre.
- ◆ **Fellowships\*:** Through these short-term research fellowship programmes, the Centre envisages to promote collaborative research endeavours with institutions and individuals outside the Centre. It encourages young researchers to contribute to the field of Entrepreneurship. Need based funding and academic assistance is also provided to the researchers. The Centre takes care of local hospitality of researchers.
- ◆ **Visiting Fellowships\*:** These fellowships are for senior researchers whom the Centre invites to write papers or conduct research in the area of Entrepreneurship and delve into a range of issues surrounding small and medium enterprise sector.

\* Besides access to the Institute's modern library and up-to-date computer centre, the researchers are provided facilities of interaction with well-known experts in Entrepreneurship.

- ◆ **Biennial Conferences:** These conferences are organised to provide a platform to researchers, academicians, planners and policy-makers to come together to share their research findings and experiences that are of contemporary relevance and interest.

CREED  
invites scholars for  
research in  
Entrepreneurship

# CREED

Centre for  
Research in  
Entrepreneurship  
Education and  
Development

- ◆ **Annual Lecture Series:** Eminent Entrepreneurship theorists and practitioners are invited to deliver lectures on specific themes.
- ◆ **Journal of Entrepreneurship:** The Journal of Entrepreneurship is a reputed academic publication of the Centre and has established its credibility among scholars in India and abroad as a unique forum to disseminate their research findings, both theoretical and empirical.  
The Journal incorporates insights gained through research and innovative experiments, with particular focus on countries like India, which has mounted a wide range of programmes to develop the latent entrepreneurial capabilities of its people. It focuses on the changing contours of entrepreneurial research and training, thus acquainting the readers with the latest trends and developments in Entrepreneurship. In addition to book reviews, the Journal also publishes original papers of high standard, to expand the frontiers of knowledge.
- ◆ **Working Paper Series :** The Centre has planned to launch a working paper series wherein researchers will be encouraged to make notable contribution to entrepreneurship and take up issues concerning the area.

### **Important Research Projects Completed**

- ◆ Impact of New Economic Policy on SMEs
- ◆ Impact of GATT on SMEs
- ◆ Impact of Fiscal Incentives on Industrialisation in Gujarat
- ◆ Dynamics of Industrial Clusters in India
- ◆ Growth of Firms and Entrepreneurial Competencies
- ◆ Doing Business in India: Issues and Implications
- ◆ Constraints to Growth of Small Scale Firms
- ◆ National Evaluation of Entrepreneurship Development Programmes
- ◆ Evaluation of EDPs in North Eastern States
- ◆ A Critical Analysis of Entrepreneurship Development Programmes
- ◆ Micro-Enterprise Development in Himalayan Region: The Indian Experience
- ◆ Role of Small Business Associations in the Changing Economic Environment
- ◆ Promoting Entrepreneurship Through Training: An Assessment of Training Initiatives of MCED, Aurangabad
- ◆ Business Development Service Providers in India: A Study of Calcutta Metropolitan
- ◆ A Study on Entry Barriers to Entrepreneurship: As Perceived by Youth
- ◆ Entrepreneurship Curriculum for Vocational Education in Colleges

### **Future Research Agenda**

- ◆ Survival and Growth of Small Scale Industry Sector under New Competition
- ◆ Dynamics of Industrial Clusters: Why do they fail?
- ◆ Intrapreneurial Manifestations in Corporate Sector
- ◆ Study of Released Employees of Public Undertakings: Their Status and Possible Interventions
- ◆ Women Entrepreneurship in the Changing Environment: Prospects and Problems
- ◆ Emergence of New Class of Entrepreneurs with Special Reference to the ICE Sector
- ◆ Legal Framework and Constraints to Emergence and Growth of Micro-enterprises:  
Sustainability of Micro-Enterprises
- ◆ Sustainability and Effectiveness of Grass-Root Micro-Finance Intermediaries
- ◆ Major Issues Confronting NGO Sector and Policy Implications
- ◆ Informal Sector and Entrepreneurship
- ◆ Innovation and Entrepreneurship

### **Impact Created**

Over the years the research studies undertaken by the Institute have probed into various conceptual parameters underlying Entrepreneurship and have brought to the fore certain result-oriented inputs that can lead to strategy formulation. EDI, on its part, has conducted workshops/seminars to bring government officials, policy makers, training institutions, social activists, scholars and thinkers face-to-face with these developments and provide a platform for further brainstorming.

## The Institute

The Entrepreneurship Development Institute of India (EDI), an autonomous and not-for-profit Institute, set up in 1983, is sponsored by apex financial institutions; the Industrial Development Bank of India (IDBI), IFCI Ltd., ICICI Ltd. and State Bank of India (SBI). The Government of Gujarat pledged twenty-three acres of land on which stands the majestic and sprawling EDI campus.

EDI's pioneering activities in Entrepreneurship Development training have established that people from all walks of life can become business owners. Through well-conceived training interventions and capacity building activities over last two decades, EDI has equipped thousands of people with entrepreneurial skills. To pursue its mission further, EDI has helped set up fourteen state-level exclusive entrepreneurship development centres and institutes.

One of the more satisfying achievements, however, was taking Entrepreneurship to a large number of schools, colleges, science and technology institutions and management schools in several states by including entrepreneurship inputs in their curricula.

Realising that education is an apt medium to reach out to a wider section of society, the Institute contributed by institutionalising Entrepreneurship in business education. EDI also organises a variety of programmes for the benefit of existing entrepreneurs.

A National Facility for Science and Technology Based Entrepreneurial Innovations sponsored by the National Science and Technology Entrepreneurship Development Board (NSTEDB) has been set up at EDI, with an aim to ensure evolution of technology-driven enterprises. By bridging the gap between sources of technology and entrepreneurs, the Innovation Centre plays a facilitator's role in commercialising product and process technologies developed by R&D laboratories.

These successes and commitments have culminated in recognition of its achievement by the Government of India and the State Governments. In the international arena, the entrepreneurship development efforts, by way of sharing resources and organising training programmes, have helped EDI earn accolades and support from the World Bank, Commonwealth Secretariat, UNIDO, ILO, FNSI, British Council, Ford Foundation and several other renowned agencies.

The UNIDO and the Government of India have appointed EDI as the Inter Regional Centre (IRC) for Entrepreneurship and Investment Training. IRC caters to the needs of indigenous capacity building in a host of countries from Asian, African and Arab regions in the areas of investment promotion and entrepreneurship development.

Recently, the Institute has been entrusted with the task of setting up Entrepreneurship Development Centres in four South East Asian countries, namely; Cambodia, Lao-PDR, Myanmar and Vietnam.

Guidelines and forms are attached herewith.

Interested individuals may submit the filled-in-application form to

**The Co-ordinator, CREED**



## ENTREPRENEURSHIP DEVELOPMENT INSTITUTE OF INDIA

(Via Ahmedabad Airport & Indra Bridge)

P.O. Bhat-382 428 Dist. : Gandhinagar, Gujarat, India • Tel. : (079) 23969155/61/63 Fax : (079) 23969164

E-mail : ediindiaad1@sancharnet.in Website : www.ediindia.org

### EDI Regional Offices :

**Lucknow Office** : 432/36, Kala Kankar Colony, Old Hyderabad, Lucknow - 226 007

Tel. : (0522) 2780820 Telefax : (0522) 2780856 E-mail : edinro@sancharnet.in

### Bangalore Office :

419/4 (Upstairs), 12th Main Road, Dr. Rajkumar Road, 6th Block, Rajajinagar, Bangalore - 560 010

Tel. : (080) 23119360 Telefax : (080) 23119361 • E-mail : ediro@giabg01.vsnl.net.in

### Guwahati Office :

H. No.-36, Nr. D.G.P. Office, B. K. Kakoti Road, Ulubari, Guwahati • Tel. : (0361) 2461063

E-mail : edinero@india.com