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2006

Instituted by:



ENTREPRENEURSHIP DEVELOPMENT INSTITUTE OF INDIA Ahmedabad, Gujarat





Bharti Entrepreneur of the Year Award (National) - 2006

ENTREPRENEURS ARE NOT JUST BORN, BUT CAN ALSO BE DEVELOPED BY PROPER TRAINING INTERVENTIONS

Entrepreneurship Development Programme (EDP) is a result-oriented approach, aimed at developing latent entrepreneurial traits of potential entrepreneurs, without a background of business or adequate financial backing.

With the setting up of 12 state level, 4 national level entrepreneurship development organisations and a number of NGOs across the country, Entrepreneurship Development Programmes have become prominent and a regular feature.

Several entrepreneurs, upon having undergone this training intervention have reached an enviable status today. It is, therefore, important to reward these EDP trained entrepreneurs so that the society at large recognises the potential and significance of 'Entrepreneurship' training programmes. Importance of this award is also significantly underlined when it comes from a renowned business house such as the Bharti Enterprises.

Keeping this in view, EDI's Bharti Centre for Entrepreneurial Initiatives announces the **Bharti Entrepreneur of the Year Award (National)-2006**. The Award comprises Rs. 1 lakh cash, a trophy and a citation.

• Eligibility

- A regular EDP-trained first-generation entrepreneur emerging from preferably a non-business family are possessing experience of five successful years in business is eligible to apply for the Bharti Entrepreneur of the Year Award (National)-2006.
- Any Institution or NGO, conducting Entrepreneurship Development Programme can also nominate its trained entrepreneur who has five years of experience in business.

Selection Process

A jury consisting of eminent professionals and educationists would shortlist the eligible candidates. The shortlisted candidates would be invited at the EDI Campus, Ahmedabad for personal interaction with the jury.

The personal interaction would explore the vision roadmap and strategies conceived by the candidate to tackle rough times in business and also the future directions. The winner for the Award will be selected after the personal interaction and informed accordingly.

Nominations can be made by sending the duly filledin form to **Mr. S.B. Sareen**, latest by <u>30.06.2006</u>, either by post or through e-mail at the following address:





Mr. S. B. Sareen,

Member & Convenor, The Award Committee

Sharti Centre for Entrepreneurial Initiatives

at EDI's Ahmedabad Office Address

E-mail: sareen@ediindia.org

(The nomination form can also be downloaded from the

website: www.ediindia.org)

Trendsetters ...

OUR WINNERS IN THE PAST

Bharti Entrepreneur of the Year - 2003



Mr. R.S. Khadwalia of Indo Farm Equipment Ltd., Chandigarh has an inspiring success story, which began with his participation in an EDI conducted EDP

in the year 1984. Subsequently, he started his business with an investment of just Rs. 25,000 and today is a high-flying achiever with a turnover of more than Rs. 24 crores, and owns a tractor manufacturing company.

Bharti Entrepreneur of the Year - 2004



38-year-old entrepreneur, Mr. NCV Rangacharya, from Hyderabad, in his quest for the extraordinary, enrolled as a trainee in the one-month EDP, sponsored by the IDBI, SBI and DST. Today, his company Cadsys (India) Ltd. has an investment over Rs. 6 crores and is ISO 9002 certified. It is one of the leading firms in Computer Aided Design and GIS in the country.





Bharti Entrepreneur of the Year - 2005



All of 26, Mr. Bhavin Turakhia, the proud owner of DIRECTi, thrives on innovation, creativity and sheer quest for excellence. EDI trained, Mr. Turakhia started his company in 1998 with a meagre investment of Rs. 25,000 and today with a team strength of 120 and a base in more than 230 countries, his company DIRECTi is a pioneer in web services industry in India and is one of the largest players in this space worldwide. It boasts of an investment close to Rs. 54 lakhs.

Bharti Centre For Entrepreneurial Initiatives

EDI and Bharti Foundation have together established the 'Bharti Centre for Entrepreneurial Initiatives' at EDI with an objective to promote

entrepreneurship through a host of activities in education, research, training and by sensitising society at large and youth, in particular, to make them entrepreneurial.

The Bharti Enterprises

Bharti Enterprises is one of India's leading business groups with interests in telecom, agri-business and insurance. Established in 1976. Bharti has been a pioneering force in the telecom sector with many firsts and innovations to its credit. Bharti Tele-Ventures Ltd. (BTVL), a group company, is one of India's leading private sector provider of telecommunication with an aggregate of over 19.74 million customers as of end of February 2006, consisting of more than 18.45 million mobile customers. The company is the only operator to provide mobile services in all the 23 circles in India and also provides telephone services and internet access over DSL in 15 circles under the Airtel brand. BTVL complements its mobile, broadband & telephone services with national and international long distance services. Bharti Enterprises is the country's largest manufacturer and exporter of telephone terminals. Bharti also has a joint venture with ELRo Holdings India Ltd.- 'FieldFresh Foods Pvt. Ltd.', for global distribution of fresh furits and vegetables.





Bharti Foundation

Bharti Foundation was established in 2000, with a visiono help underprivileged children and young people of our
country realize their potential". Bharti Foundation wishes to
realize its vision by creating and supporting programmes that
bring about sustainable changes, predominantly in the field of
education. Bharti Foundation has set for itself the goals of
improving the quality of primary education for disadvantaged
children and to ensure education and training opportunities
for youth.

Bharti Foundation undertakes projects primarily in the area of computers in education, libraries and reading programmes for disadvantaged children. It provides scholarships to young people to help them complete their higher education. It has set up the Bharti School of Telecommunication Technology and Management at IIT Delhi. Bharti Foundation has also institutionalized awards such as "CII-Bharti Woman Exemplar" Award to motivate ung people.

ABOUT EDI

Entrepreneurship Development Institute of India (EDI), an autonomous and a not-for-profit institute, set up in 1983, is sponsored by apex financial institutions - the Industrial Development Bank of India (IDBI), IFCI Ltd., ICICI Ltd., State Bank of India (SBI) and the Government of Gujarat.

EDI's pioneering activities in entrepreneurship development training have established that people from all walks of life can become business owners. Through well-conceived training interventions and capacity building activities, over last 23 years EDI has equipped thousands of people with entrepreneurial skills. To pursue its mission further, EDI has helped set up twelve state-level exclusive entrepreneurship development centres and institutes.

These successes and commitments have culminated in the recognition of its achievements by the Government of India and the State Governments. In the international arena, the entrepreneurship development efforts by way of sharing resources and organising training programmes, have helped EDI earn accolades and support from The World Bank, Commonwealth Secretariat, UNIDO, ILO, FNSt, British Council, Ford Foundation and several other renowned agencies. In recognition of its international achievements, the United Nations Economic & Social Commission for Asia and Pacific (ESCAP), Bangkok, Thailand, has declared EDI as a 'Centre of Excellence'



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