



ENTREPRENEURSHIP DEVELOPMENT INSTITUTE OF INDIA AHMEDABAD, GUJARAT

NATIONAL PROGRAMME ON SUCCESSION PLANNING FOR ENTREPRENEURIAL CONTINUITY (SPEC)

A Programme to equip wards of
entrepreneurs for their role as
'Family Business Successors'

Although it is widely believed that entrepreneurial competencies are self-perpetuating and successors naturally imbibe these, the fact remains that the succeeding generation requires systematic training on various aspects of business and its management before taking in his / her hands the reins of the business. It is important to equip the succeeding generation with entrepreneurial competencies and the foresight of forefathers in order to ensure that the business when in their hands, not only sustains but also develops further.

Recognising this, Entrepreneurship Development Institute of India, Ahmedabad developed a programme titled '**Succession Planning For Entrepreneurial Continuity**', way back in 1990, that aims at taking the responsibility of preparing nominees of family businesses, so that they develop capabilities to run the family business successfully. As of now, the Institute has trained more than 300 successors in 19 programmes.

The Modules

The programme content has six modules which offer indepth insight into:

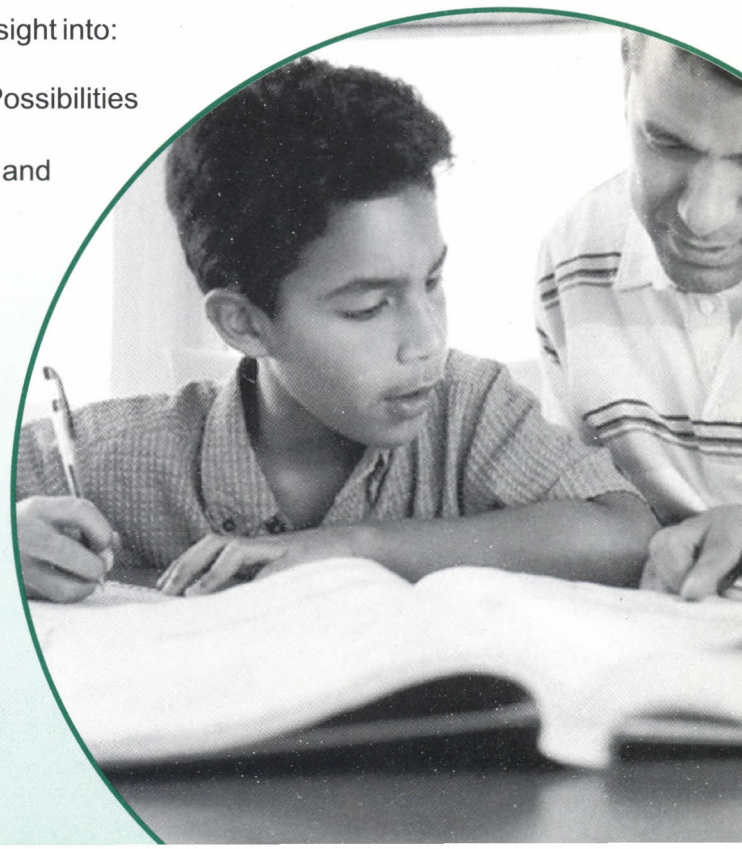
- Entrepreneurial Environment, Implications for Business & Possibilities for Product / Service Innovations
- Government Regulations, Project & Corporate Planning and Sources of Finance
- Transition Management, Family Business Dynamics & Inter- personal Conflicts
- Business Strategies for Sustenance and Growth
- Entrepreneurial & Managerial Competencies
- Historical Experiences in Succession Planning

For Whom

Sons, daughters and nominees of entrepreneurs.

Venue

This two week programme is held at the elegant and sprawling EDI campus. Accommodation is provided in air-conditioned residential halls on double occupancy basis.



THE INSTITUTE

Entrepreneurship Development Institute of India (EDI), set up in 1983, is an autonomous and not-for-profit institution sponsored by all India Financial Institutions viz., Industrial Development Bank of India (IDBI), ICICI Ltd., IFCI Ltd. and State Bank of India (SBI) with active support of the Government of Gujarat.

The Institute is a National Resource Centre governed by its own board. Committed to education, research and training, it has earned a great deal of national and international recognition for its efforts as reflected in the support it has received from the World Bank, International Labour Organisation, UNIDO, Commonwealth Secretariat and several other international agencies.

The 'Succession Planning for Entrepreneurial Continuity' (SPEC) programme of the Institute has established itself as a rigorous grounding phase for successors of family businesses. As of now, through SPEC, the Institute has groomed more than 300 successors of family businesses.

Besides organising programmes for executives and entrepreneurs like 'Intrapreneurship Development', 'Growth Strategies', etc. to help them examine their enterprises in an objective manner and plan for improvement and growth, the Institute has also contributed towards introducing entrepreneurship-oriented curricula in schools and colleges in various parts of the country.

EDI also offers a one-year academic programme leading to Post Graduate Diploma in Business Entrepreneurship and Management and Post Graduate Diploma in Management of NGOs.

The Ministry of External Affairs, Govt. of India has assigned to EDI the prestigious task of setting up entrepreneurship Development Centres in Cambodia, Lao PDR, Vietnam and Myanmar. The Govt. of India and UNIDO sponsored "Inter Regional Centre for Entrepreneurship and Investment Training" set up at the Institute would also focus on New Enterprise Creation and Enterprise Upgradation in Mozambique, Sudan, Yemen and Lao PDR.

In recognition of its achievements, the United Nations Economic & Social Commission for Asia and Pacific (ESCAP), Bangkok, Thailand, has declared EDI as a 'Centre of Excellence'.

For more information, contact :



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