



ENTREPRENEURSHIP DEVELOPMENT PROGRAMME

AT

MINICOY ISLAND

Sponsored by :

IDBI, ICICI & IFCI



Organised by :

**Entrepreneurship Development
Institute of India
Ahmedabad**

in association with

**Directorate of Industries
Union Territory of Lakshadweep
Kavaratti**

ENTREPRENEURSHIP DEVELOPMENT PROGRAMME

THE PROGRAMME

Entrepreneurs are not only born but they can be identified, trained and developed too.

Enterprise building, however, requires a competent entrepreneur, appropriate infrastructure, raw material and trained man-power. It has also been realised that inculcation of entrepreneurial values can accelerate the process of developing first generation entrepreneurs from all walks of life. Entrepreneurs are the backbone of an economy.

Lakshadweep Islands have tremendous scope to develop the islanders into successful entrepreneurs. Accordingly, Entrepreneurship Development Institute of India (EDI) has initiated an Entrepreneurship Development Programme (EDP) in close association with Directorate of Industries, Union Territory of Lakshadweep, Kavaratti, to bring out the latent entrepreneurial talent of the local people and also influence them to take-up entrepreneurial career by starting their enterprises and running them successfully.

AIM

The main objective of the EDP is to encourage and motivate the youth, fishermen, traders and women of Lakshadweep to take-up entrepreneurial career by exploiting the vast natural resources available on the Islands.

TRAINING METHODOLOGY

1. Achievement Motivation Training (AMT) : To strengthen the achievement need, self awareness and other entrepreneurial qualities with the help of various methods of behavioural psychology.
2. Business Opportunity Guidance (BOG) and Selection of Project : The trainee is provided information and counselling about various business opportunities. Through field visits to existing successful enterprises in the surrounding area and interaction with their owners, participants will be given exposure to the problems and prospects of actually running a business enterprise. After the participant has selected a particular business opportunity on the basis of technical advice, quick market survey and talks with similarly situated businessmen, he will prepare the project (feasibility) report for submission to the bank and/or financial institution.

3. Management : The potential trainee entrepreneur has not only to start a business venture but also make it profitable through sound management. Therefore, they are introduced to the basics of financial, production, marketing and labour managements. Communication, decision making, problem solving, information seeking skills are also imparted to the trainees.

FACULTY

Faculty for the programme will include experienced EDI experts, resource persons and subject experts, senior officers from industrial and Govt. departments and successful entrepreneurs.

DURATION & VENUE

The programme will be conducted at Minicoy Island. After the initial class-room training and field study, the trainees will come to Ahmedabad, Gujarat, for technical inplant orientation training and Achievement Motivation inputs.

The entire programme is of 3 months duration.

ELIGIBILITY

Any individual (educated/uneducated unemployeds, fishermen, traders, women) willing to work hard and having a strong desire to set-up his/her unit (manufacturing/service).

No minimum educational qualification is required. However, training will be conducted in English/Hindi.

Selected candidates will have to deposit Rs.100/- which will be refunded on successful completion of the programme and submission of the project report.

EXPECTATIONS FROM TRAINEES

Every trainee is expected

- to attend the training programme regularly.
- to be ready to travel and visit factories and attend technical training at the main land.
- to prepare a detailed project report within one month after completion of the programme and take effective steps to start his/her venture.

For further details and application form, please contact :

Mr. Hamza Assummada
Course Coordinator
C/o. Deputy Collector
Minicoy Island
Union Territory of Lakshadweep

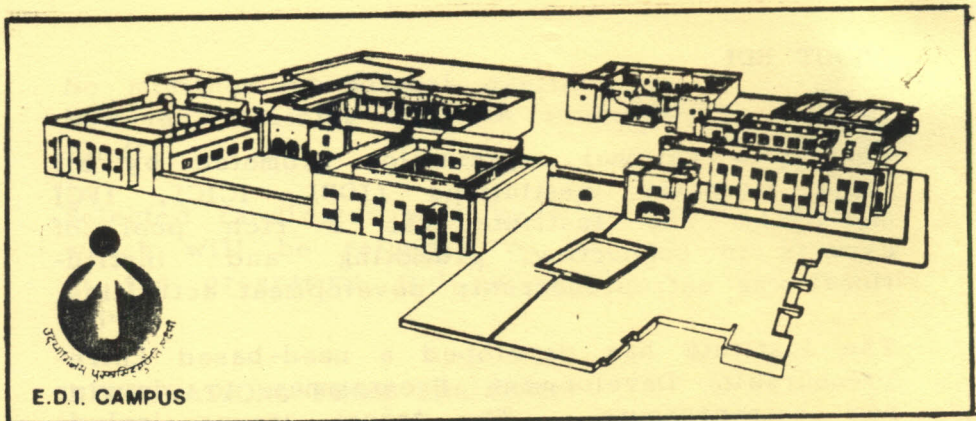
Course Director : Prof. Ajay Dixit
EDI

ABOUT EDI

EDI is a national organisation promoted by all India financial institutions (IDBI, ICICI, IFCI and SBI). The Institute has a rich pool of experts in conducting, promoting and institutionalising entrepreneurship development activities.

The Institute has developed a need-based Entrepreneurship Development Programmes to develop new entrepreneurs. The target groups include employees, science and technology graduates and diploma holders, tribals, women, rural poor, etc. desirous of going for manufacturing, service, skill-based, agro-based and resource based enterprises.

The Institute combines in itself a sound academic resource for research training and institution building with the initiative of an active participant in entrepreneurial activities in backward regions for special target groups and innovativeness in the human resource development field.



E.D.I. CAMPUS



Entrepreneurship Development Institute of India

BHAT (Via Ahmedabad Airport-Indira Bridge Road)

P.O. Chandkheda - 382 424

Dist. : Gandhinagar, Gujarat State

INDIA.

Tel. : 811331, 812447 & 813421

Gram : ENDIND Telex : 121 6224 EDII IN