



**Entrepreneurship
Development
Institute of India
Ahmedabad**



**EDII
Partnering with
Corporates in
CSR Projects**



EDII has been successfully recognising, opportunities and offering entrepreneurship and skill development training to artisans, weavers, women, startups and unemployed, leading to sustainable livelihood / micro enterprise options for them. The Institute has been successfully training and orienting those at the grassroots to set up new enterprises for material and social well being. I am glad, that with corporates endorsing the power of entrepreneurship, we will continue to progress with remarkable results".

- Dr. Sunil Shukla
Director General, EDII

Former Facebook COO Ms. Sheryl Sandberg acknowledged EDII as one of its key partners in providing digital training in India

In a Facebook post on November 22, 2017, Facebook COO, Ms. Sheryl Sandberg acknowledged EDII, Ahmedabad, as one of its key partners in providing digital training in India.

Speaking about partnerships with key institutes, including EDII, to implement the digital training program in the country, Ms. Sandberg wrote:

"We're proud to partner with Digital Vidya, Startup India, Dharma Life, and Entrepreneurship Development Institute of India, Ahmedabad to make these online programmes come to life. By working together, we can give more people access to great jobs that help them support their families and communities."



"The need of the hour is to equip the youth of India with entrepreneurial skills to encourage self-employment. We are optimistic that this programme will empower them to progress towards self-sufficiency, boost their self confidence and enable them to write their own success stories."

- Mr. Venguswamy Ramaswamy,
Global Head, TCS iON

Entrepreneurship Development Institute of India, Ahmedabad is an apex body in the domains of entrepreneurship education, training, research and institution building. It works in a collaborative frame with various government ministries and Departments as well as renowned corporates. Social Entrepreneurship & CSR is one of the key focussed areas of the Institute. EDII has successfully handhold Corporates in implementation of several development projects, thus ensuring inclusive growth of communities.



68,134
People Impacted



23
States



138
Districts



741
Villages

Bayer Foundation - Project UNNATI

EDII has joined hands with the Bayer Foundation to implement Project UNNATI in Malegaon district. The Project is being implemented in three phases, comprising. • Vision Building & Leadership Training (VBLT) for empowering 100 SHG Heads / Leaders. • Micro Skillpreneurship Development Training (MSDP) to empower 600 women members belonging to SHGs • Entrepreneurship Development Programme (EDP) to train and handhold 50 independent women wishing to start their own business.

The Vedanta Alumina Limited (VAL)

EDII associated with the Vedanta Alumina Limited (VAL), a sister concern of Vedanta Research, a London Stock Exchange listed corporate house, to increase employability of the people displaced due to the commissioning of its project.

ACCENTURE - Skills to Succeed

Accenture's Skills to Succeed 2020 project aims at identifying and stimulating unexploited entrepreneurial potential in women, disadvantaged as also other sections, thus addressing the vulnerability of rural and urban micro entrepreneurs, emphasizing on innovations, incubation and research. EDII, as the implementing agency of this project, took the onus of conducting Micro Entrepreneurship Development Programmes in eight southern Indian states of Karnataka, Telangana, Tamil Nadu, Kerala, Andhra Pradesh, Maharashtra, Goa and Puducherry.

WeACT (Access Connect & Transform) Chamber of Commerce for Women Entrepreneurs - CoC

Conceptualized in collaboration with EDII, Accenture's WeAct (Women Entrepreneurs Access Connect Transform) platform provides structured hand-holding support to women micro entrepreneurs. Using this platform, women entrepreneurs can access market information, financial guidance, connect with peers and also attend appropriate training to bolster their business and livelihood options. The project thereby fosters rural women entrepreneurship in India through the 4 pillars of WeAct: Market Exposure, Product development support, Networking, Mentoring & Incubation. This initiative is currently supporting women entrepreneurs in Andhra Pradesh, Karnataka, Kerala, Maharashtra, Rajasthan, Assam, Uttarakhand, Telangana and Tamil Nadu.

HSBC Bank - HandMade in India

Under support of HSBC Bank, EDII and Ernst & Young (EY) have collaborated to build entrepreneurship skills in about 5000 weavers across the country. The Project, HandMade in India, aims at building and evolving an entrepreneurial ecosystem around Handloom Clusters across the country. The handloom

clusters selected for intervention include; Bhuj and Surendranagar in Gujarat, Bargarh in Odisha, Kamrup in Assam, Maheshwar in Madhya Pradesh and Salem in Tamil Nadu.

Walmart - Women Entrepreneurship Development Programme

EDII was engaged by Walmart to impart training to women entrepreneurs under its 'Women Entrepreneurship Development Programme (WEDP 3.0)' The WEDPs aimed at building capacity of Women Owned Businesses (WOBs) across India by imparting professional and life skills to build robust and sustainable businesses.

HCL Foundation - Project SATTVA

EDII has partnered with HCL Foundation to train urban poor women from Bengaluru, Hyderabad and Madurai, as part of their Urban CSR programme 'HCL Uday' under the thematic pillar, 'Strengthening Women Collectives'. Project SATTVA focuses on building the inner strength of community institutions such as SHGs, Cluster / Block / District level Federation.

ITC - Mission Sunehra Kal, Skill Development Programme for Women Agriculturists

As part of ITC's CSR interventions, Institute worked towards improving India's agricultural landscape through women agriculturists under Agro Management Programme (AMP). The institute has setup Custom Hiring Centers (CHCs) in Shirur near Pune. Capacity building programmes have been conducted to train Joint Liability Groups (primarily women) to start CHCs. Members of Maharashtra State Rural Livelihoods Mission and Mahila Arthik Vikas Mahamandal (MAVIM) have been provided training to pursue sustainable livelihood opportunities.

HP - World on Wheels (HP-WoW)

HP World on Wheels (HP - WoW) project, sponsored by Hewlett Packard (HP) and implemented by EDII offers a solution to digital empowerment of the nation, by bringing easy IT & information access to isolated and disadvantaged groups. The objective is to promote IT enabled education through e-learning modules, entrepreneurial and skill development courses to help train school children, rural youth and communities, among others by acting as a Community Service Centre (CSC).

YES Bank - Say YES to Sustainable MSMEs

EDII collaborated with YES Bank Ltd. to catalyze sustainable growth of MSMEs in India. This project is a part of YES Bank's flagship program 'Say YES to Sustainable MSMEs'. The objective is to improve working conditions of those workers working at MSMEs, and enhance energy efficiency in MSMEs across India to reduce emission of CO₂.

TATA Communications Ltd.

EDII joined hands with TATA Group to train people from the disadvantaged sections including women on setting up and managing an enterprise. The trainees acquired the competencies of a successful entrepreneur, identified viable business opportunities and developed project profiles; and learnt management aspects related New Enterprise Creation. EDII has also worked with Tata Steel in Gopalpur for promotion of entrepreneurship through EDP trainings and mentoring services for enterprises established by the project affected communities in Gopalpur.

ONGC - Project Athak Bharat

EDII has been implementing Athak Bharat project for the promotion of self-sustainable organizations for the tribal community of Dang District in Gujarat.

Hindustan Aeronautics Limited (HAL)

EDII has collaborated with HAL for organizing the Micro Skill Entrepreneurship Development Programmes for 1000 youth/women in Karnataka state. EDII organizes Capacity building and Entrepreneurship development Programmes followed by backward and forward linkages for Enterprise creation.

Utkal Alumina International Ltd (UAIL) - Project UDAYMEE

EDII in association with Aditya Birla Group's Utkal Alumina International Ltd (UAIL) has launched the project 'UDAYMEE'. The three-year project initiated in 2021 aims to foster non-farm and agri-allied entrepreneurship among youngsters from Rayagada's Kashipur Block and Kalahandi's Thuamul Rampur Block.

Amazon

Amazon and EDII joined hands to enhance the employability of youth entrepreneurs / existing retailers, startups, college students and Business Development Service Providers by honing their entrepreneurial and technical skills. The training covered various aspects of online business so that budding and existing online retailers could understand the nuances of creating and managing their digital catalogue, updating their listings and managing e-mail based communication.

Facebook - Boost Your Business

EDII, in collaboration with Facebook launched the project 'Boost Your Business (BYB)' – which aimed at equipping the entrepreneurs with skills to use Facebook effectively for digital marketing and monetising their businesses online.

accenture
High performance. Delivered.

Bayer

HSBC



TATA
TATA COMMUNICATIONS



Walmart
Save money. Live better.



HCL

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amazon

vedanta
transforming for good



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