



**Entrepreneurship
Development
Institute of India
Ahmedabad**



AICTE Approved

**POST GRADUATE DIPLOMA
IN MANAGEMENT -**

**INNOVATION, ENTREPRENEURSHIP &
VENTURE DEVELOPMENT**

A Two-Year, Full-Time Programme

PGDM-IEV

2023-2025

DESIGN > DEVELOP > DISRUPT

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Technology and innovations have facilitated revolutionary breakthroughs that have significantly impacted lives, and behind every such radical origination, is an entrepreneur who thought different and out of the box. Tech startups have created unique and creative solutions by application of big data, analytics platforms and artificial intelligence. The objective of this programme is to train aspiring and existing entrepreneurs on developing ventures at an early stage of opportunity life cycle. The programme is offered through EDII's Technology Business Incubator and fosters technology innovation in business in keeping with the Government of India's Start up Initiative. The curriculum is outcome-oriented and enables students to validate ideas, innovate, test markets and build a successful technology driven start up.



OBJECTIVES

- > Provide an immersive learning environment to drive dynamic ideas, leading to true change and lasting impact.
- > Provide students the opportunity to test theories, models, and strategies learnt in the classroom by creating real business models.
- > Promote new technology / knowledge / innovation-based startups.



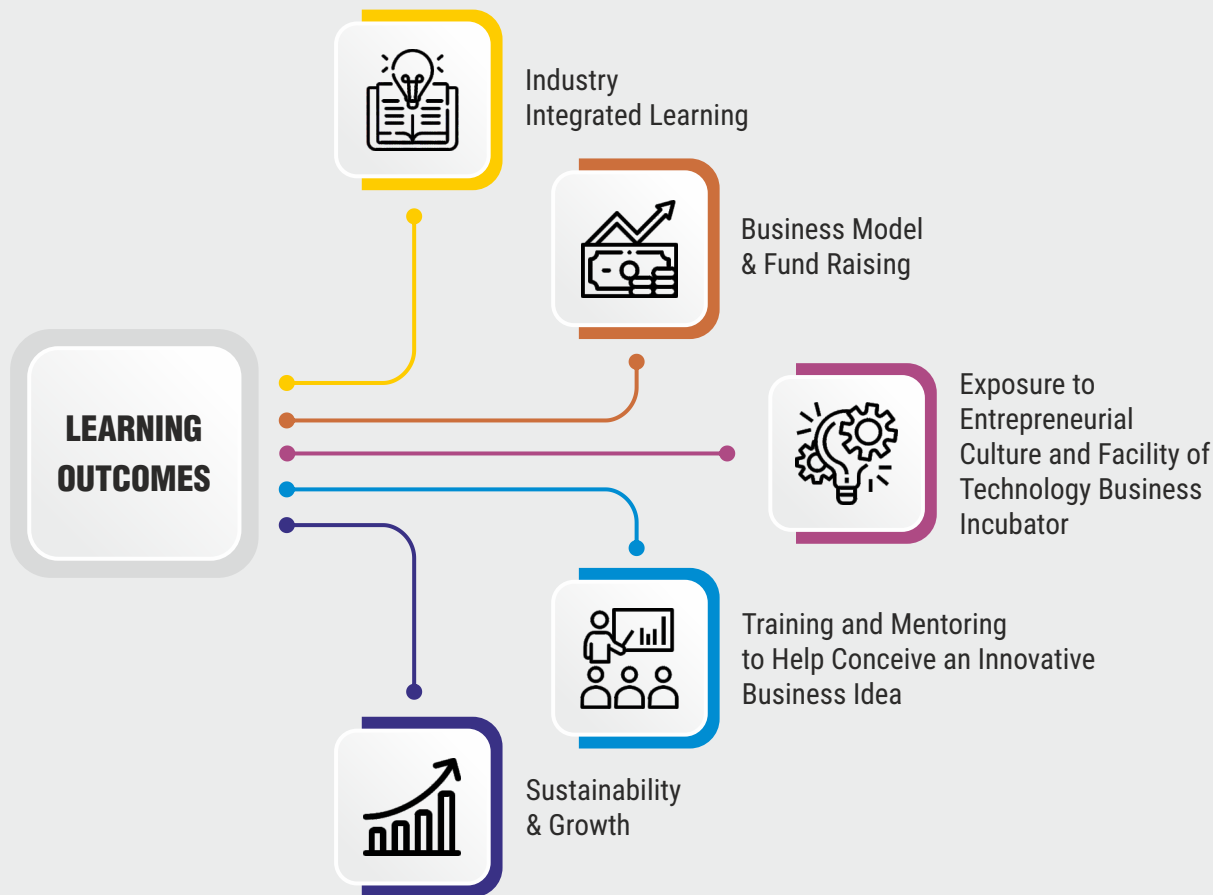
PROGRAMME HIGHLIGHTS

- > Experiential learning through Technology Business Incubator at EDII, the Centre for Advancing and Launching Enterprises (CrAdLE).
- > Exposure to innovation and technology commercialization & development of Innovative Business Model.
- > Core and elective courses, skill certification, capstone projects, and action learning segments.
- > Training & exposure through innovators, investors and startup evangelists.
- > Flexi learning enables to pursue the course at your own place, pace and mode of learning.

Learn essential
skills for Innovative
and Entrepreneurial
Businesses

Benefit from our
Technology
Business
Incubator

Construct new
pathways for
outcome & scale



PROGRAMME ARCHITECTURE

The first term is focused on the ideation process. The second term encompasses concepts on business foundation process and the third term aids in the process of business model development. The students are imparted learning on the basics of new venture development by means of concept-based action learning modules. The programme has been designed in a way that all the subjects fall within one of the following four core elements - Entrepreneurship, Venture Fundamentals, Startup & Innovation and Project.

For Programme Architecture details, visit our website: www.ediindia.ac.in

ENTREPRENEURIAL ECOSYSTEM

TECHNOLOGY BUSINESS INCUBATOR

CrAdLE (Centre for Advancing and Launching Enterprises), EDII's Technology Business Incubator set up with the support of Department of Science and Technology, Govt. of India, is focused on incubating startups in the potential areas of food / agri business, renewable energy and healthcare. Till date, 103 startups have been incubated and have raised Rs. 30+ crore fund.

For details, visit our website : www.cradle-edii.in



FACULTY

Faculty and experts at EDII have niche specialization in their own respective fields and are a blend of prominent academicians, researchers, entrepreneurs, consultants and practitioners.

MENTORING & HANDHOLDING

Understanding the importance of mentoring and handholding, budding entrepreneurs are provided support, guidance, and inspirational networking throughout the programme, until they reach a level where they are not only self-sufficient, but in turn are able to do business on their own. Programme facilitates networking with mentors, industry experts, business service providers, besides ensuring access to literature, library, faculty resources and facilities available at EDII for startup innovation and growth.

OPPORTUNITY TO RAISE FUND / GRANT

EDII provides support in raising angel / equity from venture funds and also debt funds from banking system.

Student Startup & Innovation Policy (SSIP)

The Government of Gujarat has developed a Student Startup & Innovation Policy for providing assistance up to INR 2 lac as a support grant for developing Proof of Concepts (POC) for students, innovators, and startups in the idea stage. Further extended support is provided between 2-10 lac under Startup Srujan.

Startup Gujarat

The Government of Gujarat launched Seed Support Assistance under the Startup Gujarat scheme for innovators to provide grant support up to 30 lac for developing prototypes, marketing, testing, and trails. Further extended support is also provided under Sustenance allowance and Social Impact.

MSME Business Incubator (MSME BI)

MSME Business Incubator scheme is to promote & support untapped creativity of individuals and to promote adoption of the latest technologies in manufacturing as well as knowledge-based innovative MSMEs (ventures) that seek the validation of their ideas at the proof of concept level.

Startup India Seed Fund Scheme (SISFS)

The Government of India launched Startup India Seed Fund Scheme (SISFS) under DPIIT to provide support for developing PoC, prototype, marketing, testing & trial, etc. Funding support provided under SISFS consist of the grant and convertible debentures. CrAdLE is one of the nodal centers approved under SISFS.

Ambedkar Social Innovation & Incubation Mission (ASIIM)

Government of India launched the Ambedkar Social Innovation and Incubation Mission (ASIIM) to identify 1,000 SC youth in the next 4 years with startup ideas through Technology Business Incubators (TBIs) in various higher educational institutions. Innovators will be funded @ Rs. 30 lakhs in 3 years as equity funding and successful ventures would further qualify for funding upto Rs. 15 Cr from the Venture Capital Fund for Scheduled Castes.

Ministry of Education's Innovation Cell (MIC) & AICTE

MIC & AICTE will fund 45 innovations from HEIs and provide grant support upto Rs. 10 lakhs per innovation towards refining innovation, building the start up and availing incubation services.

FEE STRUCTURE

For information on Fee structure, visit our website : www.ediindia.ac.in

ADMISSION ELIGIBILITY

Graduation (any discipline from university recognized by the University Grants Commission (UGC) / Association of Indian Universities (AIU) / AICTE) with aggregate 50% minimum marks along with the management test score (CAT / MAT / XAT / ATMA / C-MAT).

Final year graduates can also apply for this programme.

PREFERENCE WILL BE GIVEN TO CANDIDATES

- > Those who have established tech startups or interested in creating start up.
- > Those who have applied for patents / technology commercialisation / start up certification under the Govt. of India Start up scheme.

HOW TO APPLY



ABOUT EDII

The Entrepreneurship Development Institute of India (EDII), Ahmedabad was set up in 1983 as an autonomous and not-for-profit Institute with support of apex financial institutions - the IDBI Bank Ltd., IFCI Ltd., ICICI Bank Ltd. and State Bank of India (SBI). The Government of Gujarat pledged twenty-three acres of land on which stands the majestic and sprawling EDII Campus. EDII has been recognized as the CENTRE OF EXCELLENCE by the Ministry of Skill Development and Entrepreneurship, Govt. of India. The Institute has also been ranked as No. 1 under General (Non-Technical Category) by Atal Ranking of Institutions on Innovation Achievements (ARIIA)-2021, Ministry of Education, Govt. of India.

EDII moved on to adopt the role of a National Resource Institute in Entrepreneurship, and facilitated 12 state governments in setting up Entrepreneurship Development Centres / Institutes. The Institute's efforts in entrepreneurship training, education, research, MSME development, innovations and institutional building have been broad-based nationally and internationally too, with the setting up of Entrepreneurship Development Centres in Cambodia, Laos, Myanmar, Vietnam, Uzbekistan and Rwanda.

In consonance with the emphasis on startups and innovations, EDII hosted the Technology Business Incubator, CrAdLE – Centre for Advancing and Launching Enterprises in the year 2016, with the support of NSTEDB, DST, Govt. of India.

EDII has successfully brought about a change in the way entrepreneurship is perceived. The Institute has earned regional, national and international recognition for boosting entrepreneurship and start-ups across segments and sectors through innovative models and by intermediating creatively among stakeholders such as; new age potential entrepreneurs, minorities and the disadvantaged, existing entrepreneurs, incubation centre professionals, policy makers and venture capitalists. The Institute conducts a variety of programmes and projects through its 7 regional offices and 31 branch / project offices, under the Departments of Policy Advocacy, Knowledge and Research, Entrepreneurship Education; Projects (Government & Corporates); Business Development Services & National Outreach and Developing Economy Engagement.



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