



**Entrepreneurship  
Development  
Institute of India  
Ahmedabad**

# EDII Reports 120

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*From the Director General's Desk* ▶

## **Entrepreneurship Research to Open New Growth Paths...**

If entrepreneurship has been established as a factor in economic growth and development, it has to be studied and probed, as an academic discipline to ensure that it evolves and continues to guide economic frameworks and society towards gains and improvements. It is important for researchers to address the most pertinent questions to ensure that the findings trigger the resource mobilization and entrepreneurship quotient among practitioners, in particular, and society, in general. Entrepreneurship researchers and scholars, have the responsibility of researching the environ, business practices, trends and



policies, thus ensuring new learnings amidst the vicissitudes of economic systems and its learnings.

Taking a note of growth in entrepreneurship research, let me say that the field has taken huge leaps, evolving from isolated groups of scholars to a global community of researchers, to organizations, institutes, and foundations promoting research on varied dimensions in the field.

EDII has been highly mindful about promoting research in entrepreneurship. It set up the Centre for Research in Entrepreneurship Education and Development (CREED), at the institute, in 1997. It was conceded that this Research Centre would lead to the expansion of boundaries of knowledge and give an identifiable thrust to the Entrepreneurship Development Movement.

Today, after more than 25 years, CREED has successfully established a crucial link between theory and practice in the field of entrepreneurship. The continuous theoretical underpinnings that it advocates have, year after year, got effectively diffused in the entrepreneurship ecosystem and have reached the practitioners. The goal continues to remain to strengthen the research base with every new development and revelation.

Amidst several initiatives in the area, the one that has continued to generate satisfying outcomes, has been the Biennial Conference on Entrepreneurship. These international conferences are organised every two years to provide a platform to researchers, academicians, planners and policy-makers, from across the world, to come together to share their research findings and experiences that are of contemporary relevance and interest. The outcomes have been overwhelming.

The 15th Conference planned during February 22 to 24, 2022 will further probe the conceptual parameters underlying entrepreneurship and bring forth inputs that can lead to strategy / policy formulation and best practices.

Research in entrepreneurship is there to stay as a pertinent discipline. Entrepreneurial implications of policy changes, technological developments, societal beliefs, marketing trends and innovations is all-pervasive and will continue to guide entrepreneurship professionals and practitioners.

- Sunil Shukla

## In Conversation With...



*Dr. Sunil Shukla briefing Union Minister of State for External Affairs, Shri V. Muraleedharan, on the developments at the Entrepreneurship Development Centres, set up by EDII, in different countries, under support of Ministry of External Affairs, Govt. of India.*

## Remembering the Stalwart Dr. Y. K. Alagh....



*Dr. Y. K. Alagh an internationally renowned economist, policy maker and academician, had been on the Governing Board of EDII for 24 years. His rich and varied experiences had always been a great learning resource for the Institute. Sadly, we lost Prof. Alagh on 6th December, 2022. EDII family is deeply saddened to lose its beloved mentor and guide, and fondly recalls his towering personality, infectious energy and exuberance. All the insightful and enlightening interactions that the faculty and staff had with him, will continue to inspire us to aim for higher-order achievements. EDII family prays for the departed soul to Rest in Peace. Dr. Alagh will forever remain in our memory.*

## Awards & Recognition

### Accolades Galore....

EDII's work with Corporates Gets Recognised

TATA Communications Honours EDII with the 'Best Ethical Practice Award' for Project UDAYA.



*Dr. Prakash Solanki, Associate Professor, EDII receiving the award at the hands of Mr. Mukul Kumar, Vice President-EOHS, TCL. Also present was Mr. Sadanandan C. Thondieri, Vice President - Corporate Services, BCM & Corporate Social Responsibility at Tata Communications.*

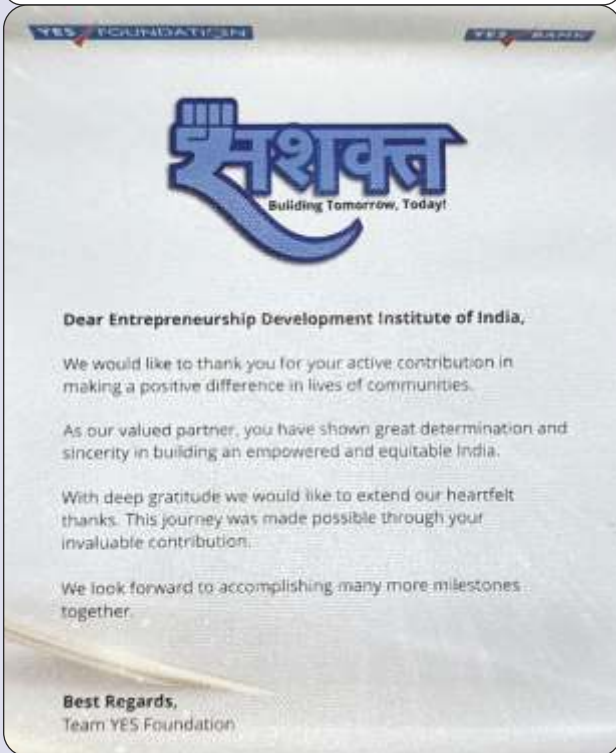
HCL recognizes EDII's contribution in the EDII-HCL Sattva Project, with the **Impact Award**.

EDII also received the **Best Practice Presentation Award at Partnering for Change Event 2022** by HCL Foundation.



*On behalf of EDII, Ms. Kirti Nair receiving the award by Mr. Alok Varma, Project Director, HCL Foundation.*

YES Bank recognized EDII work for CSR Initiative of Achieving Sustainable Growth in Indian MSMEs.



BAYER Foundation recognized the Institute with 'Saksham Award 2022' for creating tangible social impact under the Project UNNATI.



*Ms Manorama Chivukula, Country Group Finance Head, South Asia & Director - Bayer Foundation, India presenting the award to Mr. Shubin Mohamed T.K., Faculty, EDII.*

## 15<sup>th</sup> BIENNIAL CONFERENCE on ENTREPRENEURSHIP • FEBRUARY 22-24, 2023 •

Registration Link

<https://tinyurl.com/EDII-15th-Biennial-Conference>



### Indicative themes include:

Entrepreneurship Theory, Functional Areas of Entrepreneurship, Entrepreneurship Policy, Manifestations of Entrepreneurship, Entrepreneurship Education & Capacity Building, Entrepreneurship Context and MSME Entrepreneurship.

### Doctoral Colloquium 2023 (February 21, 2023)

To provide an opportunity for the doctoral students to present their research ideas and obtain valuable inputs from the discussions. • **Eligibility** : Any PhD/FPM scholar registered with any recognized institution / university in India or other countries • For more details, please visit : <https://www.ediindia.org/doctoral-colloquium-2023/>

## Celebrating the Values and Ideals of **Mahatma Gandhi...**

To honour the values and ideals of Mahatma Gandhiji, EDII alongwith India Think Council, New Delhi organized a special lecture on 'Global Sustainability and Peace' by Hon'ble Governor of Kerala, Shri Arif Mohammad Khan. The Distinguished Speaker on the occasion was Hon'ble Governor of Kerala, Shri Arif Mohammad Khan. Also present on the occasion were Prof. Ami Upadhyay, Vice Chancellor, Baba Saheb Ambedkar University; Dr. Sailendra Narain, Former Chairman & Managing Director, Small Industries Development Bank of India (SIDBI) & esteemed EDII, Governing Board Member Mr. Saurabh Pandey, Director, India Think Council.



(L) Shri Arif Mohammad Khan, Hon'ble Governor of Kerala & (R) Dr. Sunil Shukla, Director General, EDII paying homage to Mahatma Gandhiji on the occasion of Gandhi Jayanti



*"The greatest realization on the path of peace is that knowledge emanates belief, happiness and peace, and hence one must always be persistent about gaining knowledge. Also, let me add that diversity is the law of nature and if we wish to live in peace, we have to acknowledge that the foundational virtue of civilization is diversity. Unity in Diversity and serving mankind, acknowledging the existing diversity, should be the primary goal."*

**- Shri Arif Mohammad Khan**  
Hon'ble Governor of Kerala



*"Gandhiji's principles of self-belief, conviction and the spirit to explore uncharted paths inspire every person. Mahatma Gandhi's life acts as a guiding force for every fabric of society. Going Swadeshi and establishing cottage industries was something that Gandhiji preached. Today, the government is encouraging the Make in India movement and entrepreneurship – all so much in line with Gandhiji's foresight."*

**- Dr. Sunil Shukla,**  
Director General - EDII



*"Language and culture are integral in keeping a nation united. I appreciate Shri Arif Mohammad Khan's depth and knowledge on culture, and proficiency in several languages. He showcases and echoes Gandhiji's belief on how Language and Culture can come in sync to ultimately lead in the development of the country."*

**- Dr. Sailendra Narain,**  
Former Chairman & Managing Director, Small Industries  
Development Bank of India (SIDBI) and EDII Governing Board Member



*"Gandhiji's ideals have always underlined the ultimate aim of peace. Societies, the world over, remember and admire Gandhiji's principles of non-violence, truth and perseverance in achieving peace, happiness and freedom. Let these guide us forever."*

**- Shri Saurabh Pandey,**  
Director, India Think Council



*Prof. Ami Upadhyay, Vice Chancellor, Baba Saheb Ambedkar University proposing the Vote of Thanks, talked about the significance of inclusive society and hence the need to bring together diverse groups of people to ensure global peace and sustainability.*

**- Prof. Ami Upadhyay,**  
Vice-Chancellor,  
Baba Saheb Ambedkar University

## Inducing Vibrancy in the Weaving Traditions of India ....Project HandMade in India

The weaves and fabric of India have won adulation across centuries and ages. Every state of the country is recognized by its unique craft, which gives it an exclusive identity. It's about time that these crafts get rejuvenated and shine bright. The weavers need to be trained and handheld to produce contemporary products and designs. In order to enhance and empower these weavers, EDII has been roped in as the implementing agency of the project, HandMade in India. In this HSBC's CSR initiative, EDII is supported by EY.

The project HandMade in India, supported by HSBC is focused at evolving an entrepreneurial ecosystem around 6 selected handloom clusters spread across five states including, Bargarh in Odisha; Maheshwar in Madhya Pradesh; Kamrup in Assam; Salem in Tamil Nadu and Surendranagar & Bhuj in Gujarat. The goal is to ensure holistic development of the traditional handloom clusters and a better livelihood for the artisans in the domain. The project focused on new design and print collection, increase in sale through innovative platforms, marketing linkages through exposure and exhibitions, capacity building and skill enhancement, credit availability and enterprise development.



(L) Prof. Ganeshi Lal, Hon'ble Governor of Odisha and (R) Dr. Sunil Shukla, Director General, EDII lighting the ceremonial lamp during the event 'We for Weavers' in Bhubaneswar



## We for Weavers

Promoting Sustainable Fashion was a two-day event (9th & 10th December 2022) where EDII partnered with Handlooms, Textiles and Handicrafts Department, Odisha and World Trade Centre, Bhubaneswar. The programme was inaugurated by the Honorable Governor of Odisha, Prof. Ganeshi Lal. Dr. Sunil Shukla, Director General, EDII was the Guest of Honour. Also present on the occasion were

Dr. Arabinda Padhee, Principal Secretary of the Textile Department, Govt of Odisha; Mr. B.B Jena, Professor of NIFT Bhubaneswar & Advisor Panchami Manoo Ukil and Dr. Rina Routray, Chairperson, WTC, Bhubaneswar. This Fashion show was unique as the weaves and fabric of artisans from Odisha (trained by EDII under the HandMade in India Project) were used by noted designers to make unique outfits that were donned by models. Traditional crafts and heritage textiles of Odisha were made noticeable.

The spectacular Fashion Show saw participation by 15 artisans showcasing unique handicrafts and weaves. The exhibition included sarees, fabrics, stoles, handkerchiefs, garments, sofa covers, wallets and other handicrafts.



*"Odisha Handloom is as old as the most ancient of ages and is inspired and driven by nature. The entire process of curating designs is guided by spirituality. The handloom of the state reflects its tradition, lifestyle, livelihood and basic essence. The state's handloom needs to be accentuated and heightened in terms of its appeal, and for this strategic planning and involvement of corporates is a must."*

**- Prof. Ganeshi Lal**  
Hon'ble Governor of Odisha



*Stressing on the need for such interventions, Dr. Sunil Shukla, Director General, EDII, said, "There is a dire need to regenerate traditional crafts and textiles, thus upholding the cultural and the traditional heritage of the state. We have witnessed how weavers and artisans have come back with amazing creativity with just a little handholding and training. Platforms like these give them an opportunity to showcase their products. I am glad that EDII is playing a major part in enhancing the business prospects of artisans."*

**- Dr. Sunil Shukla**  
Director General - EDII



- The last three months were dotted with several festivals, and taking advantage of it, every cluster weaver participated in exhibitions organized in their region. The 'Helping Hands Mela', an annual event that brings NGOs from across the country into the premises of HSBC, was scheduled from 17th to 21st of October 2022. Weavers enrolled in the HMI project, actively participated and recorded commendable sale.
- In order to make the weavers conversant with loans and the credit processes, Salem and Bhuj clusters conducted loan melas and helped weavers avail loans. Around 7.31 Lakhs were approved by the bank for the Bhuj cluster. Salem Cluster had roped in the Indian Bank to organize the Mela. Weavers were also given knowledge on digital banking platforms, in addition to helping some formulate their digital accounts.



- Coffee table book (Volume II) 'Loom to Digital' was released on 9th November, 2022 during the 'The National Entrepreneurship Day' celebration at EDII. Dr. Toolika Gupta, Director IICD; Mr. Abhishek Jain, Director and Co-founder, Naapbooks Ltd.; Dr. Sunil Shukla, Director General, EDII and Dr. Raman Gujral, Director, Projects (Corporates), EDII did the honours. The Coffee Table book traces the growth story of weavers, master weavers and artisans in terms of skill escalation, new product development and bringing those products before the wider public through

massive use of social media marketing and branding.

- The clusters conducted different trainings on soft skill development, design development, motif designs, understanding contemporary trends, social media marketing, product photography and product catalogue making. The weavers / artisans were also facilitated in procuring artisan cards. The beneficiaries visited different weaving centers to gain exposure.

## Shri Bhanu Pratap Singh Verma,

Union Minister of State for Micro, Small and Medium Enterprises (MSME), Govt. of India visits EDII for deliberating on MSME and Entrepreneurship Related Projects



*Hon'ble Shri Bhanu Pratap Singh Verma, Union Minister of State for Micro, Small and Medium Enterprises (MSME), Govt. of India during the interactive session on MSME & Entrepreneurship related projects.*

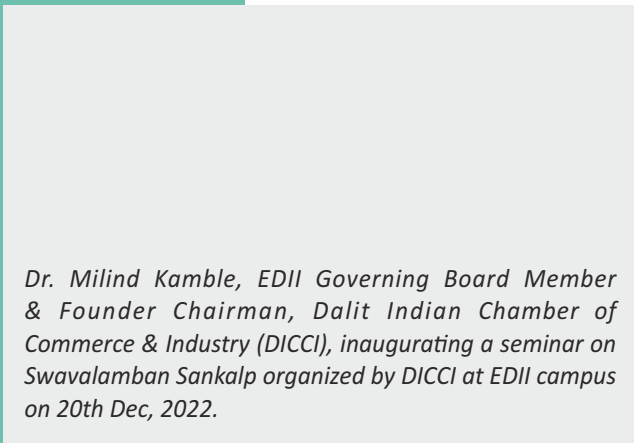
The Institute has worked for last 40 years with the mission of upscaling the MSME sector. Hon'ble Minister interacted with industry officials, academia and EDII faculty on various MSME and entrepreneurship related projects that could lead to growth and development. Shri Verma noted how the interventions had led to setting up of enterprises and how the new grassroots entrepreneurs, were being helped in connecting with the markets, new customers through innovative ways and means.

The Hon'ble Minister said, "I think I would be right in assuming, and announcing, that growth in the MSME sector is profound, and is manifesting itself in many ways all across the country. Government is focussed on giving wings to the MSME sector, especially after COVID as the sector was quite noticeably affected during the pandemic. The MSME environment is renewing and reviving to become more upbeat than ever."

*Happy to Host...*



*Shri Rakesh Sharma, President - EDII and Managing Director and CEO, IDBI Bank Ltd. inaugurating AAROHAN-THE ASCENT, an IDBI event, at EDII Campus on 17th December 2022. Also seen are (R) Shri Trilok Sharma, Executive Director, IDBI Bank Ltd. and (L) Shri Dinesh Singh Rawat, Chief General Manager (Ahmedabad Zone) IDBI Bank Ltd.*



*Dr. Milind Kamble, EDII Governing Board Member & Founder Chairman, Dalit Indian Chamber of Commerce & Industry (DICCI), inaugurating a seminar on Swavalamban Sankalp organized by DICCI at EDII campus on 20th Dec, 2022.*



*Shri Anil Bhardwaj, Secretary General, Federation of Indian Micro and Small & Medium Enterprises (FISME) and esteemed Governing Board Member of EDII, was on Campus on 19th Nov, 2022 to attend a high level meeting of FISME.*

**Glimpses from the Annual Plan meeting** organised during 10th- 15th October, 2022 to brainstorm on curating new activities and plans for the year 2023-24. The meeting was attended by all faculty members from the EDII Head Office and 7 Regional Centres.



Shri Awanish Kumar Awasthi, IAS, Advisor to CM - Uttar Pradesh at the Annual Plan Meet on 15th October, interacting with faculty members on entrepreneurial opportunities in emerging sectors and domains.



Shri Sunil Parekh, Chief Corporate Affairs Advisor, Zydus Group addressing Faculty Members at the Annual Plan Meet, on 'Strategic Planning'.



Dr. Satyajit Mazumdar, Professor, Centre for Social Entrepreneurship, and Dean of School of Management and Labor Studies, Tata Institute of Social Sciences, Mumbai making a presentation on the significance of promoting social entrepreneurship in society.

## Encouraging Deliberations on Entrepreneurship, Cultural Diplomacy, Indian Heritage, Tourism and Economic Growth



Seen here are from (7th from R) Shri Ashwini Kumar Choubey, Hon'ble Union Minister of State for Consumer Affairs, Food and Public Distribution & Ministry of Environment, Forest and Climate, Govt. of India; (8th from R) Shri Gopal Krishna Agrawal, National Spokesperson, BJP; (6th from R) - Shri Saurabh Pandey, Director, India Think Council & Convener - CEC 22; (9th from R) Dr. Sunil Shukla, Director General, EDII & Other Senior Officials from EDII & India Think Council during the 2nd Global Dialogue of Cultural Economy Conclave at EDII.



EDII and India Think Council (ITC), New Delhi, organized the mega Conclave on Entrepreneurship, Cultural Diplomacy, Indian Heritage, Civilization, Tourism and Economy at EDII Campus during 14th-16th October, 2022.

This 2nd Global Dialogue of Cultural Economy Conclave at EDII aimed at giving a policy perspective to the significant themes of Cultural Diplomacy, Indian Heritage, Tourism, Entrepreneurship and Development.

Shri Ashwini Kumar Choubey, Union Minister of State for Consumer Affairs, Food and Public Distribution and Ministry of Environment, Forest and Climate, Govt. of India inaugurated the Conclave as Chief Guest.

Noted Speakers like Prof. Sanjay Paswan, MLC (Bihar) and Former Union Minister; Smt. Sadhvi Niranjana Jyoti, Minister of State for Rural Development, Govt. of India; Shri Purnesh Modi, Hon'ble Minister of Tourism Pilgrimage Development, Civil Aviation and Transport, Govt. of Gujarat; Prof. Rama Shankar Dubey, Hon'ble Vice Chancellor, Central University of Gujarat and many other dignitaries addressed the audience on topics related to cultural, economy, tradition and entrepreneurship leading to peace, spiritual enrichment and economic development of the country.



*"India is a land with incredible spiritual energy. It is a powerhouse of legacy and tradition. The country has many firsts to its credit. People get curious about discovering these amazing aspects about the country, and its time that we take pride in these and let the world know about our uniqueness."*

**- Shri Ashwini Kumar Choubey**

*Hon'ble Union Minister of State for Consumer Affairs, Food and Public Distribution and Ministry of Environment, Forest and Climate, Govt. of India.*



*"I appreciate the spirituality which joins the country into one thread. Every Indian, he believed, is grounded, in some way of the other in the religious beliefs and spiritual ethos that the country takes pride in."*

**- Shri Kummanam Rajasekharan**

*Former Governor Mizoram & Member Padmnabh Swami Temple Trust and Trustee Jatayu Rama Temple, Kerala*



*"It is our good fortune to have been born in this great country. The spirituality, religion, and the intellectual capital of the country dates back to several centuries. We must explore, educate ourselves and the generations to come about this uniqueness."*

**- Shri Gopal Krishna Agrawal**

*National Spokesperson, BJP*



*"India has layers of unexplored knowledge in varied areas. The genesis of several scientific discoveries can be traced back to the knowledge of our ancient saints. There is merit in their existence and discoveries."*

**- Shri Sanjay Paswan**

*MLC (Bihar) and Former Union Minister Union Minister of State in the Ministry of Human Resource Development*



*"I am fortunate to assume the responsibility of our cultural renaissance. India prides on its glorious past. Exploring our heritage and civilization will help every citizen of India know the unique culture of the country."*

**- Shri Saurabh Pandey**

*Director, India Think Council & Convener - CEC 22*



*"It is nice that such conclaves are envisioned as these showcase the uniqueness of this country in the domains of history, culture, tourism, entrepreneurship, innovations and skills. The new thoughts and perspectives that have come forth have led to new awakenings."*

**- Dr. Sunil Shukla**

*Director General - EDII*

## EDII - trained Hastkala Setu

**Artisans** team up with top designers to  
Connect Heritage to Contemporary Lifestyle

*A Fashion Show and Crafts Bazaar at  
EDII draw attention.....*



*Seen during the inaugural function of the Fashion Show are (in the Centre) Chief Guest, Shri Jagdishbhai Vishwakarma (Panchal), Hon'ble Minister of Cottage Industries, Gujarat; (2nd from R) Guest of Honor, Shri Pravin Solanki (IAS), Secretary & Commissioner of Cottage & Rural Industries, Gujarat with (2nd from L) Dr. Sunil Shukla, Director General, EDII; (Extreme L) Dr. Satya Ranjan Acharya, Professor & Director - Dept. of Entrepreneurship Education & (Extreme R) Mr. Brijesh Dave, Sr. Manager, EDII*

**T**he Hastkala Setu Yojana, floated in 2020, is a pioneering project of the Government of Gujarat, aimed at transforming rural entrepreneurship ecosystem by reaching out to youths and artisans in the state and promoting cottage industries in traditional crafts, textiles and heritage. The project covers 33 districts across Gujarat and has so far trained 10671 artisans till date through 385 training / capacity building programmes.

As knowledge partner to the Commissionerate of Cottage Industries, Government of Gujarat, EDII works on conceptualizing, developing, implementing and evaluating an integrated model to strengthen the cottage & rural entrepreneurship ecosystem in the state.

The evening of 14th October 2022 left everyone spell bound with a beautiful display of traditional textiles and fabric, curated into captivating outfits donned by models, in a one-of-its-kind fashion show at EDII. Weaves and fabric of artisans trained by EDII under the Hast Kala Setu Project, were used by top Indian fashion designers to create fascinating designer outfits. The Fashion show received rave reviews for encouraging traditional Indian crafts and heritage textiles.

Shri Jagdishbhai Vishwakarma (Panchal), Hon'ble Minister of Cottage Industries, Gujarat inaugurated the Fashion Show and the Crafts Bazaar as the Chief Guest.





Shri Pravin Solanki (IAS), Secretary & Commissioner of Cottage & Rural Industries, Gujarat, was the Guest of Honour at the event.

The spectacular show displayed heritage handlooms like Kala Cotton, Mashroo, Ajrakh, Tangalia, Sujani, Ashavali, and Double Ikat Patola woven by artisans from all over Gujarat and creatively styled by prominent designers.



Speaking about the Hastkala Setu Yojana Shri Jagdishbhai Vishwakarma said, "This project is focused on bringing artisans to the forefront, connecting them with contemporary markets by imparting relevant training and exposure. The efforts have stimulated the development and preservation of local crafts in a sustainable and commercially viable way. The outcomes have encouraged the artisans and weavers to explore the potential."



Emphasizing about the significance of heritage crafts, Shri Pravin Solanki said, "Local craft is a reflection of India's historical, cultural, and social heritage. Handholding and training to refine it and evolve it into a business proposition has greatly enhanced its value. Such efforts will preserve our cultural heritage."

Stressing on the importance of the collaboration with designers, Dr. Sunil Shukla, Director General, EDII, said, "Engaging entrepreneurship trainers and designers with craftspeople

is helpful in regenerating traditional crafts and textiles, thus upholding the cultural and the traditional heritage of the state. We have witnessed how weavers and artisans have come back with amazing creativity with just a little handholding and training. Platforms like these give them an opportunity to showcase their products."

On the 14th of October, a Crafts Bazaar was also organized in tandem with the fashion show displaying 22 different crafts of Gujarat. A unique aspect of it was the B2B linkages that were facilitated and promoted for a bright future.



(In the Centre) Smt. Shilin R. Adani, Trustee - Adani Foundation during her visit to Crafts Bazaar - an exhibition organized under the HastKala Setu Yojana at EDII

## On the **International Day of Persons with Disabilities** Saluting their Unparalleled Spirit to Persevere



Seen during the event is (Extreme R-Inset) Chief Guest, Shri Rajesh Aggarwal, IAS, Secretary, Department of Empowerment of Persons with Disabilities, Ministry of Social Justice & Empowerment, GoI; with (3rd from R) Shri Jayant Kishor, IAS, Under Secretary, Social Justice & Empowerment Department, GoG; (2nd from R) Shri Yuvraj Seddharth, IAS, Under Secretary, Dept. of Panchayat, GoG; (R) Shri Nisheeth Mehta, Founder & CEO, Microsign Products, Bhavnagar; (2nd from L) Shri J. S. Saini, Former Prof. & Head, Entrepreneurship Development & Industrial Coordination Department; (3rd from L) Dr. Sunil Shukla, Director General, EDII & (L) Dr. Amit Dwivedi, Nodal Officer, CEDA

**E** DII in association with Directorate of Social Defence and Gujarat State Handicapped (Divyang) Finance and Development Corporation, Social Justice and Empowerment Department, Govt. of Gujarat has set up the Centre for Empowerment of Differently Able (CEDA). CEDA works with the objective of empowering the differently abled with training and capacity building so that they could set up their own enterprises.

3rd December marks the International Day of Persons with Disabilities. Like every year, in 2022 as well, the day was observed at EDII with events that raise the motivation and learnings of the differently abled.

Chief Guest, Shri Rajesh Aggarwal, IAS, Secretary, Department of Empowerment of Persons with Disabilities, Ministry of Social Justice & Empowerment, Government of India graced the event virtually. Also present on the occasion were: Mr. Jayant Kishor IAS, Under Secretary, Social Justice & Empowerment Department, Govt. of Gujarat; Shri Yuvraj Seddharth, IAS, Under Secretary, Dept. of Panchayat, Govt. of Gujarat; Shri Nisheeth Mehta, Founder & CEO, Microsign Products (recruits only differently abled); Shri Kalpesh Vaniya, Dy. Director, Directorate of Social Justice, Govt. of Gujarat and Mr. J. S. Saini, Former Prof. & Head, Entrepreneurship Development & Industrial Coordination Department.



*On the occasion Shri Rajesh Aggarwal said, "The society has to bring in empathy in its approach towards the differently abled. The focus should be on Empowerment through training, skill building and counselling. New opportunities need to be created for them and they need to be assimilated in the mainstream. The Government is working in this area with support of institutions like EDII."*

**- Shri Rajesh Aggarwal, IAS**  
Secretary, Department of Empowerment of Persons with Disabilities,  
Ministry of Social Justice & Empowerment, Govt. of India



*Shri Kishor emphasized on how disability should not make a person lose the willingness and the confidence to achieve the goal. He said, "One must defeat the odds and keep moving ahead with grit and persistence. There are several newer initiatives of the Department towards social inclusion of the differently abled and I am sure these will cumulatively bring about a huge change five years down the line."*

**- Shri Jayant Kishor, IAS**  
Under Secretary, Social Justice &  
Empowerment Department, Govt. of Gujarat



*Shri Yuvraj Seddharth appreciated EDII's initiative in making the differently abled self-reliant. He said, "The schemes and policies of the department towards social inclusion need to be sensitized for the differently abled to comprehend the finer aspects of these measures instituted for them."*

**- Shri Yuvraj Seddharth, IAS**  
Under Secretary,  
Dept. of Panchayat, Govt. of Gujarat



*Addressing the gathering, Shri Nisheeth Mehta, an entrepreneur who employs only the differently abled opined, "There is a need to remove attitudinal barriers and provide rehabilitation for the differently abled and this will come about when the differently abled and the abled differently are put on the same platform. This way, those who can recruit them or give them a better life will be able to identify their strengths better."*

**- Shri Nisheeth Mehta**  
Founder & CEO  
Microsign Products, Bhavnagar



*Dr. Sunil Shukla, Director General, EDII, said, "The differently abled have unique competencies. These need to be identified and nurtured holistically. EDII's Centre for Empowerment of Differently Abled has reached out to 8000 potential entrepreneurs through sensitization and training programmes, and 683 enterprises (till March 2022) have been set up so far by differently abled entrepreneurs. We look forward to developing many more enterprises owned by the differently abled and making it an inclusive society."*

**- Dr. Sunil Shukla**  
Director General - EDII

*The one-day event also saw several panel discussions on ameliorating the hurdles faced by the differently abled and making the world a better one for them.*



*Seen in the panel discussion are (L to R) Mrs. Puunam Kaushik Founder & Managing Trustee of Vishalwin & Meteoric Biopharmaceutical Pvt. Ltd.; Shri Bhupendra Tripathi Manager, Reserve Bank of India & Mrs. Harshidaben Prajapati, Founder, Diva Care Products.*

As a part of International Day of Persons with Disabilities, sports competition including carrom, chess, badminton & table tennis and painting competition (for deaf & mute children) were organised for the disabled people on 2nd December and the winners were awarded on 3rd December in this event.

77 players (56 Male and 21 Female) from various parts of Gujarat took part in the sports competition and 35 students from 5 participating schools including School for Deaf & Mute, Ahmedabad; Apang Manav Mandal, Ahmedabad (Boys School); Apang Manav Mandal, Ahmedabad (Girls School); K S Dedhiya Muk Badhir Vidhya Mandir and Samarpan Muk-Badhir Shisu Vidya Mandir took part in the painting competition.

Noted Divyang Entrepreneurs were awarded in this grand event for rising above their limitations. The awardees included CA. Vipin Jain (Manoj Vipin & Co.); Mr. Ketankumar R. Patel (Shree Weltex Industries); Mr. Amitkumar M. Patel (NexusLink Services India Pvt. Ltd); Mr. Hemendra N Jansari (Y.H.R. Multiple Supply & Services) and Ms. Nisha Salet (Satva Packaging). Each was presented with a citation and a cash award.



## ....Because School **Entrepreneurship** Needs Emphasis



*(4th from L) Prof. (Dr.) Toolika Gupta, Director, Indian Institute of Crafts and Design, Jaipur; (extreme L) Dr. Sunil Shukla, Director General - EDII and (5th from L) Mr. Abhishek Jain, Director & Co-founder, Naapbooks Ltd. with award winner students and participating faculty members from schools*

**E**ntrepreneurship skills are gaining significance on account of being outcome based and application-oriented. Students, when trained in entrepreneurial skills and competencies from a young age, develop a high achievement motivation. They get acquainted to a mindset that goes beyond seeking employment; they learn to think about being creators and innovators too. EDII has been instilling these traits and competencies among children for decades now. Taking the movement forward, EDII celebrated the National Entrepreneurship Day on November 9, 2022 at the institute, with the theme of School Entrepreneurship. While school students enthusiastically participated in the event in huge numbers, it was also well attended by college students, startups and new age entrepreneurs from Gujarat. The entire event was planned with the objective of encouraging innovation and entrepreneurship among students. Apart from insightful addresses, a psychometric test was also administered on students to assess their entrepreneurial competence.

Prof. (Dr.) Toolika Gupta, Director, Indian Institute of Crafts and Design, Jaipur graced the event as the Chief Guest. Mr. Abhishek Jain, Director & Co-Founder at Naapbooks Limited was the Guest of Honour. Mr. Abhishek Jain's start up is the only one from Gujarat to be listed in the IPO. His start up has been incubated at EDII's incubator, CrAdLE. A major highlight of the programme was selection of viable business ideas from the

entries invited from students of Ahmedabad's various schools.

Ideas from three schools of Ahmedabad were selected on the parameters of innovation, viability and technical strength. These were awarded for best business ideas. These included Delhi Public School, Bopal; Delhi Public School, Gandhinagar and Shree Narayana Central School.

The event also saw an Open House with academicians to understand their views and opinions on planning curriculum, activities and sessions on entrepreneurship for students so that there could be a higher incidence of entrepreneurship and start up as a career. The discussions also brought forth the requirements and the implementations needed towards wide scale promotion of entrepreneurship among students.



*"India is a land of craft, skills, competencies and a high entrepreneurial inclination. We need to show a direction to entrepreneurial minds, which is where entrepreneurship education becomes critical. I encourage the young people to exhibit an entrepreneurial approach to addressing the problems around them. When it comes to nurturing good ideas, training young people, and supporting them to help them become successful new age entrepreneurs, EDII is doing an incredible work for which I appreciate their efforts."*

**- Prof. (Dr.) Toolika Gupta**  
Director, Indian Institute of Crafts and Design, Jaipur



*"Today young students are quite aware and often think out-of-the-box. A little handholding and direction can orient them to entrepreneurial values and competencies that can give them the required thrust towards entrepreneurship. EDII is happy to be a part of accelerating the country's culture of startups and entrepreneurship by providing potential entrepreneurs with the right skill sets to help them move forward on the path of new enterprise creation and management."*

**- Dr. Sunil Shukla,**  
Director General - EDII



*"I am thankful to EDII for nurturing my start up and extending all the required support for taking it where it is today. I did face my share of challenges, but solutions came about as I was under the right guidance and support. I say this to all new entrants that there would be times when you feel like quitting but hold on to the reins. Do not quit. Let your grit and perseverance win."*

**- Mr. Abhishek Jain**  
Director & Co-founder,  
Naapbooks Ltd.

## Drawing Entrepreneurship Lessons from the Cooperative Movement



*Lighting the ceremonial lamp is Shri Anil Kumar Bayati, General Manager, AmulFed Dairy, Gandhinagar; along with (2nd from L) Shri P. M. Meva, Chief Manager (Marketing), IFFCO, Kalol; (3rd from L) Prof. (Dr.) Rana Singh, Director, Chandragupt Institute of Management, Patna & (extreme L) Dr. Sunil Shukla, Director General - EDII*

**G**iven the entrepreneurial lessons that formation and functioning of Cooperatives come with, EDII in collaboration with AMUL and IFFCO India celebrated the National Cooperative Week on November 18, 2022 under the theme of 'Promoting Entrepreneurship through Cooperative Movement'. The event, organised at EDII Campus, was graced by Chief Guest, Shri Anil Kumar Bayati, General Manager, AmulFed Dairy, Gandhinagar; Guest of Honour, Shri P M Meva, Chief Manager (Marketing), IFFCO, Kalol, Gandhinagar and Special Guest, Prof. (Dr.) Rana Singh, Director, Chandragupt Institute of Management Patna (CIMP), Patna. EDII, on this occasion, also entered into an MoU CIMP.

The event saw participation of over 300 professionals championing the cause of cooperatives and the cooperative movement, students from universities including the Central Agricultural University, Imphal; Udaybhansinhji Regional Institute of Cooperative Management, Gandhinagar; Rajmata Vijayaraje Scindia Krishi Vishwa Vidyalaya, Gwalior; Udaan Trust of Social Work; Vishwakarma Government Engineering College, Ahmedabad; startups; academia; entrepreneurs and policy makers.

*....contd. to pg. 29*

## Handholding Developing Economies on the Growth Trajectory

### *Triggering Skills and Proficiencies among Managers*

**H**arnessing and organizing resources to create new opportunities and avenues, is a trait that organizations look forward to cultivating among their employees. Such 'driven' employees are assets to an organization and help it stay ahead by maximising potential. Globally, organizations encourage employees to develop competencies that help them contribute to organizational goals by tapping into innovative ideas which help escalate performance within the existing resources. For an organization to stay competitive in the changing global economy, it is necessary for it to evolve and the onus of this rests on its motivated employees, who can be termed as, 'Entrepreneurial Managers'.

EDII conducted a Programme on Entrepreneurial Management during November 7 to December 16, 2022, under the aegis of ITEC, Ministry of External Affairs, Govt. of India. 30 policy-makers, business owners, managers, executives representing Business & Industry, Associations, Financial institutions, Corporates and Development Organizations participated in the programme. The programme helped participants create an organizational framework and learn how to put entrepreneurial management into practice for optimum performance. The curriculum broadly constituted inputs in the domains of Corporate Entrepreneurship / Intrapreneurship; Entrepreneurial

Organizations and Strategic Management; Managing People and Performance in



Entrepreneurial Organization and Innovations. The participants also derived an understanding of managerial competencies that one must possess as an Entrepreneurial Manager. Participants got an opportunity to test the applicability of classroom learnings during visits to small & medium enterprises and relevant institutions of repute.

According to Programme Director, Dr. Amit Kumar Dwivedi, *“The programme was well received, and I can say from the classroom participation that each of them could dig into several areas which they felt they had been dealing with for so long, but had still not been able to unleash the complete potential. They are eager to appraise their strengths, employ their learnings and come out with the best.”*

### **Towards A Technology Enabled World...**



19 government officials, researchers & development professionals, business and industry professionals, officials from Chambers of Commerce and Industry & business development organizations participated in the programme, ‘Technopreneurship: Creating Technology Enabled Start ups and Ecosystem’ during November 7 to December 16, 2022 at EDII Campus. The programme introduced them to the finer aspects of technology venture creation and management through inputs on

technology entrepreneurship and technopreneurial processes; technology ventures & commercialization, product development & entrepreneurial marketing; new venture creation and management, startups; ecosystem enablers and policy frameworks. The participants agreed to have derived extremely good understanding of the process of creating a tech start up ecosystem and commercializing new products, technologies and processes.

According to Programme Director, Dr. Satya Acharya, *“Entrepreneurship and innovation are the cornerstones of the present era and the times ahead. Understanding these domains to capitalize on the emerging opportunities is the key. I am glad that all participants were here with a common goal and received the learning very well.”*

### **Youths from Bhutan get oriented to New Enterprise Creation...**

Raising the incidence of enterprise creation, developing skills and enhancing economic efficiencies, has been the priority of Bhutanese Government for which its focus is on leveraging the energy and the passion of its youths. The emphasis is hence on instilling entrepreneurial competencies and knowledge among the youth of Bhutan. EDII has been



roped in by the ITEC Division of the Ministry of External Affairs, Govt. of India to prepare youths from Bhutan for careers as business creators and developers leveraging the energy and the passion of its youths.

The idea was to foster a culture of entrepreneurship by imparting relevant exposure and knowledge alongside developing motivation to take the plunge as entrepreneurs. The Programmes under ITEC Division of Ministry of External Affairs, Govt. of India, for the Bhutanese Youth started from 19th September, 2022. So far, three specialized courses addressing 25 participants each, have been conducted. The purpose of these programmes is to train 100 Bhutanese youth on the thematic areas of Entrepreneurship.

Two programmes of 4-week duration were conducted during 31st October - 25th November, 2022 & 28th November - 23rd December, 2022 with overall 50 Bhutanese youths and management professionals.

The participants were trained to develop an eye for untapped entrepreneurial opportunities, unexplored markets and were given an understanding on how best they could assimilate technology in their venture. They were groomed as well-rounded first generation entrepreneurs with focussed inputs on Business Opportunity Guidance, Formulation of Preliminary Business Plan (PBP) and Market Survey, Accounting & Book Keeping for Small Businesses, Business Plan Preparation, Managerial Inputs, Marketing Management, among other domains including taxation and product pricing.



*"It is indeed encouraging to see how entrepreneurship is getting accepted, worldwide, as the most powerful tool for development. The youths in the programme were enthused to learn and implement. They completely aligned themselves with the objective of the programme and responded well to learning. I am sure Bhutan will, very soon, witness many sustainable enterprises."*

**- Dr. Prakash Solanki**

*Programme Director, New Enterprise Creation and Skill Upgradation Programme for Bhutanese Youth on Impact Enterprises*



*"This programme encourages new thinking and questions for enterprising minds. The youths of Bhutan have been equipped with new tools and techniques to lead potential entrepreneurs for new enterprise creation as also to facilitate growth of existing small enterprises, thereby intensifying and strengthening the efforts of policy makers and planners towards economic development of their country."*

**- Dr. Sanjay Mangla**

*Programme Director, New Enterprise Creation and Skill Upgradation Programme for Bhutanese Youth on Impact Enterprises*

## Facilitating **MSME Growth & Sustainability**



*Meeting of SIDBI Team and PMC EDII with Government Officials of Goa during disbursement of funds under SCDF Scheme.*

- EDII as Project Management Consultant for the SIDBI Cluster Development Fund (SCDF) Scheme is executing the project at PAN India level. Currently, EDII is working with 19 State Governments for building the industrial and social infrastructure for the development of micro, small & medium enterprises.

EDII has been successful in facilitating several State Government projects in getting necessary financial support as loan through SCDF scheme. A loan amount of Rs. 4000 crore has already been sanctioned to Andhra Pradesh, Goa, Karnataka, Maharashtra, Odisha, Puducherry, Uttar Pradesh and West Bengal, for supporting ongoing projects

in these States. SIDBI, under this scheme, is supporting a unique project on the construction of Working Women Hostel in Tamil Nadu. This initiative will have a conspicuous positive impact on the social and economic well being of women. Several other projects like development of hard infrastructure are also being taken up with an aim to promote the development of MSMEs and these are at different stages their life-cycle.

EDII is expanding its outreach and planning to enter into new states and union territories as per the mandate of the SCDF Scheme.

Scheme of Fund for Regeneration of Traditional Industries (SFURTI) is an initiative by the Ministry of MSME to promote Cluster development. The scheme aims to promote rural economy and has been strengthening industrial infrastructure in rural areas of India. Under SFURTI, EDII is functioning as Technical Agency (TA) for developing handicrafts and village industries clusters. The Institute is supported by two Nodal agencies, Khadi and Village Industries Commission [KVIC] & Council of Handicrafts Development Corporations (COHANDS). At the Tarapur Coir cluster, Gujarat where EDII had been implementing a strategic revitalization plan, plant and machinery has been installed in the common facility centre. The initiative will benefit 500 artisans directly in the State of Gujarat.



*The first Project Screening Committee (PSC) meeting of the Project, under the chairmanship of (extreme R) Dr. Sunil Shukla, Director General, EDII. The other members include (Left row, R - L) Shri H K Mittal, Senior Advisor, EDII, Innovation, Incubation and Start-up Expert, PSC - Member; Shri Dinesh Singh Rawat, CGM, (Ahmedabad Zone) IBDI Bank, Ahmedabad, PSC-Member; Dr. Rajeev Sharma, Faculty, EDII (MSME- Expert), PSC Convener & Mr. Gopal Kumar Roy, Faculty, EDII; (Right row, L-R) Shri Vikas Gupta, Director-MSME-DFO, Ahmedabad, PSC - Member & Dr. Rajesh Gupta, Faculty, EDII (Livelihood Expert), PSC-Member.*

- As a mentor institute under the A Scheme For Promotion Of Innovation, Rural Industries & Entrepreneurship (ASPIRE) Scheme, EDII has been working towards promoting entrepreneurship at rural-agro sector. The project steering committee evaluated the proposals for 'Host Institution' for setting up Livelihood Business Incubators for offering skill development and incubation programmes for promoting entrepreneurship and employment generation in upcoming sectors like seaweed & nutraceuticals, renewable energy in agro processing, integrated farming & livestock management etc.

EDII is partner to Kerala Development and Innovation Strategic Council (K-DISC) in implementing One District One Idea (ODOI) project with aim to foster innovation in the district at the cluster level to promote local economic development. Under the programme, EDII has developed a comprehensive evaluation framework for participating clusters from each district of Kerala, including both manufacturing and service clusters. The clusters are evaluated broadly on their current status, potential and cohesion among the stakeholders and the level of innovation employed in the development & growth approach. 63 clusters would be evaluated under the framework to identify top 10 clusters for interventions in the 1st phase. Subsequently, training, mentoring and virtual incubation facility will be extended as a part of the implementation strategy.



*Mr. P.N. Srivastava, Associate Faculty, EDII felicitating Smt. Shalini, Manager, DIC, Lucknow during the inauguration of ESDP in Lucknow.*

- Skill development and entrepreneurship training is a proven methodology to instill competencies and confidence for New Enterprise Creation. EDII, as an Implementing Agency for the Entrepreneurship Skill Development (ESD) Programmes, has been entrusted by the Ministry of Micro, Small & Medium Enterprises, Government of India, to conduct 1480 programmes in 27 different

States of India. With this mandate, EDII will be conducting Entrepreneurship Awareness Programmes (EAPs), Management Development Programmes (MDPs) and Entrepreneurship-cum-Skill Development Programmes (ESDPs), of the duration of 1-day, 5-days and 6-weeks respectively. The objective is to ensure not just new venture establishment, diversification of existing enterprises but also creation of an overall conducive environment for enterprise growth and sustainability.



### **Drawing Entrepreneurship Lessons from the Cooperative Movement** ...contd. from pg. 23

A panel discussion on 'Emerging opportunities in Cooperative Entrepreneurship' followed the inauguration. The panellists included Mr. Rajiv Padia, Managing Director (Retd.), The Gujarat State Cooperative Bank & Management Consultant and Advisor; Dr. Anjani Kumar Asthana, Director, Udaybhansinhji Regional Institute of Cooperative Management, Gandhinagar, Gujarat; Dr. Amit Dwivedi, Associate Professor, EDII, Ahmedabad and Mr. Shree Kant Kumar, Entrepreneurship Expert, EDII, Ahmedabad. The discussions focussed on the tremendous benefits of cooperatives to societies and economies in terms of employment generation, wealth creation and optimum use of resources. The panellists brainstormed on the need for cooperatives to be innovative, strategic and entrepreneurial in their approach, given the changing contours of the economy and the markets within and outside the country.

## Women Continue to Step Forth ...HCL Sattva Project

EDII has collaborated with HCL Foundation under the SATTVA Project, as a part of its 'HCL Uday' Urban CSR project, to train urban poor women from Bangalore, Hyderabad and Madurai. The SATTVA initiative is aimed at increasing the power of Community institutions such as SHGs, Federations of cluster / block / district levels. This project educates and offers urban underprivileged women with new opportunities.

Over 900 women entrepreneurs have been trained, with over 555 having set up their enterprise.



Participants of Training of Trainers' (ToT) Programme seen with (Top Row - 4th from R) Dr. Sunil Shukla, Director General, EDII; (Top Row - 4th from L) Dr. Rajeev Sharma, Faculty, EDII & (Top Row - 3rd from L) Mr. Shree Kant Kumar, Entrepreneurship Expert, EDII

A Training of Trainers' (ToT) Programme, to create a cadre of resource persons for ensuring sustainability in terms growth, was organized with the support of HCL Foundation at EDII from 29th November to 2nd December. It was a four-day training programme organised for HCL Foundation's Skill development & Livelihoods team and EDII Sattva Project Team. This training was planned to help participants acquire traits to impart training more efficiently and effectively. The participants acquired knowledge on contemporary methods and processes as well as developed core competencies.



### **Congratulations to Ms. B. Shanmugapriya on being awarded the Prestigious Michael Boyce Award 2022.**

B. Shanmugapriya, from Madurai is an HCL SATTVA Project beneficiary. She started her business of millet ready-to-cook health mix after the name of her son Aswin. Being a mother to two autistic children, Shanmugapriya, first began by reaching out to children with special needs by distributing free samples among them. She, gradually expanded and established the significance of millets and eating healthy. Shanmugapriya, who is also the proprietor of the Millet Common Facility Center (CFC), funded by EDII, proves that Belief in Self can Overpower any deterrent.



## Skill Development Initiatives...

EDII also conducted various follow up trainings as a part of handholding support for the beneficiaries.



- A Machine Maintenance Workshop was organized on 18th November, 2022. 30 WSDP women beneficiaries participated.
- A Product photoshoot session was organised at Hyderabad for the beneficiaries for uploading and upgrading the new product pictures on My E-haat as well as other online portals like Amazon Saheli etc. Beneficiaries learnt to take quality pictures.
- Unnati 2.0 Exhibition was organised by WeACT supported by Accenture at Accenture Office Gachibowli – Hyderabad. WeACT supports women entrepreneurs in establishing market linkages. The women entrepreneurs from all the three locations are registered as members under WeACT. Al-Ummay Matha and Samrudhi Mutual Market groups were registered an year back as members in WeACT. These groups participated in UNNATI 2.0 exhibition as part of market linkage programme and handholding support. Sale worth Rs. 25,000 was recorded in the exhibition.
- EDII Madurai team received several orders for Millet Products from various schools. 9 WSDP entrepreneurs catered to orders worth Rs. 24,956. Further the team is supporting women entrepreneurs for taking regular orders with schools.

## Reviewing Entrepreneurship Development in **Rwanda...**



*Dr. Sunil Shukla, Director General, EDII visited Rwanda India Entrepreneurship Development Centre (RIEDC) at Kigali during 18th - 23rd December, 2022 to attend Project Monitoring Committee (PMC) Meeting and Governing Board Meeting of RIEDC. (Top Row-2nd from L) Shri Puneet Roy Kundal, Joint Secretary, MEA,*

*Gol; (Top Row-2nd from R) Dr. Prakash Shelat, Under Secretary (E&SA), MEA and (Top Row Extreme R) Mr. Robin Jain, Officer from the Finance Section also attended the meeting. In addition, Officials from Indian Embassy in Rwanda, representative from MINICOM, Govt. of Rwanda; Director, Rwanda Institute of Cooperatives, Entrepreneurship and Microfinance (RICEM), and Advisor, RIEDC remained present. (Top Row - Extreme L) Advisor, RIEDC, Dr. Piyush Sinha presented the progress report and activities carried out during the first year of the operations of RIEDC, which was established in November 2021. The highlight was the training of 600 youths and establishment of 50 enterprises by RIEDC-trained participants. The discussions centered around reviewing the progress and brainstorming over the possible viable activities.*

## Talking About the **Building Blocks** of Brands...

*Training of Trainers programme for Kudumbashree*



*Seen with the participants are (5th from L) Mr. Sivan Ambattu, Faculty, EDII and (5th from R) Mr. Shubin Mohamed T.K, Faculty, EDII.*

**V**isibility, impression and outreach are significant factors in business growth and diversification in today's times. Brand building planning and execution for any business cannot be accomplished without bringing in digital marketing and branding to play a lead role. EDII organised a four-day training titled 'Training of Trainers on Digital Marketing and Branding' with an objective of sharpening the skills of marketing facilitators of Kudumbashree on digital marketing and branding. The programme was conducted in Thrissur from 2nd to 5th November, 2022. 41 participants from Kudumbashree benefited from the programme.

EDII has a long term association with Kudumbashree and, under its aegis, has facilitated social and economic development of the rural poor. The purpose of the training programme on Digital Marketing and Branding, was to train the participants on the tools and finer nuances of digital marketing so that they could use its potential in brand building. Training focussed on topics such as; Marketing and Digital Market for Entrepreneurs, Digital Marketing Process, Social Media Marketing, Website Creation, YouTube marketing, Concept of Branding and related themes.



## Academicians Boosting the Nation's Entrepreneurial Growth

**T**owards creating a conducive environment for entrepreneurial growth, EDII has been consistently putting in place, cadres of resource persons in various domains. In the field of education, cadres of faculty members have been instituted as resource persons to mentor and guide students on entrepreneurship as a career. This cadre of faculty members is also adept in planning, designing and executing entrepreneurship related programmes.

The Institute conducted the following FDPs over the last three months:

### FDP on Biotechnopreneurship

With an aim to empower Life Sciences and Biotechnology faculty in nurturing entrepreneurship in their respective institutions, EDII in association with Gujarat State Biotechnology Mission (GSBTM), Govt. of Gujarat, designed a two-week residential Faculty Development Programme for the resource persons of Life Sciences and Biotechnology.

The programme equipped 21 faculty members with requisite skills, knowledge and competencies in the domain of entrepreneurship. They derived an understanding on the need and importance of entrepreneurship, various effective training methodologies to encourage and train students and techniques of preparing feasible & viable business plans. The faculty group also visited the industries of Concord Biotech Limited and Zytex Biotech Private Limited and several incubators, including Savli Technology & Business Incubator among many more. These visits were planned to give them a practical understanding of the classroom sessions.

*Participants during an interactive session*





*Mr. S. B. Sareen, Project Director, called the programme unique in terms of the way it had amalgamated Biotechnology and Entrepreneurship, in the curriculum. He further added that the focussed pedagogy made sure that the participants were in sync with the objectives. He also stated that the action plans presented were quite promising.*



*“Startups and entrepreneurs with an innovative mindset, especially in a valued sector like biotechnology, can change the fate of a nation. I appreciate the initiative taken to curate this programme and put in place an proficient cadre of resource persons.”*

**- Dr. Chirag Pandya**  
Co Founder & CEO

*AmpliGeneIndia Biotech Pvt. Ltd. and Chief Guest at the Valediction*

### **Participants Opine...**

*“I want to thank EDII for designing the course structure very meticulously. I learnt about entrepreneurship within the context of biotechnology. The information will help us make a meaningful contribution to the growth of entrepreneurship.”*

**- Dr. Shashikant Sharma**  
Asst. Professor  
M. S. University

*“We had mainly restricted ourselves to research and domain related work but amalgamating entrepreneurship in the space, can give such endearing results, is a heartening revelation for all of us. I am now committed to ensuring New Enterprise Creation in the space of biotechnology.”*

**- Dr. Lipi Buch**  
Asst. Professor  
Navrachana University

## **FDP on Women Entrepreneurship**

EDII with the support of All India Council For Technical Education (Department of Higher Education), Ministry of Human Resource Development, Govt. of India conducted Faculty Development Programme on 'Empowering Women to be Entrepreneurs: Women Entrepreneurship Development Programme'. The objective of the programme was to guide and train participants to understand the concept and architecture of women entrepreneurship; develop a comprehensive understanding of frameworks and tools of the phenomenon called women-entrepreneurship; design women-entrepreneurship curriculum and teaching methodology for short and long-duration programs and apply the experience and knowledge to create women entrepreneurial leaders.



*Dr. Baishali Mitra, Faculty, EDII with the participants*

The two-week programme was conducted in blended mode. The first week comprised online sessions for highlighting theory / concepts, and the second week was offline / on-premise sessions for experiential learning.

In all, 31 Faculty members and Ph.D. scholars from the higher educational institutions across 16 States of India attended the programme. They delved into entrepreneurial mindset among women, gender sensitizing, understanding women specific barriers to entrepreneurship, ways to deal with issues that create fear, the power of networking, financial & marketing fundamentals, women-specific schemes of Govt. and other funding sources, among many other relevant subjects.



*Dr. Baishali Mitra, Programme Co-coordinator, says, "Women entrepreneurs are, especially, faced with a plethora of challenges. Strategic plans and strategies need to be curated and put in place for ensuring that a conducive environment is fostered where women have the confidence to prosper as entrepreneurs. A lot of that, I am sure, could be achieved from this programme."*

**- Dr. Baishali Mitra**

*Faculty, EDII*

*& Programme Co-coordinator*

### **Participants Opine...**

*"One doesn't come across such programmes very often. It was well designed and gave us all an insightful perspective into our role as mentors, towards enhancing the incidence of venture creation by women."*

**- C. Amutha Charu Sheela**

*Asst. Professor,*

*Sri Venkateshwara College of Engineering*

*"The country needs more entrepreneurs, especially women entrepreneurs who employ technology and innovation to venture into upcoming areas. I am glad I would now be a part of the movement which will facilitate such a trend. I appreciate EDII for placing accent on this very conspicuous need-of-the-hour."*

**- Jyoti Shekhar Jakhete**

*Asst. Professor,*

*G.H. Rasoni Institute of Engineering & Business Management Organisation*

## 'Agriculture' assumes Entrepreneurial Dimensions...



*Participants of the 'Agro Based Entrepreneurship' Programme with the certificate of programme completion*

**A** focused entrepreneurial process in the domain of agriculture can lead to promising avenues and scope. Agri entrepreneurship is evolving given the potential for innovative interventions in this sector. To harness potential, there is a need to introduce cutting-edge technology in agriculture, reduce the risks associated with farming, train farmers in learning more about supply chain management and maximizing the results of their efforts through new measures and linkages. Recently EDII conducted two programmes in 'Agro Based Entrepreneurship' under the support of World Bank's National Agricultural Higher Education Project (NAHEP). The programmes were conducted for Central Agricultural University, Imphal and Rajmata Vijayaraje Scindia Krishi Vishwa Vidyalaya, Gwalior. In all, 60 participants attended the programmes which were of the duration of 4 weeks each. The participants received a good understanding of the concept and practice, of agricultural entrepreneurship. They probed the effects of business environment on agriculture and evaluated the existing conditions against progressive policies. The participants also underwent the learnings that helped them understand the ways of optimizing the existing processes. The curriculum focused on broadening the entrepreneurial mindset, ways of identifying business opportunities, creativity & innovations in the agri sector, planning of an agro business, opportunities in green house & protected cultivation, bank financing & Government schemes funding for Agri Enterprises and other related aspects.

Dr. Satya Ranjan Acharya, Professor & Director - Dept. of Entrepreneurship Education and Dr. Dinesh Jain, Faculty, EDII conducted the two programmes. The Programme Directors appreciated the way the participants had connected with creativity, out-of-the-box thinking, profitability and risk management. They expressed that the learnings were well imbibed.

## Strengthening Village Economy

### ...Startup Village Entrepreneurship Programme

**S**tartup Village Entrepreneurship Programme (SVEP), the sub-scheme under Deendayal Antyodaya Yojana - National Rural Livelihoods Mission (DAY-NRLM) has the objective of helping members of Self Help Group (SHG) set up small enterprises in the non-farm sector. SVEP is sponsored by the Ministry of Rural Development, Government of India, and State Rural Livelihood Missions of 15 states.

#### Major Highlights...

- Project being implemented in 15 states and 82 blocks
- 75,873 enterprises have been promoted and these have received loans worth ₹ 202.38 crores
- Bankers have been sensitized through various programmes and strategic plans, and they are now willing to extend finance to eligible entrepreneurs.
- 1,254 Community Resource Persons have been identified and trained to facilitate setting up of microenterprises as well as handholding entrepreneurs.

#### She Set her Mind on 'ACHIEVING'



Smt. Harjit lives with her husband and four kids in Jakhepal village of Sunam block situated in Sangrur District of Punjab. Her husband's income is not constant, and he was the only bread earner of the family till recently. There were days when the family did not have two square meals.

As part of the community mobilization program by the State Rural Livelihood Mission, Harjit joined Husan Self Group in 2016 to make weekly savings and avail a loan from the SHG as she didn't have access to any bank in times of a need. She started

attending weekly meetings of the self-help group. During one such meeting, she got to know about the Startup Village Entrepreneurship programme. Fascinated by the idea of becoming an entrepreneur, she voluntarily nominated herself to enrol in the program. She submitted her application and business idea of opening a clothing store. Her application was accepted, and her skills and competencies were built.

In June 2020, she secured Rs. 50,000 towards funds for establishing her enterprise in the same village where she struggled to make a living. She started her shop with suit pieces and worked hard to advertise through various economical means. The results were heartening as Harjit's sales increased, and from nearly nothing, she started earning Rs. 15000 - 20000 monthly.

Smt. Harjit running her clothing enterprise, also has developed an enhanced understanding about fabric she sells. More importantly, she understands the materials / fabrics trending in the market and keeps updated with the customer needs.

With a beaming smile Harjit gives a thumbs up saying, *"Thank you EDII, I will use my learning and this platform to rise high."*

## Blockchain Startup Programme for New Age Technology-led Enterprises

EDII has collaborated with Digital University Kerala (DUK) and Kerala Blockchain Academy (KBA), an initiative of Government of Kerala under the Indian Institute of Information Technology and Management, Kerala (IITMK), to offer an Online Certified Blockchain Startup Programme during November 19 to December 18, 2022. This was the fourth batch of the Programme.

The programme will equip startups and individuals with requisite knowledge, skills and attitude to understand and deal effectively with the issues, opportunities and challenges in the sector of blockchain technology.

The 10-day-long online training programme, developed by KBA, comprised four days of blockchain training and six days of entrepreneurship & management training. EDII handled the entrepreneurship and management inputs of the programme while KBA and DUK took care of the sessions on blockchain technology. 10 professionals from startups and corporates participated in the programme.



According to Programme Coordinator, Mr. Shibin Mohamed T.K., *"Block Chain is a revolutionary technology. The trained entrepreneurs will have all technology - related information along with necessary entrepreneurial and management skills for setting up their startups in the blockchain domain."*

## The Startup Innovation Conclave at KIIT, Bhubaneswar



Noted dignitaries at the event included (3rd from L) Shri Lok Ranjan, Secretary, Ministry of Development of North Eastern Region (DoNER); (4th from L) Dr. Achyuta Samanta, Founder, KIIT and esteemed EDII Governing Board Member; (3rd from R) Shri Rajesh Kumar Pathak, Secretary, Technology Development Board (TDB), Department of Science and Technology, GoI; (2nd from R) Prof. Sasmita Samanta, KIIT DU Vice-Chancellor; (R) Dr. Sunil Shukla, Director General, EDII; (L) Dr. Mrutyunjay Suar, CEO, KIIT-Technology Business Incubator, Bhubaneswar & (2nd from L) Mr. Harkesh Mittal, Senior Advisor, EDII.

Kalinga Institute of Industrial Technology (KIIT), Bhubaneswar, organised the Startup Innovation Conclave 1.0 on 9th and 10th of December 2022 to establish the need to develop a vibrant ecosystem to promote and encourage talents to set up enterprises in the East and North-Eastern part of the country. This mega event was attended by successful start-ups, entrepreneurs, senior government officials and academic leaders.

The dignitaries at the event shared inspiring words on start ups, accelerators, incubators, the changing scenario, funding support, growth factors and the need to promote entrepreneurship. Dr. Achyuta Samanta, Founder, KIIT, noted Academician, Philanthropist and esteemed EDII Governing Board Member inspired all to delve into entrepreneurship amidst a time when the ecosystem is conducive and opportunities are burgeoning. EDII Director General, Dr. Sunil Shukla, invited as an esteemed guest, stressed on how

entrepreneurship could change the face of an economy. Sharing details of an empirical study, Dr. Shukla pointed out that 52% of aspiring minds lack the confidence to take the plunge, and hence he said, there has to be focus of training and achievement motivation to raise the incidence of entrepreneurship.

Shri Lok Ranjan, Union Secretary in the Ministry of Development of North Eastern Region (DoNER), an esteemed guest at the event appealed to all to embrace entrepreneurship. Shri Ranjan also placed accent on the wonderful amalgamation of institutes, policies and incubators to help potential entrepreneurs. He talked about the transformative power of entrepreneurship.





The dignitaries releasing the souvenir

The 42nd Annual Conference of Orissa Commerce Association and National Seminar on 10th and 11th December was graced by (2nd from R) Shri Rohit Pujari, Hon'ble Minister of State, Govt. of Odisha as Chief Guest and (R) Dr. Sunil Shukla, Director General, EDII as Guest of Honour.

On 10th December, 2022 Prof. Sabita Acharya, Vice Chancellor, Utkal University had a meeting with Dr. Sunil Shukla, Director General, EDII to deliberate on strengthening entrepreneurship ecosystem at higher education level in Odisha. Dr. Shukla shared the Global Entrepreneurship Report, which EDII heads for its India Chapter.



EDII Eastern Regional Office conducted an Orientation Programme for Board of Directors of Subhalaxmi Cooperative under Vedanta CSR project at Jharsuguda, Odisha on 5th - 6th Dec 2022.



### Digital Literacy Awareness Camp...



Inauguration of the Digital Literacy Awareness Camp at Varanasi took place in the presence of District Mission Manager - UPSRLM, ADO - Panchyat, Block Mission Manager, Block Officials and other senior officials.

- Under the aegis of SIDBI, EDII Northern Regional Office (NRO) at Lucknow conducted, 30 Digital Literacy Awareness Camps under Livelihood Outreach Programme at various villages in Eastern U.P. The programmes aimed at bringing the participants to understand the role of digital literacy in the growth of their business. The artisans learnt about emails and even opened their email accounts and acquired an understanding about usage of smart phones and social media in business promotion.

### Entrepreneurship Awareness Programme...



- NRO, Lucknow organized 6 one - day Entrepreneurship Awareness Programmes (EAPs) in Lucknow, sponsored by Ministry of MSME, Govt. of India to infuse entrepreneurial competencies among people, especially youth, from different sections of society. They were sensitized about the charms of being an entrepreneur and inspired to consider entrepreneurship as a career.

(L) Dr. Nitesh Dhawan - Director - KVC, at the inauguration of the Entrepreneurship Awareness Programme in Lucknow. Also present were (Center) Mr. Arun Kumar - Industry Development Officer and (R) Mr. P. N. Srivastava - Asso. Faculty, EDII.

# PG Corner

## EXILIO 2022 : PRE EVENT TO EMPRESARIO 2023

**E**XILIO is a pre event to Empresario 2023, which is planned for January 16th and 17th, 2023. The event was organised exclusively by EDII students, on 18th November 2022 as a launch ceremony for Empresario 2023, which has the theme of 'Entrepreneurship & Sustainability'. The event comprised activities, like; quiz on startup ecosystem and analytical games to guide the budding entrepreneurs in their entrepreneurial journey and sessions by eminent guests.



*Mr. Chiranjiv Patel, Managing Director, PC Snehal Group at the inauguration of EXILIO.*

## EDII Premier League



*The winning team, Nawabis with the trophy*

The EDII Sports Committee, with the assistance of the Institute, organised the EDII Premier League (EPL), an intercollegiate sports tournament, from November 17 to November 27, 2022. In the tournament, students compete to own one of four participating teams. Following that, a player auction takes place, and teams are formed. The tournaments included Cricket, Box Cricket (Male), Box Cricket Female, Football, Volleyball, Badminton, Table Tennis, Carom, and Chess are played.

## CrAdLE

# Centre for Advancing & Launching Enterprises



Startups  
incubated  
by CrAdLE

Centre for Advancing and Launching Enterprises (CrAdLE), the technology business incubator hosted at EDII, Ahmedabad was initiated in 2016. It is catalysed & supported by National Science and Technology Entrepreneurship Development Board (NSTEDB), DST, Govt. of India. CrAdLE extends technical expertise, advice, nurturing, mentoring and assistance in business plan, networking, sources of financing and several related areas to ideas in the segments of manufacturing, food processing, renewable energy, healthcare and many other emerging areas.

Some key activities over the last three months, include:

- On October 13, 2022, Monark University hosted an event called 'STARTUP-PARV' to introduce the Student Startup and Innovation Policy (SSIP) 2.0 in the university and to educate students about it. More than 100 students were educated about the purpose and the advantages of the SSIP 2.0 policy by experts from CrAdLE who were invited to participate in the event.
- CrAdLE organised Startup Founders Meet where, Dr. Neha Sharma, CEO, CrAdLE, shared the importance of incubation support, and how to benefit from CrAdLE services. Several CrAdLE incubated startups shared their experiences of growing from strength to strength in business.



20 participants from Bhutan under sponsorship of the ITEC division of the Ministry of External affairs were at EDII to attend the programme, New Enterprise Creation and Skill Upgradation Programme for Bhutanese youth on Impact Enterprises. As a part of the programme a startup engagement event was organised where 15 CrAdLE incubated startup founders gave a brief of their products and business, and also talked about their business journey.

- Experts from CrAdLE were invited as Guest Speaker to conduct a session on Business Model Canvas as a part of Hackathon 4.0 organized by E Cell - Nirma University. More than 55 students benefited.
- CrAdLE became the venue partner for the Innopreneurs Startup Contest (Season 9). The event witnessed 10 startups from CrAdLE pitching their business ideas to the investor panel and explored opportunities of international collaborations too.
- On 18th November, CrAdLE organized a Demo Day as a part of Exilio event of EDII. 3 CrAdLE incubated startups, Axiom Healthcare, NeeRain, and IOTA Design & Innovations Lab, pitched their business in front of the investor panel and the audience. Startups also explored opportunities of collaboration with EDII Alumni Association.
- Gujarat Grassroots Innovation Augmentation Network [GIAN], in cooperation with the Department of Science and Technology, Philippines (DOST) organized an exhibition on innovations / emerging startups. This was followed by a brief interaction with innovators, entrepreneurs, faculty, and others. Cradle startups exhibited their products / services in the event and explores networking opportunities.
- CrAdLE organized a four - day Incubation Management Virtual Training Program (2nd Edition) which consisted of 14 technical sessions that were addressed by 14 speakers from renowned organizations like AICs, IITs, IIMs, and leading innovation centres across India. The speakers talked about topics including role of incubators, credit linkages, finances and compliances, CSR, marketing, impact assessment and financial sustainability etc. The programme witnessed participation of 29 ecosystem enablers from different states of India including Uttar Pradesh, Uttarakhand, Gujarat, Maharashtra, West Bengal, and Kerala.



In Business Model & Startup Interaction organised on 24th November, 2022. Dr. Neha Sharma, CEO, CrAdLE, delivered a session on 'How to develop your business model?', 11 CrAdLE incubated startup founders learnt about how to effectively develop a scalable and sustainable business model. Dr. Neha Sharma also conducted a session on entrepreneurial process and the role of CrAdLE in supporting entrepreneurship for GLS University students.



## Collaborations, Associations & Deliberations...



6th Dec.: In interaction with Hon'ble Chief Minister of Uttarakhand Shri Pushkar Dhami and Shri Shailesh Bagouli, Principal Secretary, Higher Education, Govt. of Uttarakhand



On 7th Dec, Department of Higher Education, Govt. of Uttarakhand signed an MoU with EDII in a state event Chaired by Shri Pushkar Dhami, Hon'ble Chief Minister and Co-Chaired by Dr. Dhan Singh Rawat, Hon'ble Minister of Higher Education, Govt. of Uttarakhand. Dr. Sunil Shukla, Director General was felicitated in the event. Hon'ble CM, Shri Pushkar Dhami talked about the Institute and highlighted that EDII's association with State would boost Entrepreneurship and Skill Development initiatives in the state. The event was attended by all the Vice-Chancellors of the state and esteemed Secretaries, Directors, Principals and Professors.



*Shri Kummanam Rajasekharan, Former Governor, Mizoram during his visit to the Institute on October 14, 2022.*



*Shri Sanjay Paswan, MLC (Bihar) and Former Union Minister during his recent visit to EDII. Discussions revolved around 'entrepreneurship as a development strategy.'*



*Dr. Shalabh Mani Tripathi, MLA, Deoria, Uttar Pradesh with Dr. Sunil Shukla for discussion on entrepreneurship as a tool for empowerment.*



*Shri Amraram Gurjar, Director (E&SA) Appellate Authority, Ministry of External Affairs, Govt. of India visited EDII on 20th Oct. to discuss the avenues and possibilities of expanding entrepreneurial opportunities in Rwanda.*



*(2nd from L) Capt. Amitabh Saxena, Defence Attaché Embassy of India in Indonesia; (2nd from R) Shri Makrand Shukla, Former Director ICC, Embassy of India in Indonesia during their visit to EDII.*



24th Nov : (5th from L) Shri V.D. Sharma, President-BJP, Madhya Pradesh; (4th from R) Shri Abhilash Pandey, State Executive Member BJP MP & Member of Indian Railways (PAC); (4th from L) Shri Prem Shukla, National Spokesperson, BJP with Director General, EDII and EDII senior officials discussing on the role of entrepreneurship in the development of the state and of the entrepreneurship opportunities in Madhya Pradesh.



Shri Shankar Lalwani, Member of the Lok Sabha, Indore (Madhya Pradesh) seen with Director General, EDII during his visit to EDII on 29th November, 2022



(2nd from L) Shri Samarendra Sahu, Advisor, KIIT-TBI, Bhubaneswar visited EDII to explore opportunities with EDII's Technology Business Incubator.



*(2nd from L) Dr. Chintain Vaishnav, Mission Director, Atal Innovation Mission, NITI Aayog visited EDII to understand the workings of the Technology Business Incubator on campus, and to brainstorm on the importance of incubation support for startups. Senior Faculty members attended the meeting led by Shri H.K. Mittal, Senior Advisor, EDII.*



*Dr. Sunil Shukla giving a brief to Prof. Sachin Chaturvedi, Director General, Research and Information System for Developing Countries (RIS), on EDII's activities, particularly in the domains of research and policy advocacy.*



*On 17th October, 2022, EDII signed an MoU with Centre for Management Development (CMD), Kerala to facilitate enhancement of technical know-how, resource sharing and joint academic initiatives for entrepreneurial and start up growth. Dr. Binoy J. Kattadiyil, Director, CMD, Kerala and Dr. Sunil Shukla, Director General, EDII, during the signing of MoU.*



*Ms. Nirmla Patel, General Manager (HR) - CSR, ONGC being felicitated by Director General - EDII during her visit to the institute on 24th November, 2022*





On 9th November, 2022, an MoU was signed with Indian Institute of Crafts and Design, Jaipur to promote entrepreneurship among rural women. Seen here is Dr. Toolika Gupta, Director, Indian Institute of Crafts & Designs during signing of the MoU.



Prof. (Dr.) Rana Singh, Director, Chandragupt Institute of Management Patna during MoU signing with EDII to foster advancement in Entrepreneurship Education & Research in (CIMP)

## Swachh Bharat Abhiyan...



EDII participated in the 'Swachh Bharat Abhiyan' on 2nd October, 2022 and expressed gratitude and appreciation to its house keeping staff for their diligent work in maintaining cleanliness on campus.

### Obituary

Late Shri Shailesh Shah



Unfortunately, on 8th December 2022, the Institute lost Mr. Shailesh Shah, who had been working as Accountant with EDII, since 16th December 2019. EDII family is deeply saddened by the loss and prays to the almighty for the departed soul to Rest in Peace.



# Overwhelming...

**Director General Office of EDII Retweeted**  
**Bhanu Pratap Singh Verma** @bpgovernatgp

आज गुजरात प्रवास के दौरान भारतीय उद्यमिता विकास संस्थान अहमदाबाद में चलाए जा रहे प्रशिक्षण कार्यक्रमों एवं विभिन्न प्रयोगशालाओं का अवलोकन किया।

2:08 PM · Oct 10, 2022

**Director General Office of EDII Retweeted**  
**Jayanti Ravi** @jayantiravi

Dr. Satya Ranjan Acharya, EDII (Entrepreneurship Development Institute of India), Dr. Neha Sharma, CEO, CrAdLE EDII in a discussion with the Secretary Dr. Jayanti Ravi, Auroville Foundation, for innovation, incubation and academic contribution to Auroville's development.

10:04 AM · Oct 7, 2022

**VD Sharma** @vdsharmatsp

आज अहमदाबाद में भारतीय उद्यमिता संस्थान पहुँचकर संस्थान के महानिदेशक डॉ. सुनील शुक्ला समेत पदाधिकारियों व अन्य देशों के प्रशिक्षुओं से भेंट की। इस अवसर पर संस्थान द्वारा चलाये जा रहे प्रशिक्षण कार्यक्रमों को जाना। इस दौरान भाजपा राष्ट्रीय प्रवक्ता श्री @PremShuklaBJP साथ रहे।

7:27 PM · Nov 24, 2022

**India in Bhutan** @indiainbhutan

Second batch of 25 young Bhutanese entrepreneurs attending a customised course @EDIIAhmedabad. Testimony of strong collaboration in capacity building and promoting entrepreneurship!

First batch has already completed the course and is back in Bhutan. Two more batches to go.

11:00 AM · Nov 3, 2022

**Director General Office of EDII Retweeted**  
**Jagdish Vishwakarma** @MLAJagdish

Attended Fashion Show at Gandhinagar, organised by Hastkala Setu. Where Indian Designers presented their unique collections that connect our heritage to contemporary lifestyle.

11:09 PM · Oct 14, 2022

**Director General Office of EDII Retweeted**  
**CM Office Uttarakhand** @Gukong

इस अवसर पर मुख्यमंत्री श्री धामी ने उच्च शिक्षा संस्थानों पर आधारित "उत्तराखण्ड राज्य के नैक प्रत्यायन की क्वालिटी फैक्ट रिपोर्ट", "अनुशांसा रिपोर्ट" एवं "इनोवेशन इन हायर एजुकेशन" पुस्तक का विमोचन किया।

4:47 PM · Dec 7, 2022

**Directorate General of Resettlement**  
@dgrindia

Meeting between PD, DGR and DG EDII, Ahmedabad held in New Delhi on 23 Nov 22 to coordinate for DGR sponsored courses being planned in TY 2023-24.  
@secyew  
@SpokespersonMoD  
@EDIIAhmedabad



4:34 PM · Nov 23, 2022

**HCL Uday**  
@HclUday

#HCLFoundation in collaboration with Entrepreneurship Development Institute of India recently organized a Training of Trainers (ToT) programme in their Ahmedabad campus for HCL Foundation team who are working towards #entrepreneurship incubation. (1/3)  
#skilling



12:39 PM · Dec 13, 2022

**Director General Office of EDI Ahmedabad**  
@CIVWR

Glimpses of CII - IWN Gujarat Annual Summit #SheRise in the presence of Mr @darshan\_a\_shah Vice Chairman CII Gujarat and Ms @CharuPragya Advocate, National Media Panelist BJP at @EDIIAhmedabad campus.  
@CMOGuj @VibrantGujarat @CII\_IWN @CII4WR #EDIIDGO #WomenEntrepreneurship



3:44 PM · Dec 16, 2022

**EDII Ahmedabad Retweeted**  
Prof. Sarmita Samanta  
@sarmita12082018

Glimpses from Startup Innovation Conclave 2022:  
I want to convey my gratitude and thankfulness to Dr. Sunik Shukla, DG EDII, Ahmedabad, Sh. H.K. Mittal, Former Secy, TDB, DST, Gol, Sh. Rajesh Pathak, Secretary TDB, Gol, and Sh. Lok Ranjan, Secretary, DoNER, Gol and my special (1/5)



6:26 PM · Dec 9, 2022

**EDII Ahmedabad Retweeted**  
Bihar Industrial Area Development Authority  
@BidaBihar

Bihar has launched a slew of support schemes, including Plug & Play industrial units, for #Textile & #Apparel manufacturers to make them globally competitive.  
Director, Industries, Sri Pankaj Dixit addressing prospective investors at @EDIIAhmedabad.  
#BiharHaiTaiyar #BIADA



11:05 AM · Dec 22, 2022

**EDII Ahmedabad Retweeted**  
Cultural Economy Conclave  
@CCEC\_ITC

Shri @gopalkagarwal Ji, Chair of the dialogue #CEC22 at @EDIIAhmedabad with  
@GujaratTourism @tourismgoi @MinOfCultureGoI @iccr\_hq @icser - @narendramodi @AmitShah @shripadynalk @Kishanreddybjp @M\_Lekhi @arjunammeghwal @ITC\_SaurabhP @AlokPandey\_IAS @epanchjanya @eOnjanisr

India Think Council @IndiainkDc · Dec 16

#CEC22  
Chair of #CCEC\_ITC Shri @gopalkagarwal Ji and Director @ITC\_SaurabhP felicitated Shri @AjayKChoudhary J, Hon Union Minister during the inauguration on 16th Oct at @EDIIAhmedabad with the @EDII\_DGO Shri Sunil Shukla & Team ITC @GujaratTourism @tourismgoi @MinOfCultureGoI  
Share this Tweet





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