

NCW & EDII to organize Entrepreneurship Awareness Programmes (EAPs) for potential Women Entrepreneurs in Mizoram



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The National Commission for Women (NCW) in collaboration with the Entrepreneurship Development Institute of India (EDII) announced the launch of 100 Entrepreneurship Awareness

Programmes (EAPs) for potential women entrepreneurs across the country.

The EAP was launched by Chief Guest, B.Lalhualvela, Secretary, Sesawng Village Council and Guest of Honours were present, Lalramhluni, Branch Manager, Mizoram Rural Bank,

Sesawng, Thangliana, Social Entrepreneur, Aizawl and Nibir Sarmah, State Project Coordinator, APRINS along with Ratan Guha, Project Manager, EDII, NE Regional Office, Guwahati.

At the launch of the EAP, Chief Guest, B.Lalhualvela, Secretary, Sesawng Village Council, stressed on the importance of the economic engagement of women in the society.

Lalramhluni, Branch Manager, Mizoram Rural Bank, Sesawng highlighted various funding avenues to start or expand any enterprises.

Thangliana, Social Entrepreneur, Aizawl has showcased some women entrepreneur's success instances in the state and motivated the participants to engage in economic activities.

The aim of the one-day EAP was to orient participating women to the ben-

efits of adopting entrepreneurship as a career, learn the finer skills and overcome social, economic, and familial barriers to becoming entrepreneurs. The EAPs are aimed at developing entrepreneurial skills among women so that they could gain knowledge, skills and motivation to build their own businesses.

After the inauguration, the sessions and panel discussions were organized where experts deliberated on topics such as the fundamentals of entrepreneurship, identifying business opportunities, cultivating an entrepreneurial mindset, strategies to overcome challenges commonly faced by women, understanding gender specific issues and challenges, and information on government schemes and policies for women business owners.