



**Entrepreneurship  
Development  
Institute of India  
Ahmedabad**



## **EDII Reports 124**

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### ***From the Director General's Desk***

## **As Our Visions and Aspirations Evolve to Align with the Mandates of *Amrit Kaal Ka Bharat*...**

As we traverse on the road to the 100-year milestone for the country - the Amrit Kaal ka Bharat - we envision our country with boundless opportunities for people across various sections and sectors of society. As we march towards commemorating a century of freedom, we foresee an empowered Bharat which celebrates inclusive growth.

One of the primary agendas for achieving the vision of Amrit Kaal is the focus on facilitating ample opportunities for citizens, especially the youth, thus providing strong impetus to growth and job creation; and strengthening macro-economic stability, but what is conspicuous, is an eye on embracing the vision of empowerment and inclusivity.

While the country is home to youth, women, children, artisans, minorities, disadvantaged and many other segments, an important section comprises the differently abled, whose holistic growth, development and empowerment is also the responsibility of society. It is our responsibility to ensure that all necessary support, infrastructure, and opportunities are extended to them to ensure that they are not deprived of opportunities.

Entrepreneurship being an effective tool for empowerment, it is important to discuss enablement of PwDs through sustainable enterprise creation; creating a set of best practices in the context of infrastructure, perception, environment, security and other facilities to promote their complete inclusion in society; floating ways to ensure an integrative working environment; deciding on an inventory of business opportunities that PwDs could tap into to create own enterprises; aligning the interventions with sustainable development goals and breaking the professional segregation in society that relegates disableds to lower paying jobs.

It makes me happy to state that through various CSR interventions with corporates, EDII has so far trained 8,533 PwDs through 266 skill training programs, leading to the establishment of 1,247 enterprises. The Institute also houses the Centre for Empowerment of the Differently Abled (CEDA), supported by the Department of Social Justice & Empowerment, Directorate of Social Defense, Gujarat State Handicapped (Divyang) Finance & Development Corporation, Government of Gujarat, on its campus. I am glad that Government, corporates and the society in general, have started thinking about inclusive development wherein empowering PwDs is high on priority. There is emphasis on curating sustainable business opportunities and viable entrepreneurial prospects, and on ensuring that the PwDs get suitably trained and handheld.

Two of the recent roundtable meets (in Delhi & Mumbai) for Corporates to 'Support, Activate and Build Assured Livelihoods (SABAL) for Persons with Disabilities under CSR Actions', organized under the aegis of Department of Empowerment of Persons with Disabilities (DEPwD), Ministry of Social Justice & Empowerment, Government of India, met with huge corporate representation. The discussions were promising.

I am sure, Amrit Kaal ka Bharat will have opportunities galore for all.

Best Wishes !!!

- Sunil Shukla

## Recognition:



### Project Udyamee Gets Awarded...

Utkal Alumina was awarded the prestigious INDIA CSR Award (Winner) for 'Project UDYAMEE' under the category Enterprise Development and recognized EDII's work for their CSR initiatives in creating an impact and achieving sustainable growth.

Project UDYAMEE aims to promote youth entrepreneurs from Kashipur Block of Rayagada and Thuamul Block of Kalahandi in non-farm and agri-allied sectors through Rural Incubation Centre in three years.

**The Institute's Governing Board Meeting was conducted on January 6, 2024 under the Presidentship of Shri Rakesh Sharma, Managing Director & Chief Executive Officer, IDBI Bank Ltd. Esteemed Board Members brainstormed over EDII' growth trajectory amidst the external developments.**





## Amrit Kaal ka Bharat

October 8th 2023 was a special day; EDII campus reverberated with promises by thousands of youths, to contribute constructively to the aspirations set for 'Amrit Kaal ka Bharat'. The Institute, in association with India Think Council had invited Shri Shiv Pratap Shukla, Hon'ble Governor of Himachal Pradesh, for a special lecture and deliberations on 'Amrit Kaal Ka Bharat'.

Dr. Sunil Shukla, Director General, EDII; Dr. Milind Kamble, Founder Chairman- DICCI & Governing Board Member, EDII, and Shri Saurabh Pandey, Director, India Think Council were among the other dignitaries present during the event. Addressing the gathering, Hon'ble Governor Shri Shiv Pratap Shukla underscored the critical role of entrepreneurship in shaping the vision of 'Amrit Kaal Ka Bharat'.



Distinguished Speaker, Shri Shiv Pratap Shukla Hon'ble Governor, Himachal Pradesh delivered Special Lecture on 'Amrit Kaal Ka Bharat.'

The event also marked the inauguration of the Centre for Implementation of National Education Policy-2020 by Hon'ble Governor Shri Shiv Pratap Shukla. The center aims to guide leading educational establishments on implementing NEP 2020 for inclusive and holistic education.



The lecture concluded with a panel discussion moderated by Shri Sunil Parekh, Senior Industry Veteran, Founding Curator of AGS by WEF Geneva, and Start-up Evangelist, covering diverse subjects such as industry, tourism, academia and climate change, and the potential of various factors towards maximizing the entrepreneurship index in Himachal Pradesh. The engaging discourse brought together perspectives from industry leaders, academia, and government representatives.



“India is not just a market, it is a ground for innovation. Fiscal revolution, breakthroughs in education, taxation revolution, emphasis on inclusive growth are some of the hallmarks of the Indian Government. Indian Government's act of reaching out to the grassroots after understanding the basic problems of people, and making sure that basic necessities are fulfilled, is highly appreciable. And, I praise the people too, for accepting and participating in this process of development. Our achievements are getting aligned with the achievements of the country and that I believe is Amrit Kaal.”

- Shri Shiv Pratap Shukla  
Hon'ble Governor of Himachal Pradesh



“While we talk about Amrit Kaal, I appreciate, the focus given to strengthening education. National Education Policy 2020 will lead to skilled youths and that will be the strongest pillar of Amrit Kaal ka Bharat. Further, the G20 Presidency gave the nation an opportunity to showcase the steps taken in the field of financial inclusion, skill development, education, and housing for all etc. I think the country is envisioning growth with standards that are truly global, inclusive and unparalleled.”

- Dr. Milind Kamble  
Founder Chairman- DICCI & Governing Board Member, EDII



“India's progressive policies and initiatives are game changers. They are taking the country ahead on several fronts. EDII is working in line with the vision of Amrit Kaal ka Bharat. EDII's programmes and its work in a collaborative mode with various Government Departments and Ministries is creating opportunities for youth, women, artisans, technologists, existing entrepreneurs and several other target groups. EDII is committed to ensuring a developed and empowered India.”

- Dr. Sunil Shukla  
Director General, EDII



“India is evolving fast on the fronts of soft power, bilateral relations, ayush, education, technology, food processing, agriculture, and other such emerging areas. This evolution is certainly inducing sustainable growth and inclusive development, which are the visions of Amrit Kaal ka Bharat. Bharat is getting all its glorious pride back and vedic heritage. It is a pleasure to witness the nation growing from strength to strength.”

- Shri Saurabh Pandey  
Director, India Think Council



## Empowering 'Them' for Entrepreneurial Roles

EDII houses the Centre for Empowerment of Differently Aabled (CEDA) in association with Directorate of Social Defense and Gujarat State Handicapped (Divyang) Finance and Development Corporation, Social Justice and Empowerment Department, Govt. of Gujarat. Marking the International Day of Persons with Disabilities, EDII organized an event that not only recognized the achievements of successful Divyang entrepreneurs but also brought together noted professionals to talk about the need to have an inclusive society with equitable opportunities for all.

The day was marked with engaging discussions and sessions, focusing on ways to overcome challenges experienced by individuals with disabilities.

The event welcomed Shri Kalpesh Vaniya, Deputy Director, Office of Directorate of Social Defense, Govt. of Gujarat, as the Chief Guest. In his address, Shri Vaniya emphasized the need for empathy in society's approach towards differently-abled. He said, "Society has to bring in empathy in its approach towards the differently abled. The focus should be on empowerment through training, skill building and counselling."

The event also awarded noted Divyang Entrepreneurs for rising above their limitations to make a significant impact in society. The awardees included Amitkumar Ashokkumar Patel (Meetsun Renewable Technology), Shubhadraben Babubhai Patel (Grisha Computer & Common Service Center), and Manguben Bhalabhai Zala (in the field of animal husbandry). Each awardee received a citation in recognition of their commendable contributions.

As Project Director, Dr. Amit Dwivedi informed, "This is a significant step towards creating a wholesome society where each one feels valued, irrespective of their circumstances."

EDII has thus far trained 8533 PwDs through 266 skill training programmes under CEDA, leading to setting up of 1247 enterprises.



Lighting the ceremonial lamp: (R) Chief guest, Shri Kalpesh Vaniya, Deputy Director, Office of Directorate of Social Defense, Govt. of Gujarat; (Center) Dr. Amit Dwivedi, Project Director, CEDA and Incharge-Dept. of Projects (Govt), EDII; (L) Mr. Nikhilesh Desai, Advisor-Business Development, EDII during the event.







# Harnessing the Potential of the Land of Gods

## Devbhoomi Udyamita Yojana

Holy Uttarakhand, revered for its unique places of pilgrimage, has also potential galore in the areas of entrepreneurship and opportunity generation. To tap this potential, and to impart entrepreneurial drive to the state, EDII was roped in by Department of Higher Education, Government of Uttarakhand, to implement the Devbhoomi Udyamita Yojana aimed at training and motivating youths to adopt entrepreneurship as a career option. This has been envisioned to strengthen entrepreneurship development and startup creation mission on educational campuses, rural areas and among the disadvantaged and the marginalised through holistic and strategic interventions.

In the last quarter, EDII organized five impactful Boot Camps in the key districts of Chamoli, Pauri Garhwal, Bageshwar, and Almora, aiming to sensitize 572 aspiring entrepreneurs. These two-day boot camps were designed with the objective of enlightening students about innovation, startups, and entrepreneurship, thus orienting them to the benefits of adopting entrepreneurship as a career and providing them with a platform to present their innovative business ideas.



As a crucial component of the project, 3 six-day Faculty Mentor Development Programmes were conducted. These programmes included sessions on innovation, enterprise creation and business supporting schemes of both state and central governments and effective entrepreneurship teaching techniques. The training equipped faculty group with skills to educate students with the dynamics of entrepreneurship, team building, creative and design thinking, business model canvas, business planning, startup incubation, funding and other related areas. The faculty group was enthused to mentor students and cultivate leadership skills among them. So far, 92 professors from 13 districts of Uttarakhand have received entrepreneurship training in three cohorts.



The various aspects of the Devbhoomi Udyamita Yojana were recently presented at the Global Investor Summit on December 9th 2023 in Uttarakhand, through exhibits and a short film at the pavilion of Higher Education Department. The Yojana was endorsed as a step towards realising larger economic development goals of the region through entrepreneurship.



Seen during the Global Investors Summit held in Uttarakhand on December 9, 2023 are (3rd from R) Shri Shailesh Bagauli (IAS), Hon'ble Secretary to Chief Minister and Higher Education Dept., Govt of UK; (2nd from R) Shri Byomkesh Dubey, Deputy Secretary, Higher Education Dept., Govt. of UK; (in the center) Dr. Deepak Pandey, Assistant Director, Higher Education Dept., Govt. of UK with (2nd from L) Dr. Amit Dwivedi, Programme Director and Associate Prof. & Incharge- Dept. of Projects (Govt.), EDII and (extreme L) Dr. Anjani Kr. Singh, Faculty, EDII.

Shri Shailesh Bagauli (IAS), Hon'ble Secretary to Chief Minister and Higher Education Dept., Govt of UK stated, "The objective of the scheme is to develop an ecosystem of innovation and entrepreneurship in Higher Education Institutes of Uttarakhand in accordance with the National Education Policy-2020."

Dr. Sunil Shukla, Director General of EDII, commended the initiative, emphasizing the importance of fostering entrepreneurship and startup creation among youth from diverse backgrounds. He stated, "This endeavor is aimed at tapping into the demographic dividend to promote entrepreneurship with the support of Faculty Mentors and regulatory bodies. My compliments to the Higher Education Department, Govt. of Uttarakhand for envisioning such a progressive scheme."

The Devbhoomi Udyamita Yojana is a unique transformative opportunity to ensure sustainable progress.



## Securing Promising Livelihood Opportunities for Persons with Disabilities

EDII has always championed the cause of inclusive entrepreneurship by providing a level playing field to persons across different strata and segment of society, including marginalized communities and those with special needs. Towards providing equitable opportunities to all, the Institute has curated specialized programmes for Persons with Disabilities, thus ensuring that they make a mark as successful entrepreneurs. EDII houses the Centre for Empowerment of the Differently Abled (CEDA), supported by the Department of Social Justice & Empowerment, Directorate of Social Defence, Gujarat State Handicapped (Divyang) Finance & Development Corporation, Government of Gujarat, on its campus.

On 7th December 2023, the Institute took another step in this direction by collaborating with Department of Empowerment of Persons with Disabilities (DEPWD) to organize a Roundtable Meet for Corporates to 'Support, Activate and Build Assured Livelihoods (SABAL) for Persons with Disabilities (PwDs) under CSR Actions'. After a similar Roundtable Meet organized in Delhi on 21st September 2023, this Meet was organized in Mumbai with the agenda of sensitizing society at large and discussing to curate ways of instituting interventions and measures that ensure the establishment of 3,000 new enterprises PwDs, including 1,500 technology-driven and 1,500 general enterprises.



During the Roundtable Meet for Corporates held in Mumbai: (Front row, center) Shri Rajendra Nimbalkar, IAS, Managing Director, Maharashtra Small Scale Industries Development Corporation Ltd., Mumbai with (R-L) Shri Jagannath Sahoo, President, SBI Foundation; Dr. Raman Gujral, Director, Department of Projects (Corporates), EDII; Dr. Sunil Shukla, Director General, EDII; Dr. Vineet Rana, General Manager, National Handicapped Finance Development Corporation, DoPWD, GoI; (extreme L) Mr. Nikhilesh Desai, Advisor-Business Development, EDII and representatives from corporates.

The roundtable meeting brainstormed on creating a better world for PwDs through effective synergy between government, corporates, and institutions. The discussions revolved around the specific objectives of ensuring empowerment of PwDs through sustainable enterprise creation; creating a set of best practices in the context of infrastructure, perception, environment, security, and other facilities to promote their complete inclusion in society.

In addition to leaders from noted corporates, the Meet witnessed presence of Dr. Vineet Rana, General Manager, National Handicapped Finance Development Corporation, DePwD, Govt. of India; Shri Jagannath Sahoo, President, SBI Foundation; Shri Rajendra Nimbalkar, IAS, Managing Director, Maharashtra Small Scale Industries Development Corporation Ltd., Mumbai; Shri Saumya Chaudhuri, CGM, IDBI Bank Ltd and senior officials of DePwD. EDII was represented by Dr. Sunil Shukla, Director General, EDII and Dr. Raman Gujral, Director, Department of Projects (Corporates), EDII.

“Through NHFDC, we aim to facilitate financial development, ensuring sustainable livelihoods for PwDs in collaboration with EDII and corporate partners.”

- Dr. Vineet Rana

General Manager, National Handicapped Finance Development Corporation (NHFDC), DePwD, Govt. of India

“SBI Foundation, in partnership with EDII, is committed to creating promising livelihood opportunities for differently-abled individuals through our collaborative 'Support, Activate and Build Assured Livelihoods' programme.”

- Shri Jagannath Sahoo

President, SBI Foundation

“This Meet is a significant step towards bringing about a profound attitudinal shift in society towards PwDs.”

- Dr. Raman Gujral

Director, Department of Projects (Corporates), EDII

“Development opportunities for PwDs need to be curated on high priority and on a regular basis for conspicuous results. We need to ensure that PwDs get suitably trained and handed for smooth assimilation in the mainstream.”

- Dr. Sunil Shukla

Director General, EDII



**EDII is also implementing several other result-oriented activities in partnership with noted corporates. Here's a glimpse into activities in the last three months:**

### **Project AASHRAY... Supported by Kone Escalators & Elevators**

EDII and Kone have partnered to implement Project Aashray in Pune and Nashik districts of Maharashtra. The project aims to make a meaningful impact on Persons with Disabilities (PwDs) in these regions, through various initiatives that ensure alternative income streams by providing training in specific trades, thus enabling PwDs to establish sustainable businesses. The project seeks to uplift 157 PwDs.

Over last three months, the following activities marked remarkable progress towards the goal:

- Awareness and Sensitization Camp in Pune discussed the challenges faced by PwDs and how result-oriented solutions could be curated effectively. This initiative increased community understanding and established a belief among PwDs towards training for their upliftment.
- Following the Awareness Camp, Micro Skill Development Programme (MSDP) at Redani Village in Pune, focussed on training 28 PwDs in candle and incense-making trades. They were also appropriately supported to ensure that they set up own enterprises.

As a heartening outcome, entrepreneurs trained have initiated enterprises that are effectively meeting local needs of people for agarbatti, candles and diyas. Several trainees are in the process of setting up their enterprises.



Women beneficiaries trained under MSDP in Pune seen with the products (Agarbatti) during an exhibition.

### Project Aarohan... Supported by TATA Power

Project Aarohan aims to empower farmers, fisherfolk, women and artisans of Mundra by improving their livelihood through poverty reduction programmes and promoting & ensuring inclusive and sustainable economic growth for existing enterprises. This Project focuses on capacity building programmes through skill-based Entrepreneurship Development Programmes and Enterprise Creation Activities. EDII as the implementing partner trained 180 communities from Mundra through Micro Skillpreneurship Development Programmes (MSDP) for a year and offered handholding for six months. Over the last three months, in addition to participants of Mota Bhadiya village being mobilized, EDII initiated the process for artisan card application for 22 artisans with the District Industries Centre. The artisan card would help artisans avail benefits of government schemes and provide them accessibility to participate in Government exhibitions. To increase the reach of artisans to the customers, a product catalogue was readied and the artisans were handheld to establish market linkages.



Artisans participated in Beyond Gallery Exhibition held at Ahmedabad.



Artisan, Heeraben at Saras mela in Ahmedabad.

### Skills to Succeed 2022-23... Supported by Accenture

Under the Project Skills to Succeed, EDII has been instrumental in empowering youths across 14 states and UTs through Micro Skillpreneurship Development Programmes (MSDP). The project aims at developing micro entrepreneurs and thus promoting socio-economic development, with focus on rural women and youth of the marginalized and backward communities.

- In Kerala, the trainees of the Agro, Millet & Food Processing products developed a diverse range of food products made from millets. They displayed their products at an event which saw active participation from villagers, including members and representatives from the Panchayat.
- Tamil Nadu trainees excelled with result-oriented initiatives:
  - MSDP trainees in Kanyakumari crafted banana fiber boxes and graduated to making stylish sling bags. A Design expert specializing in Rexin bags has been hired to train and assist the participants in designing and cutting techniques to ensure the creation of high-quality, well-finished sling bags.
  - Under the MSDP project in Pon Nagar, Pudukkottai, Tamil Nadu, the trainees have been developing various millet products like millet laddu, Kavuni rice Murukku, millet noodles and millet cookies. The big break came, when the trainees launched the first-ever millet ice cream and Gulab Jamun, this year. They were guided on preparing ready-to-cook mixes for both the items, under expert guidance. They were also handheld in commercializing their activities and float a full-fledged business.
  - In Tholur, Valangiman, Tiruvarur, Tamil Nadu, environment friendly products such as; Vinayakar idol, were crafted from cow waste materials, using herbal products such as milk, urine, dung, ghee, and curd. These products are in high demand.
  - The MSDP in Claret Community Center, Thadikarankonam, Kanyakumari, focused on imparting skills in Beekeeping and Honey Processing. Under the project 50 Beekeeping boxes with colonies, were distributed, each costed Rs. 2000. Implementing partner, AWED (Association for Women's Education and Development) sponsored this activity.



Micro Skillpreneurship Development Programmes (MSDP) on Dehydration of fruits and vegetables in Madurai. Hon'ble Member of Parliament Shri Manickam Tagore distributed the certificates to the participants.



## WeAct (Access Connect & Transform) Chamber of Commerce for Women Entrepreneurs- CoC... Supported by Accenture

WeAct, a joint initiative of Accenture and EDII, is a one-stop platform for women entrepreneurs to provide them with handholding assistance to render their business competitive and sustainable.

The last three months were rewarding for the members:

- A high-profile exhibition - 'Weaves of Kutch' was organized by HMI Bhuj cluster at Beyond Gallery in Ahmedabad, in collaboration with EDII Aarohan Artisans. The event successfully showcased Indian handcrafted products. While artisans established fruitful market linkages, sales generated were more than Rs. 7 lakh.
- WeAct helps members go online with their products. Four new websites were launched: Annamali's Food Products; 3 Star Jute's Stylish Bags; Laxmi Narayana's Paper Mache Creations and Keerthi Food Products.

WeAct 'Vocal for Local' exhibitions across 10 states and 29 districts PAN India have been greatly appreciated. This initiative is about bringing rural entrepreneurs to new markets, introducing them to new consumers and market trends, and fostering economic growth.



### Athak Bharat Project...Sponsored by ONGC

EDII has been implementing Athak Bharat project for promoting self-sustainable organizations among the tribal community of Dang District in Gujarat over the project period of 3 years. The project entails formation of SHGs and institution building, capacity building, formation of producers' organization and transforming producer organizations into self-sustaining organizations.

A stall was set up in Haat Bazar at Jamlapada village by the Yasasvi Unit Garhvi village (Agriprenurship) trade. Products such as; nagli, varai and pickles, papad, biscuits, chakri, etc. were put on sale. The response was good with profits over Rs. 1500 in just one day.



At Sabari Dham Subir village in Dang district, a stall was set up by the Om Sai Unit and Amulya unit (Agriprenurship & Handicraft), in which various food products and bamboo craft products were put on sale. Customers thronged the stall in huge number. Earnings of more than Rs. 6000 were recorded in a day.

### Micro Skillpreneurship Development Programme (MSDP)... Under the aegis of HAL

EDII's collaboration with HAL is committed to organizing Micro Skillpreneurship Development Programme (MSDP) for 1000 youth and women in Karnataka. The objective is to foster innovation-driven entrepreneurship, especially among youths.



A prospective participant undergoing the selection process at Nelamangala in Bangalore.

- So far, 52 Entrepreneurship awareness camps have been conducted to sensitize rural women/youth in Chikkaballapur, Kolar and Bangalore Rural Districts, in which 1610 women/youth participated and 1100 potential entrepreneurs have been selected for 26 training programmes across 3 districts.
- 5 selections camps have been organized in 3 districts for final selection.



Participants with TRIBAM products crafted under National Mission on Himalayan Studies (NMHS) project from Tripura participated in the Home decor Gift and Houseware (HGH), Fair at India Expo Mart, Noida, organised by Export Promotion Council for Handicrafts (EPCH) from 13 - 16 December. The event was inaugurated by Mr. Sohan Jha, Sr. Director, Office of the Development Commissioner (Handicrafts), Ministry of Textiles, Govt. of India and Mr. Alessandro Liberatori, Trade Commissioner & Director, Italian Trade Agency.



### Project HandMade in India... HSBC sponsored

Started in 2019, Project Handmade in India (HMI) focuses at evolving an entrepreneurial ecosystem around 6 selected handloom clusters spread across five states – Assam, Gujarat, Madhya Pradesh, Odisha & Tamil Nadu (Kamrup, Surendranagar, Bhuj, Maheshwar, Bargarh & Salem handloom clusters in India).

During the quarter, some of the notable activities included:

- A Thought Leadership Seminar and Thematic Fashion Show were organised on 8th December, and an Exhibition was organised on 8th & 9th December, 2023 at World Trade Centre, Colaba Mumbai.

The event was inaugurated by Chief Guest, Mr. Romit Sen, Sr. Vice President, Corporate Sustainability, HSBC India and Guest of Honours - Shri Satya Prasad Verma, Additional Textile Commissioner and CEO of Textiles Committee, Mumbai & Mrs. R. Vimala, IAS, CEO, Maharashtra State Khadi and Village Board. The event also saw participation from senior officials from government ministries/departments and corporate leaders & entrepreneurs from noted organizations.

The event began with a thematic Fashion Show which emphasized sustainability under the theme of 'Crafting a Sustainable Future: Handmade in India' and 'Inspiring Heritage, Empowering Futures: Handlooms in Modern India.' The designers used the fabric developed by EDII trained artisans under project HMI to style models.



Seen during the inauguration of the Thought Leadership seminar and Thematic Fashion Show are (2nd from R) Chief Guest, Mr. Romit Sen, Sr. Vice President, Corporate Sustainability, HSBC India; (3rd from R) Guest of Honour, Shri Satya Prasad Verma, Additional Textile Commissioner and CEO of Textiles Committee, Mumbai; (extreme R) Dr. Sunil Shukla, Director General, EDII and (extreme L) Dr. Raman Gujral, Director-Dept. of Projects (Corporates), EDII.

## Glimpses from the Fashion Show...



A Thought Leadership Workshop was organized post fashion show which was attended by stakeholders including policy makers, industry professionals, practitioners, weavers and artisans. Panel discussion topics included 'Inspiring Heritage, Empowering Futures: Handlooms in Modern India' and 'Crafting a Sustainable Future: HandMade in India'. EDII's model of reviving certain crafts on the verge of extinction was elaborately shared. The replicability of the model for different crafts in different states, was evaluated as well as best practices reviewed.

The event was followed up by an Exhibition that had products on display from the six clusters covered under the project HMI. A total of 25 stalls have been set up with the trained artisans and craftspersons participating in it.



Dr. Sunil Shukla felicitating (R) Ms. Baljinder Kaur Mandal, Executive Director, IDBI Bank Ltd and (L)

Ms. Jayati Chakraborty, General Manager, IDBI Bank Ltd during the Thought Leadership Seminar and Thematic Fashion Show.

Mrs. R. Vimala, IAS, CEO, Maharashtra State Khadi and Village Board interacting with the artisans at the exhibition during the Thought Leadership Seminar and Thematic Fashion Show.



Helping Hand Melas (exhibitions) were hosted in branches across India, including Mumbai, Haryana, Chennai, and Bangalore. This generated sales worth more than ₹3,00,000/-.



The 28th International Guwahati Trade Fair 2023 was held by the Industries and Trade Fair Association of Assam. HMI Bhuj and Kamrup Clusters participated in the exhibition.



## He Weaves a Glorious Story

Hitesh Rathod, a skilful weaver, has been an HMI trainee from Surendranagar's district. Hitesh got into the profession of tangaliya weaving in 2019. However, given his limited exposure, he restricted himself to basic practices and did not have the confidence to make it a full-time career.

However, Hitesh joined the HMI Programme and participated in several result-oriented interventions including capacity building sessions, soft skills training, and market linkages and exhibitions. These programmes changed the outlook of Hitesh.

Hitesh excelled in hard and soft skills as well as expanded his network across the country. His dedication resulted in the development of a robust customer network, enabling him to sell his products in various parts of the country. Hitesh evolved, so much so that with EDII's assistance, he applied for State Award in the category of young weaving talent. His talent and dedication were acknowledged and he won the award, becoming an inspiration for all those who had apprehensions about entering this profession.

Hitesh is a happy, content and progressive weaver, today.



### Project UDAYA... Supported by TATA Communications Ltd.

Project UDAYA is working towards promoting entrepreneurship among women and Persons with Disabilities (PwDs) in Maharashtra. It is inspired by the motive of equal opportunities for all for balanced growth.

Few notable activities undertaken in the quarter were:

- An Ambassador Programme for Women Entrepreneurs was organized from 3rd to 7th October, 2023 to address the problems they faced as entrepreneurs, and to establish them as ambassadors of women entrepreneurship movement in their respective regions. In all, 27 EDII women entrepreneurs who had successfully spent around one year in business were trained on growth mapping, methods to improve business performance and networking with larger market. The participants were also exposed to the dynamics of large-scale industries and their business growth planning.



Participants of the Ambassador Programme with (5th from R) Dr. Sunil Shukla, Director General, EDII and (6th from R) Dr. Prakash Solanki, Programme Director and Faculty, EDII.

- 7 Entrepreneurship Awareness Camps (EAC) have been conducted sensitizing 315 women/PwDs in Raigad and Ratnagiri districts to create awareness about entrepreneurship as a career. While the participating women learnt about the charms of being an entrepreneur, they also realized how, contrary to normal belief, setting up a business could allow flexibility of time to a women, alongside regular income.

- Two Women Entrepreneurship Development Programmes were conducted in Alibaug and Khopoli of Raigad district. 62 potential women entrepreneurs were trained under customized programme.

**Started in 2019-20, the project has so far**

- sensitized 3276 women through 73 entrepreneurship awareness camps.
- 762 potential women entrepreneurs including 46 PwDs have been trained under customized women entrepreneurship development programmes.
- 343 women/PwD have started their enterprises and their average income per month is Rs. 13,580/-.

Inauguration of Swayamsidha exhibition 2.0 at Alibaug by Shri. Mukesh Chauhan, SDO, Raigad. 48 women entrepreneurs from 6 blocks of Raigad district participated in 3 - day exhibition.



**Ek Tareekh, Ek Ghanta, Ek Saath...**



EDII participated in a cleanliness drive on its campus under the initiative 'Ek Tareekh, Ek Ghanta, Ek Saath' on 1st October, 2023. The housekeeping, security and gardening staff were also appreciated for their work. A Blood donation camp was also organized.





## Trainers Wow to Foster Entrepreneurial Excellence

While several factors contribute to deep rooting entrepreneurship, the role of Trainer-Motivators cannot be emphasized more. EDII has been creating cadres of Entrepreneur Trainer- Motivators to strengthen the entrepreneurship ecosystem. Towards this, the Institute organized a 'Trainers' Training Programme on Entrepreneurship' during November 27th to December 8th, 2023. This National Programme had 29 participants from states including Gujarat, Goa, Maharashtra, Karnataka, Kerala, Haryana, Telangana, Tamil Nadu, Madhya Pradesh, Uttar Pradesh, and Odisha. Dr. Prakash Solanki was the Programme Director.

The training sought to provide insights into the intricacies of the entrepreneurship ecosystem, cultivating a profound understanding of various aspects within the realm of entrepreneurship. Key focus was placed on equipping participants with the tools to comprehend the unique needs of different target groups, thereby enhancing their ability to customise programmes to guide, support and mentor trainees in their respective regions.



Dr. Sunil Shukla, Director General, EDII addressing the participants. Dr. Shukla said, “As the entrepreneurial landscape continues to evolve, EDII's commitment to developing a skilled and dynamic cadre of trainers stands as a testament to the institute's dedication to fostering a culture of entrepreneurship.” Seconding his thoughts, Dr. Prakash Solanki, Programme Director said, “Through such initiatives, EDII aims to build and shape a vibrant entrepreneurial ecosystem that propels the nation toward economic prosperity with enhanced incidence of entrepreneurship.”





## 'Samarthya Stree' Through the Stree Samarthya Yojana

The Karnataka State Rural Livelihoods Promotion Society (KSRLPS) has launched the 'Stree Samarthya Yojana' to bolster the livelihood prospects of rural women artisans engaged in terracotta and home décor industry. EDII has collaborated with the Government of Karnataka for this visionary project which covers 13 districts in Karnataka and aims to uplift 2016 women from Self-Help Groups (SHGs) during the one year period of April 2023 and March 2024.

The project adopts a holistic approach to undertake certain result-oriented interventions for value chain advancement in the selected sectors. Additionally, the initiative aims to create awareness about the Stree Samarthya Yojana among potential beneficiaries, thus mobilizing their support and participation. At the core of the project lies the mandate of empowering these women through Skill and Enterprise Creation training.

The first Micro Skillpreneurship Development Programme (MSDP), conducted under the project, trained 490 beneficiaries from 13 districts of Karnataka, namely; Bidar, Bijapur, Bagalkot, Belgaum, Shivmoga, Gadag, Devanagare, Bellary, Tumkur, Haveri, Dakshin Kannada, Kalburgi and Chitradurga. The beneficiaries acquired essential entrepreneurial and management skills, attitudinal and behavioural & life skills that befit a successful entrepreneur and an achiever.

The project also introduced Strategic Design Intervention Training, by noted designers. Over five days, artisans received intensive training on enhanced product lines, including terracotta, cookware, wall decor, handicrafts, and studio home decor items. Technical training session was well received, so much so that the cluster witnessed introduction of four new product designs.

Furthermore, the 'Stree Samarthya Yojana' recognizes the importance of effective marketing and branding in sustaining artisanal enterprises. A five-day Marketing and Branding Strategy (MBS) Training, facilitated by the EDII, empowered SHG artisans with marketing tools to navigate successfully through the competitive market. This training covered marketing basics, brand building, digital and other customer engagement strategies for effective product promotion.



The project is moving up the achievement ladder gradually. The cluster has recorded registration of around 70 beneficiaries for E-Shram cards, providing a promising avenue for future financial support. Skill development initiatives have particularly made the beneficiaries market ready.

As the Programme Director Dr. Raman Gujral, Director, Dept. of Projects (Corporates) puts it, “Stree Samarthya Yojana is ensuring a transformative journey for the women artisans, leading them to the peak of social and economic empowerment.”

## Reaching out to MSMEs...



Under the support of Ministry of MSME, Govt. of India, a six-week Entrepreneurship and Skill Development Programme was conducted on Terracotta Pottery in Faizabad (Ayodhya), U.P. during 27th October - 12th December 2023. The programme imparted hand-on training to upgrade skills of existing and prospective potters.

Glimpses from the Entrepreneurship Awareness Programmes conducted by the EDII's Northern Regional Office team. During the quarter, 16 one-day Entrepreneurship Awareness Programmes (EAP) were conducted under Entrepreneurship and Skill Development Project, sponsored by Ministry of MSME, Govt. of India. The programmes addressed people across echelons of society and from various age groups on the advantages of becoming an entrepreneur.





# Empowering Through SAMVRUDDHI

Social inclusion goes beyond just ensuring economic growth; it means equal opportunities, access to resources and the right to voice one's opinions.

Project SAMVRUDDHI, is a collaborative effort between EDII and the Indo-German development cooperation project ERADA, supported by Deutsche Gesellschaft für Internationale Zusammenarbeit (GIZ) GmbH. This Project, initiated in June 2023, aims to empower and mainstream marginalized communities from rural areas through various capacity-building activities with a focus on livelihood creation, entrepreneurship development, and self-employment.

Currently, SAMVRUDDHI is strengthening roots in 4 states, comprising Rajasthan, Madhya Pradesh, Bihar and Jharkhand, with a commitment to fostering sustainable development in these regions. Since its inception, the project has successfully conducted 19 programmes, leading to 720 participants trained for self-employment and enterprise creation.

In the past quarter, 9 six-day Micro Enterprise Development Programmes (MEDP) and a five-day Mentor Development Programme in Entrepreneurship were conducted, benefiting 331 participants and 35 mentors.



Participants of the Mentor Development Programme in Entrepreneurship held at EDII, seen with (8th from R) Dr. Sunil Shukla, Director General, EDII and (9th from R) Dr. Pankaj Bharti, Programme Director and EDII senior officials.

In the Mentor Development Programme in Entrepreneurship, conducted at the institute from October 30 to November 3, 2023, Ms. Meekha Hannah Paul, Senior Advisor & Project Manager – ERADA GIZ India, graced the valedictory ceremony. The programme had 35 enthusiastic participants Ms. Meekha Hannah Paul expressed her satisfaction over the feedback received from the participants. She said, “The unique strength of this initiative lies in its ground-breaking Mentorship Business Development Model - a visionary approach that not only imparts knowledge and skills but also cultivates confidence and the desire to make a difference. It goes beyond traditional methods, fostering a dynamic ecosystem where aspiring entrepreneurs not only learn but also receive valuable guidance.”



Programme Director, Dr. Pankaj Bharti, said, "SAMVRUDDHI is aiming to successfully create a supportive ecosystem where participants receive mentorship, access to resources, and a platform to network with other entrepreneurs. This holistic approach fosters sustainable rural development and empowers individuals to break the cycle of poverty. The journey doesn't end here; it's a step towards sustainable rural development."

## Handholding Women to Rise and Shine ...with the Support of National Commission for Women



Chief Guest, Mrs. Yosada Bhandari, IAS Commissioner & Secretary, Corporation Department, Govt. of Sikkim, inaugurated the Sikkim Entrepreneurship Awareness Programme in Sikkim with assistance from Pradhan Mantri Van Dhan Yojana (PMVDY) State Implementing Agency-Corporation Department Govt. of Sikkim. Also seen are Guest of Honour, Ms. Jabi Thapa, Principal Registrar; Shri K. Cherry, Registrar and Shri Indramani Adhikari, Joint Registrar, Corporation Department, Govt. of Sikkim.

EDII, with support of NCW, is organising 100 Entrepreneurship Awareness Programmes (EAP) across the country. So far, 92 EAPs have been organised, with 23 having been organised during the period October-December.

A digital marketing session in Kannada was organized by EDII with the support of National Commission for Women to inspire and equip rural women entrepreneurs with the resources they need for business growth.





# Enhancing Incidence of Micro Entrepreneurship

...is the way forward

5 eighteen-day MEDPs (Micro Entrepreneurship Development Programmes) were conducted by EDII Gorakhpur team at various villages in Gorakhpur district under Skills Acquisition and Knowledge Awareness for Livelihood Promotion (SANKALP) Scheme of Uttar Pradesh Skill Development Mission (UPSDM). The project was launched in Gorakhpur in the month of July, 2023 to create awareness about entrepreneurship as a career among youth, women, and disadvantaged people through awareness workshops, capability and skill building for self-employment and micro-enterprise creation. Mentoring and guidance is also an inbuilt component of the project plan to ensure that existing entrepreneurs acquire learning to sustain their ventures. The project will create more than 175 micro-entrepreneurs and sensitize over 1000 individuals on the charms of being an entrepreneur.

## Glimpses of the MEDP under SANKALP, in Gorakhpur...



## Agri- Entrepreneurship Emerges as a Tool for Empowering Rural India

Agribusiness, encompassing various facets like agricultural and contract cultivation, seed supply, fertilizer, farm machinery, marketing, and food production, demands an entrepreneurial mindset attuned to market dynamics. Entrepreneurship in agriculture can inject dynamism in this sector.

To address this, EDII organized 3 Institutional Development training programmes on 'Agro Based Entrepreneurship' during the quarter. The programme targeted B.Sc agriculture students from 2 accredited colleges under Choudhary Charan Singh Haryana Agricultural University (CCSHAU), Hissar and 1 from Acharya N. G. Ranga Agricultural University (ANGRAU), Andhra Pradesh. The goal was to enhance awareness and skills in agriculture-related entrepreneurship, covering aspects like pitching, market dynamics, consumer behavior, and adopting an entrepreneurial way of agri-practices.

Attended by 150 participants, the programme covered diverse topics such as agribusiness planning, logistics, value chains, market research, identifying business opportunities, interpersonal communication skills, business model canvas, team building, leadership, and agricultural innovations. The sessions were interactive, blending classroom discussions with practical approaches.



Participants of the Institutional Development Training Programme on 'Agro Based Entrepreneurship' from Haryana Agriculture University, Hissar seen with (9th from R) Dr. Sunil Shukla, DG, EDII; (10th from R) Dr. Satya Acharya, Programme Director and Director, Dept. of Entrepreneurship Education, EDII and EDII senior officials.

Dr. Satya Acharya, the Programme Director, expressed optimism, stating, "This training programme should catalyze a new wave of thinking, ushering in a new era of entrepreneurship in agriculture. Agri entrepreneurship holds vast opportunities, and it's encouraging to see many young individuals exploring its potential. The received business plans are promising, indicating the emergence of future pioneers."

The programme aimed not only to equip participants with skills but also to inspire a transformative mindset, fostering a new generation of agripreneurs.





## International Professionals Trained in Entrepreneurship

During the last quarter, EDII conducted Cluster Development Executives' programme from November 7 to December 15, 2023, on its campus with the support of the Indian Technical and Economic Cooperation (ITEC) a division of the Ministry of External Affairs, Government of India. The programme received 23 participants from 10 countries. The programme received a mix of participants from varied sectors and sections, like; government organizations, funding agencies, NGOs, local entrepreneurs, educational institutes, financial sectors etc.

The six week programmes comprised classroom training and study tours. The classroom training focussed on imparting an in-depth understanding on cluster dynamics and their significance, role of collaborating and consortium approach for mutual benefits, trust building public-private partnership and other related areas. Field visits formed a major component of the course as they helped participants understand various facets of Indian economy and culture. The visits included tours to different industries based in Gujarat like various cluster visits to Rajkot and Morbi.

At the valedictory session of the programme, Course Director, Dr. Rajeev Sharma, Faculty & Coordinator- Dept. of BDS & National Outreach, EDII stated that the knowledge and skills of participants had increased to ensure enhanced competitiveness and performance of cluster MSMEs. He reflected on the action plan of participants, mentioning how these echoed their understanding of cluster dynamics and a commitment to foster economic development in their country.



Participants of the ITEC sponsored Cluster Development Executives' programme with the certificate of programme completion with (8th from R) Dr. Sunil Shukla, Director General, EDII; (6th from R) Dr. Rajeev Sharma, Programme Director and Coordinator-Dept. of Business Development Services and National Outreach, EDII and other EDII officials.

## Participants' Feedback...

The course design and implementation significantly boosted my skills in cluster development. The program seamlessly integrated theoretical knowledge with practical exposure through insightful visits. The hospitality of India added a heart-warming touch to the experience.

- Ms.Bo Chinkanokrat, Thailand

The course provided me with the chance to grasp the importance of clusters and their impact on the national economy. It is poised to enhance global competitiveness in the local industry, subsequently addressing broader challenges such as poverty eradication and employment creation.

- Ms. Gulrukhsor Tilloeva, Tajikistan



On 14th December, 2023, CII organized Indian Design Summit 2023 featuring best of the Indian and international design thinkers, practitioners and design users. Dr. Sunil Shukla, as one of the Guest Speakers, highlighted the importance of notable collaborations with Government and Corporates to attain sustainable livelihoods through entrepreneurship.



Dr. Sunil Shukla, Director General, EDII delivered an impactful session organised by National Dairy Development Board, HRD Conclave on "Building Great Institutions - Purpose, Governance, and Imagination, on December 15th and 16th. Dr. Shukla encouraged the audience to embrace risk-taking and develop a tolerance for failure, underscoring that entrepreneurship is fundamentally about creating value. The event saw participation from 450 dairy professionals, over 100 students and esteemed luminaries, including Shri Anil Khandelwal, Former Chairman of Bank of Baroda; Dr. TV Rao, Director of TV Rao Learning Systems Private Limited; and Academia like Prof. Anup Singh, Director General of Nirma University.

# The Journal of Entrepreneurship

Volume 32 Number 2S November 2023

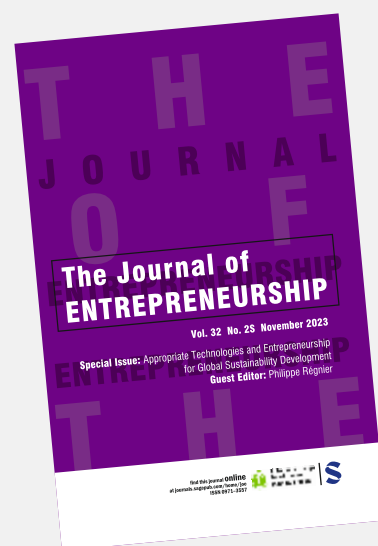
since 1992

The Journal of Entrepreneurship (JoE) published its second special issue on '**Appropriate Technologies & Entrepreneurship for Global Sustainability Development**' under guest editorship of **Prof. Philippe Régnier**, University of Applied Sciences Western Switzerland (HES-SO), Switzerland.

The special issue of JoE comprises eight articles that delve into how appropriate/frugal technologies can be initiated by various forms of entrepreneurship to contribute to sustainable development, globally. The discussion encompasses perspectives from both developed and developing countries.

The research papers published in the Special Issue include the following:

- Innovation, Appropriate Technologies and Entrepreneurship for Global Sustainability Development: A Review Until the Early Twenty-first Century  
- Philippe Régnier
- Technological Transformation and the Role of Frugal Innovations in Entrepreneurship Development in India  
- Binod Khadria and Ratnam Mishra
- Global De-risking and Local Risk-taking: Chinese Entrepreneurship and Technologies in Time of Global Challenges  
- Heini Shi
- Frugal Engineering of Advanced Frugal Innovations for Global Sustainability Entrepreneurship  
- Balkrishna C. Rao and Ingo Liefner
- Strengthening Local Innovation and Entrepreneurial Ecosystems  
- Elizabeth Hoeffcker, Francisco Ramos, Gordon Adomdza and Dan Frey
- Analysis of an Entrepreneurial Ecosystem in Northern Haiti to Stimulate Innovation and Reduce Poverty  
- Samuel Pierre, Jocelin Dupéonor, Raymond Kernizan, Marc-Donald Vincent, Stéphane Dauphin-Pierre and Jimmy Pierre
- Business Opportunities of Information and Communication Technologies (ICTs) in Health Services for Democratic Republic of Congo  
- Musandji Fuamba, Edmond Mutshipayi Badibanga and Kalanga-Nadine Kashale
- The Ignored Legitimation Paradox of Northern Technology-based New Ventures Encountering Southern Contexts: Case Study of a French e-Books Company  
- Amira Laifi, Yabo Octave Niamí and Olivier Germain







## PG Corner



**PG Alumnus Abhishek More**, Founder and Group CEO of Digikore Studios has been contributing towards VFX services in the Film and Entertainment Industry for the past 2 decades. On 4 October 2023, Digikore Studios made a stellar debut on the NSE SME platform, with its shares listing at a premium of 58% over the issue price.



**PG Alumnus, Krishan Mishra**, CEO, Financial Planning Standards Board Ltd. (FPSB Ltd.) India, was invited to grace the World Financial Planning Day Celebrations at BSE India, Mumbai on 4th October, 2023. Krishan shared the dais with noted personalities like Mr. Girish Joshi, the Chief of Listing and Trading Development, BSE and Mr. Arun Thukral, CPAC Committee Chairman, FPSB India, in ringing the bell.

## Glimpses from the Alumni Reunion...



EDI Alumni Association conducted a workshop centered around the theme: 'REIMAGINING GROWTH: Navigating the Future of MSMEs and SMBs' on December 16-17. This event united alumni from various regions and sectors. Mr. Jubin Mishra, Partner, Blue Helion and Dr. Tamanna Chaturvedi, Consultant, Indian Institute of Foreign Trade, were among some of the noted speakers.

## Jhankaar, The Annual Students' Festival...

EDII celebrated Navratri on its premises on 20th October, 2023. Students, EDII family and guests from institutes and establishments from Ahmedabad made the evening memorable.



## Commemorating National Cooperative Week and Women Entrepreneurship Day



The Institute celebrated the National Cooperative Week and Women Entrepreneurship Day on campus. [Left, (R-L)] Dr. Shital Jayantilal, Associate Professor, Universidade Portucalense, Portugal; Dr. Sunil Shukla, Director General, EDII and Dr. Piyush Kr. Sinha, Sr. Adjunct Prof., EDII were the distinguished speakers at the event.

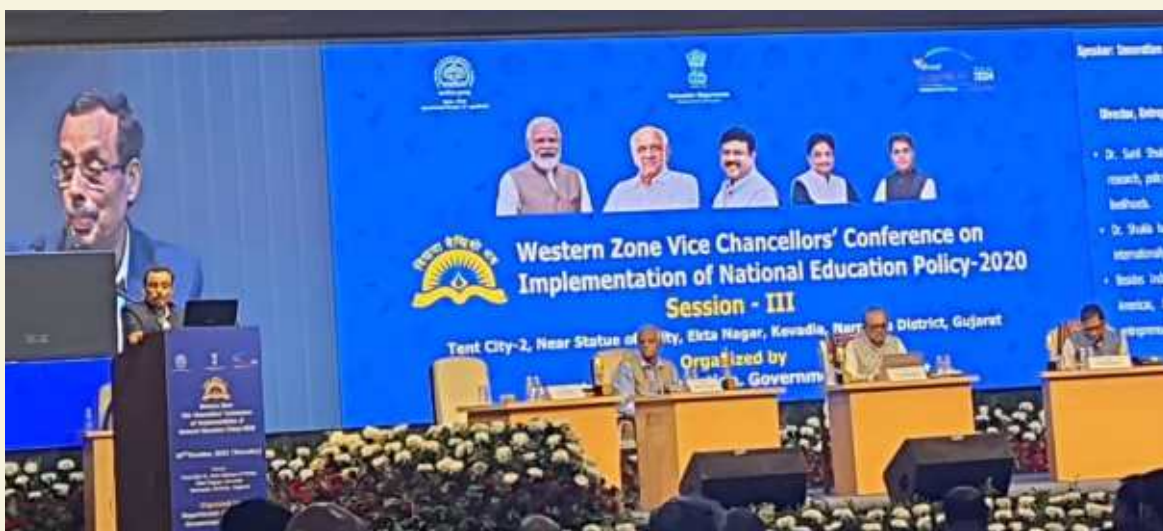




## Collaborations, Associations & Deliberations...



EDII signed an MoU with Higher Education Department, Govt. of Gujarat for the implementation of the 'Student Entrepreneurship Policy' on 29th November, 2023. The MoU was signed in the presence of Shri Rushikesh Patel, Cabinet Minister, Health & Family Welfare & Medical Education, Higher and Technical Education, Govt. of Gujarat; Shri Mukesh Kumar, Principal Secretary (Higher and Technical Education) Department, Govt. of Gujarat; Shri Parimal Pandya, Director of Higher Education, Govt. of Gujarat and Dr. Sunil Shukla, Director General, EDII. As part of the policy, college students will receive financial assistance of INR 40,000/-. About 500 nodal officers will be appointed at the initial stage and 2,000 students will benefit from the policy. EDII will implement the policy by preparing a cadre of resource persons (faculty mentor to impart entrepreneurship related training), conducting training programmes and workshops for students, to train them to set up their own enterprises.



Dr. Sunil Shukla, Director General, EDII making a point on the 'Implementation on of NEP-2020' at the Western Zone Vice-Chancellors' Conference, organised on the subject, at Kevadiya, Gujarat.





## Collaborations, Associations & Deliberations...



Dr. Sunil Shukla, Director General, EDII visited Rajbhavan Lucknow, for a meeting with Hon'ble Governor of Uttar Pradesh, Smt. Anandiben Patel to discuss the ways and means to propagate entrepreneurship in the state.



The 'Startup Samvad 2.0 : Startup - Investor Expo', was organized at Dr. A.P.J. Abdul Kalam Technical University (AKTU), Lucknow on 15th October 2023. Hon'ble Governor of Uttar Pradesh, Smt. Anandiben Patel chaired the session which was attended by around 500 delegates. In an important development, AKTU announced ten 'Kalam Startup Parikrama' programme, to be conducted by EDII. Kalam Startup Parikrama is a state-wide effort to foster entrepreneurship and assist Startups.



## Collaborations, Associations & Deliberations...



On 6th December, 2023, EDII collaborated with IDBI Bank Ltd. to initiate the project 'Revitalising Innovation for Sustainable Enterprises (RISE)'. The project would help in improving the economic conditions and quality of life among rural and peri-urban communities in the selected regions of Odisha, Uttarakhand and Assam States. Over a period of 3 years, more than 4300 women and youth will be trained to embrace enhanced livelihood opportunities in diverse technology-based entrepreneurship activities.

The MoU was signed in the presence of Senior IDBI officials - (R) Shri Rakesh Sharma, EDII President & Managing Director and CEO, IDBI Bank Ltd; (2nd from L) Shri Saumya Chaudhuri, Chief General Manager, IDBI Bank Ltd and (L) Ms. Jayati Chakraborty, General Manager, IDBI Bank Ltd. Seen above is Dr. Sunil Shukla, Director General, EDII exchanging greetings with Shri Saumya Chaudhuri, post signing of the MoU. Also present on the occasion was (3rd from R) Dr. Raman Gujral, Director, Dept. of Projects (Corporates), EDII.



Ms. Nidhi Sharma, Consultant, National Skill Development Corporation (NSDC) and Shri Arpit Asthana, Manager - Strategy, NSDC along with other team members from NSDC visited EDII to gain insights into the MSME ecosystem and understand the strategies employed in empowering women entrepreneurship.



## Collaborations, Associations & Deliberations...



Dr. Sunil Shukla, Director General, EDII along with other officials from EDII met Shri A. K. Sharma, Hon'ble Minister of Urban Development, Govt of U.P. to explore possibilities of training street vendors on entrepreneurship and related possibilities.



On 18 Dec, 2023, Shri Punit Bali, CEO, Care India visited EDII and exchanged his thoughts on enhancing the impact of their initiatives towards sustainable livelihood.



Prof. Shreepad Karmalkar, Director, IIT Bhubaneswar had a fruitful discussion to explore collaborative opportunities and academic synergies between IIT Bhubaneswar and EDII.



Shri Somainder Singh, GM, NABARD along with team members of NABARD visited the institute on 7 Nov, 2023 to understand EDII's specific initiatives within the NABARD cluster, particularly focusing on the Geographical Indication (GI) segment.





## Collaborations, Associations & Deliberations...



Dr. Suresh Prabhu, Former Cabinet Minister, Former Member of Parliament, Chancellor, Rishikood University visited the Institute on 22nd November, 2023 and engaged in an enlightening interactive session with EDII faculty and students. The interaction focussed on the evolving landscape of entrepreneurship in the light of the rapidly changing job scenario. Dr. Prabhu offered profound insights into entrepreneurs' need to identify opportunities aligned with future socio-economic trends. Furthermore, he delved into the role of cooperatives in elevating the nation's GDP by empowering individuals at the grassroots level.

(L-R) Shri R M Malla, Former President, EDII; Dr. Sailendra Narain, Board Member - EDII & Former Chairman & MD, SIDBI seen with Dr. Sunil Shukla during their visit to EDII to discuss the possibilities of new interventions amidst rapid changes.



Dr. Sunil Shukla felicitating Shri Mithilesh Kumar, Dy. General Manager, (B&O) Ahmedabad, SBI.



## Collaborations, Associations & Deliberations...

H.E. Mr. Yousuf Salahuddin Ebrahim  
Board Member, Bahrain Chamber of  
Commerce and Industry and  
Dr. Abdulhasan H. Al-Dairi, Chairman,  
Bahrain SMEs Society in interaction with  
Dr. Sunil Shukla.



(In the C) Shri Vasant Gadhvi,  
Executive Director, Adani  
Foundation with his team during  
his visit to EDII to explore new  
possibilities of entrepreneurship  
promotion.



EDII entered into an MoU with Gujarat  
Institute of Development Research (GIDR)  
on 27th October, 2023 to foster  
advancement in academia in the field of  
Entrepreneurship education and  
research. Seen here is (3rd from L) Dr.  
Nisha Pandey, Director, GIDR with (4th  
from L) Dr. Sunil Shukla, Director General,  
EDII and senior officials of GIDR & EDII.



EDII entered into an MoU with IIT Madras on 15th November, 2023 to encourage collaboration and exchange between the two institutions to provide scope for wider entrepreneurship learning to the students of both the Institutes.



## Collaborations, Associations & Deliberations...



On November 30, 2023, Dr. Sunil Shukla shared insights during a Panel Discussion at the National Skill Conclave by APAC News Network. The discussion aimed to address the gap in industry-academia collaboration, outlining action plans, and addressing industry skill requirements. Dr. Shukla was joined by a distinguished panel representing industry, academia and government.



During insightful discussions with Dr. Maneesh Mishra, Executive Vice President (Strategy) National Skill Development Corporation, Govt. of India, at the National Skill Conclave.





# Overwhelming

**IIM Indore** @IIM\_I · 03/10/23  
 Prof. @askhimanshurai made significant announcements:  
 1. Launch of Management Courses in #Hindi, first batch to begin in Jan 2024.  
 2. Courses for #women looking to re-enter the workforce. Support for #womenentrepreneurs in collaboration with the @NCWIndia & @EDIIAhmedabad.

**NCW** @NCWIndia · 31/10/23  
 NCW has collaborated with EDII to empower women entrepreneurs. Recently a workshop was conducted in Jaisalmer as part of our Entrepreneurship Awareness Program which aims to nurture innovation, provide essential skills, and foster a network of support. #WomenEntrepreneurs #EAP... Show more

**Raj Bhavan, Himachal Pra...** @RajBhavanHP  
 अमृत काल केवल एक दूर का सपना नहीं है बल्कि एक मार्गदर्शक सिद्धांत है जिसे आज हमारे कार्य और निर्णयों को प्रेरित करना चाहिए। यह हमारी जिम्मेदारी है कि हम एक ऐसी दुनिया बनाएं जहां अमृत काल के मूल्य मनप सके, जहां आने वाली पीढ़ियां हमारे प्रयासों का लाभ उठा सकें।  
 अमृत और अमरत्व का रास्ता बिना ज्ञान के प्रकाशित नहीं होता। इसलिए, अमृतकाल का ये समय हमारे ज्ञान, शोध और इनोवेशन का समय है। हमें एक ऐसा भारत बनाना है जिसकी जड़ें प्राचीन परम्पराओं और विरासत से जुड़ी होंगी, और जिसका विस्तार आधुनिकता के आकाश में अनंत तक होगा।

**StartupNews.fyi** @Startup... · 08/12/23  
 Department of Empowerment of Persons with Disabilities (DePWD) & Entrepreneurship Development Institute of India (EDII) partner with Corporates to empower 3000 Persons with Disabilities (PwDs) to secure promising livelihood opportunities  
 Read more - startupnews.fyi/2023/12/08/dep... Show more

**Tanmaya Mohanty** - 2nd Manager (Section Head) Community Relation and Sustainability, CSR, PR & Communication at Utkal Alumina  
 We are incredibly proud to share that Utkal Alumina has been awarded the prestigious INDIA CSR Award (Winner) for our flagship Project UDYAMEE under the category Enterprise Development.  
 Project UDYAMEE stands as a testament to our commitment to sustainable development and community empowerment. It aims at promoting youth entrepreneurs from Kashiur Block of Rayagada and Thumal Block of Kalahandi in non-farm and agri-allied sector through Rural Incubation Centre in three years.  
 It was an honour to receive the award from Shri Subhash Palekar, Indian Agriculturist, Padma Shri Recipient, and the father of zero Budget Natural Farming.  
 This recognition inspires us to continue our journey towards creating a positive impact and fostering sustainable growth in the regions we operate in.  
 We are immensely grateful to the entire team at EDII (Entrepreneurship Development Institute of India) for their expertise, dedication, and shared commitment to making a lasting difference.  
 #UtkalAlumina #IndiaCSRaward #ProjectUdyamee #CSR #Sustainability #CommunityDevelopment #PositiveImpact #Gratitude #Teamwork

**APAC News Network** @Apac... · 23/10/23  
 Dr Sunil Shukla, DG, @EDIIAhmedabad joins National Skill Conclave as a Speaker. Event is organised by APAC News Network along with @GujLabEmpDept as Host Partner & @GSDMOOfficial as Co-host Partner  
 Website: apacnewsnetwork.com/skillconclave/...  
 Register now: apacnewsnetwork.com/skillconclave/...  
 #APACskill

**India Think Council** @Indi... · 08/10/23  
 Shri @ShivPShuklaOfc, Hon'ble Governor of Himachal Pradesh, delivered a special lecture on 'Amrit Kaal Ka Bharat' at @EDIIAhmedabad on 8th October, @RajBhavanHP

**NATIONAL Skill CONCLAVE**  
 30<sup>th</sup> November 2023 | Ahmedabad, Gujarat  
 Hon'ble G.O. - Hon'ble Education & Public Relations Minister

**MAHARASHTRA CSR SUMMIT**  
 Department by indiacsr  
 Health Partner

**Nagendra Singh** @Nagendra4... · 14/11/23  
 उद्यमिता शिक्षा की बढ़ रही मांग को देखते हुए अब ऑनलाइन भी उद्यमिता की शिक्षा शुरू होने वाली है। ईडीआईआई जनवरी से नया फॉर्स शुरू करेगा।  
[patrika.com/ahmedabad-news...](http://patrika.com/ahmedabad-news...)  
 #onlinecourse  
 #edii  
 #entrepreneurship



EDII Ahmedabad and 3 others

**Suresh Prabhu** @sureshprabhu  
 Addressed the faculty and the students at Entrepreneur Development Institute of India in Ahmedabad. Nice to see several pictures from my previous visits here in different capacities. Appreciate the efforts of Director General @EDII\_DGO, Dr. Sunil Shukla @DrSunilshukla2.



8:08 PM - 22/11/23 from Earth · 4.1K Views

**Raj Bhavan, Himachal Pra...** @RajBhavaniHP  
 गुजरात के अहमदाबाद स्थित इंटरनैशनल इन्वेलपमेंट इंस्टीट्यूट ऑफ इंडिया में "अमृत काल के भारत" विषय पर विशेष वक्ता के तौर पर अपनी बात रखने का अवसर प्राप्त हुआ।  
 इस अवसर पर मैंने कहा कि हमें अपनी महान सांस्कृतिक परंपराओं और उच्च नैतिक मूल्यों पर चलते हुए देश को स्वच्छ, स्वस्थ और खुशहाल बनाने के लिए एकजुट होकर काम करने की आवश्यकता है। माननीय प्रधानमंत्री श्री नरेन्द्र मोदी जी ने जो पंच प्रण देववासियों के समक्ष दिए हैं, यह उनका मूल आधार भी है।



Translate post

**EducationGujGov** @Educatio... · 02/12/23  
 The collaboration with EDII for the 'Student Entrepreneurship Policy' signals a positive step towards fostering entrepreneurship in higher education.



Mukesh Kumar

**YuWaah (Generation Unlimit...** · 06/11/23  
 This remarkable project is brought to life through the collaboration of the MSME Department, @EDIIAhmedabad with the support of @MyGovTamilNadu, the Education Department, @inqui\_lab, and @7thsensetalent, all converging to fuel the innovative spirit of over 1.2 lakh students.



**R.Vimala IAS** @vimshine · 08/12/23  
 An opportunity for Mumbaikars to experience handwoven & handloom from Assam, Orissa, Maheshwari, Tamilnadu, Kutch & Saurashtra @ exhibition organized by @EDIIAhmedabad @HSBC\_IN Expo-center-1st Floor-The Arcade-World Trade Center-Cuffe Parade, Mumbai #VocalForLocal



**DUY HED UK** @DUYHEDUK · 11/12/23  
 Successful completion of six days residential #Faculty #Mentor #Development #Programme at @EDIIAhmedabad [5-10 Dec. 2023].  
 39 Faculty Members from Higher Education Dept. attended the Programme @HigherE07868099 @EDII\_DGO @DrDwivediAK @CrAdLE\_EDII\_TBI @ugc\_india @AICTE\_INDIA







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