



**Entrepreneurship
Development
Institute of India
Ahmedabad**



From the Director General's Desk

Here's Wishing Us Several More Entrepreneurial Milestones

On 20th April 2024, EDII celebrated its 42nd Foundation Day. As I stood on the dais, I could not help but notice the excited and motivated youths in the audience. It reminded me of the times, in 1980s, when entrepreneurship was merely a concept; too many naysayers and no believers. And, on this day, ie, on April 20, 2024 – 42 years later, I could see an inspired audience before me, waiting to know more about entrepreneurship so that they could give their start ups or their ideas, a better shape.

**EDII
Reports
126**

**Issue I
April - May
2024**

It told me that entrepreneurship had started getting prioritized at multiple levels. Today, it feels good to notice how on all significant platforms there are deliberations on inclusive growth, mainstreaming various sections of society, strengthening MSMEs and propelling startups and innovations – And, the one potential factor which is pinpointed as an answer, across these variables, is entrepreneurship.

EDII identified the need to promote entrepreneurship in late seventies and early eighties. Amidst all doubts and apprehensions, EDII stood by its belief, and advocated that, setting up an enterprise and its success depended on the characteristics and the functioning of the person-behind-the-enterprise. It proclaimed that entrepreneurs are not just born, they could be trained and developed too.

But back then, it was hard for people to accept this. They believed businesses could only happen naturally to some, and that businesses could only be bequeathed from one generation to the other. It did take time to break barriers of perceptions and mindsets. A few successes set the ball rolling and entrepreneurship started gaining recognition as a development marvel with huge potential. India's entrepreneurial landscape started shaping up. Factors such as demographic dividend, information diversity, globalization & liberalization, IT revolution etc, were tapped for strengthening the entrepreneurial processes. Of course, the ecosystem was noticeably firmed up, inspiring the youths, in particular, to experience the thrill of an entrepreneurial journey. In between, there was also a distinct change in the perception of society towards an entrepreneur. Entrepreneurs started getting considered as achievers and intellectuals. Gradually, with the coming together of institutions, incubation and government support, as a part of a developed entrepreneurship ecosystem, the confidence of would-be entrepreneurs got further reinforced. All in all, entrepreneurship came to be accepted as a powerful recourse to attain holistic growth.

The most striking feature of EDII's growth story was that it remained open to every phase of development and the need to revisit its own strategies for the sustenance and success of this unique and extraordinary concept. With every changing era, EDII revised its parameters to keep its models market-relevant.

We have travelled a long path but we still have miles to cover. The developments at the national and state levels bring joy to us; there are newer opportunities and challenges. EDII remains committed to making the State of Gujarat, and the country, maintain its lead on the path of entrepreneurship.

- Sunil Shukla

EDII Commemorates 42nd Foundation Day

The Institute celebrated its 42nd Foundation Day amidst luminaries including Shri Ram Mohan Mishra, IAS, EDII Board Member & Executive Chairman, State Investment Promotion Board, Government of Meghalaya; Dr. Sailendra Narain, EDII Governing Board Member and Former Chairman & Managing Director, SIDBI; Dr. Neerja A Gupta, Vice-Chancellor, Gujarat University and Dr. Rajul K Gajjar, Vice-Chancellor, Gujarat Technological University.

Also present were Dr. Sunil Shukla, Director General, EDII and Dr. Satya Ranjan Acharya, Director, Dept. of Entrepreneurship Education-EDII. Dignitaries from the Government, corporates, Industry associations and the academia attended the event which focussed on establishing how entrepreneurship, startups and innovations were impacting the socio-economic growth of the country.



Seen on the dais are (3rd from R) Chief Guest, Shri Ram Mohan Mishra, IAS, EDII Governing Board Member & Executive Chairman State Investment Promotion Board, Govt. of Meghalaya; Special Guest, Dr. Sailendra Narain, EDII Governing Board Member and Former Chairman & Managing Director, SIDBI; Distinguished Guests, Dr. Neerja A Gupta, Vice-Chancellor, Gujarat University and Dr. Rajul K Gajjar, Vice-Chancellor, Gujarat Technological University; (L) Dr. Sunil Shukla, Director General, EDII and (R) Dr. Satya Ranjan Acharya, Director, Dept. of Entrepreneurship Education-EDII.



“Entrepreneurship is certainly getting focussed at different levels, and the results that are emerging are truly satisfying. I personally advocate focus on women entrepreneurship, life skills and experiential learning for this domain to become all-pervasive. A supportive entrepreneurial environment must also emphasize on dedicated Advisory Services Centres to address roadblocks in small businesses; impart guidance on relevant technology adoption and over-arching market support. I am glad we have institutions like EDII that are complementing efforts through training, incubation, capacity building and handholding. My compliments to EDII.”

- Shri Ram Mohan Mishra, IAS, EDII Governing Board Member & Executive Chairman State Investment Promotion Board, Government of Meghalaya





“EDII empowered-entrepreneurs can dream to enter international markets and compete successfully. They capture opportunities and win roadblocks to achieve their goals. It is great to see how the country has come to be recognized for its high degree of entrepreneurship, technical competence and the risk-taking propensity among the youths of India and abroad. EDII has made 'Entrepreneurship' a 'Movement, which is also now followed by various 'Developing Economies.”

- Dr. Sailendra Narain, EDII Governing Board Member, Former Chairman & Managing Director Small Industries Development Bank of India



“Indian academia has started focussing on entrepreneurship as one of the key disciplines. Strategic initiatives and highly focussed courses on the subject are allowing students to develop a distinct entrepreneurial mindset and behaviour. They are stepping forth to benefit from the ecosystem that has been erected to promote start-ups among students. Just one success has an extremely high spill-over effect. Students just need a little thrust get inspired to float their own business.”

- Dr. Neerja A Gupta, Vice-Chancellor, Gujarat University



“Entrepreneurship is on a rise not only among the youth but also among technocrats who are increasingly showing an inclination towards entrepreneurship on account of conducive policies and favourable ecosystem. The last couple of years have especially witnessed high levels of innovation and setting up of tech-based enterprises. Even our villages and small towns are witnessing an influx of new enterprises. That is certainly a positive change for the country and GenX.”

- Dr. Rajul K Gajjar, Vice-Chancellor, Gujarat Technological University



“With every decade, entrepreneurship has undergone a shift. The tasks of conceptualizing, envisioning, launching and running a business has acquired new meanings with changing times. Today we have around 1000 incubation centers in the country; startups are emerging every day; the environment is charged and there are favorable schemes and policies. All in all, entrepreneurship is getting highly prioritized at the Center and State levels, and that is truly heartening. We are happy to have removed the apprehensions associated with entrepreneurship and to establish it as a development tool.”

- Dr. Sunil Shukla, Director General, Entrepreneurship Development Institute of India



An acknowledgement we treasure...



Bhupendra Patel

Chief Minister, Gujarat State

Snehi Shree Sunil ji and enthusiastic members of EDII,

Saprem Namaskar.

I am much pleased to receive your warm invitation to attend the **42nd Foundation Day Celebration** on behalf of the **Entrepreneurship Development Institute of India (EDII)** organized at the **EDII Campus, Ahmedabad** on **20th April, 2024**. Thank you.

Learning of different skills is equally important as being educated. The most essential thing in this age is to acquire expertise in the field of practical knowledge with a will to enhance productivity through its implementation. **Honourable Prime Minister Shree Narendra Modi** asserted in one of his addresses that “We are now the third largest startup hub in the world with more than 40K recognized start-ups. There are hundreds of international companies which have R&D centres in India; this is due to India’s talent pool. Indian youth are being empowered by increasing tech access.

I hope, the event organized by enthusiastic team of EDII may become memorable for all the attendees. I, hereby, extend my heartiest wishes to the entire organizing team, enthusiastic staff members, students and all the stakeholders for a bright future ahead.

(Bhupendra Patel)

To,
Shree Sunil Shukla, Director General,
Entrepreneurship Development Institute of India (EDII),
Bhat, Dist. Gandhinagar-382428.
Email: info@ediindia.org, icpr@ediindia.org

EDII Archives

**Back in 1985, the stalwarts knew
entrepreneurship would be a game changer**

ENTREPRENEURSHIP DEVELOPMENT

and Industrial Development Bank of India, Bombay.

WHAT THEY HAD TO SAY



MR. S. M. PALIA, Executive Director, Industrial Development Bank of India, Bombay: "Entrepreneurship is one of the critical inputs for the economic development of any country, it is probably the most scarce resource for the developing countries. There is an urgent need to identify, harness and develop the latent entrepreneurial resources in each community and region; for, by developing the local people that the regions can be really developed."



DR. V. G. PATEL, Director, Entrepreneurship Development Institute of India, Ahmedabad: "The myth, the entrepreneurs are only born, stands broken. By its methodical approach EDI has raised the EDP training inputs to the dignity of an applied science and is trying to establish its flexibility to suit the people of all culture and clime."



DR. V. V. BHATT, Economic Development Institute of the World Bank, Washington: "The entrepreneurship development should be evaluated not only on the basis of the number of entrepreneurs trained or percentage of units running successfully, but also in terms of entrepreneurial awareness created in the locality. Judged from this point of view, the Workshop achieved immense breakthrough..... Now the Entrepreneurship Development Institute of India will need to have an International Division to meet the requirements of the developing countries."



MR. SHRIRAM IYER, Chief, African Division of the World Bank: "...all efforts by the participants of this Inter-Regional Workshop in the direction of adopting entrepreneurship development programmes in their own countries are likely to be supported by the World Bank."



DR. N. D. NZOMO, Chairman, Industrial Development Bank Limited, Kenya: "The concept of entrepreneurship development is a new religion to which we stand converted. But in order to further consolidate our faith in EDP, we require regular reminders by, and close contacts with, the propounders of this faith, just as, inspite of Christianity being 2000 years old, people still require, every Sunday, a weekly reminder to keep their belief intact."



MR. FRANCIS A. DENNIS, Assistant Project Manager, Liberian Bank for Development and Investment: "Initially I felt that the Workshop like many others had hardly anything in its store for proper use in the economic and industrial development of my country, but as the sessions went on my doubts got converted into firm faith. Ultimately I came to realise that the Workshop was somewhat different. I was happy to find that during the sessions and other proceedings tried and tested methodologies were being offered that could be successfully used in my country with intelligent variations here and there."

'SHE' Unlocks Her Entrepreneurial Potential

EDII in collaboration with the National Commission for Women (NCW) has undertaken the National Project of organizing 100 Entrepreneurship Awareness Programmes (EAPs) for potential women entrepreneurs across the country to orient women to the benefits of adopting entrepreneurship as a career and overcome social, economic, and familial barriers to become entrepreneurs. So far EDII has trained 5574 Women across India, as a part of the association.

The 97th Programme was organized at IIC Delhi where Ms. Rekha Sharma was the Chief Guest. Dr. Sunil Shukla Director General, EDII; Mr. Subhransu Acharya, Chief General Manager, SIDBI and Ms. Meenakshi Negi, Member Secretary, National Commission for Women were also present. Ms. Anuja Babat, Dy. Director General, Ministry of MSME, Govt. of India was also present as a mentor and resource person to the 65 participating women.

The EAPs aim at orienting the participating women to the benefits of adopting entrepreneurship as a career, learn the finer skills and overcome social, economic, and familial barriers to becoming entrepreneurs. On the same lines, the Delhi EAP aimed at developing entrepreneurial skills among women so that they could gain knowledge, skills and motivation to build their own businesses. After the inauguration by Chief Guest Ms. Rekha Sharma, Chairperson, NCW, the sessions and panel discussions were organized where experts deliberated on topics such as the fundamentals of entrepreneurship, identifying business opportunities, cultivating an entrepreneurial mindset, strategies to overcome challenges commonly faced by women, understanding gender specific issues and challenges, and information on government schemes and policies for women business owners.



Seen during the Inauguration of the EAP at Delhi are (2nd from L) Chief Guest, Ms. Rekha Sharma, Chairperson, NCW; (2nd from R) Mr. Subhransu Acharya, Chief General Manager, SIDBI; (L) Dr. Sunil Shukla Director General, EDII and (R) Mr. Harkesh Mittal, Sr. Advisor, EDII.



“97 EAPs have been conducted across the country. I am happy that the response from women has been highly positive. It just shows how a little training support and handholding can give them the confidence to live their dreams. I am sure this initiative will show results with an appreciable number of new enterprises getting set up. EDII & NCW will continue being committed to this cause.”

- Smt. Rekha Sharma, Chairperson, NCW



“Women are an important segment that EDII is especially focussing on. EDII is ensuring entrepreneurial success for women, across the country. The Institute's commitment to ensuring growth and economic security for women seeks to set them on a transformative journey. The results that we are witnessing are truly encouraging.”

- Dr. Sunil Shukla, Director General, EDII



“The Indian state and the central governments are promoting women entrepreneurship in a big way. While there is a strong knowledge, policy and support infrastructure for an innovative, start-up oriented India to flourish, focus on promoting women-led businesses and startups is particularly sharp. I compliment is thoughtful initiative by NCW and EDII.”

- Mr. Subhransu Acharya, Chief General Manager, SIDBI



“Economic and social security is important for women. The entire concept was envisaged with this idea. It is heartening to see the goal taking shape with women stepping forth with their business ideas and a comprehensive enterprise setting up plan.”

- Ms. Meenakshi Negi, Member Secretary, NCW

The Programme concluded with a session on business opportunity identification by Project Coordinator, Dr. Baishali Mitra, which imparted learning to the participants on identifying and seizing entrepreneurial opportunities. The programme served as a beacon of inspiration and empowerment for women aspiring to venture into the entrepreneurial landscape, equipping them with the necessary knowledge, resources, and confidence to embark on their entrepreneurial journey.

Celebrating the Ideals of Dr. Babasaheb Bhimrao Ambedkar

The Institute celebrated Dr. Babasaheb Bhimrao Ambedkar Jayanti on April 15th 2024. The event, commemorating the birth anniversary of Dr. Babasaheb Ambedkar, the architect of the Indian Constitution, was graced by esteemed dignitaries, including Chief Guest Shri Ajay Umat, Group Editor, Ahmedabad Mirror & NavGujarat Samay (Shayona Times Pvt. Ltd.) and Guest of Honour, Prof. Milind Vishwas, Founder, Tathagat Foundation.



Seen during the occasion were (Centre) Chief Guest, Shri Ajay Umat, Group Editor Ahmedabad Mirror & Navgujarat Samay (Shayona Times Pvt Ltd.); (L) Guest of Honour, Prof. Milind Vishwas, Founder Tathagat Foundation and (R) Dr. Satya Ranjan Acharya, Director, Dept. of Entrepreneurship Education-EDII.

There were insightful discussions on various landmarks from Dr. Ambedkar's life. Various perceptions came to the fore and learnings were drawn. Applauding the monumental contributions of Dr. Babasaheb Ambedkar, Shri Ajay Umat said, "As we commemorate Dr. Babasaheb Ambedkar's legacy each year, we honor a visionary whose contributions spanned across equality, fraternity and liberty in all sections and sectors of Indian society. His progressive teachings resonate profoundly as we strive for an inclusive society and equitable society. Several policies and even Government Departments / Ministries that exist today for development of society, women and other needy groups is because of Dr. Ambedkar. Let us continue to forge ahead in our pursuit of equitable opportunities for all."

Prof. Milind Vishwas emphasised on the need of uplifting sections of society and said, "Empowering the underprivileged isn't just a moral imperative; it's an investment in our collective future. When we uplift those on the margins, we unlock their potential to drive innovation, foster economic growth, and build a more equitable society. Let's strive for empowerment that transcends barriers, creating a world where every individual has the opportunity to thrive."

Dr. Satya Ranjan Acharya, Director, Dept. of Entrepreneurship Education, EDII said, "Empowering marginalized communities through entrepreneurship is not just about creating businesses; it's about fostering a culture of self-reliance and dignity. At EDII, we're committed to nurturing entrepreneurial spirit among all sections of society, paving the way for inclusive economic growth and social upliftment."

contd... on page no. 22

Shielding The Craft Legacy of Gujarat: The GI Tag Felicitation

EDII is happy to announce a significant milestone in the preservation and promotion of Gujarat's rich heritage crafts. The Commissioner of Cottage & Rural Industries, in collaboration with the Institute, facilitated the Geographic Indication (GI) tagging of four traditional crafts from Gujarat.

The recent GI tagging, marks a momentous occasion for Gujarat's artisanal community. The recognized crafts, sanctioned by the Geographical Indications Registry Office under the DPIIT-Ministry of Commerce and Industry, Government of India, include Gujarat Soof Embroidery, Ahmedabad Sodagari Block Print, Surat Sadeli Craft and Bharuch Sujani Weaving.

As a key knowledge partner of the Government of Gujarat's Hastkala Setu Yojana, EDII has played a pivotal role in supporting craftpreneurs engaged in these crafts. From assisting in the formation of cooperatives to facilitating post-GI tagging interventions, EDII remains steadfast in its commitment to preserving and promoting Gujarat's cultural heritage.

The Felicitation and award of certificates to artisans, was ensured in an elaborate ceremony at EDII Ahmedabad campus. Present on the occasion were Chief Guest: Shri Pravin Solanki, Commissioner & Secretary, Cottage and Rural Industries, Govt. of Gujarat; Guest of Honour: Shri B K Singhal, Chief General Manager/OIC, NABARD and Distinguished Guest: Shri Kartikeya V. Sarabhai, Founder Director, Centre for Environmental Education (CEE). Also present were Dr. Sunil Shukla, Director General – EDII and Dr. Satya Ranjan Acharya, Project Director, Hastkala Setu.

Shri Pravin Solanki said, “The State gets its identity from its craft legacy. Gujarat is home to unique crafts, and it is our responsibility to nurture these. And, so, with the support of EDII, the Gujarat Government is committed to preserving the rich craft heritage and providing recognition to artisans. While skill training is helping artisans make a mark, I am happy that we have secured GI tag, establishing the uniqueness of these crafts.”



Seen during the GI Tag Felicitation with the artisans are (6th from L) Chief Guest, Shri Pravin Solanki, Commissioner & Secretary, Cottage and Rural Industries, Govt. of Gujarat; Guest of Honour, (5th from L) Shri B K Singhal, Chief General Manager/OIC, NABARD; Distinguished Guest, (8th from L) Shri Kartikeya V. Sarabhai, Founder Director, Centre for Environmental Education (CEE); (4th from L) Dr. Sunil Shukla, Director General – EDII and Dr. Satya Ranjan Acharya, Project Director, Hastkala Setu.



Shri B K Singhal opined, “Traditional art and craftsmanship is our heritage, and needs to be nurtured and recognized. I am happy that 4 more unique crafts have been granted GI tag under the aegis of EDII. The project Hastkala and the GI tagging is a testimony to the fact that Gujarat's traditional art has a strong market and preference. Given NABARD's commitment to promoting small-scale industries, cottage and village industries, handicrafts, and other rural crafts, I am particularly delighted with this development.”



Shri Kartikeya V. Sarabhai expressed, “India is rich in the diversity of its craft traditions preserved over generations by artisans. Each tradition closely relates to the natural environment within which these crafts have evolved. GI tagging gives them both protection and recognition and opens up new markets without fear of unauthorized imitations. I am sure this development will create new avenues for strengthening the crafts and encouraging entrepreneurs from among the artisans to excel worldwide.”



Elaborating on EDII's role as an implementing agency of the Project, Dr. Sunil Shukla said, “EDII is handholding entrepreneurs, under the Hast Kala Yojana Project, to enhance their skills & knowledge, give them newer markets and promote ease of reaching out to customers. Today, they are making innovative, marketable products with high demand, and are gaining visibility. GI tagging is a great step towards giving recognition to their unique crafts.”



Dr. Satya Ranjan Acharya, Director, Dept. of Entrepreneurship Education, EDII expressed heartfelt gratitude to the esteemed dignitaries and the artisans, acknowledging their pivotal role in securing the GI tags. He emphasized the importance of collective efforts in preserving Gujarat's rich craft heritage and thanked everyone for their continued support and dedication to this cause.

About GI Tagging

The GI tag serves as a hallmark of authenticity and quality, protecting products with unique characteristics originating from specific geographical areas. It not only enhances market recognition but also fosters economic growth by preventing unauthorized usage and promoting responsible consumption.

Through the Hastakala Setu Yojana, EDII continues to empower communities, preserve traditions, and pave the way for a sustainable future.

Craft Spotlight: Celebrating Gujarat's Artisanal Traditions

- **Gujarat Soof Embroidery:** Originating from the Banaskantha and Kutch regions, Soof Embroidery is renowned for its geometric count-based reverse embroidery technique, reflecting the cultural heritage of the Meghwal and Maaru communities.
- **Ahmedabad Sodagari Block Print:** A testament to Gujarat's floral heritage, Sodagari Block Print continues to captivate with its delicate patterns engraved on teak wood blocks, a cherished tradition upheld by skilled artisans of the Chhipa-Muslim communities.
- **Surat Sadeli Craft:** A fine woodcraft tradition dating back to the 19th century, Sadeli Craft showcases intricate patterns assembled from various materials, a testament to the Petigara families' mastery in Surat City.
- **Bharuch Sujani Weaving:** With its roots tracing back to the 1860s, Sujani Weaving from Bharuch exemplifies intricate geometric designs stuffed with cotton clouds, preserving the legacy of the Sujniwalas, Chistiyas, and Miya Mustafa's family.

EDII's CSR Collaborations drives Economic Growth

EDII's focus on social entrepreneurship and CSR partnerships ensures inclusive growth for communities. By recognizing opportunities and offering training programs, the institute empowers artisans, women, youth, underprivileged and differently abled to create sustainable livelihoods and micro-enterprises. This collaborative effort between EDII and corporates is driving positive change and tangible results.

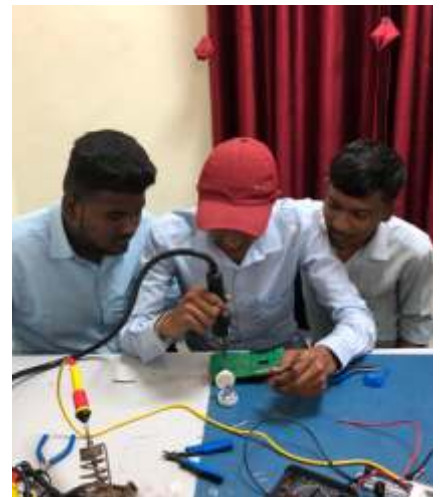
Some of the notable corporate alliances are Vedanta Alumina Limited (VAL), Accenture, Hindustan Aeronautics Limited (HAL), HSBC Bank, Tata Communications Ltd., TATA Power, Xiaomi India, Utkal Alumina Industry Ltd., KONE Elevators, SBI Foundation, ICICI Foundation, Standard Chartered, Adani Foundation, Reliance Foundation, ONGC, NTPC, IDBI Bank Ltd. and IFCI Social Foundation, among others. These collaborations have had a tangible impact, reaching out to about 92,400+ individuals across 23 states, 138 districts, and 741 villages.



According to Dr. Raman Gujral, Director, Dept of Projects (Corporates), "Through projects under corporate CSR, the Institute aims at enhancing skill and entrepreneurship levels of beneficiaries, thus grooming them to make a mark as an entrepreneur or an intrapreneur. The beneficiaries have shown exceptional growth in their career graph."

Empowering Individuals through Skill Training ...Project SPARK, supported by Xiaomi

Skill training in tune with the market requirements, is important to trailblaze in the world of business or employment. Given the rising emphasis on improving the skill levels of youths, Project SPARK is aimed at empowering more than 600 students from ITI and diploma colleges in Mumbai, Pune and Bengaluru by providing skill development and entrepreneurship training in Mobile and TV repair. Initiating 17 Skill Development Programs (SDPs) and successfully completing 14 SDPs across three districts, the initiative has so far reached out to 439 students from ITI and diploma colleges. Alongside skill training, the beneficiaries were also imparted learning on setting up their own business in the area. As a result, more than 50 enterprises have so far got established by participants in Mumbai, Pune, and Bengaluru. Several others are in the process of setting up. The project has thus enhanced employability skills and at the same time led to new enterprise creation. Dr. Raman Gujral is the Project Director.



Students of Jaihind college, Junnar, Pune practising technical skills, using the toolkit provided by EDII.

Revitalizing Innovation for Sustainable Enterprises ... Project RISE, supported by IDBI Bank Ltd.

Entrepreneurship is about converting an idea into a viable business. And, innovation plays a big role in creating profitable and sustainable enterprises. The project Revitalizing Innovation for Sustainable Enterprises (RISE), supported by IDBI Bank Ltd. is a novel initiative that ensure tech-based skill development to ensure livelihood creation and sustainable micro-enterprises. The project is being implemented to improve the economic conditions of rural and peri-urban populace in and around the regions of Dehradun (Uttarakhand), Kamrup (Assam) and Kashipur (Odisha). Dr. Raman Gujral is the Project Director.

Over the last two months, some significant activities undertaken under project RISE:

- **Entrepreneurship Awareness Programme:** An Entrepreneurship Awareness Programme was organized at Champajodi Village, Renga, Kashipur (Odisha) on April 4, 2024. 56 programme participants learnt about the crucial aspects of entrepreneurship and explored the locally available opportunities, such as; millets and the millet value-added products. The participants also learnt about various schemes and funds that they could benefit from. The Project Coordinator, Mr. Tarini Charan, interacted extensively with the participants on scope and sustainability of Millet Products, current trends, market demands and innovative business ideas.



Participants of the Technology Based Enterprise Development Programme in Pairanga, Kamrup, Assam.

- **Technology-based Entrepreneurship Development Programme (TEDP):** In April, 4 TEDPs were completed in Dehradun (1) on millet value added products; Kamrup (2) on Handloom and in Kashipur (1) on Millet value added products. Details of batches are given below: The participants at Dehradun and Kashipur, the beneficiaries were trained on making innovative products using sorghum, amaranth and barnyard millets. Simultaneously they were equipped with knowledge on meeting compliances for setting up their enterprise, government schemes, special competencies that an entrepreneur must possess, marketing and networking techniques etc. In Kashipur, the beneficiaries also put up a stall in the local haat as a part of market exposure. The feedback they received from customers helped them improve the existing products and also add some more. In Kamrup, the beneficiaries learnt how to make stoles, Kurti, table runners, handloom panels, and cushion covers using Jacquard Handloom Technology. This was a big leap for them as had only been manufacturing Gamosa and Methla Chaddar till this time.

- SHG Women Members Register Record Sale of Millet-Based Products

In Rayagada, Women of Self-Help groups in Kashipur village prepared and sold delicious varieties made out of of Millet (Mandia). Health benefits of millet based food products are becoming popular and people's preferences are getting inclined towards these healthy products. Women of Odisha are receiving various government incentives also for popularising and dealing in millet-based products. Varieties of cakes, sweets and snacks, are being made by women SHG members and sold in Kashipur hut. Till 31st May 2024, women had put 6 stalls and had done business worth Rs. 17400.

- Training in Packaging Millet-Based Products to Enhance Business Prospects

In Raipur, Dehradun, Uttarakhand, A three-day training on product packaging support and branding was imparted under the Project RISE in Gram Panchayat Soda Saroli of Raipur development block of the district.

28 women, who had previously received technology-based entrepreneurship development training were trained in the finer nuances of attractive and better packaging of millet-based products such as cookies, laddus and different kinds of snacks and sweetmeats.

Master Trainer Rakesh Kumar Nagpal elaborated that the program specifically covered techniques for better packaging of products. The participants also gained valuable insights on product branding and extending shelf life. The participants are also being handheld in setting up full-fledged enterprises.



Obituary :

EDII condoles the demise of Prof. D.D. Trivedi, who was formerly associated with EDII as Distinguished Visiting Faculty. Prof. Trivedi was acclaimed for his insights in the fields of Financial Management and Corporate Strategy. EDII grieves his demise and prays for his soul to rest in peace.

Disabilities are not Deterrents

...Project AASHRAY, supported by Kone Elevators and Escalators

The AASHRAY (Kone) project, aimed at empowering persons with disabilities, vested autonomy and self-sufficiency in 150 People with Disabilities (PwDs) in Maharashtra through uniquely curated enterprise creation and growth programme. Across two districts, 36 PwD beneficiaries collaborated to establish four group enterprises, while an additional 28 individuals ventured into entrepreneurial endeavors independently. Their participation in three significant exhibitions, organized by local and state governments, resulted in sales surpassing 2 lakhs, underlining their resolve to adopt a meaningful life. Dr. Raman Gujral is the Project Director.

The programme concluded in April 2024 leaving a valuable lesson on promoting inclusive development for achieving holistic socio-economic growth.

In all, over 180 PwDs received comprehensive training on enterprise development and growth. Simultaneously, awareness programmes targeting more than 225 community members were conducted, to address concerns and deterrents typical to PwDs.

AASHRAY project stood out as an inspiration to drive inclusivity and sustainable development on the premise of training, mentoring and hand-holding support.



Inauguration of the agro food processing unit and machineries bought by the differently abled beneficiaries trained under Project AASHRAY at Jaykheda, Nashik., in the presence of the dignitaries from KONE.

Mainstreaming the Disadvantaged Through Entrepreneurial Skills and Competencies ...WEDPs in the Bhivpuri Block in Maharashtra, supported by Tata Power Community Development Trust

Entrepreneurship has given a new lease of life to many women across sections of society. One such programme to ensure that women adopt entrepreneurship as a career, was conducted in Bhivpuri block of Raigad district for Women / SHG member. Six villages of Bhivpuri area were covered under the programme with the mandates of creating awareness about entrepreneurship among 200 women and training close to 75 women under Women Entrepreneurship Development Programmes (WEDPs). Two Entrepreneurship Awareness Programmes were conducted at Potal and Vaijnath. 65 women have attended the EAPs. Subsequently, the selection process was undertaken to select women trainees for WEDPs. Dr. Prakash Solanki is the Project Director.



Entrepreneurship Awareness Programme at Vajinath.

Project UDAYA Promotes Entrepreneurship among Women/PwDs ... Support of Tata Communications

Raigad & Ratnagiri districts of Maharashtra bears a new face after four years of implementation of Project UDAYA. The project aims at creating awareness about entrepreneurship among the target beneficiaries and specifically training the selected ones in the area of identifying business opportunity, setting up a business and running it sustainably. In all, 1763 women have been sensitized on Entrepreneurship, till date, and 321 women have been holistically trained to set up own business. As on date, 85 women have commenced their businesses. They are now making a contribution to development by generating employment and wealth. While their average monthly income is around Rs. 10,000, they have together generated employment for 95 people. The trained women entrepreneurs have started their businesses in areas as diverse as food processing, garments, edible oil, tea packaging, restaurant, home stay etc.

This project has been implementing in Maharashtra for four years. During the last two months, 2 Women Entrepreneurship Development Programmes were conducted - one at Lanja (Dist. Ratnagiri) and another at Kalamboli (Dist. Raigad), 61 women are trained under two WEDPs. Dr. Prakash Solanki is the Project Director.

Micro Skillpreneurship Development ... Supported by Hindustan Aeronautics Ltd. (HAL)

Entrepreneurship as an ally to address the growth needs of population at the bottom of the pyramid has been amply proven. Through Microskillpreneurship Development Programmes, with the support of HAL, EDII, is proactively building skills to promote entrepreneurship, especially amongst women geographically disadvantaged sections of the society, including SCs, STs, OBCs, minorities, and differently abled persons across 3 districts viz Chikkaballapur, Kolar and Bangalore Rural in Karnataka state.



Beneficiaries seen during market intervention at Kolar.

Thus far, 1060 Beneficiaries have been reached out to, through MSDPs. For 300 trained beneficiaries, the process of udhyam registration has been facilitated across 3 districts (Chikkaballapur, Kolar and Bangalore Rural). For 1060 beneficiaries, EDII facilitated raw material sourcing / selection of machine and material / bank linkages / convergence with Govt. departments and market exposure visits to prospective entrepreneurs. As a part of the intervention, regular interaction with successful entrepreneurs / bank officials / DIC officials are also arranged for the benefit of beneficiaries. 1060 beneficiaries, in particular, were assisted in project profile preparation, facilitating credit linkages for several beneficiaries and 20 FSSAI registration have been done for the enterprises.

Project Aarohan ... Supported by Tata Power

Project Aarohan, supported by Tata Power's Corporate Social Responsibility (CSR) division is an initiative dedicated to empowering artisans, farmers and fishermen residing in the Mundra and Mandvi regions of Kutch, Gujarat. EDII, as an implementation partner, is training and handholding beneficiaries. In all, more than 200 beneficiaries, across 19 villages will be offered training and support. A Common Facility Center will also be established in Bidada, near Mandvi for the benefit of the trainees. Dr. Raman Gujral is the Project Director.

Pabiben Rabari, noted entrepreneur, graced the Entrepreneurship Awareness Programme (EAP), in Gundiya, as Chief Guest. The EAP was attended by over 85 members from farming and artisan communities and aimed at foster entrepreneurship within these communities. Pabiben narrated her story of struggles, challenges and triumphs to convince the participants how pursuing entrepreneurship could be rewarding for themselves, for their communities and the country at large.



Project Swavlamban .. Supported by SBI Foundation

EDII has partnered with SBI Foundation for skill development and training of Persons with Disabilities (PwDs) under SBI's Corporate Social Responsibility (CSR) project – Swavlamban. EDII is implementing the project in Anand, Kheda, Gandhinagar, Ahmedabad and Arvali districts of Gujarat with the objective of helping PwD entrepreneurs expand their market reach, thus leading to an increase in their incomes. Dr. Amit Dwivedi is the Project Director.

As part of this initiative, the Institute recently concluded ten successful 'Business Scale-Up Trainings for Existing PwD Entrepreneurs' and Domain specific training programmes. The programmes were conducted across 5 districts of Gujarat including, Ahmedabad, Arvali, Kheda, Gandhinagar and Anand. 260 determined entrepreneurs who were ready to improve their business skills and succeed in the competitive business landscape enthusiastically participated in these programmes. The training courses covered important topics including team development, business scale-up techniques and efficient business planning, giving participants all-comprehensive information and abilities needed to succeed. Nine MBO setup programmes have been conducted in all the 5 districts training 109 PwD entrepreneurs.

Under the Swavlamban project, EDII is committed to providing enterprise promotion training to 750 differently-abled individuals, comprising 500 individual entrepreneurs and 250 entrepreneurs from Member Based Organizations (MBOs). To further strengthen the ecosystem for PwD entrepreneurs, ten MBOs will be formed, each comprising 10 differently-abled entrepreneurs. These MBOs will receive mentoring and support to enhance their networking capabilities, expand market reach and gain access to financial resources.



(4th from R, Front Row) Ms. Noor Fatima, Assistant Program Manager, SBI Foundation visited EDII and interacted with the beneficiaries of the Project Swavlamban. She discussed the future course of actions and interventions to be conducted to get tangible outcomes. Also seen here are (3rd from L, Front Row) Dr. Amit Dwivedi, Programme Director and In-Charge-Dept. of Projects (Government) and EDII officials with programme beneficiaries.

Micro Skillpreneurship Development Programmes ...Supported by Accenture

Under an Accenture-sponsored project 'Skills to Succeed MSDP 2024-25', EDII has renewed its commitment to develop micro-entrepreneurs among rural women, resulting in employment generation, asset creation and revenue generation through sustainable technology and business models. 144 'Micro Skillpreneurship Development Programmes (MSDPs)' will commence soon across 13 states and 1 UT viz. Tamil Nadu, Karnataka, Kerala, Andhra Pradesh, Uttar Pradesh, Uttarakhand, Odisha, Assam, Mizoram, Tripura, Gujarat, Arunachal Pradesh, Telangana and Puducherry.

Similarly, Micro Skillpreneurship Development Programs in Nirmal District of Telangana , sponsored by Accenture Solutions Private Limited, aims to develop entrepreneurial skills of 300 women, thus fostering in them the spirit of enterprise and economic independence. The mandate is to achieve a new venture creation success rate of around 60 percent from among the total number of women trained. The project also actively seeks to establish institutional linkages and networks with government schemes, social partners, the WeAct platform, and the public & private sector. Thus far, 338 women have received skill development training and most are gearing up to embark on their entrepreneurial journey. Dr. Raman Gujral is the Project Director.

WeAct Entrepreneurs Go the Digital Way ... Supported by Accenture

Enhancing digital presence of WeAct Entrepreneurs is conspicuous in their increasing business prospects and visibility. Recently, WeAct ensured website development for Pprayoog Creations, a company specialising in hand-painted bags. Dr. Raman Gujral is the Project Director.

Product Development

Priya's Herbals, based in Madurai, sought a fresh packaging solution for their range of handmade soaps. WeAct stepped in with eco-friendly and lightweight packaging ideas. The products' new appearance and design was highly appreciated.



Virtual Session for the UNNATI Mentorship Programme

Following the launch of the Unnati Mentorship program in March 2024, WeAct, in partnership with Accenture, facilitated one-on-one online sessions with selected enterprises. Throughout April 2024, a total of seven online meetings were successfully conducted, involving seven entrepreneurs from various regions of India. Each session addressed the issues of entrepreneurs, discussed their challenges, and explored how they could overcome the obstacles ensure business growth. WeAct organised and supervised the meetings, ensuring tangible outcomes for entrepreneurs.

Women Don the Entrepreneurial Cap ...Project UNNATI supported by NTPC

Entrepreneurship has emerged as a powerful tool for livelihood generation by harnessing indigenous resources. With the support of National Thermal Power Corporation (NTPC), EDII is committed to facilitating New Enterprise Creation among the underprivileged women in the vicinity of NTPC Project locations: Noida & Auraiya (Uttar Pradesh), Singrauli & Gadarwara (Madhya Pradesh) and Sipat (Chhattisgarh). EDII has established one Cold Compressed Oil Unit to benefit the beneficiaries. The initiative is being complemented by appropriate training and handholding to the participating women. NTPC has taken this initiative as a part of its Corporate Social Responsibility to empower women and make them entrepreneurial and self-sustaining. Till date, Entrepreneurship Development Training Programme (EDTP) was conducted at 4 locations. So far, 120 women have been trained. Dr. Anjani Kumar Singh is the Project Director.

Mrs. Kiran Singh who possesses an understanding on oils and their properties during her visit to the Cold Compressed Oil Unit.



Strengthening SHGs ...Project Subhalaxmi Udyogini, supported by Vedanta Alumina Limited

Subhalaxmi Co-operative, one of India's largest rural women's co-operatives supported by Vedanta Alumina Ltd, launched a three-year 'Udyogini' project from August 2022 to continue till August 2025 to promote entrepreneurship among rural women residing in Jharsuguda and nearby areas. The project, launched in collaboration with EDII aims to strengthen the Subhalaxmi Bahumukhee Mahila Samabaya Samiti Ltd. by creating a membership base of 10,000 members with enterprise promotion for 70% of members underlined with handholding and technical support. The outcomes are projected in the form of raising the income levels of members upto 50% from the current level, and convergence with the government-sponsored scheme. Need-based technical support based on legal and policy revision of Co-operatives and providing handholding and mentoring support to cooperatives to reach national and international platforms, are the major highlights. The project is led by Mr. Bishnu Prasad Panda, Assistant Professor and Mr. Sachikanta Mallick, Sr. Project Officer.



At a Glance

- 26 members in Subhalaxmi have been onboarded for Entrepreneurship Development and enterprise creation on Corporate Gifting with the products i.e., Resin and scented candle training in the month of April and May 2024.
- In all, product training has been imparted with support in 10 kits for resin products with 10kits for Candle products added in April-May 2024.
- 11 members from Brundamal villages, 12 member from Sambleswarinagar, 3 Members from Katikela are witnessing training programmes.



Participants of the Training Workshop on Resin Art & Candle Making.

Economic and Social Empowerment for Tribal Communities

...ATHAK Bharat Project, supported by Oil and Natural Gas Corporation (ONGC)

Dang district of Gujarat is witnessing self-sustainable organizations among its tribal populace. Project 'ATHAK Bharat', being implemented by EDII, is driven by the objective of creating economic independence through entrepreneurial initiatives by its tribal community. 300 beneficiaries have been trained in 6 programmes on new venture creation, business promotion, market linkages and banking transactions. EDII handholds trainees in the process of setting up enterprises, facilitating Udyam registrations and artisan cards as well as imparting guidance in legal formalities, registrations and compliances for micro units. Mr. A L N Prasad is the Project Director.



Market linkage intervention at Gira Dhodh, Waghai, in Vangan village

Enterprise Promotion through Rural Incubation Centre ...Project UDYAMEE, supported by Utkal Alumina International Limited (UAIL)

EDII is implementing the CSR project of Utkal Alumina International Limited (UAIL) - 'UDYAMEE'- Enterprise Promotion through Rural Incubation Centre' as 'Project Implementing Partner'. 300 youths from Kashipur Block of Rayagada and Thuamul Rampur Block of Kalahandi are being trained and hand-held to don the cap of entrepreneurs, in non-farm and agri-allied sectors, through Rural Incubation Centre. EDII is ensuring that the Centre provides end-to-end solutions to them for enterprise set up. The support also encompasses extending aid in securing finance from formal financial institutions, angel funding, and linking with potential government schemes and subsidies.

Thus far, 2635 people have been counselled in identifying Business Opportunity with 47 being in the months of April-May, 2024. Hearteningly, 24 new enterprises have already been floated in the months of April-May, 2024 while the total number stands at 295. Several more are in the process of setting up businesses. Mr. Sachikant Mallick is the Project Director.



Incense stick Making Unit

contd... from page no. 9

Celebrating the Ideals of Dr. Babasaheb Bhimrao Ambedkar

Dr. Prakash Solanki, Associate Professor, EDII, opined, " Through our projects focusing on disadvantaged rural communities, we strive to empower individuals with the tools and knowledge to build sustainable livelihoods, thereby realizing Dr. Ambedkar's vision of social and economic equality."

EDII continues its collaborative efforts with National SC-ST Hub (NSSH), Ministry of Micro, Small and Medium Enterprises, Govt. of India, and the Department of Social Justice & Empowerment, Govt. of Gujarat, towards fostering inclusive growth and empowerment of marginalized communities.

Helping Women Scale up Their Businesses ... Project Swavalambane

Women owned enterprises not just stand as symbols of empowerment but also address several unique social and cultural issues pertaining to women. Financially independent women are the strongest determinants of a progressive nation. EDII has presently been implementing the Swavalambane project, which is an initiative by NSRCEL, the business incubator at the Indian Institute of Management Bangalore (IIMB), and Sanjeevini – Karnataka State Rural Livelihood Promotion Society (KSRLPS), supported by the National Rural Livelihood Mission (NRLM). The objective of the project is to empower and build the skills and capacities of 150 rural women entrepreneurs with businesses in non-farm / non-agri activities in Karnataka, so that their businesses scale up. The project is being implemented in 26 districts of Karnataka State.



Participants of the Bootcamp organized at The Organisation for the Development of People (ODP) Mysore.

The businesses being addressed for growth include manufacturing/trading of agarbatti, bamboo products, food and food products, gems and jewellery, handicraft, handloom/power loom products, health and hygiene products, disposable plates, wooden products as well as tailoring and several other areas. In the last two months, the project witnessed 3-days of boot camps organised in Kalaburgi and Mysore covering Kalaburgi, Belagavi, Mysuru & Bengaluru divisions, focussed on sensitizing rural women towards the evolving dynamics of entrepreneurship and the new ways that could help them enhance their business prospects. A total of 101 women founders attended from two camps which covered essential topics of taxation, GST compliance, digital payments, marketing strategies, and retail channels. Beneficiary screenings were conducted in view of beneficial government schemes, thus ensuring adequate support from partner organizations such as Selco, Nano Media and Haqdarshak. The trainees were encouraged to maintain proper cash records and bills for effective financial management and transparency. Meetings between buyers and sellers and mentoring sessions were also organised for enhanced clarity and benefit of the participants.

Creating a Trajectory for Implementation of Entrepreneurship Education at School Level ...Developing Skills Among Academicians

Entrepreneurship education is the bedrock for entrepreneurial achievements. The youths can be trained to become entrepreneurs through structured programmes and relevant support. The role of academicians in shaping the future of the country is thus highly crucial.

Given this backdrop, EDII in association with Central Board of Secondary Education (CBSE) organized School Teachers' Development Programme in Entrepreneurship Mentoring during May 13-17, 2024. The programme was designed to empower school educators with the tools, techniques and knowledge necessary to instill the spirit of innovation and entrepreneurship in students, ensuring tenacious future generation with belief in pursuing entrepreneurship as a career.

The 5- day programme saw participation of 16 academicians from across the country. The curriculum was thoughtfully designed to cover the dynamics of entrepreneurship through building entrepreneurial mindset, skills & competencies and business acumen related to New Enterprise Creation. The faculty members were oriented towards developing a deep insight of the subject so that they could design and implement result-oriented programmes. The sessions were a mix of classroom discussions, activities, and exercises that helped the participants evaluate entrepreneurship education, interventions, programmes and activities from multiple perspectives. They expressed that they were confident about designing, teaching and implementing entrepreneurship related courses and programmes. They also appeared confident about mentoring students by through entrepreneurship clubs, conduits, projects, etc.



Seen during an interactive session are the participants of the School Teachers' Development Programme in Entrepreneurship.



Expressing her opinion, Dr. Baishali Mitra, Programme Coordinator said, "The training was well-received by the academicians. It is highly satisfying to see them talk about innovative concepts to infuse the spirit of entrepreneurship among students and hone their strengths to adopt entrepreneurship as a career."

Empowering Maharashtra's MSME Ecosystem: A Capacity Building Endeavour

EDII has been committed to fostering sustenance and growth of the MSME sector through multiple innovative programmes and projects. In addition to directly intervening to train and handhold MSME entrepreneurs in their growth journey, the Institute also builds capacities and competencies of the stakeholders involved in uplifting MSMEs. From April 15 to 19, 2024, EDII in collaboration with Maharashtra Small Scale Industries Development Corporation Ltd (MSSIDC), Government of Maharashtra, EDII conducted a Capacity Building programme for officials from the Industry Department of Maharashtra, comprising policymakers, administrators, programme managers, and field officers responsible for driving industrial growth and competitiveness within the sector. The programme aimed at equipping participating officials with advanced skills and knowledge essential for championing the cause of MSME growth and development. The programme was meticulously structured to address the needs of capacity enhancement, policy understanding and fostering collaborations and knowledge sharing among stakeholders. By empowering government officials with advanced skills and insights, the programme aimed to catalyze sustainable growth, innovation, and entrepreneurship within the MSME sector.



Dr. Sunil Shukla, Director General, EDII addressing the participants of the programme.

The curriculum focussed on MSME policy and regulatory framework, financial management, marketing strategies, technology adoption, entrepreneurship, collaboration, and policy advocacy. Each module was meticulously designed to address specific needs and challenges faced by MSME stakeholders.

Addressing the participants, during the Valediction, Dr. Sunil Shukla, Director General, EDII said, "This Programme stands as a testament to the power of partnership, knowledge exchange, and collective action in driving the growth of MSMEs which are the cornerstones of growth. Sustainable growth, innovation, and entrepreneurship within the MSME sector, is important and programmes, like these, will facilitate this objective."

Dr. Rajeev Sharma, Project Director, opining on the importance of the programme, said, "Enhanced capabilities and approach of the officials will help in fostering a strong government-industry engagement. Productive networks and collaborations will harness opportunities for a strengthened MSME sector."

National Entrepreneurship Camps to 'Catch Them Young'

Today's children and youths identify well with the vision of 'Entrepreneurial India'. While their thoughts are already inclined towards entrepreneurship, it is important to orient their skills and behavior towards adopting entrepreneurship as a career. EDII, as a National Resource Institute in Entrepreneurship, conducts National Summer Camps on Entrepreneurial Stimulation and on Entrepreneurial Adventures for children and youth respectively.

EDII has been conducting the National Summer Camps on Entrepreneurial Stimulation for Children for more than 30 years. So far, 2730 children have been groomed through 43 National Summer Camps. This year, two camps, i.e., 42nd & 43rd Summer Camps on Entrepreneurial Stimulation for Children were conducted during May 5 -10 and May 26- 31 at the campus. 154 children from 14 states in the age group of 12-16 years participated and imbibed the 'spirit of enterprise and achievement'.

Tailored specifically for youth aged 16-22 years, the Institute also conducts National Summer Camps on Entrepreneurial Adventures. So far, the institute has conducted 45 such National Summer Camps, thus grooming 1837 youths. The 45th Summer Camp was conducted from May 13-22 at the Campus. The camps saw participation of 60 youths from 8 states. The 46th Summer Camp on Entrepreneurial Adventures for Youth is scheduled to held during June 2-11 2024.

The Summer Camps have been designed with the objective of inculcating high achievement values in children and youths. The curriculum is a mix of classroom sessions, achiever interaction, field visits and simulation exercises. Both the camps, for children and youths, are committed to equipping young minds with the skills and winning competencies they need to excel as an entrepreneur or a professional in any of their chosen field. By fostering an understanding of their own personalities and the variables influencing their development, the camps impart a unique perspective to children and youth, to shape their behaviour and responses to various situations, thus turning them into high-achieving individuals.



Participants of the 45th Summer Camp on Entrepreneurial Adventures for Youth with Dr. Sunil Shukla, Director General, EDII, Dr. Pankaj Bharti, Camp Leader and Senior EDII members.

So far, EDII has groomed more than 4,781 children and youths at the National Level. As Dr. Pankaj Bharti, Camp Leader, EDII puts it, "At EDII, we're dedicated to shaping tomorrow's leaders. Our National Summer Camps, led by tech & entrepreneurship experts, psychologists, behavioural scientists and communication experts offer tailored activities to enhance core competencies essential for success in today's dynamic world."



Shri Narendra Somani, Chairman and Managing Director, The Grand Bhagwati Group was the Chief Guest at the Valediction of the 43rd Summer Camp on Entrepreneurial Stimulation for Children. He said, "This Camp is a testimony to the fact that well thought-out interventions can impart skills and change perspectives and behaviour. I am sure each one of the participant will excel in life. My best wishes!!!"



Prof. Sanjaykumar Gupta, Vice Chancellor, Children's Research University, Gandhinagar addressing the participants and their parents at the valediction of the 42nd Summer Camp on Entrepreneurial Stimulation for Children, as Chief Guest. Prof. Gupta said, "Every child is born with a unique talent and as mentors and teachers, it is our responsibility to help reach identify their strengths and hone them so that they live a rewarding life."



Shri Abhishek Jain, Film Director and Producer, awarding certificate to a participant at the valediction of the 45th Summer Camp on Entrepreneurial Adventures for Youth, as Chief Guest. Shri Jain congratulated EDII for preparing the students to embark on a transformative journey.

Investing in the pillars of tomorrow... an act of kindness

- The Raval family, in memory of noted entrepreneurship exponent, late Dr. H.C. Raval, sponsored 8 underprivileged children for the camp.
- The Nice and Natural Foundation extended their support by sponsoring 5 students to the Summer Camp for Children.

On its part, EDII contributed by highly subsidizing the camp fee for the sponsored children.

Boosting Small Businesses in the Non-Farm Sector ...Startup Village Entrepreneurship Programme

The Startup Village Entrepreneurship Programme (SVEP) is a sub-scheme under the Deendayal Antyodaya Yojana - National Rural Livelihoods Mission (DAY-NRLM). Its primary objective is to help members of Self Help Groups (SHGs) establish small businesses in the non-farm sector. As National Resource Organization (NRO), EDII implements SVEP in 18 blocks across 15 states.

<p>Enterprises promoted 96,471</p>	<p>Entrepreneurs promoted 98,319 (Male: 33,553; Female: 64,765; Transgender: 1)</p>	<p>Bank linkages facilitated 5,658 linkages with loan amount of Rs. 25.41 CR</p>
---	--	---

Equipping Mentors for Community Impact

A five-day intensive training program for SVEP mentors was held at EDII from March 28th to April 1st, 2024. The mentors were imparted knowledge and skills to support aspiring entrepreneurs within the programme. The training was attended by 19 mentors representing eight states: Assam, Chhattisgarh, Jammu & Kashmir, Madhya Pradesh, Maharashtra, Telangana, Uttar Pradesh, and Uttarakhand.

Enterprise Development, Business Plan Appraisal, Value-Chain Based Enterprises, Building and Strengthening Businesses, Marketing Strategies for Rural Products etc. were some of the topics that were extensively explored.

SVEP has been significantly fostering sustainable economic growth, employment creation, rural entrepreneurship and empowerment of the rural populace.



Participants of the Mentors' Training Programme seen with (6th from L) Prof. Piyush Kumar Sinha, Senior Visiting Professor & SEVP Chief Mentor, EDII with the mentors of SVEP and EDII staff.

ASRLM (Assam State Rural Livelihood Mission) hosted the Bohagi Mela at Mangaldai Jayanta Hazarika Udyan on 19 April, 2024. The SVEP-supported entrepreneurs of Assam got an opportunity to showcase their handicraft and handloom products at the Bohagi fair. They also connected with potential customers, gained valuable feedback to enhance their business prospects.

Accelerating Cluster Development ...National Rural Economic Transformation Project (NRETP)

Empowering Kolhapuri Leather Cluster

The Board of Directors, Office bearers & Master artisans from Kolhapuri Leather Cluster and Chappal Works Producer Company Ltd. came together for an insightful Managerial Training Programme from 02-04 May, 2024. The program covered a wide range of topics essential for effective cluster development and business growth. These included, Cluster Development Strategies, Building Trust and Social Capital, Legal and Statutory Compliances, Leadership Roles and Responsibilities, Production Management, Leather Value Chain Analysis and Marketing and Business Development.



Board of Directors of Kolhapuri Leather & Chappal Works Producer Co. Limited (L-R), Company Secretary, Mr. Sushant Kulkarni (Centre); (7th from R) Mr. Sanjay Rana, State Anchor; (6th from R) Mr. Mantri Sai Naresh, Nodal Incharge of Kolhapuri Cluster; Office-bearers of Kolhapuri Cluster and Master Artisan of Kolhapuri Chappal.

Artisan Clusters and Producer Companies Deliberate on Best Practices

A 3-day write-shop from May 9 – 11, 2024 was organized on EDII to provide a platform to key stakeholders from four states (Maharashtra, Madhya Pradesh, Gujarat and Karnataka) and artisan clusters to discuss best practices related to the development of producer companies supporting them. Producer Company leaders from the Kolhapur Chappal Cluster, Dahod Pottery Cluster, Badarwas Jacket Cluster, and Channapatna Wooden Toys Cluster were a part of this platform, in addition to the National Mission Manager for Non-Farm sectors, State Rural Livelihood Mission officials, and NRLM (National Rural Livelihood Mission) experts. They deliberated on the various aspects impacting cluster dynamics such as; marketing and branding strategies, stakeholder roles and responsibilities, internal governance structures and related areas. At the core of brainstorming sessions and discussions was the focus on success and sustainability of artisan clusters and understanding the factors necessary for the growth and empowerment of Producer Companies.

PG Corner



Dr. Sunil Shukla launches 'The Chronicles of EDIAA' - A monthly newsletter, amidst Alumni Association Office Bearers and senior faculty members of EDII including (5th from R) Dr. Satya Ranjan Acharya, Director, Department of Entrepreneurship Education and (L) Mr. Ganpathi Batthini, Sr. Librarian.

Bidding Adieu to 2022-24 batch





Collaborations, Associations & Deliberations...



A high-level delegation representing USAID and Piramal Foundation visited EDII on May 21, 2024. The delegation was represented by (R-L) Ms. Anju Das Manikpuri, Senior Program Manager, Piramal Foundation; Jigna Nawani, Senior Program Director, Piramal Foundation, Ms. Sikha Jain, Program Management Specialist (Education); Ms. Vandana Nishad, Senior Program Leader, Piramal Foundation Dr Poonam Smith-Sreen, Country Head- USAID; (4th from L) Mr. Maneesh Mishra, Core Team Member, Piramal Foundation and (2nd from L) Chandrapal Raj Program Leader, Piramal Foundation. Dr. Sunil Shukla, Director General EDII addressed the delegation. Also representing EDII were Dr. Satya Ranjan, Director, Dept. of Education, EDII; (R) Dr. Suneel Sharma, Faculty, EDII and Mr. Raj Vashisth, Sr. Project Leader- EDII.

The deliberations focussed on exploring the possibilities of instituting joint programmes to promote entrepreneurship in education.

(Pic on R): Dr Poonam Smith-Sreen, Country Head- USAID addressing the participants of the 45th Summer Camp on Entrepreneurial Adventures for Youth, at EDII Campus.



EDII was the Knowledge Partner in an exclusive 'Export Haat' organized by Amazon, in Surat on May 24, 2024. The Export Haat focussed on the nitty-gritty of e-commerce exports.



Collaborations, Associations & Deliberations...



On April 2, 2024, EDC Goa Delegation visited the Institute to discuss the road map for Goa EDII Regional Centre. The delegation was represented by (2nd from L) Shri B. S. Borkar, Jt. Managing Director; (4th from L) Shri S. N. Mandrekar, General Manager (Law); (2nd from R) Shri Ashwin Kamat, Dy. General Manager (Accounts).



On April 12, 2024, Dr. Sunil Shukla, Director General, EDII, was invited as Chief Guest for the Workshop on the Role of Digitalization in MSME Creation & Growth. The workshop was organized by Dayalbagh Educational Institute, Agra, in collaboration with Indian Council of Social Science Research (ICSSR).

May 10, 2024: The Institute entered into an MoU with the INSA Business, Marketing and Communication School, Spain to conduct joint trainings in the areas of business communication, advertising, public relations and international business.



Collaborations, Associations & Deliberations...

On April 17-18, 2024: EDII team led by (L) Dr. Sunil Shukla, Director General and with (2nd from L) Shri Pravir Krishna IAS (Retd.), Sr. Advisor and Mr. Raj Vashishth, visited Ladakh to deliberate with Industries Department Officials and with entrepreneur to gain insights into the entrepreneurial ecosystem of the region.



Visit to a dairy unit in Ladakh.



Visit to a Production Unit of Charkha a promising brand for Pashmina Items in the region.



On April 5, 2024, (3rd from R) Prof. (Dr.) Gautam Sutradhar, Director, NIT Jamshedpur and his team visited EDII for exploring possibilities of entrepreneurship promotion among students.



Collaborations, Associations & Deliberations...



May 30, 2024: (3rd from L) Mr. Alok Shukla, Assistant Vice President, Usha Social Services, Usha International Ltd., and (2nd from L) Mr. Vijay Gohel, Program Coordinator, Usha Social Services, Usha International Ltd. visited EDII for deliberations on joint skill development programmes.



May 17, 2024: (2nd from R) Mr. Kuldip Sarma, Pro - Chancellor and Co-Founder Medhavi Skills University and his team visited EDII for deliberation on joint skill development programmes. Dr. Sunil Shukla felicitating the team.

On April 23, 2024, Dr. Satya Ranjan Acharya, Director, Dept. of Entrepreneurship Education, EDII, shared insights during a panel discussion on 'Innovation and IP Policy Imperatives for States: Economic Expansion as well as Social Development' at the Global Innovation and IP Summit organized by CII.





Collaborations, Associations & Deliberations...



University of Kashmir collaborates with EDII to foster entrepreneurship and innovation among the youth of the region. (C) Dr. Sartaj Hussain, Coordinator, NewGen IEDC Incubation Centre, University of Kashmir during discussions at EDII.



April 4, 2024: Prof. Dr. Biswajeet Pattanayak, Founder and President, ASBM University, Odisha visited EDII to discuss collaborative opportunities. The meeting led to signing of MoU to promote innovation and entrepreneurship.



Prof. Safal Batra, Asso. Prof. IIM Kashipur during his interaction with Dr. Sunil Shukla at the Institute.



Prof. Nagendra P. Singh, President, ASEED Innovative Learning Institute at the Institute.



Dr. M. B. Joshi, Former General Manager (Technical & Coordination), Sardar Sarovar Narmada Nigam Ltd presenting his book titled 'Asha Nahi, Vishwas' to Dr. Shukla.

Research and Publications

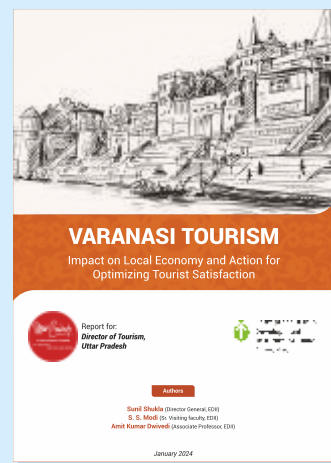
- **Impact on Local Economy and Action for Optimizing Tourist Satisfaction in the framework of Varanasi and Ayodhya Tourism**
... Sponsored by Department of Tourism, Govt. of Uttar Pradesh

Recently EDII conducted two studies on Varanasi and Ayodhya Tourism to study the 'Impact on Local Economy and Action for Optimising Tourist Satisfaction'. The studies were entrusted by Department of Tourism, Government of Uttar Pradesh. The mandate of the two studies was to understand the tourist profile, capture the volume of tourists' flow, assess the satisfaction level of tourists with various spots & activities, and determine the tourists' intentions for future visits. The studies also measured the economic impact of tourist flow and forecasted the same until 2030, alongside measuring the need to enhance tourist satisfaction. While for Varanasi Study, 12483 tourists were covered, for Ayodhya study, 9916 tourists were covered, in all

Primary Revelations

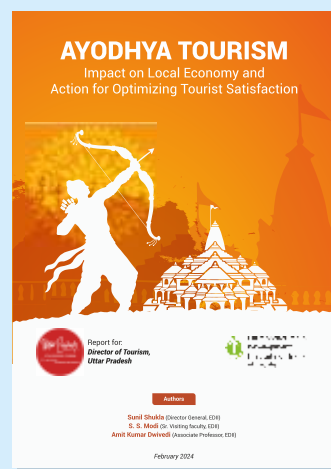
Varanasi Study

- 95% of the respondents are willing to revisit Varanasi.
- High satisfaction level of tourists from the KVT corridor, with the mean scores of 4.26 and 4.12 for overnight and day tourists, respectively.
- The total tourist flow projection for 2024 is 10.03 crores and by 2030, the number is projected at 18.71 crores
- The projected local expenditure is 23,975 crores for 2024, reaching 44,903 crores by 2030 at current price.



Ayodhya Study

- 92% of the respondents are willing to revisit Ayodhya.
- The total tourist flow projection for 2024 is 9.09 crores, and for 2030, the number stands at 12.68 crores.
- The projected local expenditure is Rs. 10,050 crores for 2024 and Rs.16,003 crores by 2030 at the current price.



The studies suggested recommendations for maximizing tourist satisfaction, catering to budget tourism with easy availability of information, convenient facilities and day trip arrangements.

- **Bridging Academia-Industry Gap to Achieve Self-reliance for NIPER Institutions in India**
... Sponsored by Department of Pharmaceuticals, Ministry of Chemicals and Fertilisers, Govt. of India

The aim of the study was to explore industry academia gap and recommend ways for decreasing the gaps and making NIPER institutions self-reliant.

Primary Revelations:

- Academic and non-academic interaction for students and faculty with industries, needs to be focussed upon actively.
- Internships with industry and apprenticeships should become more widespread.
- Students need to be actively involved in research projects, and support can be enhanced for student research projects.
- Accent on innovation and entrepreneurship will yield tangible results.

- **Continuous Viability of Pradhan Mantri Bhartiya Janaushadhi Kendras**
... Sponsored by Department of Pharmaceuticals, Ministry of Chemicals and Fertilisers, Govt. of India

The study sought to explore the viability and impact of Jan-Aushadhi Kendras.

Primary Revelations:

- Acceptability for janaushadhi has dramatically increased in the country
- Majority of the population believes in the expansion of scheme
- Product range should be widened, and expansion to rural areas can be done through ASHA workers
- Making the process more digital will help these kendras gain faster access to the market and medicine

- **The Smart Cities Mission**
... Sponsored by the Ministry of Housing Affairs

EDII has undertaken two pivotal studies to catalyse innovation, economic growth and sustainable development within smart city frameworks.

The first study has analysed the benefits of Incubation Centres in the launch of startups and establishments. The study has probed the impact and benefits of Incubation Centres on the launch and establishment of startups, in select smart cities. It has also sought to understand how Incubation Centres contribute to fostering innovation, providing support and aiding in the successful establishment of startups.

The second study has analysed the role Smart Cities Mission in enhancing employment opportunities in Smart Cities. The study has explored the significance of Smart Cities Mission (SCM) in augmenting employment opportunities in given cities. It has shed light on future employment trends and opportunities arising from the mission.

The Journal of Entrepreneurship

CALL FOR PAPERS

Special Issue on **Entrepreneurship and Society**



Editor :

Sunil Shukla

Editor & Director General
Entrepreneurship Development Institute of India (EDII)
Ahmedabad

Guest Editor :

Suresh Bhagawatula

Professor, Entrepreneurship
Indian Institute of Management Bangalore (IIM-B)
Bangaluru



Scan to read
more about
the journal

Published in association with



<https://journals.sagepub.com/home/joe>

Submission Deadline: 31st August 2024

The Journal of Entrepreneurship (JoE) invites authors to submit papers focusing on various aspects of Entrepreneurship and Society, with topics including but not limited to:

Social Entrepreneurship and Societal Impact

Entrepreneurial Ecosystems and Community Development

Technological Innovations and Societal Transformation

Entrepreneurship Education and Societal Outcomes

- The JoE is a peer-reviewed, quarterly publication of Entrepreneurship Development Institute of India published by SAGE Publications since 1992 in print and electronic format.
- Original papers that are unpublished and have not been submitted elsewhere should be submitted.
- The submission guidelines are at <https://journals.sagepub.com/author-instructions/JOE>

Manuscripts must be submitted to the Guest Editor at sureshbh@iimb.ac.in with CC to joe@ediindia.org

For any queries, please contact joe@ediindia.org

In the years 2022 and 2023, the JoE released two special issues focusing on the following themes, under the leadership of distinguished guest editors:

- Entrepreneurship and the Craft of Teaching edited by Dr. Raymond Smilor, Emeritus Professor at the Neeley School of Business, Texas Christian University, USA. [https://journals.sagepub.com/toc/joea/31/2_suppl]
- Appropriate Technologies & Entrepreneurship for Global Sustainability Development edited by Prof. Philippe Régnier from the University of Applied Sciences Western Switzerland (HES-SO), Switzerland. [https://journals.sagepub.com/toc/joea/32/2_suppl]



Entrepreneurship Development Institute of India

Ahmedabad

announces

The Sixteenth Biennial Conference on Entrepreneurship February 26-28, 2025

CALL FOR PAPERS

Entrepreneurship Development Institute of India (EDII) has been organizing Biennial Conferences on Entrepreneurship since 1994. These conferences, organised under the aegis of Centre for Research in Entrepreneurship Education and Development (CREED) (setup by EDII), provide a forum for researchers, educators, and practitioners to share their research findings and experiences in entrepreneurship development.

The Sixteenth Biennial Conference on Entrepreneurship invites researchers, scholars, educators, professionals and practitioners to contribute papers and reports in the field of entrepreneurship theory and practice.

Indicative themes :

- Cognitive and Behavioral Aspects of Entrepreneurship
- Trans-generational Enterprises (Family Business)
- Entrepreneurship Policy and Governance
- Entrepreneurship Education
- Academic Entrepreneurship and the Craft of Teaching
- Capacity Development and Lifelong Learning
- Start-ups, Incubators, Accelerators and New Business Development
- Corporate Entrepreneurship and Intrapreneurship
- Women Entrepreneurship
- Social Innovations and Entrepreneurship
- Entrepreneurship and Society
- Environmental, Social and Governance (ESG) and Entrepreneurialism
- Inclusive Entrepreneurship
- Innovation, Emerging Technologies, Appropriate Technologies, and Entrepreneurship for Achieving Sustainable Development Goals
- Technology Entrepreneurship, Digital Entrepreneurship and Artificial Intelligence
- Focus on MSMEs: Competitiveness, Growth and Sustainability
- Spatial Dimensions of Entrepreneurship: Regions and Clusters
- Culture, Tradition and Value-based Entrepreneurship
- Crisis Entrepreneurship and Post-Pandemic Recovery
- Functional Aspects of Entrepreneurship: Finance, Crowdfunding, Marketing, Operations and International Business
- Sectoral Ecosystems and Entrepreneurship: Agriculture, Holistic Health, Education, Green Economy etc.

The Conference will also feature Special Addresses by eminent academicians, and symposiums on various themes. Doctoral students will have a special opportunity to discuss their research with senior academicians in the Doctoral Colloquium which will be held on **February 25, 2025**.

Submission Guidelines and Deadlines:

- An extended abstract (approximately 2000 words) should be submitted through the conference website (conference.ediindia.org) by **September 14, 2024**.
- Decisions on the acceptance of extended abstracts will be made by **October 11, 2024**.
- The full paper must be submitted by **December 13, 2024**. (The full paper should not exceed 5000 words, be typed double-spaced, and follow APA style referencing. Refer to the guidelines available on the conference website.)
- Decisions on the acceptance of full papers will be made by **December 31, 2024**.
- The last date for registration is **January 17, 2025**.

Selected papers will be appreciated based on merit.

For details regarding conference registration and other administrative aspects, please contact:

Ganapathi Batthini - Conference Coordinator
Mobile: 93270 45345
Tel: +91 -79 - 6910 4900 / 6910 4999
E-mail: conference@ediindia.org
Web: conference.ediindia.org



**Entrepreneurship
Development
Institute of India
Ahmedabad**

Bhat, Gandhinagar (Dist) - 382 428, Gujarat
Tel: +91 -79 - 6910 4900 / 6910 4999
E-mail: info@ediindia.org
Web: www.ediindia.org / www.ediindia.ac.in

Embrace Entrepreneurship

Embrace Growth

If you aspire to be an **entrepreneur**,
trust EDII with its Entrepreneurship Education,
Incubation and Mentoring Support



AICTE APPROVED

NIRF India Rankings 2023: Positioned in the Band of 11-50 (Innovation Category)

Post Graduate Diploma in Management-Entrepreneurship

PGDM (Innovation Entrepreneurship & Venture Development)

PGDM-E

NBA Accredited, TWO YEAR FULL-TIME (2024-2026)

Equips Graduates with skills to launch & manage own business,
develops family business successors and social entrepreneurs

PGDM-IEV

TWO YEAR FULL-TIME (2024-2026)

Promotes new technology / knowledge /
innovation-based startups

PGDM-ONLINE

TWO YEAR (2024-2026)

Fellow Programme in Management

Rigorous, application-oriented course for those who wish to learn at their own location

Eligibility : / Graduation in any discipline with minimum 50% marks.
● Admission only through valid MAT, *CAT, XAT, ATMA and CMAT scores.

EDII also offers Fellow Programme in Management

For more information, please contact: PGP Secretariat, EDII, Bhat, Gandhinagar (Dist) 382 428, Gujarat
Tel.: 079-6910 4941 / 6910 4942 • Mobile : 98255 28918 / 63571 98530 • Email : pgp@ediindia.org

Also on :    

* IIMs have no role either in the selection process or in the conduct of the programme.

For details and application, visit www.ediindia.ac.in



Overwhelming

DUY HED UK @DUYHEDUK

Looking new ventures for investment? Choose an @EDIIAhmedabad trained entrepreneur to invest with.

@Drsunitshukla2 @DrDwivediAK @dduttarakhand @HigherE07868099 @mukulvedii @AmarUjalaNews @Live_Hindustan @htTweets @DAJINKIAGRANDEL @DainikBhaskar

देवभूमि उद्यमिता योजना
Department of Higher Education, Government of Uttarakhand

Attention Investors!

Unlock investment opportunities with Uttarakhand's budding entrepreneurs trained by the Entrepreneurship Development Institute of India (EDII), Ahmedabad under Devbhoomi Udyamita Yojana!

LOOKING FOR INVESTMENT OPPORTUNITIES IN UTTARAKHAND?

REGISTER NOW

4:10 pm · 07 May 24 · 41 Views

Awanish K Awasthi @AwasthiAwanishK

Glad to see incredible growth in #UP tourism in the last few years! These numbers shows the strong commitment of the government in promoting tourism across #UttarPradesh .

#Varanasi

- 2023 (9 months): Domestic tourists surged to 840.72 lakhs!
- 2022: 711.47 lakhs
- 2021: 30.76 lakhs (Covid-19 impact)
- 2020: 8.76 lakhs (Covid-19 impact)

#Ayodhya

- 2023: Domestic tourists reached an astonishing 575.62 lakhs!
- 2022: 221.12 lakhs
- 2021: 157.43 lakhs (Covid-19 impact)
- 2020: 61.93 lakhs (Covid-19 impact)

Kudos to @myogladityanath ji and @uptourism for driving this remarkable growth and boosting the development of Uttar Pradesh!

#UPTourism #IncredibleIndia #DekhoApnaDesh #UPGovt

Gov. Varanasi District

Year	Domestic tourists (lakhs)	Foreign tourists (lakhs)	Annual growth (%)
2023 (9 months)	840.72	3.99	11.07
2022	711.47	0.84	11.07
2021	30.76	1.06	0.7
2020	8.76	0.00	0.0

Gov. Ayodhya

Year	Domestic tourists (lakhs)	Foreign tourists (lakhs)	Annual growth (%)
2023	575.62	0.2	11.07
2022	221.12	0.2	11.07
2021	157.43	0.2	0.7
2020	61.93	0.0	0.0

as consistently insignificant: 2020 and 2021 were Covid

MOE's Innovation Cell- GOI @mhrd_innovation

#3rd awareness workshop on Cyber Security, Ethical Hacking, and Information Dissemination at the @EDIIAhmedabad, saw over 280 participants from different institutions.

@EduMinOfIndia @AICTE_INDIA @NCIIPC #innovation #ethicalhacking #CyberSecurityAwareness

DUY HED UK @DUYHEDUK · 13h

Inauguration of the 12 days Entrepreneurship Development Program at Government Degree College, Ghat, Chamoli under Devbhoomi Udyamita Yojana of Higher Education Department, Uttarakhand Govt., conducted by Entrepreneurship Development Institute of India, Ahmedabad.



Overwhelming

NCW @NCWIndia

Follow

NCW has collaborated with EDII in empowering women entrepreneurs nationwide. Through Entrepreneurship Awareness Programs in 100 cities, today our 97th program at IIC Delhi was a significant milestone. Together, we've fostered empowerment and learning through interactive sessions and real-life examples. @shamarekha Hon'ble Chairperson NCW graced the event with her august presence. #WomenEntrepreneurs #Empowerment @EDII_India @sidbiofficial

11:53 am · 24 Apr 24 · 3,771 Views

FiIRE Goa @FiIREGoa

#FiIREUpdates: FiIRE™ organized an Entrepreneurship Awareness Programme (EAP) for Women on March 7th, 2024, in association with the Entrepreneurship Development Institute of India, Ahmedabad (EDII) and the National Commission for Women, Government of India. -FiIRE Fatorda, Goa

Srijan Sanchar @SrijanSanchar

Follow

Shailendra Jaiswal invited as a keynote speaker interacted with teachers in the FDP "PRERNA" organized by EDII Ahmedabad and IFCI to promote innovation and entrepreneurship.

6:16 pm · 29 Mar 24 · 106 Views

EDII Ahmedabad @EDIIAhmedabad · 25 Apr

Glimpses of Project SPARK which the Institute is doing in collaboration with @XiaomiIndia #EDIIAhmedabad @RamanGujral5

National Skill Training Institute, Mumbai @... · 12 Apr

10 April 2024, marks the kickoff of a dynamic 45-day Skill Development training program on LED TV Repair for aspiring trainees of Electronics Mechanics. This initiative is by Xiaomi Technology Pvt. Ltd. and the Entrepreneurship Development Institute of India.

50



Overwhelming

Hastkala setu Yojana, Gujarat @hastkalayojana · Mar 8

A workshop under the Hastkala Setu Yojana to empower the artisans of Narmada District was organized by EDII. From setting up of cooperative society, applying for GI Tags and onboarding on marketplaces like Flipkart Samarth was discussed to boost rural entrepreneurship.

Industrial Extension Cottage Official (Indext-C) and 6 others

Children's Research University @crugandhinagar

Hon'ble Vice Chancellor Prof. Sanjay Gupta grace the closing ceremony of the 42nd National Summer Camp on Entrepreneurial Stimulation for children organized by @EDIIAhmedabad. His motivational speech ignited the entrepreneurial spirit in our future leaders.

Acharya Dewrat and 3 others

5:55 pm · 10 May 24 · 105 Views

AIR News Gujarat @airnews_abad

આંતરિ-યોરશિષ કેવલપમેન્ટ ઇન્સ્ટિટ્યૂટ ઓફ ઇન્ડિયાએ પોતાનો 42મો સ્થાપના દિવસ ઉજવ્યો હતો

@EDIIAhmedabad

Translate post

7:26 pm · 20 Apr 24 · 66 Views

EDII Ahmedabad @EDIIAhmedabad · 25 Apr

It is a pleasure to be associated with @ICICIFoundation for reviving Mata ni Pachhedi craft.

#EDIIAhmedabad #CraftArtisans

ICICI Foundation for Inclusive Growth @ICIL · 18 Apr

Reconnecting with our roots this #WorldHeritageDay through the revival of Mata Ni Pachhedi, a sacred art form of Gujarat. We have collaborated with Entrepreneurship Development Institute of India...(1/2)

religious epics and sacred sq



Entrepreneurship Development Institute of India

Bhat, Gandhinagar (Dist) - 382 428, Gujarat

Phone : 079 - 6910 4900 / 6910 4999 • E-mail: info@ediindia.org

Web: www.ediindia.org / www.ediindia.ac.in

Regional Offices :

Central : Bhopal

1st Floor, 50 New MLA Colony,
Behind Canara Bank, Near Depot Chouraha,
Bhadbhada Road, Bhopal-462003, Madhya Pradesh
Phone: +91-755-4260015, 2424015
Email: crob@ediindia.org

Eastern : Bhubaneswar

Plot no. 88, 2nd Floor, District Centre,
Chandrasekharpur, Bhubaneswar,
Khurda-751 016, Odhisha
Phone: 0674-2747712
Email: ediero@ediindia.org; erob@ediindia.org

NCR : New Delhi

303, Akashdeep Bldg.,
Barakhamba Road, New Delhi-110 001.
Phone: 011-40115698
Email: ncro@ediindia.org

Northern : Lucknow

7, Meerabai Marg, Dady Villa, Hazrat Ganj,
Lucknow-226 001, Uttar Pradesh
Phone: 0522-2209415
E-mail: nrol@ediindia.org;

Northern-Eastern : Guwahati

1st Floor, Abhiguna Residency, Opp. Radison Blu Hotel,
Gotanagar, Guwahati, Assam-781001
Phone: 0361-3102664
E-mail: nerog@ediindia.org

Southern : Bengaluru

Santa Monica, 2/2C, 1st Floor, Hayes Road,
Shanthala Nagar, Richmond Town,
Bengaluru, Karnataka-560025
Phone: 080-2311 9360/9361
Email: srob@ediindia.org

Western : Vapi

213, 214 & 215, Fortune Square-2,
Vapi Daman Road, Chala, Vapi Ta-Vapi,
Dist. Valsad-396191, Gujarat
Email: wrov@ediindia.org

Devbhoomi Udyamita Yojana Office :

Doon University Campus (Nr. Main Gate),
Dehradun, Uttarakhand 248001
Phone: 0135 – 2974961
E-mail: duy-uttarakhand@ediindia.org

Goa Centre Office :

5th Floor, EDC Complex, Dr. A.B. Road,
Altinho, Panaji, Goa 403001
Phone: 91820 02852
E-mail: goa@ediindia.org



& PAN India Branch Offices

EDII Affiliates in Rwanda, Uzbekistan, Vietnam, Myanmar, Cambodia & Lao-PDR

